

BRADLEY DAVIS

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Github: github.com/davisbradleyj | Portfolio: brad-davis.herokuapp.com/

SUMMARY

Full-Stack Developer with an extensive work history in a variety of client facing roles for a financial services firm specializing in investment analytics. Combining a decisive, analytical mind with an expanding technical skill-set, I look forward to any challenge that will solve an organization's evolving issues, while remaining an advocate for the end-user experience.

TECHNICAL SKILLS

AJAX, API, Bootstrap, Bulma, Bash, CSS, Context API, Databases, Declarative Programming, ES6, Express.js, Git, GitHub, Heroku, HTML5, IndexedDB, Javascript, JQuery, JSON, JSX, MongoDB, Mongoose ODM, MySQL, Node.js, Object-oriented Programming (OOP), ORM, Passport, Postman, Problem-Solving, Python, React, Rest API, Sequelize, SQL, Testing

PROJECTS

StudyBuddy | <https://github.com/davisbradleyj/P3-Study-Buddy> | <https://safe-peak-24611.herokuapp.com/>

StudyBuddy allows students to form study groups for their specific coursework

- Collaborated as a team of two developers to execute full lifecycle web development of application in two weeks
- Personally created front-end with well-designed, testable, efficient code using React, CSS and HTML
- Managed Code review in Github, and spearhead creation of documentation and presentation materials
- Highlighted Technology: React, Sequelize, Express, Node, HTML, CSS, JavaScript, Bootstrap, Axios, Passport

What Do You Meme | <https://github.com/davisbradleyj/click-game> | <https://bd-meme-game.herokuapp.com/>

This web application is a React-based memory game

- Completed over the course of 3 days, this application was a first attempt as a solo endeavor to create a React app.
- Incorporate component state management to respond to user events
- Highlighted Technology: React, JSX, Express, Node, HTML, CSS, JavaScript, jQuery

BATMaN | <https://github.com/davisbradleyj/ucb-batman> | <http://ucb-batman.herokuapp.com/>

BATMaN assists outdoor enthusiasts to build communities and find new adventures

- Work within a team of four developers to test and debug a responsive app in one week build
- Responsible for implementing user authentication on deployed site, and materials for presentation of project and lifecycle
- Oversee dev team workflow by leading daily stand-ups, setting goals and feature deadlines, and managing Trello board
- Highlighted Technology: Express, Node, HTML, CSS, JavaScript, jQuery, Bootstrap, AJAX, Passport

SELECT PROFESSIONAL EXPERIENCE

A Free Bird Remote - San Francisco, CA

September 2020 - Present

Technical Business Associate (November 2020 - Present)

- Spearhead refactor of entire organization website content and styling
- Head the onboarding process and assess personal strengths and weaknesses, and coach new IT members through workflow and expectations
- Conduct research on best business practices and interpret the resulting data to develop documentation for department workflow and collaboration.
- Perform business systems analysis to provide actionable recommendations that will quantifiably improve the organization's performance with integrated CRM software (Salesforce)

Technical Business Analyst (September 2020 - November 2020)

- Perform coding, debugging, testing and troubleshooting throughout development process to integrate software components
- Work with integrated business management tools and CRM software, Salesforce in particular.
- Document and maintain software functionality; Produce specifications and determine operational feasibility
- Assist in the formation of internal training and talent development programs.

Ted Broomfield Law, P.C. San Francisco, CA

December 2018 – March 2020

Independent Consultant, Business Operations & Paralegal

- Creating, analyzing, and auditing legal documents; case and applicable case-law research; maintaining case calendar; tracking billable hours, P/L, and payroll for practice

Fairygodboss

February 2018 – April 2019

Independent Consultant, Sales Operations

- Defining territory/vertical strategy and sales targets, analyzing sales performance data and forecasting trends, designing and generating custom reports, revamping and tailoring CRM, researching and identifying potential leads
- Increased productivity of Sales Director by 20%

Wilshire Associates, Inc New York, NY & Jersey City, NJ

November 2005 – November 2017

Vice President, Analytics/Client Service (December 2015 – November 2017)

- Team lead for top account in Division (out of 97 accounts), responsible for 18% of annual revenue
- Migrated reporting operations for custodial client to dedicated environment, increasing efficiency 300%
- Pre-sales consulting for sales/marketing teams, design specification documents for code enhancements, coordinate efforts for marketing and documentation library

Senior Associate, Analytics/Client Service (December 2013 – December 2015)

- Coordinated all reporting for Strategic Alliance partner covering 61 portfolios with NAV over \$40B
- Led team of 3 analysts providing client reporting solutions, consistently delivered before deadlines
- Leverage return and factor models to decompose portfolios by interest rate, region, sector, quality and covariance

Associate, Analytics/Client Services (December 2010 – December 2013)

- Specialized in investment analytics solutions - reporting, implementation, training for Division
- Top global performer in issue resolution – 2012, 2013
- Reconciled risk and performance data between different systems in client investment operations

Additional Experience as a Analyst and Senior Analyst at Wilshire Associates

EDUCATION

University of California, Berkeley Extension, San Francisco, California

2020

Certificate, Full Stack Developer Program

State University of New York - Binghamton, Binghamton, New York

2005

Bachelor of Arts in History, Cum Laude