



David Martínez Gordillo

UX and Service Designer | Milan, Italy

Interactive Media Designer with experience in the areas of user experience design, digital products, user research and interface design. I have formal training in service systems design, I understand a problem from its foundation, I put it apart and I am able to know all the related implications to propose valuable solutions.

Work Experience

SEPTEMBER/2020 - SEPTEMBER/2024

UX/UI Designer | Zemoga, a Media.Monks Company

I participated in the product design process for a fintech company from start to finish. I was in charge of planning, structuring, prototyping and validation of digital tools for financial advisors. Digitization and creation multiple application and transaction flows that reduce waiting times, optimizes internal operation procedures and enhances relationships with end investors.

Sebastián Sierra, UX Manager | juan.sierra@zemoga.com

AUGUST/2018 - AUGUST/2020

Interactive Designer | Squareball Studios

Understanding of requirements, information architecture, prototyping, interface design and animation for clients in the retail, education and mass consumption industries.

Andrew Sosa, Creative Director | andrew@squareballstudios.com

MARCH/2018 - AUGUST/2018

Design & Communications intern | CIAT

Conceptualization and production of written, graphic and audiovisual messages for Human Resources Management area.

Adriana Cardona, Global Talent Associate | adriana-cardona@cgiar.org

Academic Background

2023 - 2025

Master in Product Service System Design | Politecnico di Milano

2013 - 2018

Interactive Media Design | Universidad Icesi

Magna Cum Laude degree.

Interaction Design Foundation

UX Design Basics, User Research, HCI.

 [davmg.github.io](https://github.com/davmg)

 [/dmartinezgordillo](https://www.linkedin.com/in/dmartinezgordillo)

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Skills

- Research
- Facilitation
- Systems Thinking
- Prototyping
- Testing

Languages

- Spanish (Native)
- English (Proficient)
- Italian (Basic)

Tools

- Figma
- Principle, ProtoPie
- Adobe Suite
- HTML, CSS, JavaScript
- Arduino