

Web & Social Media for Enterprise

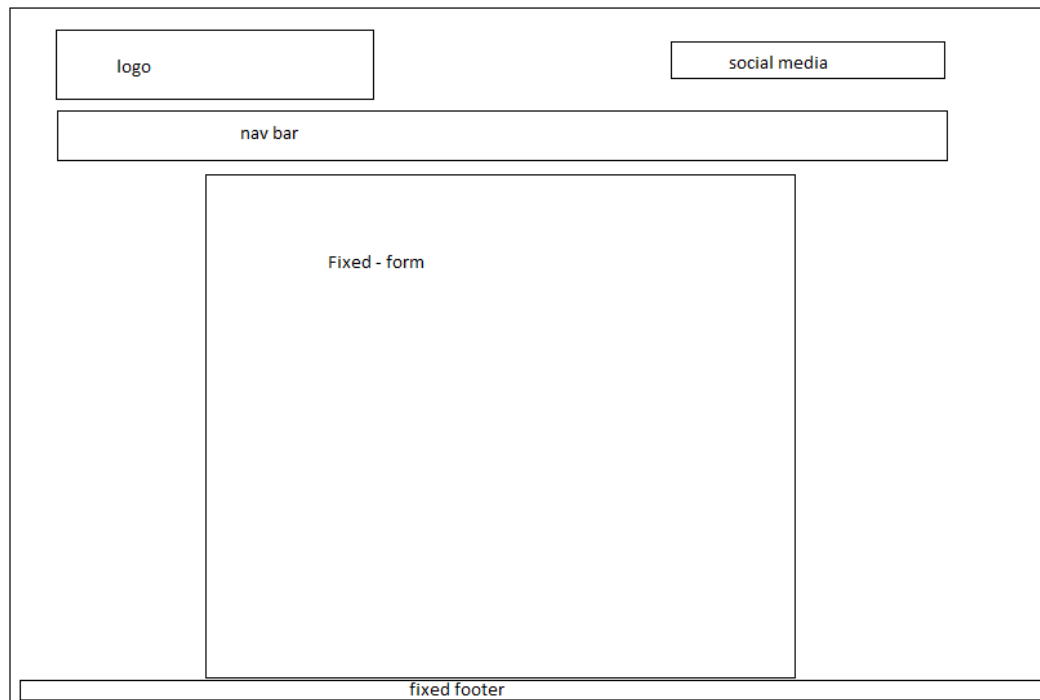
Assignment 1 Report- B00092974

Starting point:

I first began this assignment by drawing out what I wanted each page to look like and what the specifics were for each page. I decided I wanted simplistic clean design for the site, I didn't want it to be too busy and packed with images, as this can be overwhelming for users.

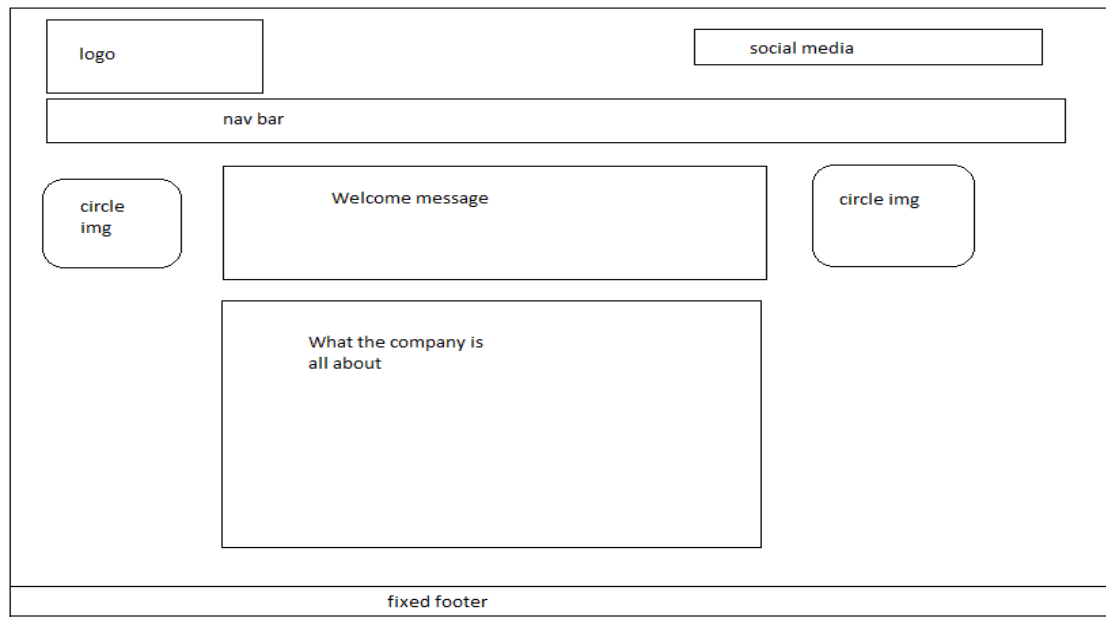
The fixed single column page is the "contact us" page.

I decided I wanted this page to have the gradient background and to have a form inside a div for the column and that I would place it like so:



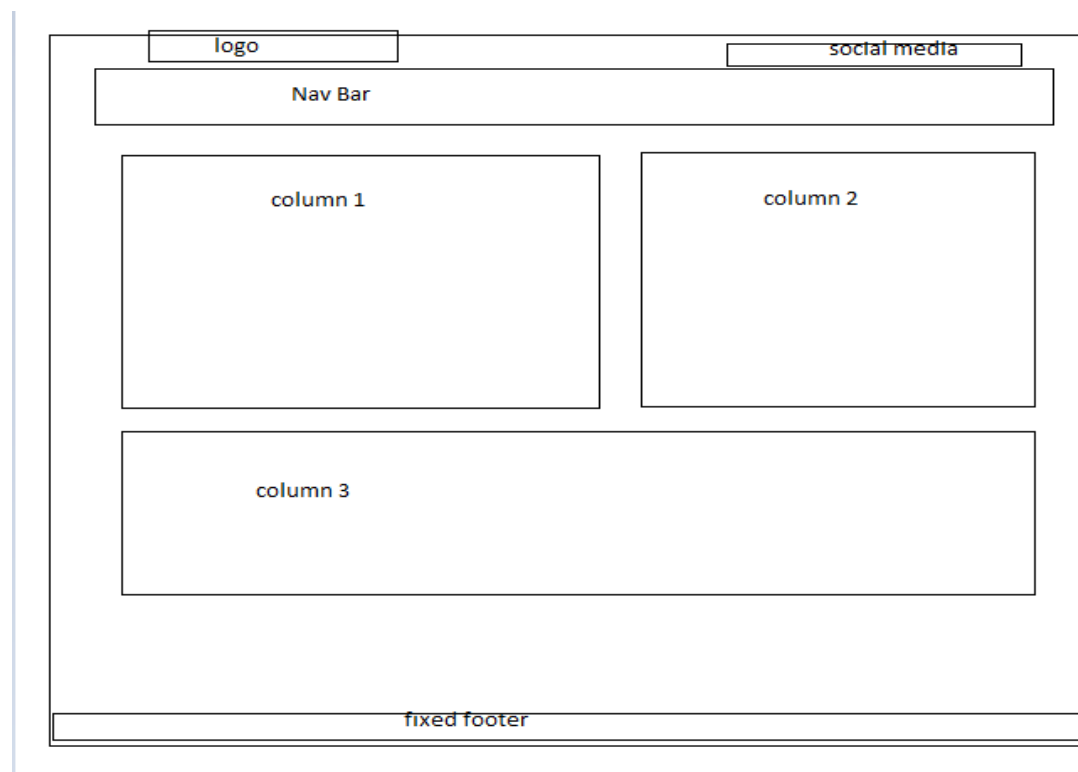
The 2-column layout page is the "index/home" page.

I decided I wanted to have 2 divs for the columns and that I would place them like so:



The 3-column layout page is the “about us” page on the site.

I decided I wanted to have 3 divs for each column and that I would place them like so:



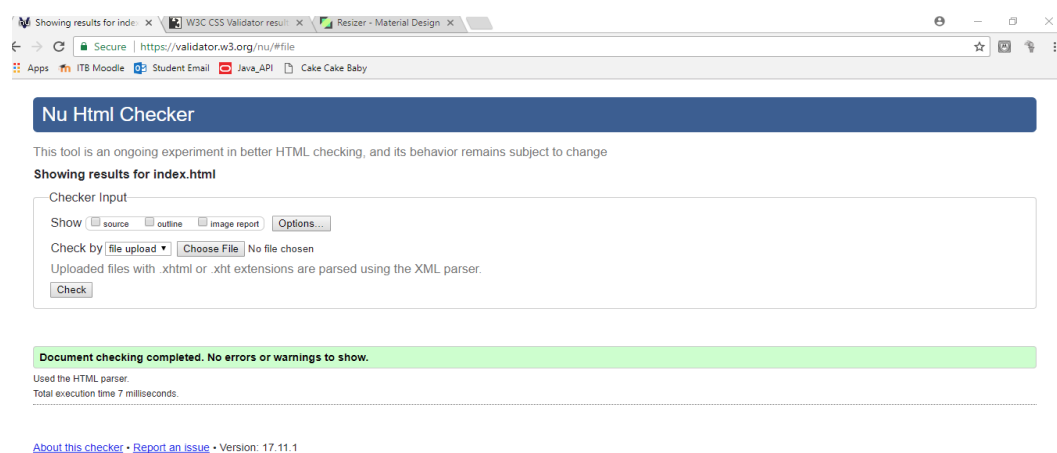
Once I had a general design for the site I chose a company to base the site on. My friend Clodagh Shortall has her own small cake business, I asked her if I could use her business Cake Cake Baby as the model for this assignment. She gave her permission for her business to be used.

I then started gathering images and videos that I wanted to use. Once I had these I started writing the code for the site. First creating the divs in each page then styling them in the CSS.

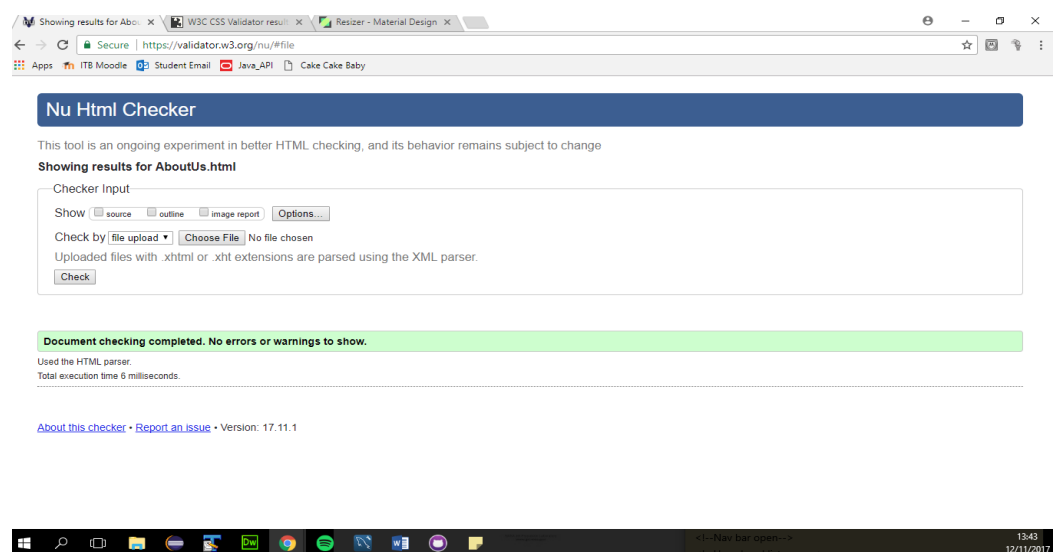
Once I had the site roughly put together I started to fix everything more in-dept to exactly how I wanted it, choosing the background image and deciding on the gradient to use, etc. I used media queries in the CSS to make the site more mobile friendly. This was my first time working with media queries it took a lot of fiddling around to get it right.

Validator Testing

Index/Home page:



About Us page:



Cakes page:

The screenshot shows a web browser window with the URL <https://validator.w3.org/nu/#file>. The page title is "Nu Html Checker". Below the title, a message states: "This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change". The main heading is "Showing results for Cakes.html". Under "Checker Input", there are tabs for "source", "outline", and "image report", with "source" selected. A "Check by" dropdown menu is set to "file upload", and a "Choose File" button is next to it, with the text "No file chosen". Below this, it says "Uploaded files with .xhtml or .xht extensions are parsed using the XML parser." and a "Check" button. A green status bar at the bottom of the checker input area says "Document checking completed. No errors or warnings to show." Below this, it says "Used the HTML parser." and "Total execution time 5 milliseconds." At the very bottom, there are links for "About this checker" and "Report an issue", and the version number "Version: 17.11.1".

Quotes page:

The screenshot shows a web browser window with the URL <https://validator.w3.org/nu/#file>. The page title is "Nu Html Checker". Below the title, a message states: "This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change". The main heading is "Showing results for Quotes.html". Under "Checker Input", there are tabs for "source", "outline", and "image report", with "source" selected. A "Check by" dropdown menu is set to "file upload", and a "Choose File" button is next to it, with the text "No file chosen". Below this, it says "Uploaded files with .xhtml or .xht extensions are parsed using the XML parser." and a "Check" button. A green status bar at the bottom of the checker input area says "Document checking completed. No errors or warnings to show." Below this, it says "Used the HTML parser." and "Total execution time 5 milliseconds." At the very bottom, there are links for "About this checker" and "Report an issue", and the version number "Version: 17.11.1".

Contact page:

The screenshot shows a web browser window with the URL <https://validator.w3.org/nu/#file>. The page title is "Nu Html Checker". Below the title, a message states: "This tool is an ongoing experiment in better HTML checking, and its behavior remains subject to change". The main heading is "Showing results for Contactus.html". Under "Checker Input", there are tabs for "source", "outline", and "image report", with "source" selected. A "Check by" dropdown menu is set to "file upload", and a "Choose File" button is next to it, with the text "No file chosen". Below this, it says "Uploaded files with .xhtml or .xht extensions are parsed using the XML parser." and a "Check" button. A green status bar at the bottom of the checker input area says "Document checking completed. No errors or warnings to show." Below this, it says "Used the HTML parser." and "Total execution time 6 milliseconds." At the very bottom, there are links for "About this checker" and "Report an issue", and the version number "Version: 17.11.1".

CSS Validation:

The screenshot shows a web browser window with the W3C CSS Validator service. The address bar shows the URL <https://jigsaw.w3.org/css-validator/validator>. The page header says "The W3C CSS Validation Service" and "W3C CSS Validator results for stylesheet.css (CSS level 3)". A green bar indicates "Congratulations! No Error Found." Below this, it states "This document validates as CSS level 3!". There is a section for "W3C CSS Validator results for stylesheet.css (CSS level 3)" with a green bar saying "Congratulations! No Error Found." and a paragraph explaining that the document validates as CSS level 3. It also provides a link to the W3C CSS Validator and a code snippet for the W3C CSS logo.

W3C CSS Validator results for stylesheet.css (CSS level 3)

Congratulations! No Error Found.

This document validates as [CSS level 3](#)!

To show your readers that you've taken the care to create an interoperable Web page, you may display this icon on any page that validates. Here is the XHTML you could use to add this icon to your Web page:

```
<p>
  <a href="http://jigsaw.w3.org/css-validator/check/referer">
    
  </a>
</p>
```

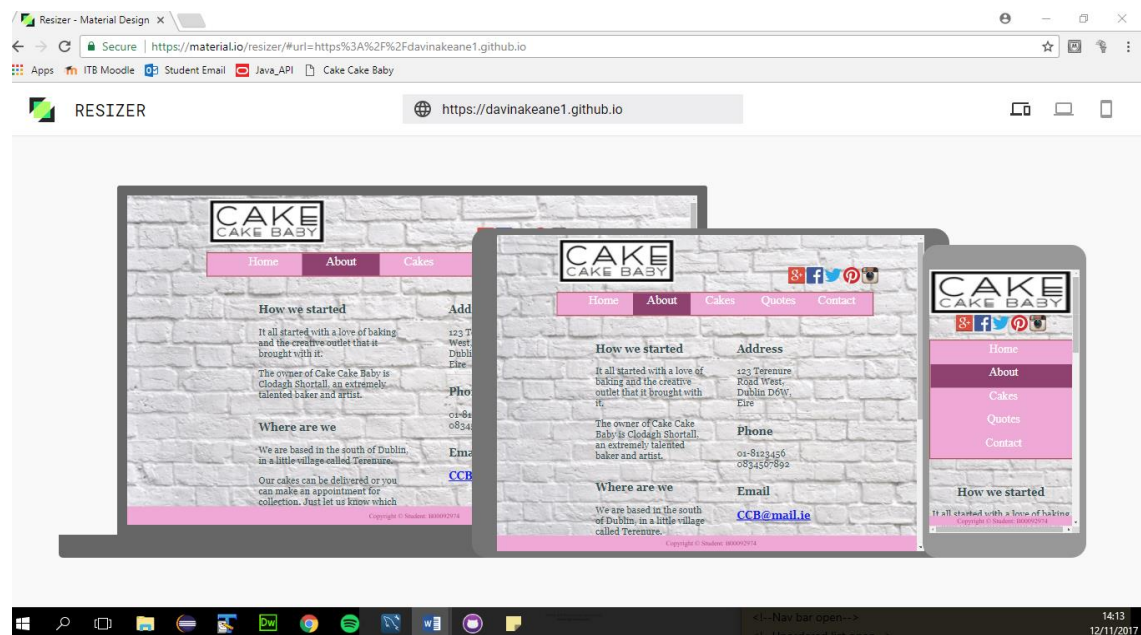
```
<p>
  <a href="http://jigsaw.w3.org/css-validator/check/referer">
    
  </a>
</p>
```

Google Risizer Test:

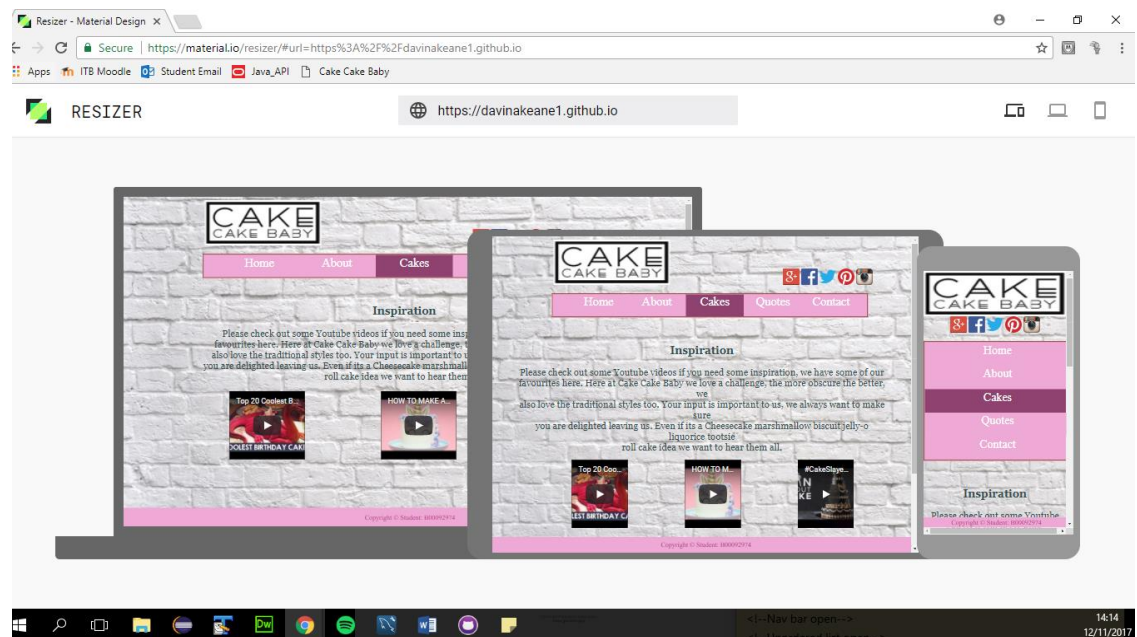
Index page:

The screenshot shows the Google Risizer Test interface. The browser window displays the URL <https://davinakeane1.github.io>. The page title is "RESIZER". The main content area shows three preview windows of the "CAKE CAKE BABY" website. The desktop view shows a full-width layout with a navigation bar (Home, About, Cakes) and a main content area with a welcome message and a list of cake types. The tablet view shows a medium-width layout with a navigation bar (Home, About, Cakes, Quotes, Contact) and a main content area with a welcome message and a list of cake types. The mobile view shows a narrow-width layout with a navigation bar (Home, About, Cakes, Quotes, Contact) and a main content area with a welcome message and a list of cake types. The website has a pink and white color scheme and a brick wall background.

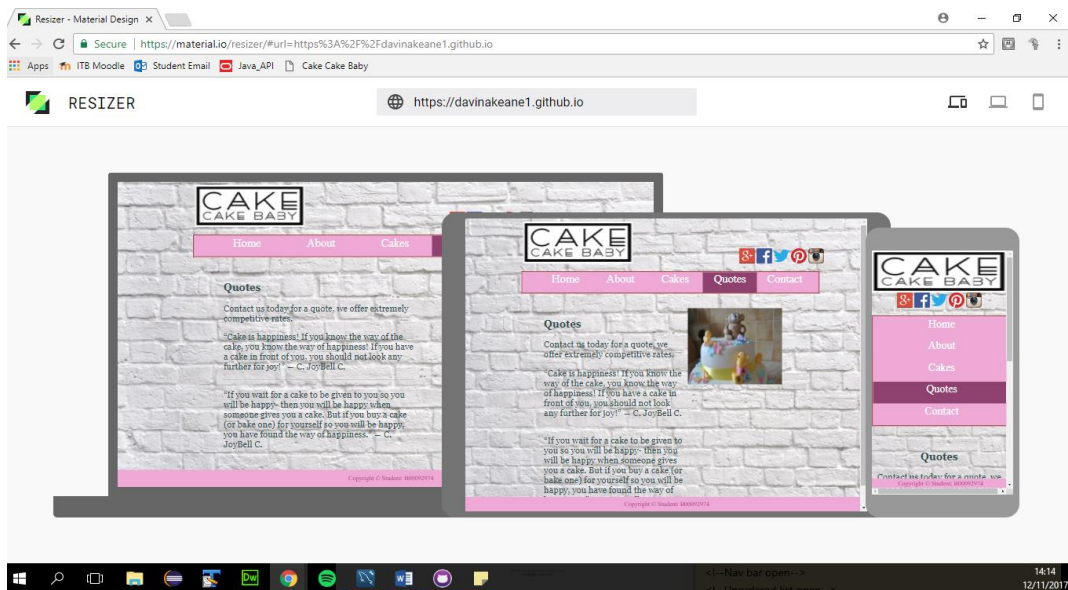
About page:



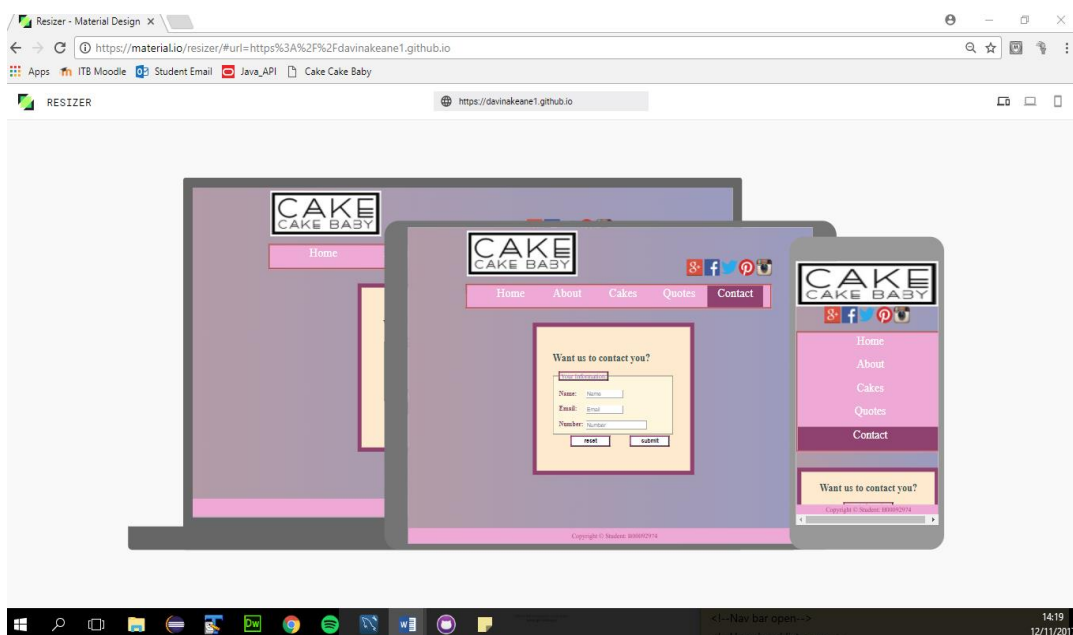
Cakes Page:



Quotes page:



Contact page:



References

All cake images were taken from Cake Cake Baby Facebook page here:

Cake Cake Baby - Home | Facebook. 2017. *Cake Cake Baby - Home | Facebook*. [ONLINE] Available at: <https://www.facebook.com/clodaghscakes>. [Accessed 12 November 2017].

CSS Gradient Generator - CSS Portal. 2017. *CSS Gradient Generator - CSS Portal*. [ONLINE] Available at: <http://www.cssportal.com/css-gradient-generator/>. [Accessed 12 November 2017].

Quotes About Cake (144 quotes) . 2017. *Quotes About Cake (144 quotes)* . [ONLINE] Available at: <https://www.goodreads.com/quotes/tag/cake>. [Accessed 12 November 2017].

Create. 2017. *Free Social Media Icons | Create Blog | Create*. [ONLINE] Available at: <https://www.create.net/blog/free-social-media-icons#facebook>. [Accessed 12 November 2017].

Tailor. 2017. *Tailor*. [ONLINE] Available at: <https://studio.tailorbrands.com/business/8344121/wizard/edit/shape?currentId=369357480&logosStepId=55257954&originalIndex=8>. [Accessed 12 November 2017].

html - changing the background on just one web page - Stack Overflow. 2017. *html - changing the background on just one web page - Stack Overflow*. [ONLINE] Available at: <https://stackoverflow.com/questions/15698088/changing-the-background-on-just-one-web-page>. [Accessed 12 November 2017].

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YouTube. 2017. *Top 20 Coolest Birthday Cakes EVER (HD) - YouTube*. [ONLINE] Available at: https://www.youtube.com/watch?v=qr02ziC9r_o. [Accessed 12 November 2017].

YouTube. 2017. *HOW TO MAKE A UNICORN CAKE - NERDY NUMMIES - YouTube*. [ONLINE] Available at: https://www.youtube.com/watch?v=Xh_Neg-Hp84. [Accessed 12 November 2017].

YouTube. 2017. *#CakeSlayer Halloween: GOTHIC WEDDING CAKE | Man About Cake with Joshua John Russell - YouTube*. [ONLINE] Available at: <https://www.youtube.com/watch?v=IHChvxY0xck>. [Accessed 12 November 2017].

