

AskLumen.ai

Building the World's First AI-Native Learning & Productivity Ecosystem

**The Future AI Operating System Unifying
Learning, Work & Creativity**

Venkatesh Mishra, Founder & CEO

September 2025 | Seed Round Presentation

The Learning & Productivity Crisis

Fragmented Tools

2.6 billion students and professionals struggle with fragmented, passive learning tools that exist in isolation

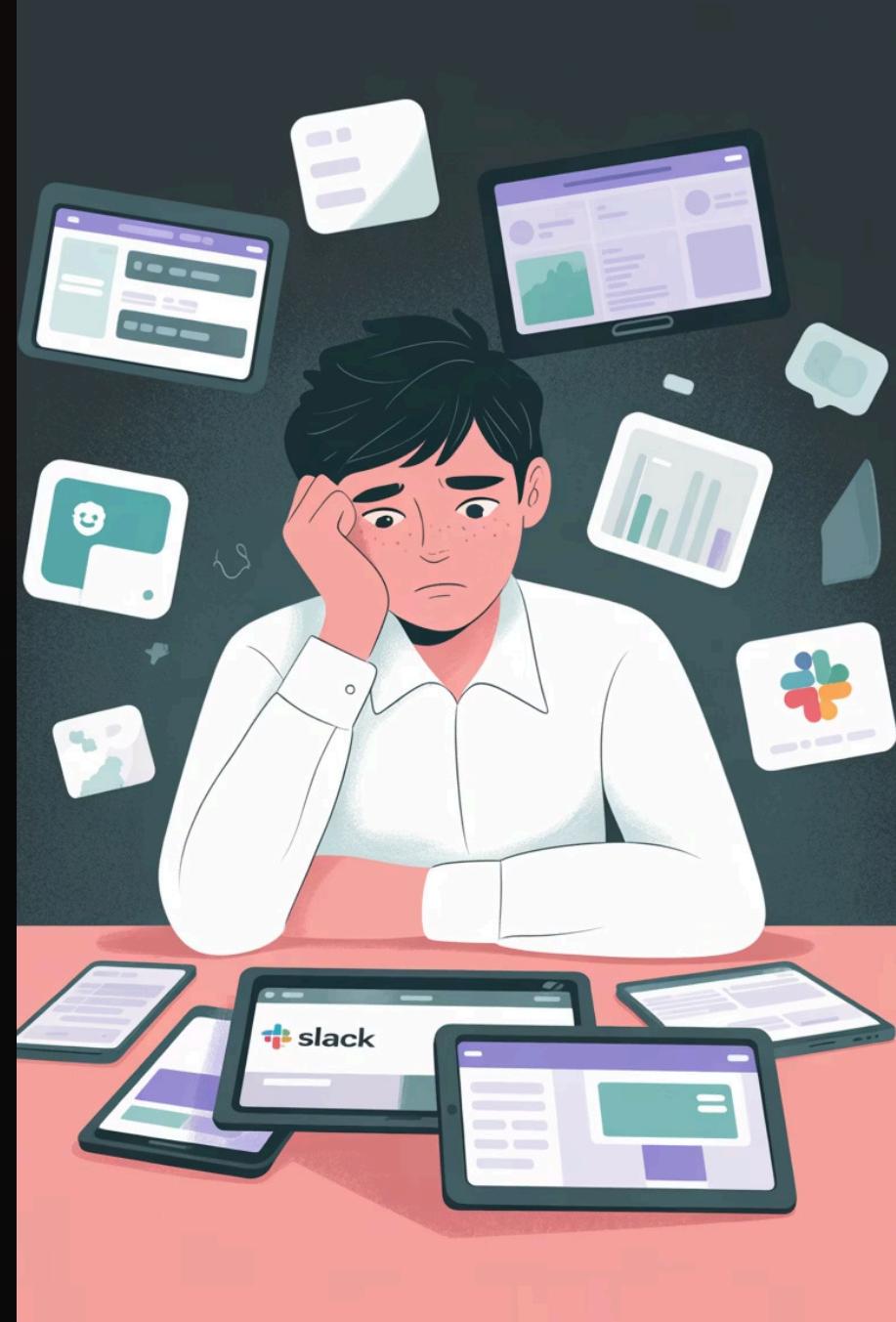
Wasted Investment

\$494 billion wasted annually on ineffective training programmes that fail to deliver measurable results

Poor Retention

87% of learners report difficulty retaining information from traditional methods, creating significant knowledge gaps

Current educational and productivity ecosystems face critical shortcomings: lack of personalisation, limited engagement mechanisms, and inability to adapt in real-time to individual learning patterns.



AskLumen.ai: Your Adaptive AI Learning Companion



Adaptive AI

Personalised real-time mentoring via chat, audio, video, and visual generation that evolves with your learning journey



Gamification

Badges, leaderboards, and challenges that boost retention by 75% and maintain continuous engagement



AR/VR 3D Immersive AI

Interactive 3D learning environments that transform abstract concepts into tangible experiences



AI Ecosystem Hub

Unified platform connecting tools and workflows across your entire learning and productivity landscape



Global Community

Real-time collaboration and knowledge sharing with peers and mentors worldwide

The screenshot displays the AskLumen.ai platform's user interface. At the top, there is a navigation bar with 'Home', 'Courses', 'Profile', and a 'Logout' button. The main content area features a central image of a human brain with various neural pathways highlighted in pink. Surrounding the brain are several floating cards representing different AI tools and services:

- Cooperation Colleagues** (blue card)
- Driving Experience** (yellow card)
- Projects with Experts** (green card)
- Agile Consulting** (orange card)
- Automotive Services** (light green card)
- Petroleum** (grey card)
- Industrial** (pink card)
- Robotics and Logistics** (blue card)

Below the brain image, there is a large red button labeled "Start learning". To the right of the brain, a section titled "Unlock your potential with personalized AI mentorship." is visible, along with small links for "Terms of Service", "Privacy Policy", and "Help & Support". A small note at the bottom left states: "Bejoriori wot jout wuw al c porensteinti linink paned aptinmeed cor aptected oppatting."

Massive & Growing Market

\$528B

Total Addressable Market

AI software market growing to £1.81 trillion by 2030

\$178B

Serviceable Available Market

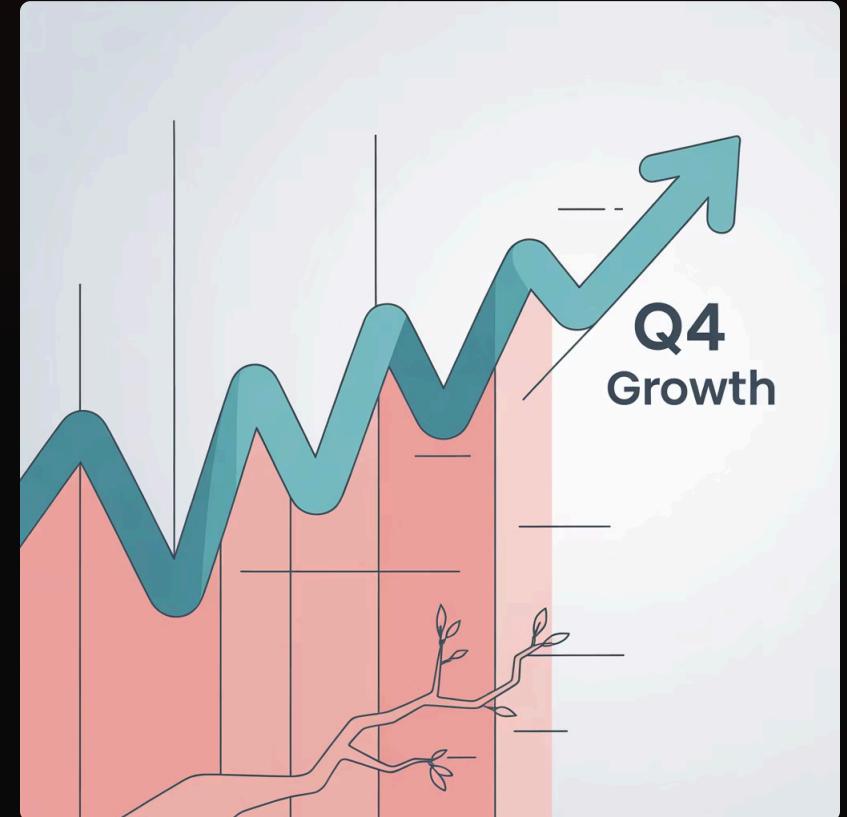
Combined EdTech (£87B) and productivity software (£45B) markets

\$3.11B

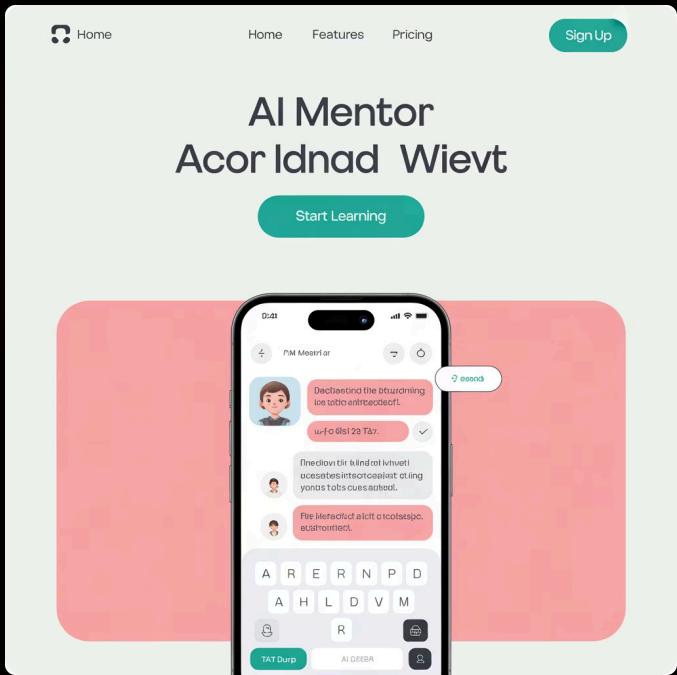
Serviceable Obtainable Market

Addressable within 5 years through our targeted strategy

In 2024, 56% of investors rank AI startups as their top investment priority, with AI receiving 22% of all first-time VC funding this year alone.



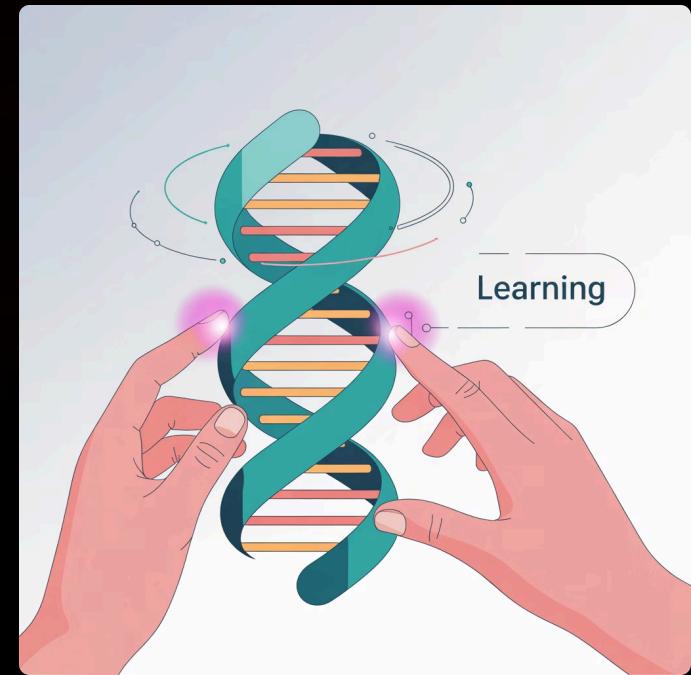
Experience AskLumen.ai



AI Mentor Interaction



Gamified Learning Journey

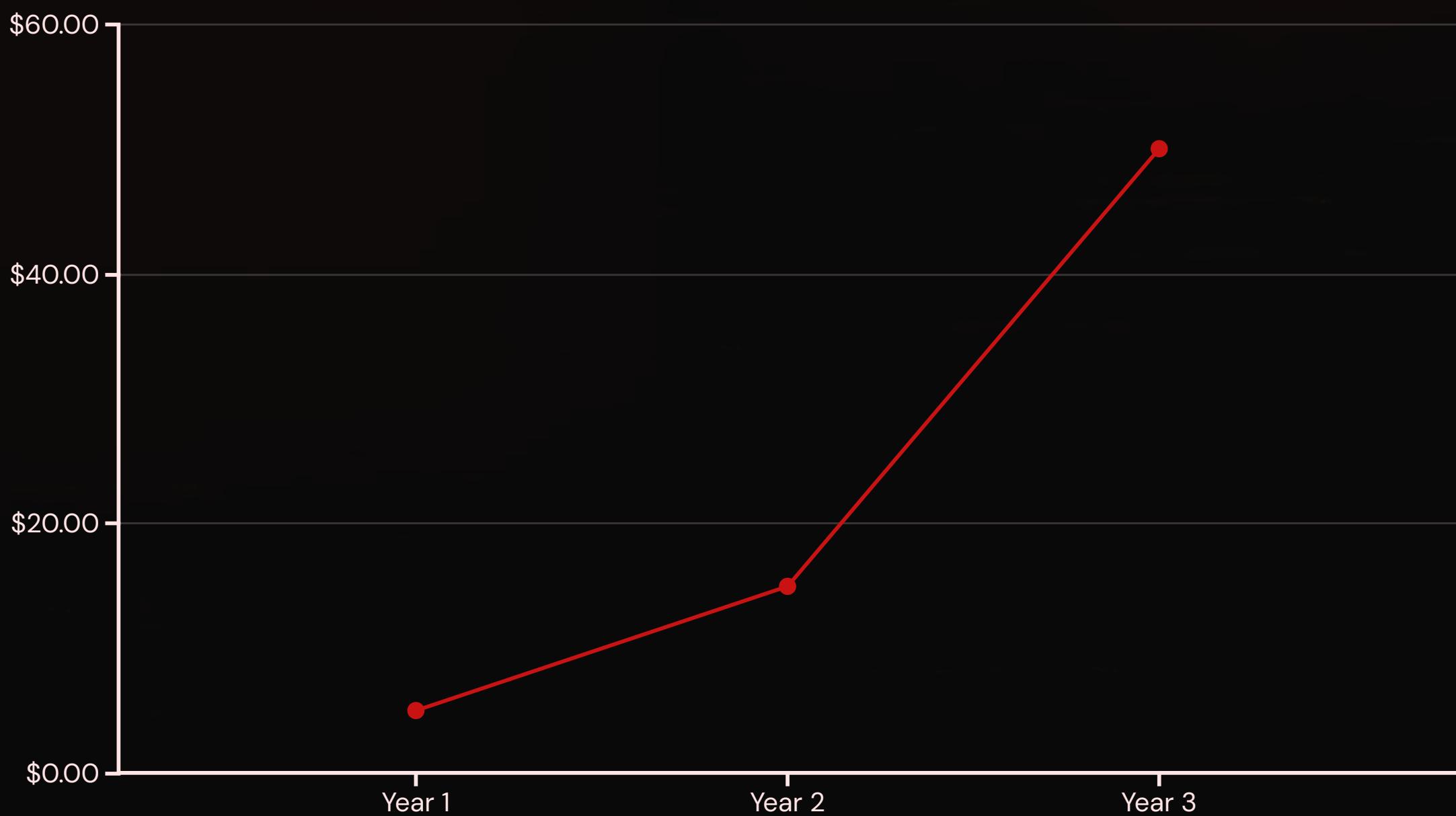
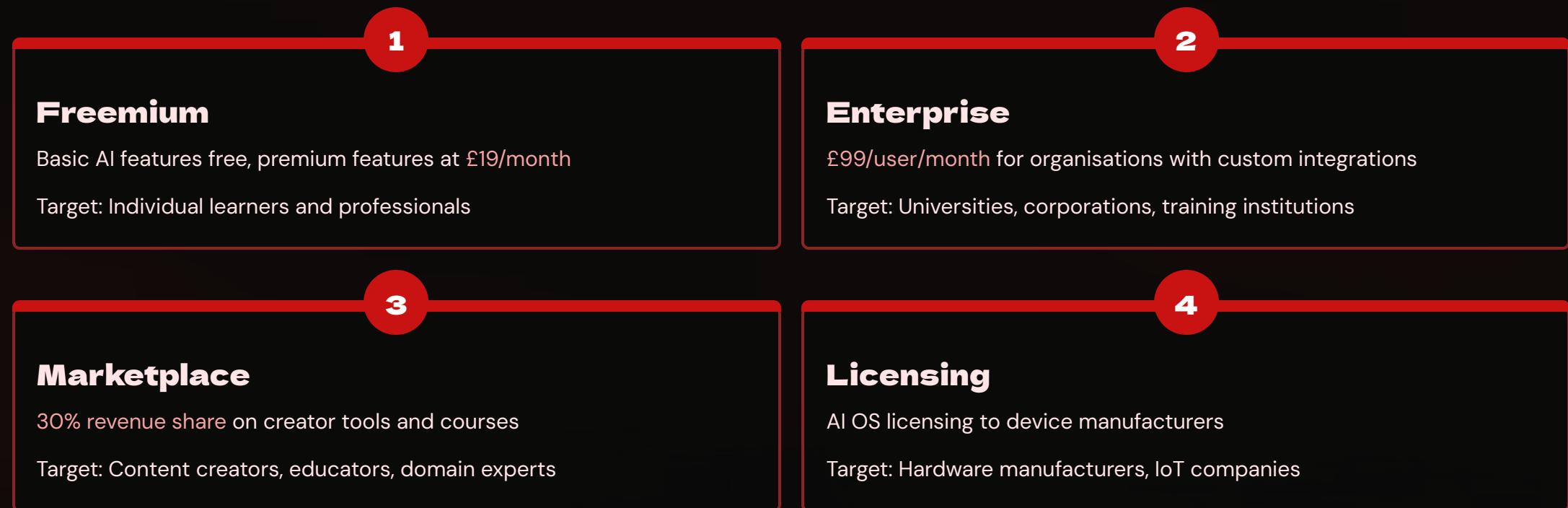


AR Learning Environment

"Students achieve **3x faster skill acquisition with 85% retention rate"**

Scan QR code for full interactive demo

Scalable Revenue Streams



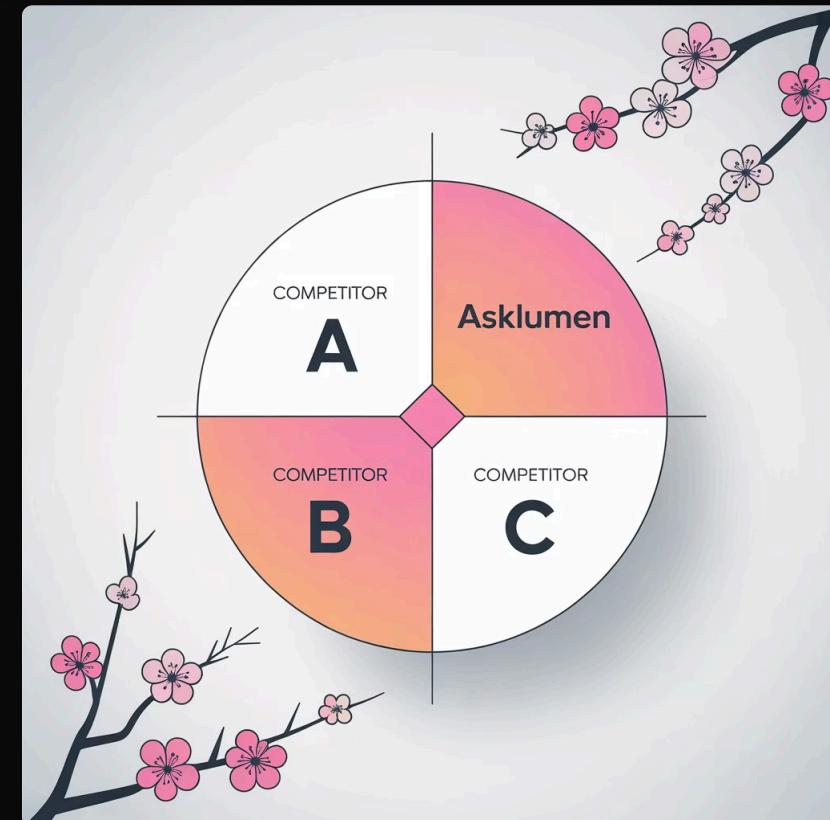
Projecting £67.54M ARR by Year 3 with 2M+ users across all platforms

Unique Position in Crowded Market

Features	AskLumen.ai	Khan Academy	Coursera	ChatGPT	Notion
AI-Native Architecture	✓✓✓	✗	✗	✓✓	✓
Immersive 3D Learning	✓✓✓	✗	✗	✗	✗
Adaptive Personalisation	✓✓✓	✓	✓	✓	✗
Unified Work Ecosystem	✓✓✓	✗	✗	✓	✓✓
Creator Marketplace	✓✓✓	✗	✓✓	✗	✓
AI Ecosystem	✓✓✓	✗	✗	✗	✗

Our Competitive Advantages

- Only true AI-native ecosystem with immersive 3D experiences.
- Adaptive learning algorithms with 3.2x efficiency gains.
- First-mover advantage in the emerging AI OS category.
- Unified platform approach vs competitors' fragmented tools.
- Proprietary gamification engine proven to boost retention by 75%.
- An AI Ecosystem that provides all the AI tools/features in one place.



AskLumen OS: The Future Operating System

"The Windows of the AI Era" - a platform for 1B+ users

Phase 1: Learning Platform

Our current focus: Building the core AI learning capabilities

Phase 2: Productivity Suite

Expanding to workplace tools and creative workflows

Phase 3: Complete AI OS

Full operating system unifying all digital experiences

Rapid Scale Strategy



Phase 1: Direct-to-Consumer

Target students & professionals

- Launch MVP to 10K beta users
- Refine core AI features
- Establish 3 university partnerships



Phase 2: Enterprise

Universities and corporations

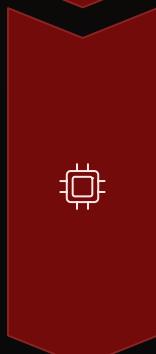
- Develop enterprise features
- Secure 5 Fortune 500 clients
- Scale to 100K paying users



Phase 3: Creator Ecosystem

Marketplace expansion

- Launch creator tools
- Integrate 500+ premium courses
- Reach 750K paying users



Phase 4: AI OS

Hardware integration

- License OS to manufacturers
- Launch AR/VR native platforms
- Scale to 2M+ paying users

Our go-to-market strategy leverages network effects at each phase, with an estimated **42%** month-on-month growth through the first year. Strategic partnerships will reduce CAC by an estimated **60%** compared to industry standards.

Founders Built for This Mission



Venkatesh Mishra

CEO & Founder

Venkatesh Mishra, founder of AskLumenAI. I'm building the platform that makes every other AI obsolete — the future operating system of humanity.

Key Advisor:

Sarthak Pandey

Brand Manager, Ask Lumen AI

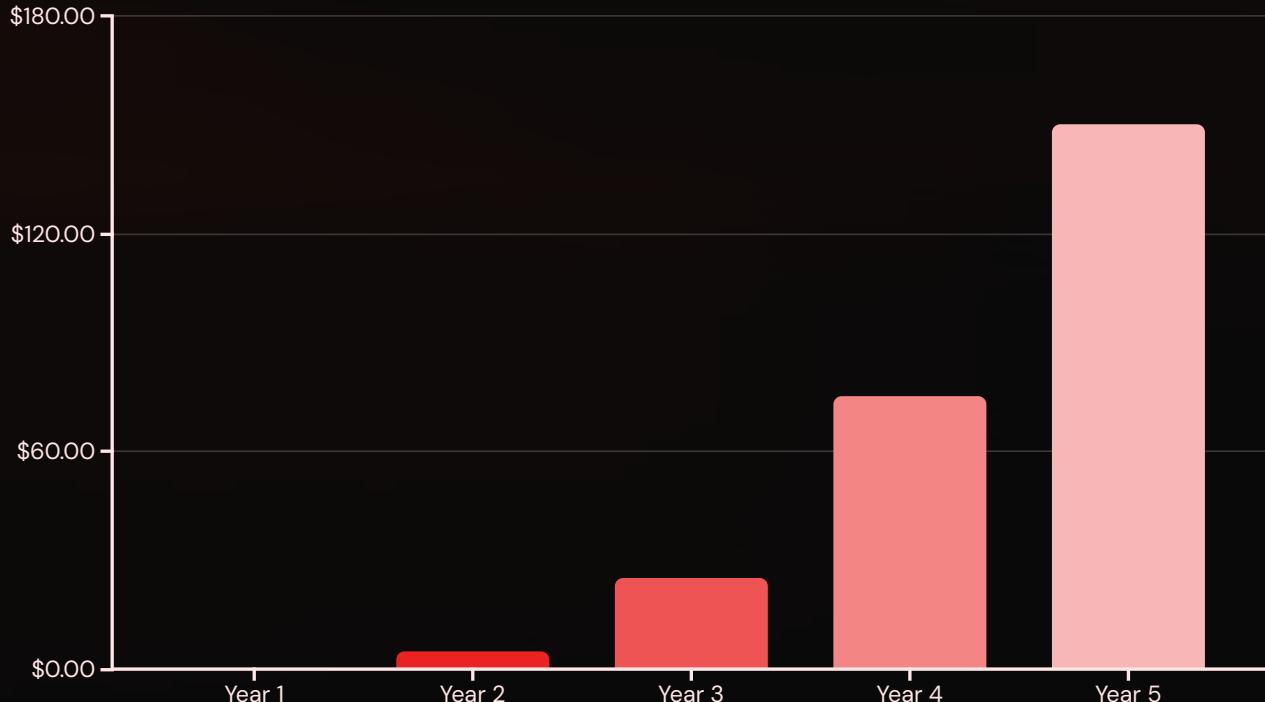


Taiman Aamir

COO & Co-Founder

Co-Founder of AskLumenAI. My focus is building the systems and scale to transform fragmented AI tools into a single operating system of intelligence.

Path to \$100M+ Revenue



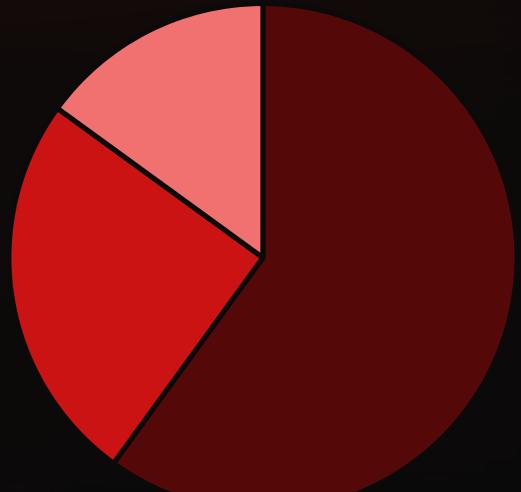
Key Metrics

ARPU	\$27.50
Monthly Churn	6%
LTV/CAC	4.2x
Gross Margin	87%
Break-even	Month 18
Profitability	Year 2

Our financial model shows strong unit economics with premium users converting at 7.8% from freemium. Revenue diversity increases stability, with enterprise contracts accounting for 45% of revenue by Year 3. AI OS licensing represents our highest-margin revenue stream with projected 92% gross margins at scale.

\$1M Seed Round to Capture the AI OS Opportunity

Use of Funds

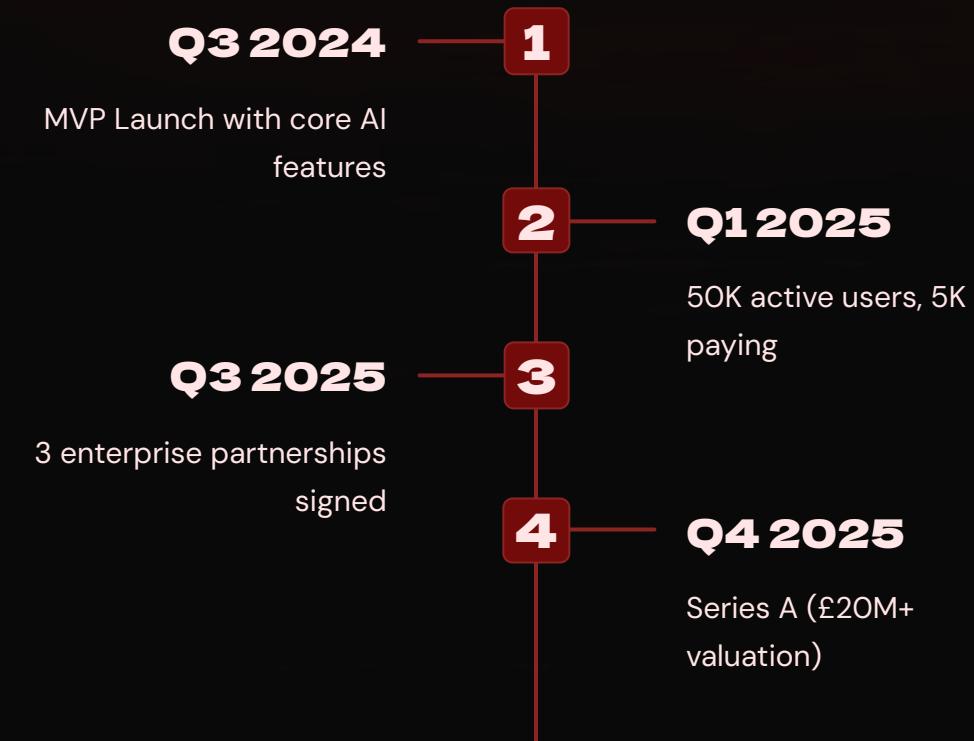


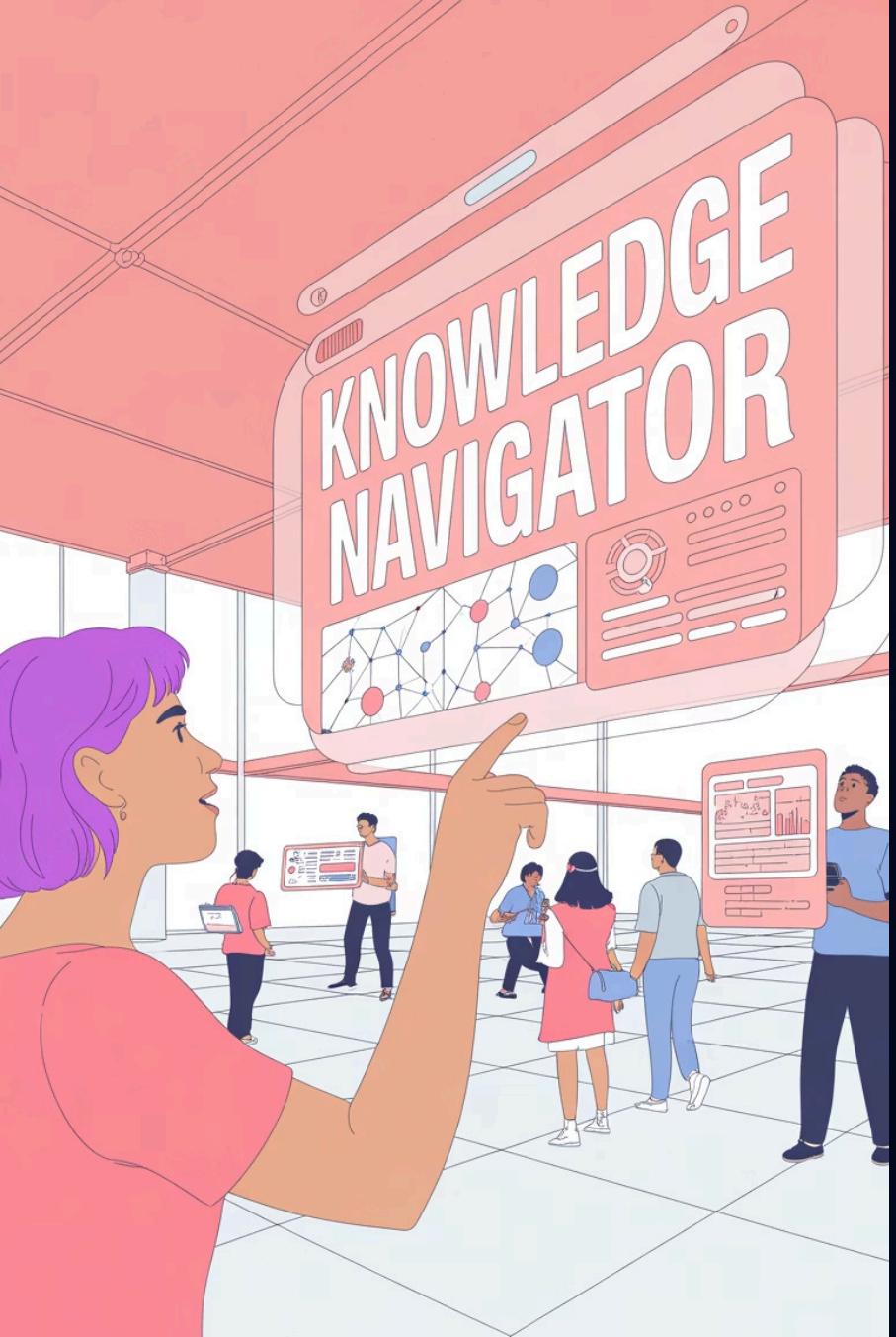
■ Product Dev

■ Team

■ Marketing

Key Milestones





Join Us in Building the Future of Learning

**"AskLumen.ai isn't just a product
—it's the foundation for how
humans learn and work in the AI
age"**

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www.asklumen.ai (coming soon)

**Ready to turn this trillion-dollar vision into
reality?**