## DAVID McGregor

## www.github.com/davmcgregor

London, UK

Oct '18 - Jun '19

Aug '15 – Oct '18

#### **EDUCATION**

London, UK Makers Academy Dec '19 - Apr '20

- Selective 16-week coding course on software engineering fundamentals
- Programming Coursework: Full stack web development, Test driven development, Object-oriented programming, Pair programming, XP values
- Full portfolio of projects available here: https://github.com/davmcgregor/Makers Portfolio

Online The Harvard Kennedy School Feb '17 – May '17

- Executive Education Certificate (Leadership Organizing and Action: Leading Change)
- Course delivered by Professor Marshall Ganz

Melbourne, Australia The University of Melbourne Jan '10 – Mar '13

- Juris Doctor (Law)
- University of Virginia, USA exchange program 2012

Sydney, Australia The University of Sydney Jan '07 - Dec'09

- Bachelor of Commerce (Majors in Economics and International Business)
- David W. Johnson Scholarship for Leadership

#### SOFTWARE PROJECTS

#### Personal Website

- Description: www.davemcgregor.me (for additional information and projects)
- Development & Testing: React, Jest, CSS
- Quality & Deployment: Netlify

#### WanderList

- Description: Users can save their favourite walking routes, search routes near them and vote for their favourites. This is a team project that utilises the Google Maps, Directions and Places APIs.
- Development & Testing: Ruby, Rails, JavaScript, jQuery, Jasmine, ActiveRecord (postgreSQL), RSpec, Capybara.
- Quality & Deployment: Travis CI, Heroku, Rubocop, Code Climate.

#### Acebook

- Description: A full stack Facebook clone demonstrating core functionality.
- Development & Testing: Ruby, Rails, ActiveRecord (postgreSQL), RSpec, Capybara.
- Quality & Deployment: Travis CI, Rubocop, Code Climate.

### EMPLOYMENT

## Public Affairs Officer Australian Army Reserve Jan '18 – Present

- Generate communications material, including; media alerts, releases, newsletters, video and photography product.
- Deliver digital and media awareness training for military personnel, and facilitate media access.

# Digital Communications Advisor Australian Labor Party

- Produced video, graphic design and print material for election campaigns.
- Exceed engagement targets by maintaining organic social reach at over 2 million views per week.

### Digital Communications Manager Australian Republic Movement

• Managed digital campaigns, media and stakeholder relationships.

• Designed and deployed a digital marketing architecture that increased membership by 3000% over 2 years.

## Digital Communications Advisor Australian Labor Pa

Australian Labor Party Oct '18 – Jun '19

- · Led digital campaigns, social media and stakeholder engagement.
- Advised executive team members on digital strategy.

#### **SKILLS & INTERESTS**

- SOFTWARE: JavaScript, ReactJS, Jasmine, Ruby, Rails, RSpec, Capybara, Active Record, HTML/CSS.
- OTHER: Advanced communications experience across digital strategy, public relations and social media.
- INTERESTS: Trail running, hiking, travel, politics, history.