Optimized Pricing Plans for Your App

Free Plan

Price: $0/month

Features:

1. Uploads:

   - Limit: 3 files per month.

   - File Size: 100MB per file.

   - Files are cleaned and integrated into the RAG database.

2. Datasets (RAG Database):

   - Search by file name and basic keyword content.

   - Previews limited to first 10 rows or first page.

3. Insights:

   - Automated Insights: Up to 3 insights per file.

   - Document Chat: Limited to 10 queries per file.

4. Graphs:

   - Generate up to 2 graphs/month.

   - 1 graph per file.

   - Basic graph types (bar, line, pie charts).

5. Reports:

- Generate up to 2 reports/month.

- Export Format: PDF only, with your company watermark.

6. Notifications:

  - Receive up to 2 real-time alerts/month.

7. Integrations:

  - Connect to 1 external platform (e.g., Google Sheets).

8. Support:

  - Basic email support and access to the knowledge base.

Pro Plan

Price: $49/month

Annual Plan: $490/year ($41/month)

Features:

1. Uploads:

  - Limit: 10 files per month.

  - File Size: 500MB per file.

  - Files are cleaned and integrated into the RAG database.

2. Datasets (RAG Database):

  - Search by file name and full content.

- View full previews of files.

3. Insights:

   - Automated Insights: Unlimited.

   - Document Chat: Limited to 30 queries per file.

4. Graphs:

   - Generate up to 15 graphs/month.

   - 3 graphs per file.

   - Access to multiple graph types (e.g., scatter, stacked bar).

   - Basic customization (colors, labels).

5. Reports:

   - Generate up to 5 reports/month.

   - Export Formats: PDF and Excel.

   - Option to remove your company watermark.

6. Notifications:

   - Real-time alerts for all datasets.

   - Set up to 3 custom thresholds.

7. Integrations:

   - Connect to 2 external platforms (e.g., QuickBooks, Shopify).

8. Support:

- Standard email support and access to advanced tutorials.

Business Plan

Price: $129/month

Annual Plan: $1,290/year ($108/month)

Features:

1. Uploads:

   - Unlimited files.

   - File Size: 2GB per file.

   - Advanced data cleaning options available.

2. Datasets (RAG Database):

   - Search by file name, content, and metadata.

   - View and download datasets.

3. Insights:

   - Automated Insights: Unlimited and customizable for specific use cases.

   - Document Chat: Unlimited queries.

4. Graphs:

   - Unlimited graph generation.

   - Fully customizable graphs (multi-axis, advanced filters, annotations).

5. Reports:

  - Unlimited reports.

  - Export Formats: PDF, Excel, and Word.

  - No watermark or branding.

6. Notifications:

  - Unlimited real-time alerts.

  - Advanced customization for alert thresholds.

7. Integrations:

  - Connect to multiple external platforms (e.g., Salesforce, Google Sheets).

  - API access for custom workflows.

8. Support:

  - Priority email and live chat support.

  - Dedicated account manager for onboarding and customization.

Why This Plan Structure Works

- Free Plan:

  - Attracts users with real value while leaving room for upgrading.

  - Users can explore key features (e.g., graphs, reports, document chat) but will feel limited by caps.

- Pro Plan:

  - Perfect for small businesses and professionals with realistic usage limits.

Optimized Pricing Plans for Your App

- Includes features like watermark removal and basic graph customization, adding value for paid users.

- Competitive price point ($49) aligns with industry standards.

- Business Plan:

  - Fully scalable for teams and enterprises with unlimited functionality.

  - Advanced features like custom alerts, API access, and priority support justify the premium price.

  - Price point ($129) offers excellent ROI for larger organizations needing flexibility and robust features.

- Additional Incentives:

  - Annual Discounts: Save 15-20%, encouraging long-term subscriptions.

  - Smooth Upsell Path: Free Plan limits drive Pro upgrades, while Pro limits encourage Business upgrades.