www.davemcgregor.me

www.github.com/davmcgregor

DAVID MCGREGOR

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London, UK

EDUCATION

London, UK	**Makers Academy**	**Dec '19 - Apr '20**

- Selective 16-week coding course on software engineering fundamentals
- Programming Coursework: Full stack web development, Test driven development, Object-oriented programming, Pair programming, XP values
- Full portfolio of projects available here: https://github.com/davmcgregor/Makers_Portfolio

Online	**The Harvard Kennedy School**	**Feb '17 – May '17**

- Executive Education Certificate (Leadership Organizing and Action: Leading Change)
- Course delivered by Professor Marshall Ganz

Melbourne, Australia	**The University of Melbourne**	**Jan '10 – Mar '13**

- Juris Doctor (Law)
- University of Virginia, USA exchange program 2012

Sydney, Australia	**The University of Sydney**	**Jan '07 - Dec'09**

- Bachelor of Commerce (Majors in Economics and International Business)
- David W. Johnson Scholarship for Leadership

SOFTWARE PROJECTS

Personal Website
- Description: www.davemcgregor.me (for additional information and projects)
- Development & Testing: React, Jest, CSS
- Quality & Deployment: Netlify

WanderList
- Description: Users can save their favourite walking routes, search routes near them and vote for their favourites. This is a team project that utilises the Google Maps, Directions and Places APIs.
- Development & Testing: Ruby, Rails, JavaScript, jQuery, Jasmine, ActiveRecord (postgreSQL), RSpec, Capybara.
- Quality & Deployment: Travis CI, Heroku, Rubocop, Code Climate.

Acebook
- Description: A full stack Facebook clone demonstrating core functionality.
- Development & Testing: Ruby, Rails, ActiveRecord (postgreSQL), RSpec, Capybara.
- Quality & Deployment: Travis CI, Rubocop, Code Climate.

EMPLOYMENT

Public Affairs Officer	**Australian Army Reserve**	**Jan '18 – Present**

- Generate communications material, including;. media alerts, releases, newsletters, video and photography product.
- Deliver digital and media awareness training for military personnel, and facilitate media access.

Digital Communications Advisor	**Australian Labor Party**	**Oct '18 – Jun '19**

- Produced video, graphic design and print material for election campaigns.
- Exceed engagement targets by maintaining organic social reach at over 2 million views per week.

Digital Communications Manager	**Australian Republic Movement**	**Aug '15 – Oct '18**

- Managed digital campaigns, media and stakeholder relationships.
- Designed and deployed a digital marketing architecture that increased membership by 3000% over 2 years.

Digital Communications Advisor	**Australian Labor Party**	**Oct '18 – Jun '19**

- Led digital campaigns, social media and stakeholder engagement.
- Advised executive team members on digital strategy.

SKILLS & INTERESTS

- **SOFTWARE:** JavaScript, ReactJS, Jasmine, Ruby, Rails, RSpec, Capybara, Active Record, HTML/CSS.
- **OTHER:** Advanced communications experience across digital strategy, public relations and social media.
- **INTERESTS:** Trail running, hiking, travel, politics, history.