Business Tier Plan for Your Data Analytics App

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1. File Uploads

- Limit: Unlimited uploads.

- File Size Limit: 100MB per file.

- Purpose: Supports businesses dealing with large datasets or frequent uploads.

2. AI-Assisted Graphs

- Features:

- Unlimited graphs per file and total.

- All graph types, including advanced options (heatmaps, scatter plots, multi-axis charts).

- Enhanced customization:

- Interactive filtering.

- Drill-down capabilities.

- Purpose: Allows businesses to create detailed, presentation-ready visualizations.

3. AI Insights

- Features:

- Unlimited AI queries.

- Advanced insights:

- Cross-file analysis (e.g., compare sales across multiple regions or years).

- Predictive analytics for goal-setting and strategy.

- Anomaly detection and proactive recommendations.

- Purpose: Provides actionable intelligence tailored to business needs.

4. Reports

- Features:

- Unlimited reports with full customization.

- Branded reporting:

- Add company logos, themes, and tailored sections.

- Multi-file consolidated reports (e.g., combining sales and expenses into one report).

- Export Formats: PDF, Excel, Word, and shareable links.

- Purpose: Ensures businesses can generate professional-grade, shareable insights.

5. Dashboard Access

- Features:

- Fully customizable dashboards.

- Support for multiple configurations (e.g., one for sales, another for marketing).

- Advanced KPIs and live data connections for real-time updates.

- Purpose: Centralizes business intelligence in a way that's easy to interpret.

6. Alerts & Notifications

- Features:

- Real-time alerts for critical metrics and trends.

- Custom triggers (e.g., notify if inventory falls below a threshold or sales drop in a region).

- Purpose: Keeps businesses proactive and informed.

7. Collaboration

- Features:

- Add up to 5 team members (expandable with additional fees).

- Role-based permissions:

- Viewer, Editor, Admin roles.

- Shared access to files, reports, and dashboards.

- Purpose: Facilitates teamwork and ensures secure data sharing.

8. Integrations

- Included:

- Popular tools: Shopify, QuickBooks, Google Sheets, and Dropbox.

- Advanced integrations:

- CRMs (e.g., Salesforce, HubSpot).

- BI tools (e.g., Tableau, Power BI).

- Purpose: Streamlines workflows by connecting existing tools.

9. Support

- Features:

- Dedicated account manager for priority support.

- Access to onboarding services (e.g., team training sessions).

- SLA-backed response times (e.g., within 24 hours for critical issues).

- Purpose: Ensures a premium support experience for businesses.

Business Tier Pricing

- Monthly Plan: $99/month.

- Annual Plan: $990/year (2 months free).

- Purpose: Positioned as an affordable yet robust solution for SMBs needing team collaboration and advan

Why This Business Tier Works

1. Targets SMB Teams:

- Collaboration and team-focused features directly address growing SMB needs.

2. Advanced Capabilities:

- Predictive analytics, cross-file analysis, and customizable reports make the Business Tier essential for str

3. Scalable:

- Role-based permissions and integration capabilities allow businesses to scale with the app.

4. Justifies Price:

- Unlimited usage, advanced features, and premium support align with the $99/month pricing.