Conclusions

* Given the data provided, 565 crowdfunding campaigns were successful with the months June and July having the most success rate.
* The category of “Theatre” is the category with more campaigns.
* The category of “Journalism” had the lowest number of campaigns, they were all successful.
* Some limitations of the data set include:
  + Some of the data is using formats which are not easy to read.
  + The data is not organized properly.
  + We don’t know what made the campaigns successful.
* A graph explaining the success vs failed crowdfunding campaigns to see what category of businesses are more successful.
* A graph to show the success rate of each parent category.
* The MEAN value works better in this case because the gap between each backer is not big.
* The data shows that there is more variability with the successful campaigns because there is no limit to how much money can be raised.