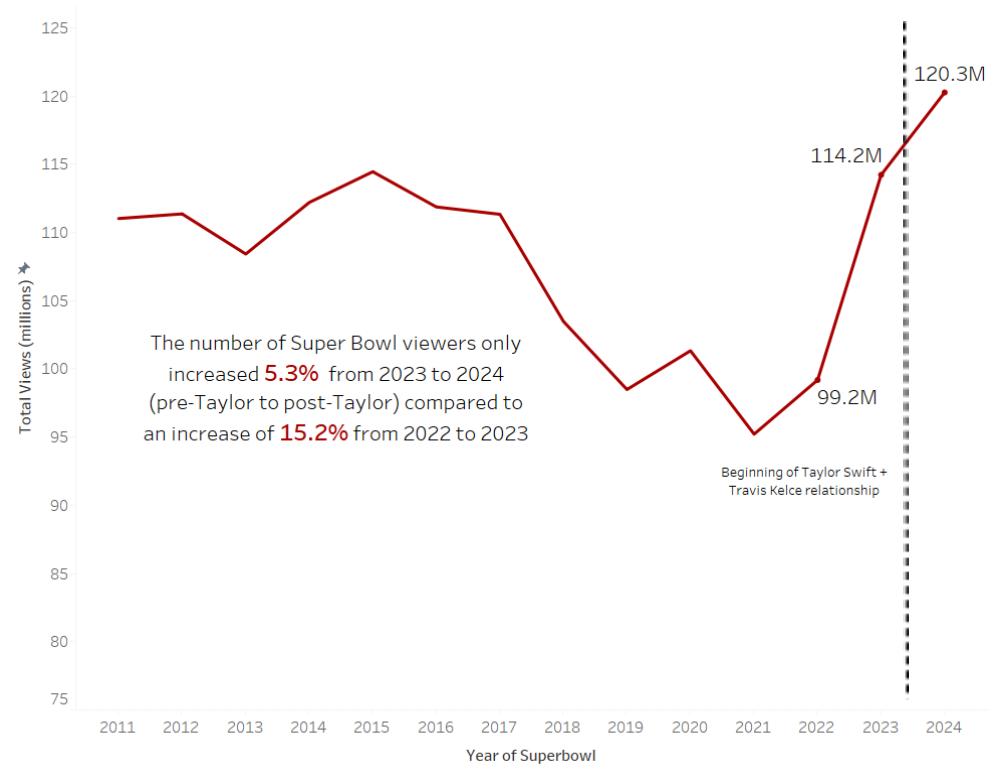
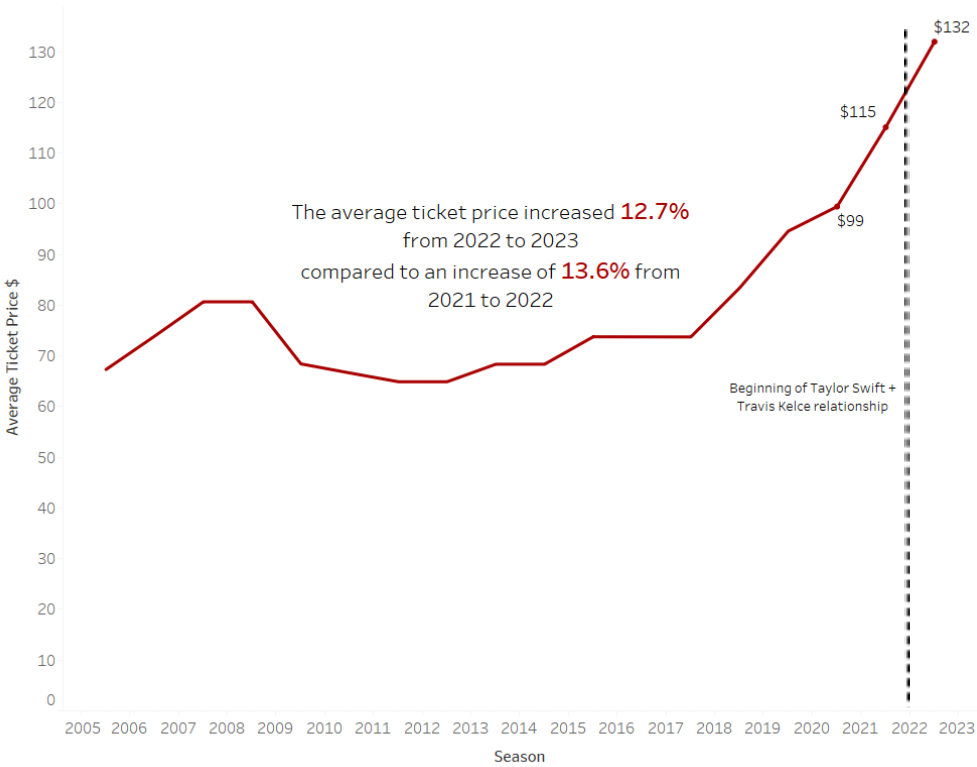


Did Taylor Swift Impact the Chiefs' and The NFL?



Based on the numbers, the Chiefs did not have a significant increase in ticket sales after Taylor Swift and Travis Kelce started dating, nor did the Super Bowl boast a significant increase in total viewership.