Web & Social Media for Enterprise

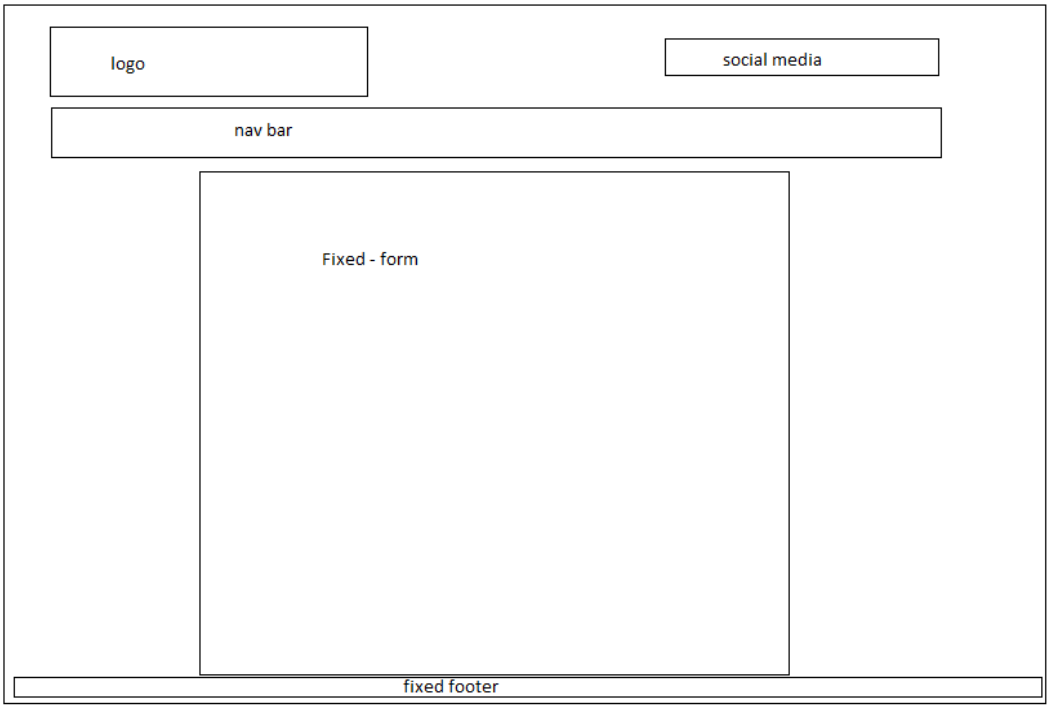
Assignment 1 Report- B00092974

Starting point:

I first began this assignment by drawing out what I wanted each page to look like and what the specifics were for each page. I decided I wanted simplistic clean design for the site, I didn't want it to be too busy and packed with images, as this can be overwhelming for users.

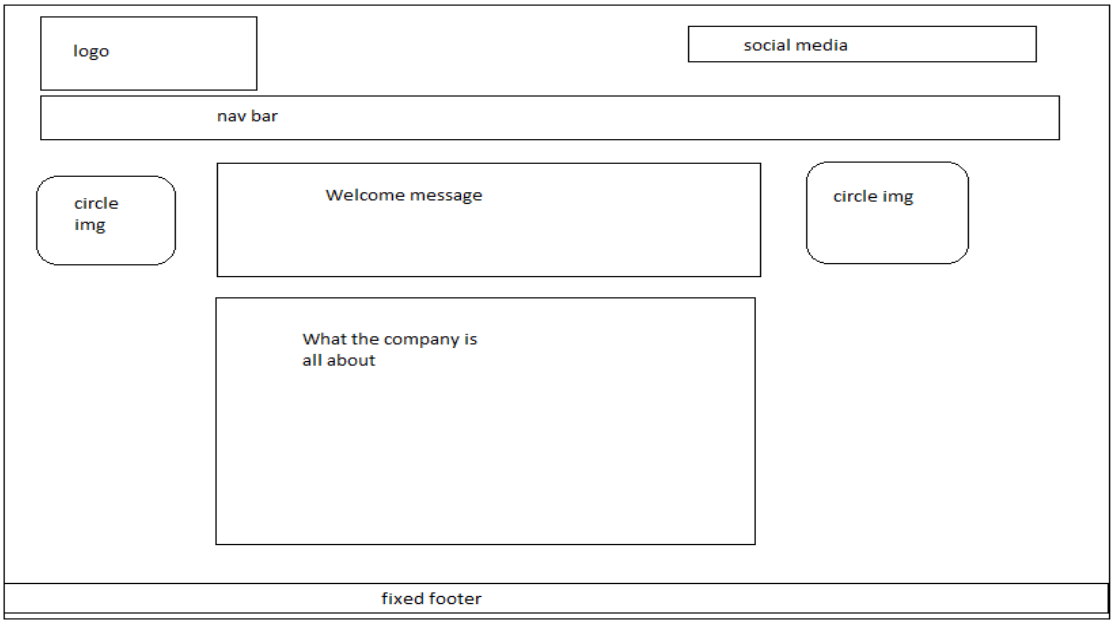
The fixed single column page is the "contact us" page.

I decided I wanted this page to have the gradient background and to have a form inside a div for the column and that I would place it like so:



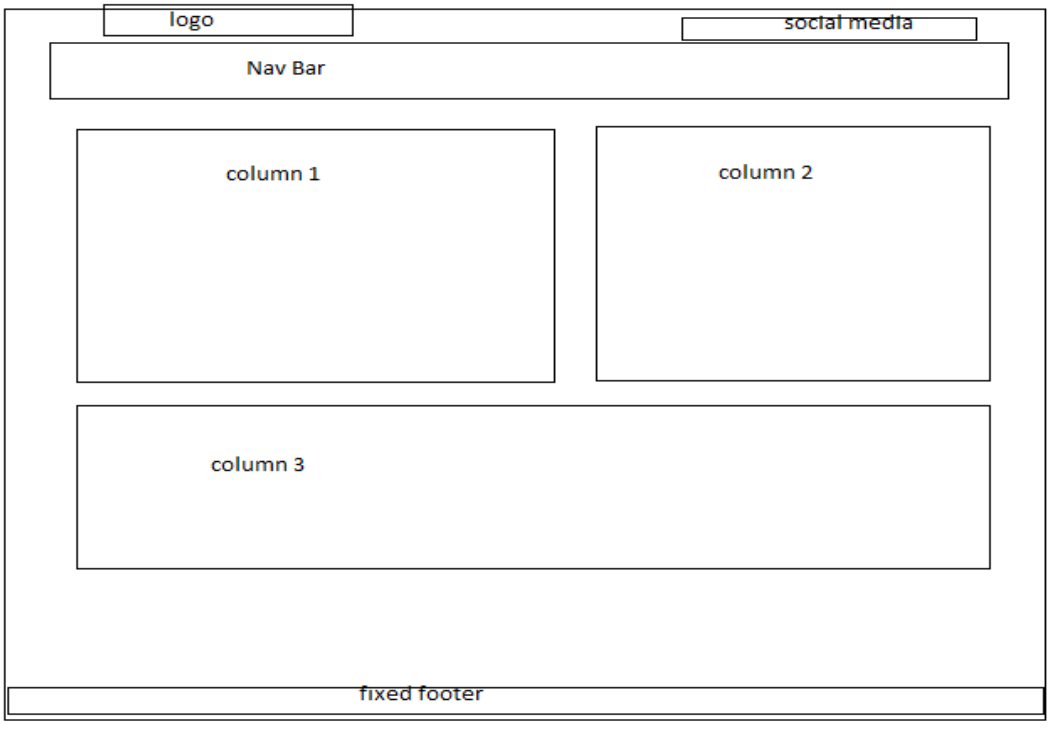
The 2-column layout page is the "index/home" page.

I decided I wanted to have 2 divs for the columns and that I would place them like so:



The 3-column layout page is the “about us” page on the site.

I decided I wanted to have 3 divs for each column and that I would place them like so:



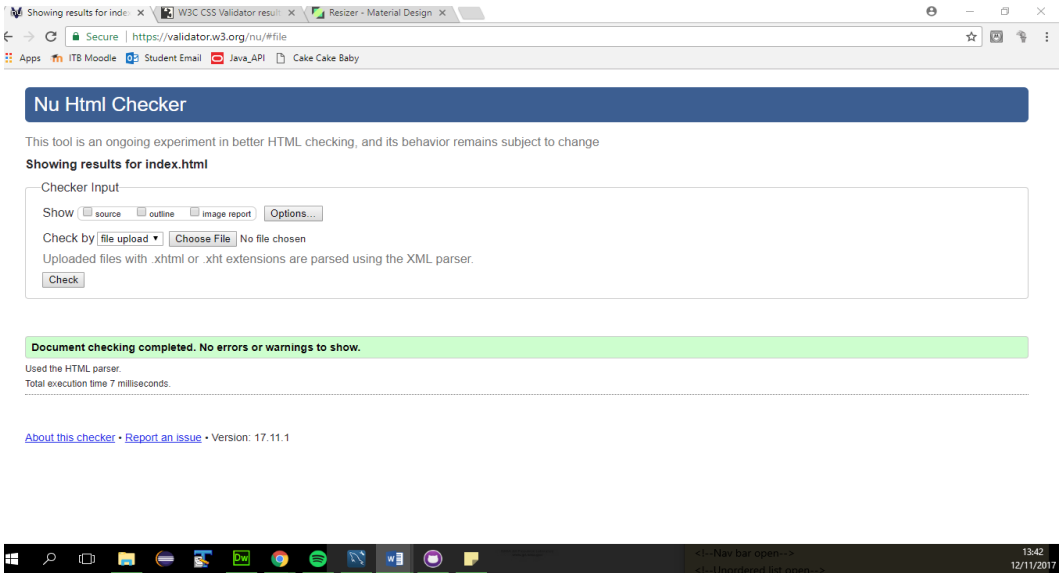
Once I had a general design for the site I chose a company to base the site on. My friend Clodagh Shortall has her own small cake business, I asked her if I could user her business Cake Cake Baby as the model for this assignment. She gave her permission for her business to be used.

I then started gathering images and videos that I wanted to use. Once I had these I started writing the code for the site. First creating the divs in each page then styling them in the CSS.

Once I had the site roughly put together I started to fix everything more in-dept to exactly how I wanted it, choosing the background image and deciding on the gradient to use, etc. I used media queries in the CSS to make the site more mobile friendly. This was my first time working with media queries it took a lot of fiddling around to get it right.

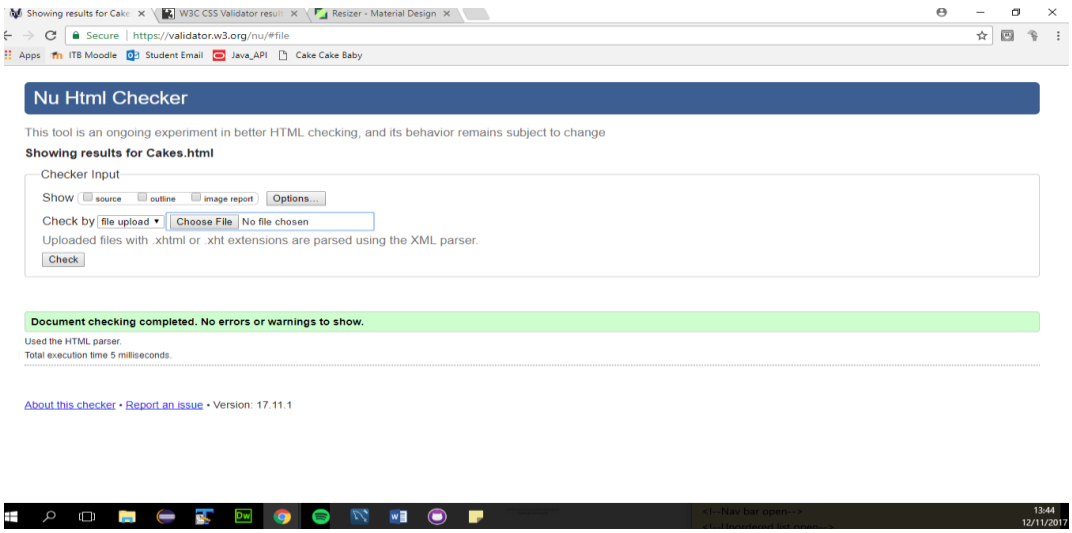
Validator Testing

Index/Home page:

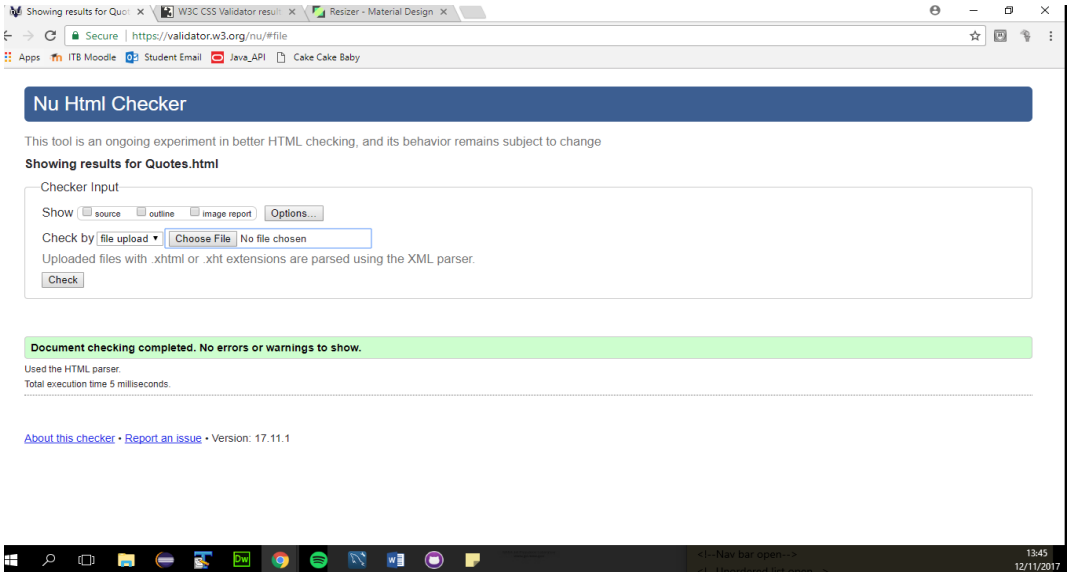


About Us page:

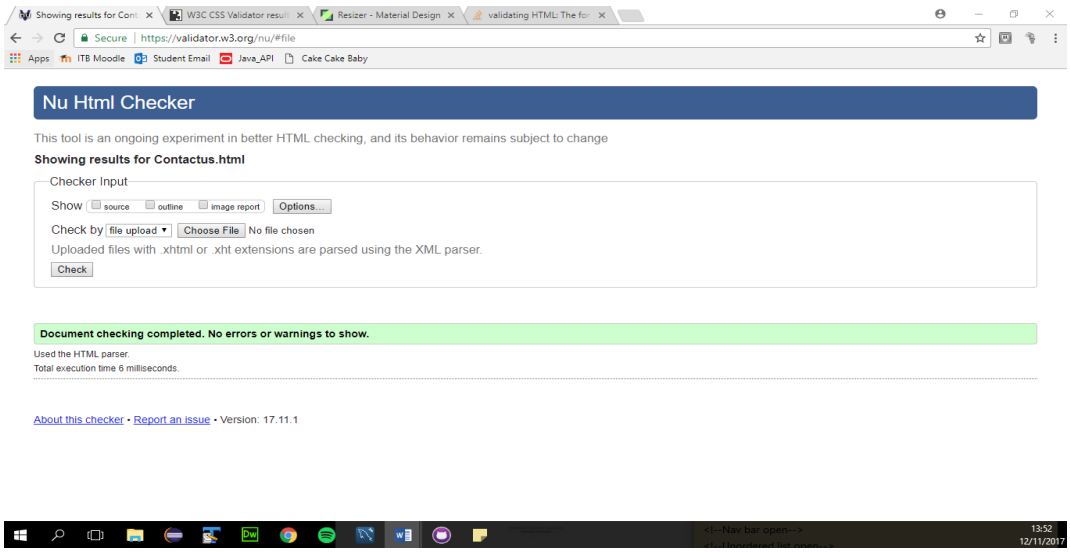
Cakes page:



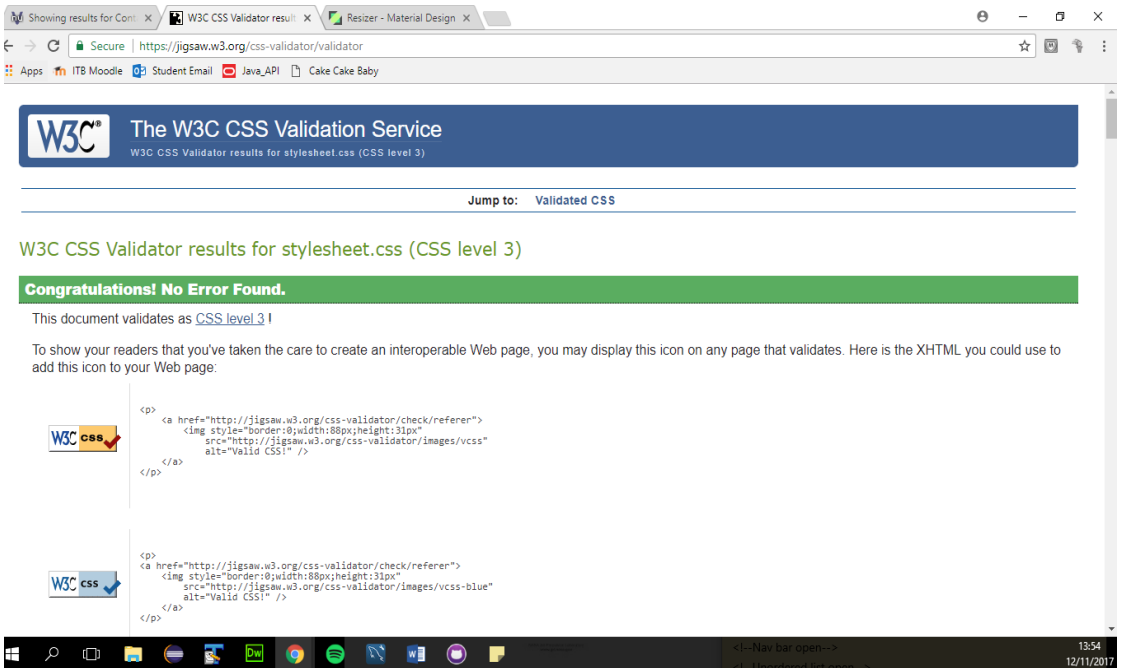
Quotes page:



Contact page:

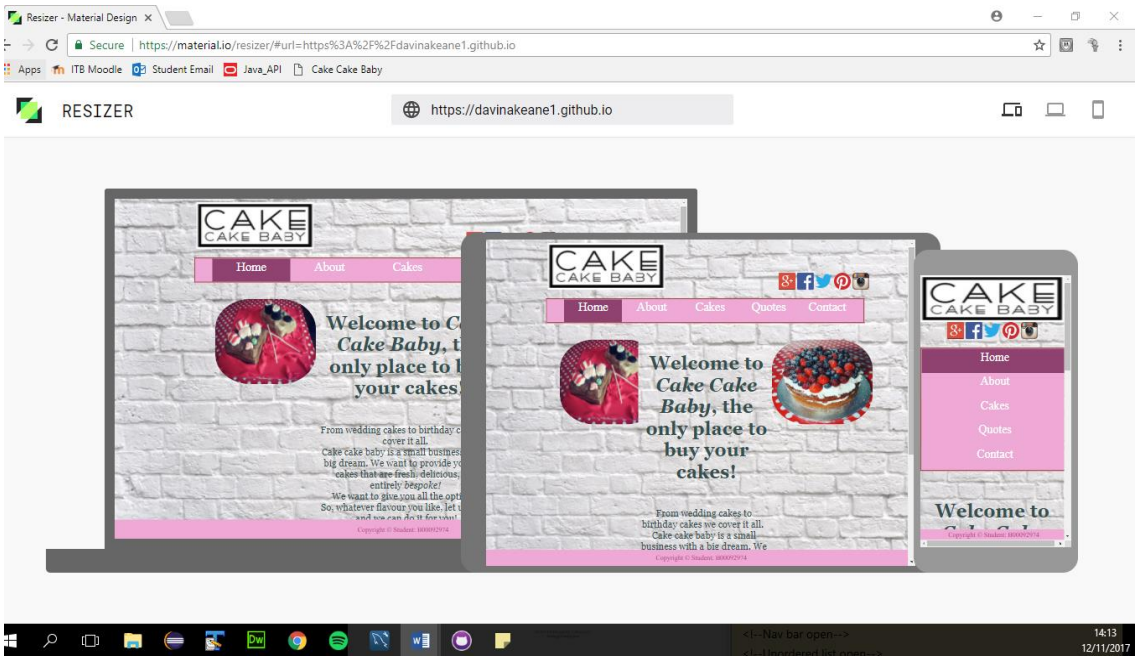


CSS Validation:

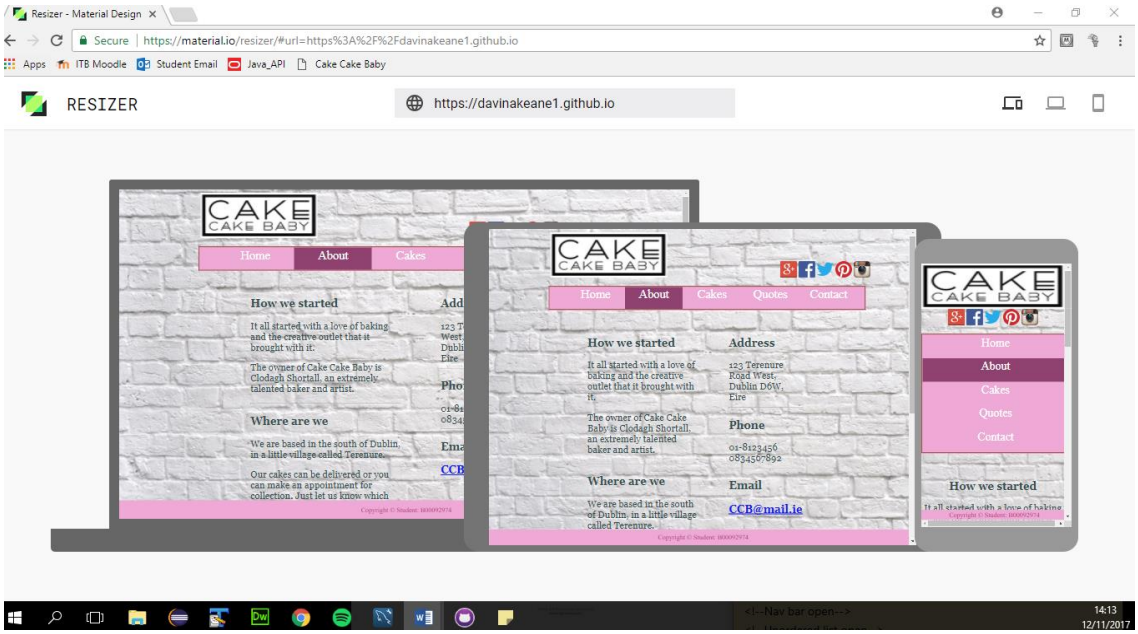


Google Risizer Test:

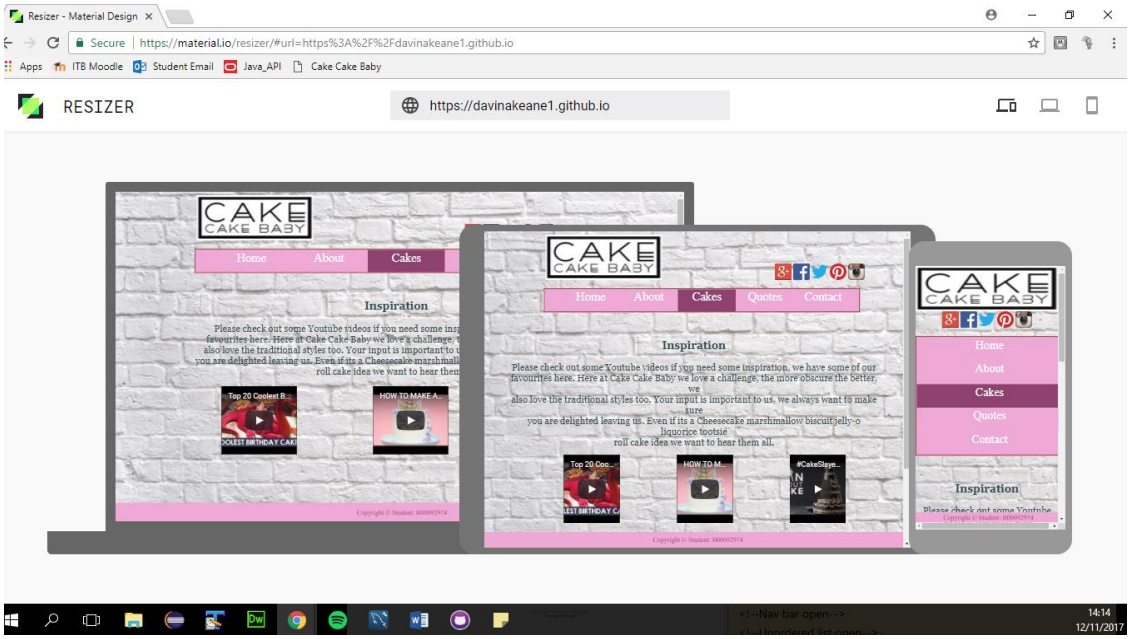
Index page:



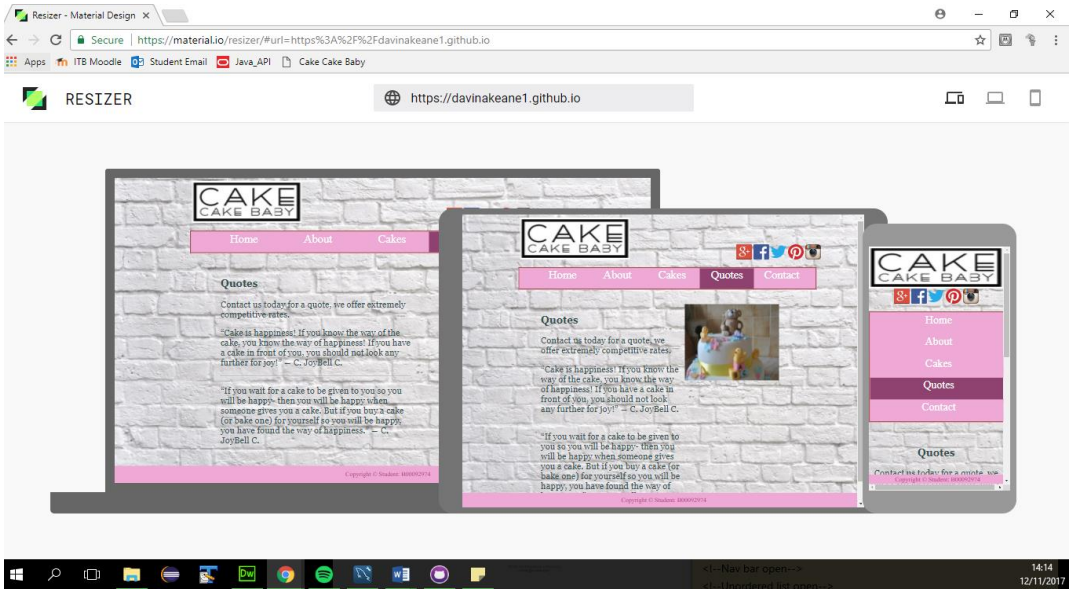
About page:



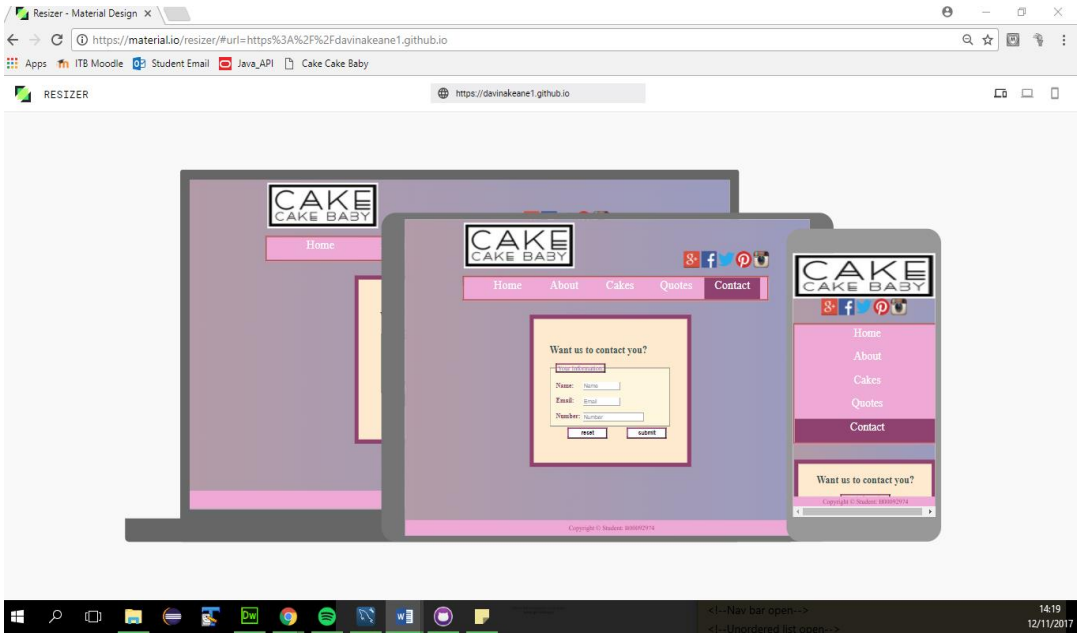
Cakes Page:



Quotes page:



Contact page:



References

All cake images were taken from Cake Cake Baby Facebook page here:

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YouTube. 2017. *#CakeSlayer Halloween: GOTHIC WEDDING CAKE | Man About Cake with Joshua John Russell - YouTube*. [ONLINE] Available at: https://www.youtube.com/watch?v=IHChvxY0xck. [Accessed 12 November 2017].