

# DIVINE DAVIS

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## PROFESSIONAL SUMMARY

Passionate blockchain and cryptocurrency enthusiast with expertise in community management, social media strategy, and content creation. Proven ability to foster engagement, drive awareness, and build thriving Web3 communities. Dedicated to promoting blockchain technology and empowering users to adopt decentralized solutions.

## SKILLS

- Blockchain & Cryptocurrency Knowledge (DeFi, NFTs, DAOs)
- Community Engagement (Discord, Telegram)
- Social Media Strategy & Analytics
- Event Hosting (AMAs, live sessions)
- Crypto Wallets, Staking, and dApps Usage

- Networking and Public Speaking
- Content Creation & Campaign Management

## **EXPERIENCE**

### **Community Manager**

XYZ Blockchain Project | Jan 2022 – Present

- Grew Telegram community from 2,000 to 10,000+ active members in under a year.
- Hosted 30+ AMAs and interactive sessions, driving user engagement by 40%.
- Managed and moderated Discord server, ensuring a safe and vibrant community space.
- Collaborated with influencers to boost project sign-ups by 25%.

### **Crypto Ambassador**

ABC Web3 Initiative | Mar 2021 – Dec 2021

- Acted as the face of the project, promoting it across social media channels.
- Created educational content, including tutorials and explainer posts, increasing user retention.

- Represented the brand in blockchain conferences and virtual meetups.
- Played a key role in driving a 50% increase in community membership within 6 months.

## **EDUCATION & CERTIFICATIONS**

- Google Digital Marketing Certification | Completed 2023
- Blockchain Basics Certification (Coursera) | Completed 2022
- Attended multiple Web3 workshops and OKX Academy programs

## **PROJECTS**

- **Educational Content Creator**

Published crypto tutorials on blogs and social platforms to simplify blockchain concepts.

Created videos on wallet usage and staking, achieving over 10,000 views collectively.

- **Social Media Campaign Strategist**

Designed and executed campaigns for DeFi projects, resulting in increased platform adoption.

## **ACHIEVEMENTS**

- Spearheaded a campaign that led to a 30% growth in NFT marketplace sign-ups.
- Organized and moderated a 500+ participant virtual blockchain summit.
- Ranked as one of the top community contributors in a DAO initiative.

## **LANGUAGES & INTERESTS**

Languages: Fluent in English; basic knowledge of [any additional languages].

Interests: Blockchain technology, cryptocurrency trading, community building.