

# DAVINA WOOLEY

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## SKILLS

Java, Javascript, SQL, HTML5 / CSS3, Three.js, Illustrator, Photoshop, After Effects, Premiere Pro, Adobe XD, Firebase, Maya, Cinema 4D, Linear Algebra, Git / Github, Apple Keynote, Microsoft Project, Excel and Miro

## EDUCATION

### **Georgia Institute of Technology**

Master of Science, Computer Science; concentration in Human-Computer Interaction | GPA 3.90/ 4.0

Atlanta, GA

May 2021

*Cognitive Science, Design of Online Communities, Enterprise Computing, Qualitative Methods in HCI, Mobile & Ubiquitous Computing*

### **Wilmington University**

Master of Business Administration, Management Information Systems | GPA 3.67 / 4.0

New Castle, DE

May 2019

*Analysis, Modeling & Design, Quantitative Business Analysis, Data Communications & Networking, Data Management, Global Marketing*

### **Wilmington University**

Bachelor of Science, Business Management | GPA 3.92 / 4.0 | *magna cum laude*

New Castle, DE

May 2018

*Strategic Management, Economics, Project Management, Operations & Systems Management, Inferential Statistics, Business Ethics*

## EXPERIENCE

### **NCR Corporation**

Atlanta, GA

Software Product Owner / Product Analyst II - Hospitality: Aloha Cloud Back Office Frontend Team

July 2021 – Present

- Initiated the Aloha Cloud Back Office Frontend team, hosts Scrum ceremonies, manages team backlog, writes User Stories and Epics, collaborated with Developers, Product Managers, Engineering Managers, Quality Engineers and Designers to launch the Aloha Cloud Back Office - April, 2022.
- Assists the Hospitality Quality Engineering team with regression testing for Aloha POS and Back Office feature testing.

### **Wooley Media, LLC**

Newark, DE

Founder and Art Director

Oct 2016 – Present

- Built *Data Security for Teleworkers*, an interactive and gamified course with Storyline 360. Creation tasks included completing research, writing and revising the script, collaborating with legal and sales, designed graphics.

### **Georgia Institute of Technology**

Atlanta, GA

Graduate Teaching Assistant - School of Interactive Computing

January 2021 – May 2021

- Assessed student homework assignments and projects. Reviewed papers before due dates to provide feedback to students, guided student weekly to ensure that they were on a strong path for their final project. Clarified requirements
- Lectured +70 students for an hour about the Instructional Designer role and corporate adult-learner course creation.

### **OneTrust**

Sandy Springs, GA

Instructional Design Intern

June 2020 – December 2020

- Built *Data Security for Teleworkers*, an interactive and gamified course with Storyline 360. Creation tasks included completing research, writing and revising the script, collaborating with legal and sales, designed graphics.
- Directly responsible for +10 course customization accounts, shared updates with clients and implemented updates.

## LEADERSHIP & AWARDS

**Eta Kappa Nu (HKN) Honor Society** | Member and Senior Corporate Sponsor Chair

April 2020 – May 2021

**Pearl Hacks** | 2nd Place | IBM Best Natural Disaster Response and Mitigation Solution

February 2020

**Campus Movie Fest - Georgia Tech** | Short Film: Jury Award Winner

August 2019

## PROJECTS

**Euphonics.io: Hip Hop Mental Health Playlist Generator | React.js, TensorFlow, Firebase, HTML, CSS**

July 2022

- Hip Hop playlist web application that generates unique Spotify playlists to assist users process their emotions.

**Dognitive Science : Prototype | Adobe XD, Adobe Illustrator, Miro**

August 2022

- Dognitive Science is a high-fidelity mobile application prototype designed to help dog owners train their dogs more effectively. Cognitive Heuristics and Qualitative User Research methods were incorporated to conduct user tests and develop data-driven prototype iterations.