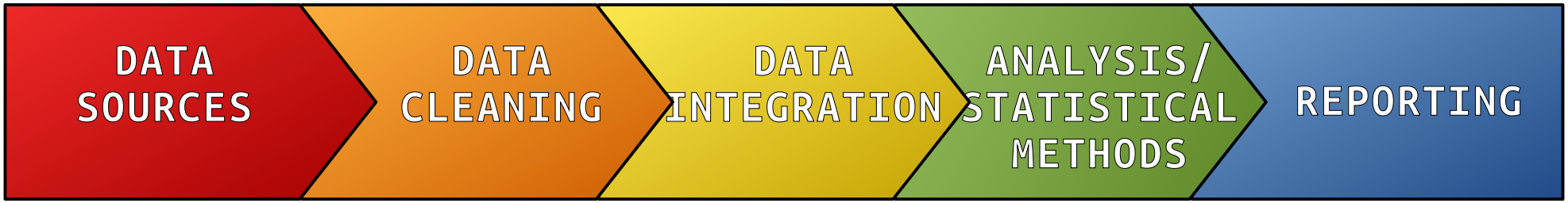
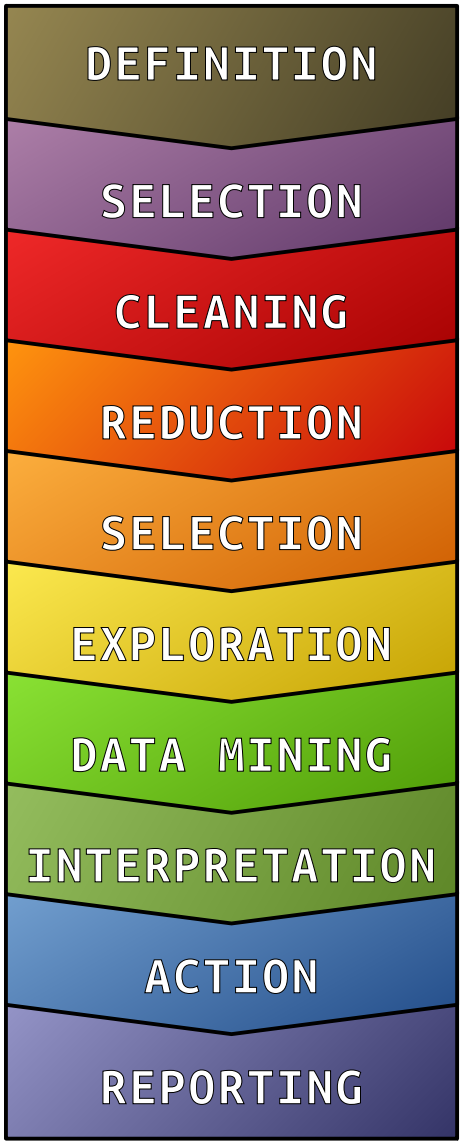
STEPS IN DATA ANALYSIS



KNOWLEDGE-DRIVEN DISCOVERY (KDD)