



CONTINUOUS INTEGRATION AND CONTINUOUS DEPLOYMENT

CI/CD, your way to seamless deployments.

WHAT IS CI/CD?

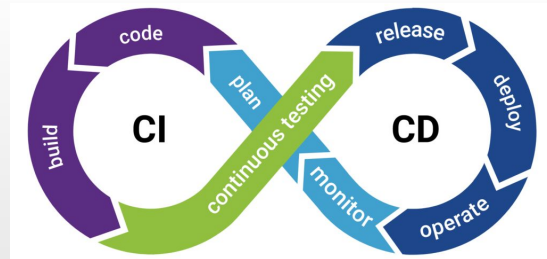
CI is a modern method of software development where gradual code changes are reliably and regularly produced.



Selling CI/CD

IF YOU FALL INTO ANY OF THESE CATEGORIES,
THEN YOU DEFINITELY NEED TO ADOPT CI/CD.

- Have increased cost due to time spent on testing and bugs in production.
- There is friction between the ops team and the development team.
- Decrease in revenue due to time spent on the release on low quality features.
- Lots of human errors and slow deployments, which increases costs.



BENEFITS!

- CI/CD helps you catch compile errors! This would **Avoid Cost** and it also means, less time spent on issues from new developer code!
- CI/CD helps automate infrastructure clean up! This would **Reduce Cost** and it also means, less infrastructure costs from unused resources!
- CI/CD helps you **Increase revenue** by helping you deploy to production without manual checks! This means less time to market!
- CI/CD aids Automated smoke tests is helps you **Protect Revenue** by reducing the downtime from a deploy related crash or bug.
- CI/CD helps you automate rollbacks triggered by Job failures. This would **Protect Revenue** by returning the production to a working state.

**CONTINUOUS
INTEGRATION IS THE
MODERN WAY TO LESS
DEPLOYMENT
HEADACHES!.**

