

Version

1.0

OFFICIAL THEME USER GUIDE

Simple

Easy to use Parallax Retina & Responsive HTML5



GREETINGS FROM DESIGNOVA

Thank You For Purchasing Our Product.

If you like this theme, we really need your support,
So kindly **rate our theme** on themeforest.

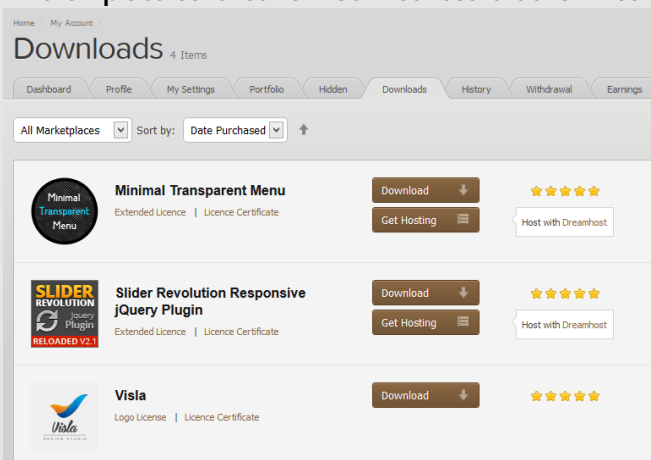
How to rate this theme on themeforest?

Setp 1: Go to themeforest **dashboard** page (the page where you have downloaded this theme).

Step 2: In the same panel you can see this **theme's name listed** under your **downloads** section.

Step 3: Please post your ratings via **STAR symbols** found there. That's all and you are Done!

An example screenshot from Our Dashboard is shown below:



Important - FAQ:

1) What is this User Guide for ?

This user manual is under the scope of ordinary users in order to setup their static website using this HTML5 theme. If you are looking for advanced customization please note that you need to familiarize the relevant technologies used to build this theme.

2) How to use this HTML5 theme?

This theme is purely HTML template used to create a static website. This theme is not compatible with WordPress, Weebly or FrontPage systems. If you are looking for WordPress themes please visit our themeforest portfolio and check themes with title as "WordPress".

3) "Stylesheet missing" error. Why?

As we have already mentioned on themeforest page, this is HTML5 template and not a WordPress theme. But if you try to install this theme on any WordPress system then the above stated error occurs. There is nothing can be done about this rather than purchasing a WordPress version (if available) .

4) How to get theme updates and future versions?

We regularly release updates and bug fixes on our themes and we send notifications via newsletters. You may subscribe to our weekly newsletter by visiting the following link:

http://eepurl.com/xDO_v

We also use Twitter to announce it to our customers. Please follow us [@designovastudio](#)

5) How to get support on this theme?

This user manual covers everything you need to setup the website. But if you find any bugs, issues and limitations on this theme please contact our support team via our **official support system** at: <http://designova.net/support.html> You **must have** the **purchase code** for the product (received from Envato) in order to access our system. Any support request sent via emails or item comments (themeforest message form) will not be answered. Please use support system instead. We will surely make a reponse within 24 hours except weekends and holidays.

6) Support v/s Theme Customization?

When we offer free support, we are always here to help you when bugs and issues are reported on our themes and we will not charge anything for this service as we are committed to give our level best on our premium products.

But this free help does NOT mean to be any free customization or modification of our themes. We are a small team and we are **not available for any free customization** services at the moment. But if you like you can opt for premium theme customization services, kindly let us know via email to: info@designova.net. If our developers are available we will get back to you with a nice plan and schedule

Table of Contents

Chapter 01 - Theme Information

Chapter 02 - Files Included

- a. Directory Structure

Chapter 03 - Template Layout and UI Framework

- a. Bootstrap Setup
- b. Upgrading Bootstrap on future

Chapter 04 - Theme Colors and Skin Editing

Chapter 05 - Featured Modules and Markup

- a. Animations on Home Page
- b. Draggable Touch Carousel on About Page
- c. Animated Content Grid on Team Page
- d. Filterable Portfolio + AJAX Expanding Preview
- e. Flickr Image Feed Integration
- f. Instagram Image Feed Integration
- g. Contact Form Configuration
- h. Twitter Integration (with new API update)

Chapter 06 – Parallax Setup

Chapter 07 – Animations Setup (for Animated Edition only)

Chapter 08 - Fonts and Typography

Chapter 09 - Images, Icons and Graphics

- a. Retina Display – Images Setup

Chapter 10 - Sources and Credits

Chapter 11 - Theme Support, Updates and Bug Fixes

Chapter 12 - Vote of Thanks

Theme Information

Simple is a very easy to use responsive creative HTML5 theme with BG parallax, animations and Retina Display optimization. Major features are:

- Very simple & easy to use creative one page theme.
- Stellar BG parallax layers with optimized mobile view.
- Animated Elements & Content Blocks, supports more than 50 animation effects
- Touch optimized & draggable Carousel supports any HTML content.
- Filterable Portfolio with Expanding AJAX preview as well as Lightbox view.
- Expanding portfolio preview panel supports image sliders, video, youtube, vimeo etc.
- Portfolio lightbox supports images, image gallery, video from youtube and vimeo.
- Flickr Integrated dynamic image grid featuring live Flickr Feed
- Instagram Integrated dynamic image grid featuring live Instagram Feed
- Twitter Integrated with latest API compatibility.
- Perfectly responsive, mobile optimized layout powered by Bootstrap 2.3.2
- Manually tested on major mobile devices including iPhone 4S & 5, iPad 3, iPad with Retina Display, Galaxy S3 on Android, Windows Phone.

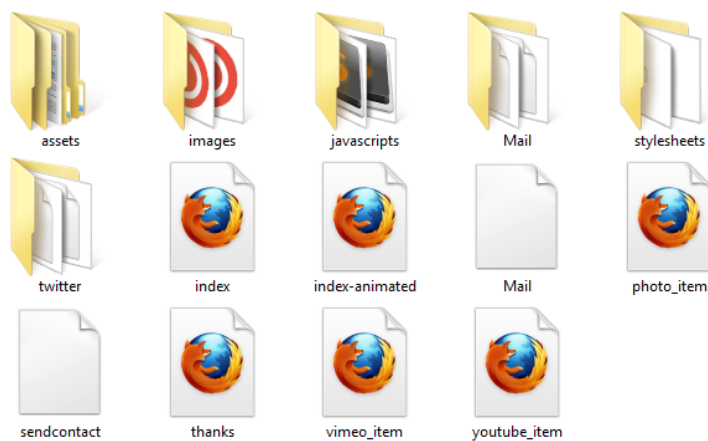
Files Included

Simple includes a clean and clearly defined file structure so that our users can easily understand the hierarchy of theme assets. This will make it easy to edit the theme and customize it (for experienced users).

Kindly find the directory structure explained with screenshot given below:



Directory Structure



FOLDER / FILE NAME	DESCRIPTION	WHAT TO DO
assets	Contains files for Bootstrap framework along with some re-usable extensions	Just replace the inner files if you need to manually upgrade to a newer version of Bootstrap
images	Contains all image resources used in this theme	Please replace placeholder images with your own images, don't forget to keep exact dimensions and format as original placeholders
javascripts	Contains all JS / jQuery library files used in this theme	Edit / Replace only if you are familiar with JS / jQuery codes
mail	Contains resources for PHP email sender	Please DO NOT modify unless you know exactly what you are doing
stylesheets	Contains all CSS files used within this theme. This includes CSS files specific to plugins and modules used in this theme	Modify only STYLE.CSS for changing the look and feel of theme. If you are unsure about other CSS files please keep them unchanged.
Index.html	Main web page / home page (Standard Edition)	Keep this file exactly on same location as it is. Do not rename it as it is the root file for your website.
Index-animated.html	Main web page / home page with Animations on content panels (Animated Edition)	Keep this file exactly on same location as it is.
Mail.php	Mail sending PHP module	Keep it on place. DO NOT modify

Sendcontact.php	Email sender configuration PHP script	You have to change some values in this file; this will be explained on following section within this guide.
photo_item.html, vimeo_item.html, youtube_item.html,	Web pages to be loaded on expanding preview panel inside portfolio section (these pages are loaded via AJAX).	Use this as a template to display separate project information. Clone this and build as many pages as your projects are. You have to manually rename and link them from portfolio module. This will be explained on Portfolio section within this guide.
Thanks.html	Web page displayed as a response after sending the contact form message via home page.	Feel free to edit the contents. DO NOT change the name of this file.

Template Layout and UI Framework

Simple is a single page website with scroll-down sections which stands for 'pages' inside this theme. So you have different sections on a one-page, you can easily add/remove sections as needed. Kindly follow the guidelines given below:

1. Template Layout Setup:

Setting Up Navigation:

As a one page template, Simple has navigation which is a collection of "click to scroll" links. We use jQuery to scroll down to various sections (pages) inside the same file (index.html). Please see the markup corresponding to Main Navigation, given below (refer Index.html – Line 71):

```

71 <ul id="mast-nav" class="text-right clearfix">
72   <li><a class="scroll-link active" href="#intro" id="intro-linker" data-soffset="90">home</a>
    </li>
73   <li><a class="scroll-link" href="#about" id="about-linker" data-soffset="0">about</a></li>
74   <li><a class="scroll-link" href="#team" id="team-linker" data-soffset="0">team</a></li>
75   <li><a class="scroll-link" href="#portfolio" id="portfolio-linker" data-soffset="0">works</a>
    </li>
76   <li><a class="scroll-link" href="#contact" id="contact-linker" data-soffset="0">contact</a></li>
77 </ul>
  
```

Here the ANCHOR tag (<a>) holds an HREF attribute which contains the target (ID) of the section. When user clicks on this anchor tag, the page will be scrolled down to that section.

```
<a class="scroll-link" href="#about" id="about-linker" data-soffset="100">about</a>
```

When clicked on this link, page will be scrolled down to:

```
<section id="about" class="master-section">
```

The variable **data-soffset** stores *Margin-Top* value that can be added to scroll position when reaching the target.

So, there is an image contained in the anchor tag which acts as the icon of this navigation item as you see on the theme. Also there is a tooltip displayed on left side of this icon which holds the value of title="About"

Setting Up Mobile Only Navigation:

In this theme we are introducing a new style of mobile navigation which is Responsive Navigation.

We have used this plugin build this awesome sliding navigation panel: <https://github.com/viljamis/responsive-nav.js>

This mobile navigation is simple to edit and use, just follow the markup given below and it is self-explaining stuff.

```

46 <!-- Mobile Only Navigation - 2 types each for (480px to 640px) and (640px to 960px) wide device screens -->
47 <header id="mobile-header" class="hidden-desktop">
48   <div id="nav">
49     <ul class="clearfix">
50       <li><a class="scroll-link" href="#home" data-soffset="0">Home</a></li>
51       <li><a class="scroll-link" href="#about" data-soffset="0">About</a></li>
52       <li><a class="scroll-link" href="#team" data-soffset="0">Team</a></li>
53       <li><a class="scroll-link" href="#portfolio" data-soffset="0">Works</a></li>
54       <li><a class="scroll-link" href="#contact" data-soffset="0">Contact</a></li>
55       <li><a href="#" data-soffset="0">Buy Now</a></li>
56     </ul>
57   </div>
58 </header>

```

Setting up a section / page:

A section / page are a markup region contained within an HTML5 SECTION tag, example as given below:

```
86 <section id="home" data-stellar-background-ratio="1.7">
87 <section class="container-fluid">
88   <div class="row-fluid">
89
90     <section class="container">
91       <div class="row">
```

```
104         </div>
105     </section>
106
107 </div>
108 </section>
109 </section>
110 <!-- HOME : ENDS -->
```

We use the above region to wrap up each section and inside this region we build other elements using Bootstrap framework's native arrangements via HTML5 markup. So, you have to understand how to create elements using Bootstrap, please read on.

2. Bootstrap Framework Setup:

Simple is completely built with Bootstrap 2.3.2 responsive framework which is the best front-end development framework available at present. It is very easy to edit the layout as well as for making any advanced customization. Kindly note, you have to familiarize Bootstrap's native arrangements (it is easy) and short codes before you proceed.

Bootstrap's grid system

The default Bootstrap grid system utilizes **12 columns**, making for a 940px wide container without [responsive features](#) enabled. With the responsive CSS file added, the grid adapts to be 724px and 1170px wide depending on your viewport. Below 767px viewports, the columns become fluid and stack vertically.



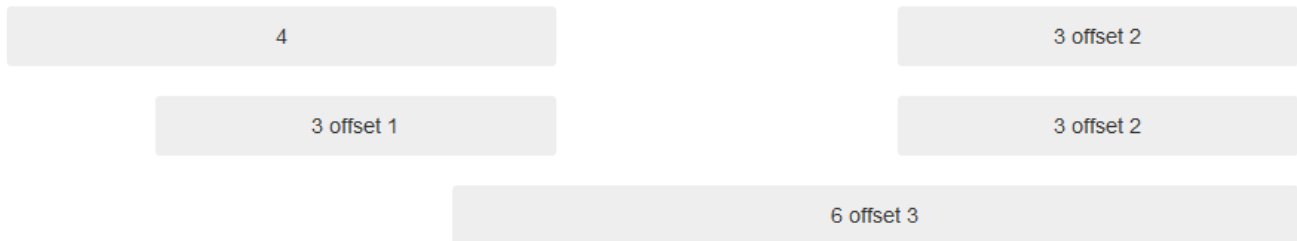
Setting up the grid – HTML

For a simple two column layout, create a `.row` and add the appropriate number of `.span*` columns. As this is a 12-column grid, each `.span*` spans a number of those 12 columns, and should always add up to 12 for each row (or the number of columns in the parent). Please see the markup:

1. `<div class="row">`
2. `<div class="span4">...</div>`
3. `<div class="span8">...</div>`
4. `</div>`

Offsetting columns

Move columns to the right using `.offset*` classes. Each class increases the left margin of a column by a whole column. For example, `.offset4` moves `.span4` over four columns.



1. `<div class="row">`
2. `<div class="span4">...</div>`
3. `<div class="span3 offset2">...</div>`
4. `</div>`

We are having page limitation to explain everything about Bootstrap here. So for more information we refer to original documentation for Bootstrap, found here:

<http://getbootstrap.com/2.3.2/scaffolding.html>

Upgrading Bootstrap on Future:

As Web is always changing day by day, we would like to keep our themes expandable and adaptable to innovations. We have kept all assets and files related to Bootstrap framework on a separate folder called ASSETS found on the following location:

[THEME'S ROOT FOLDER]/**assets**

Please replace the following files contained in this 'ASSETS' folder with your new files coming from Bootstrap's download ZIP pack. You can see exactly the same folders there. Replace the inner files exactly as it is.

[THEME'S ROOT FOLDER]/assets/**img**

[THEME'S ROOT FOLDER]/assets/**css**

[THEME'S ROOT FOLDER]/assets/**js**

[THEME'S ROOT FOLDER]/assets/**ico**

Theme Colrs and Color Editing

Simple is completely styled majorly with a single CSS file that contains all the style rules for this theme.

Please see the following file:

[THEME'S ROOT FOLDER]/stylesheets/**style.css**

Feel free to modify / change the rules stated in this CSS file. You better have a basic understanding of CSS. As we have documented about each section in the main stylesheet (STYLE.CSS):

```
14 /* ===== */
15 /* TABLE OF CONTENTS: */
16 /* ===== */
17 /* 01 - LAYOUT INITIALIZATION & COLOR PRESETS */
18 /* 02 - HEADER & NAVIGATION */
19 /* 03 - COMMON ELEMENTS & TYPOGRAPHY */
20 /* 04 - PAGES & SECTIONS SETUP*/
21 /* 05 - INDIVIDUAL PAGES AND ELEMENTS*/
22 /* 06 - FOOTER*/
23 /* 07 - RESETS : FRAMEWORK RESETS & PLUGIN RESETS*/
24 /* 08 - RETINA DISPLAY OPTIMIZATION*/
25 /* 09 - RESPONSIVE RULES : MOBILE OPTIMIZATION*/
26
```

Defining Main Sections and Styles:

We have provided a multi-color layout with this theme. We have used CSS to define the color preset values, we say, color swatches. Please see the following code on line 307 inside

STYLESHEETS/STYLE.CSS file:

You can also change many other styling parameters such as font style, font size, spacing and alignment etc.

Theme Color Presets:

We have provided a multi-color layout with individual classes triggering each colors. These are simple CSS rules, stated in the following lines of STYLE.CSS:

```
.simple-bg-dark {
    background: #0a0a0a !important;
}

.simple-bg-white {
    background: #fff !important;
}

.simple-bg-grey {
    background: #efefef !important;
}

.simple-bg-one, .simple-bg-one > .item_info {
    background: #E74C3C !important;
}

.simple-bg-two, .simple-bg-two > .item_info {
    background: #3498db !important;
}

.simple-bg-three, .simple-bg-three > .item_info {
    background: #00B686 !important;
}

.simple-bg-four, .simple-bg-four > .item_info {
    background: #0F2B37 !important;
}

.simple-bg-five, .simple-bg-five > .item_info {
    background: #f1c40f !important;
}

.simple-bg-six, .simple-bg-six > .item_info {
    background: #8e44ad !important;
}

.simple-bg-seven, .simple-bg-seven > .item_info {
    background: #d35400 !important;
}

.simple-bg-eight, .simple-bg-eight > .item_info {
    background: #2ecc71 !important;
}

.simple-bg-one-hover:hover {
    background: #E74C3C !important;
}

.simple-bg-two-hover:hover {
    background: #3498db !important;
}

.simple-bg-three-hover:hover {
    background: #00B686 !important;
}

.simple-bg-four-hover:hover {
    background: #0F2B37 !important;
}
```



```
.simple-bg-five-hover:hover {  
    background: #f1c40f !important;  
}  
  
.simple-bg-six-hover:hover {  
    background: #8e44ad !important;  
}  
  
.simple-bg-seven-hover:hover {  
    background: #d35400 !important;  
}  
  
.simple-bg-eight-hover:hover {  
    background: #2ecc71 !important;  
}
```

You can call these classed on any of the HTML element and the BG color will be applied on that element.

Changing the color scheme:

You can simply change the color by editing any of the color values (HEX value such as #000000) found in the preset classes shown above. This is simple CSS editing and it is easy for you. You can also create more classed if needed. But please clone the same on all combination of classes shown above.

Featured Modules & Markup

A) Animations on Home Page



We have custom animated elements on home page. These elements are animated using ANIMATE.CSS library which is a open source animation CSS library linked inside INDEX.HTML as shown here:

```
31 <link href="stylesheets/animate.css" rel="stylesheet">
```

Please see the original site for more info about this library:

<http://daneden.me/animate>

In our home page, the markup for animated elements is given below:

```
94     <div id="logo">
95         
96     </div>
97     <h1>It's Simple</h1>
98     <h2><span>An easy to use, one page creative theme.</span></h2>
99     <div id="explore" class="hidden-phone">
100         <a class="scroll scroll-link" href="#about" data-soffset="0"></a>
102     </div>
```

Here these elements are animated via jQuery which triggers classes of ANIMATE.CSS on a set time interval on page loading. The code can be found inside JAVASCRIPTS/SCRIPT.JS

```
68 //Home Page Animations
69 setTimeout(function(){
70     $('.backstretch').fadeIn();
71 }, 1000);
72 setTimeout(function(){
73     $('#logo').show().addClass('animated rotateIn');
74 }, 1200);
75 setTimeout(function(){
76     $('#intro h1').show().addClass('animated fadeInUpBig');
77 }, 1500);
78 setTimeout(function(){
79     $('#intro h2 > span').fadeIn('slow');
80 }, 3500);
81 setTimeout(function(){
82     $('#explore a img').fadeIn('slow');
83 }, 3600);
```

If you want to **disable these animations** from home page, then simply remove the following CSS file from the site: STYLESHEETS/ANIMATE.CSS

B) Draggable Touch Carousel on About Page

We have a very useful carousel module that can handle any kind of content. This module is draggable to slide between. This is powered by jQuery Swiper plugin. More info: <http://www.idangero.us/sliders/swiper/>

The markup is shown below:

```
143     <div class="swiper-container">
144         <div class="swiper-wrapper">
145             <div class="swiper-slide simple-bg-three">
146                 <h2>design</h2>
147                 
148                 <h3>What we do</h3>
149                 <p>Pellentesque id nunc tempus metus gravida luctus id sit amet ipsum. Fusce eleifend
150                     ipsum vel odio hendrerit eu auctor nibh dictum. Vivamus facilisis blandit ante id
151                     ultricies. Suspendisse id metus elit. Nullam odio leo, ornare ac porta et, suscipit non
152                     lectus. </p>
153             </div>
```

The initialization of this module is triggered by JS supplied inside INDEX.HTML file, please see:

```
811 <script>
812     var mySwiper = new Swiper('.swiper-container',{
813         mode:'horizontal',
814         pagination: false,
815         slidesPerView: 2,
816         loop: true
817     });
818 </script>
```

C) Animated Content Grid on Team Page

The template is featuring a useful animated content block as shown below:



You can display any text content in this module. The markup is shown below:

```
355 <ul class="cbp-ig-grid">
356 <li class="simple-bg-one">
357   <a href="#">
358     <span class="cbp-ig-icon cbp-ig-icon-shoe"></span>
360     <h3 class="cbp-ig-title">Development</h3>
361     <span class="cbp-ig-category">21 Websites</span>
362   </a>
363 </li>
364 <li class="simple-bg-four">
365   <a href="#">
366     <span class="cbp-ig-icon cbp-ig-icon-shoe"></span>
368     <h3 class="cbp-ig-title">WordPress</h3>
369     <span class="cbp-ig-category">35 Projects</span>
370   </a>
371 </li>
372 <li class="simple-bg-three">
373   <a href="#">
374     <span class="cbp-ig-icon cbp-ig-icon-shoe"></span>
376     <h3 class="cbp-ig-title">Optimization</h3>
377     <span class="cbp-ig-category">543 Clients</span>
378   </a>
379 </li>
380 </ul>
```

D) Filterable Portfolio with AJAX Expanding Preview

We have a stunning portfolio module within this theme which is powered by custom fade-filter and expanding preview panel powered by AJAX.

This filterable portfolio / gallery section includes a stunning filterable animated gallery built with grid based blocks. Each of these block are linked with separate categories and these categories can be triggered via categories filters.

PORTFOLIO FILTERS:

Filters are organized as `` items in the first list as shown below

```
418 <!-- Filter -->
419 <div id="filter" class="clearfix">
420 <div id="filter_wrapper">
421 <ul id="portfolioFilter">
422 <li class="active"><a href="#" class="all">All</a></li>
423 <li class="separator"></li>
424 <li><a href="#" class="category1">Photos</a></li>
425 <li class="separator"></li>
426 <li><a href="#" class="category2">Youtube</a></li>
427 <li class="separator"></li>
428 <li><a href="#" class="category3">Vimeo</a></li>
429 <li class="separator"></li>
430 <li><a href="#" class="category4">Lightbox Photos</a></li>
431 <li class="separator"></li>
432 <li><a href="#" class="category5">Lightbox Video</a></li>
433 <li class="separator"></li>
434 <li><a href="#feed-gallery" class="scroll-link" data-soffset="90">Flickr / Instagram Feed
    </a></li>
435 </ul>
436 </div>
437 </div>
438 <!-- End: Filter -->
```

Note that each filter item is having the following markup:

```
<li><a href="#" class="category1">Category1_Name</a></li>
```

Here the CLASS attribute holds the value which is the CLASS NAME FOR A PARTICULAR CATEGORY block inside the gallery. When user clicks on this filter item, the gallery item blocks having only that class name will be show via fade In / Out effect.

PORTFOLIO THUMB BLOCKS:

And on the second portion, each `<div>` holds portfolio item which can be triggered via categories assigned as DATA-TYPE values as shown above. Just replace these values as you like, please keep the exact value combinations on HREF attribute of filter links also.

```
448 <!-- 1st thumb -->
449 <li data-type="category1" class="simple-bg-one">
450 <!-- Thumbnail -->
451 <a href="photo_item.htm" class="more_info">
452 
453 
454 </a>
455 <!-- Info -->
456 <div class="item_info">
457 <h3><a href="photo_item.htm" class="more_info">Work Title 1</a></h3>
458 <p>photography</p>
459 </div>
460 </li>
```

EXPANDED PROJECT VIEW INSIDE PORTFOLIO:

Each portfolio item when clicked, displays expanded preview containing additional information such as content text, image slider or videos. This is implemented with AJAX loading of external pages such as:

- 1) Image Slider + Content:
[ROOT]/ [photo_item.html](#)
- 2) Youtube Video:
[ROOT]/ [youtube_item.html](#)
- 3) Vimeo:
[ROOT]/ [vimeo_item.html](#)

You can open these files and edit the content as required. If you need to show more portfolio item previews then you may clone these files, rename it and link them properly, for example:

```
455 <!-- Info -->
456 <div class="item_info">
457   <h3><a href="photo_item.htm" class="more_info">Work Title 1</a></h3>
458   <p>photography</p>
459 </div>
```

Here the anchor tag `Work Title 1` opens the page [ROOT]/ [photo_item.html](#)

LIGHTBOX VIEW INSIDE PORTFOLIO:

Each portfolio item when clicked, displays a prettyPhoto powered lightbox which can contain the following:

- 1) Full Size Image:
- 2) Video:

Loading the full size image / image gallery via lightbox:

```
511 <!-- Info -->
512 <div class="item_info">
513   <h3><a href="images/portfolio_zoom/01.jpg" data-gal="prettyPhoto[gallery]">Work Title
514   5</a></h3>
515   <p>lightbox</p>
</div>
```

Loading Youtube video via lightbox:

```
539 <!-- Info -->
540 <div class="item_info">
541   <h3><a href="http://www.youtube.com/watch?v=1iIzeIy7TqM" data-gal="prettyPhoto[
542   gallery]">Work Title 7</a></h3>
543   <p>lightbox</p>
</div>
```

This lightbox is powered by prettyPhoto the famous jQuery lightbox plugin. This plugin is easy to setup. For more information please visit:

<http://www.no-margin-for-errors.com>

E) Flickr Integration – Live Image Feed from Flickr

We have a highly requested module to display dynamic images from Flickr. The markup for container holding these image feed is shown below:

```
641 <!-- FLICKR FEED : STARTS -->
642 <div id="flickr" class="feed clearfix"></div>
643 <!-- FLICKR FEED : ENDS-->
```

You can easily set the Flickr image source via JS as found inside SCRIPT.JS, code below:

```
42 //Setup Flickr Feed
43 $('#flickr').jflickrfeed({
44   limit: 12, //Number of images to be displayed
45   qstrings: {
46     id: '36587311@N08' //Change this to any Flickr Set ID as you prefer.
47   },
48   itemTemplate: '<div class="flickr-thumb flickr-photo"><a href="{{image_b}}" target="_blank">
637   <!-- Please note, in order to display the instagram feed images on this site you have to setup your own
        Instagram Access Key and Client ID via SCRIPT.JS file - please see theme documentation for instructions
        about this. -->
638 </div>
639 <!-- INSTAGRAM FEED : ENDS -->
```

You can easily set the Instagram image source via JS as found inside SCRIPT.JS, code below:

```
54 $('#instagram').spectragram('getUserFeed',{
55   query: 'mikekus', //Change this to any Instagram profile as you prefer.
56   max: 10 //Number of images to be displayed
57 });
```

IMPORTANT NOTE, in order to display the instagram feed images on this site you have to setup your own Instagram Access Key and Client ID via SCRIPT.JS file. In theme live preview we have set the Instagram Access Key and Client ID for our own instagram profile for Designova (this profile credentials are confidential due to security constrains).

So you have to get your own credentials from your Instagram Account. Please see the following guide to get these tokens from your Instagram profile:

<http://jelled.com/instagram/access-token>

Once you have obtained these AccessToken and ClientID for your instagram account then you can set the same in the code below (as found in SCRIPT.JS – line 52):

```
$.fn.spectrogram.accessData={accessToken:'[enter access token value here]',clientId:'[enter client id value here]'};
```

That's all. Reload the page and your instagram feed will work properly.

G) Contact Form Configuration

The template is featuring a fully working contact form with PHP mail sending ready. We have kept everything ready, you have to only provide your own email id instead of the predefined demo email id. This can be done by simply modifying the email id, as shown in the SENDCONTACT.PHP file, located in root directory.

[ROOT FOLDER]/sendcontact.php

Setting Up Email Credentials

Open this file via a code editor / text editor and now go to the code segment: Line 4 to 6. Please see the screenshot:

```
3 // Define some constants
4 define( "RECIPIENT_NAME", "John Doe" ); //UPDATE THIS TO YOUR NAME
5 define( "RECIPIENT_EMAIL", "john@example.com" ); //UPDATE THIS TO YOUR EMAIL ID
6 define( "EMAIL_SUBJECT", "Website Visitor Message" ); //UPDATE THIS TO YOUR SUBJECT
```

The value **"john@example.com"** should be replaced with your own email so that the emails will be sending to this email id. The value inside 'subject' should be changed to something meaningful since this will be displayed as the subject of the email message send via the contact form. That's all for basic setup.

All PHP mail sending library files and server scripts are stored in MAIL folder in the root. For advanced users who need in-depth customizations, the PHP script can be modified appropriately. The PHP file is 'processForm.php' and it is located in the root folder.

H) Twitter Integration

Twitter has updated their API so as the tweets ticker in splash page (twitter widget) will not work without new API migration. In order to make things better for you, we have added a fix for this, but you need to (it is mandatory by Twitter's new strategy) create a twitter application from twitter developer center:

<https://dev.twitter.com/>

We have created a Screencast video for you to help creating a Twitter App, please check it:
<http://screencast.com/t/aoE1IL4c>

According to the above demonstration, please copy following values:

App Consumer Key, App Consumer Secret, App Access Token, App Access, Token Secret

Now as seen in the video, please paste the above values inside index.php file. This file can be located as: [ROOT]/TWITTER/INDEX.PHP

Now open the following file: [ROOT]/JAVASCRIPTS/SCRIPT.JS

You can see the code segment for invoking Twitter such as:

```
$(function ($) {  
    $('#ticker').tweet({  
        .....  
    });  
});
```

please modify the code segment as shown below:

Please edit the *username* : 'designovastudio' to your own username.

Please don't forget to replace the following files & folders with your previous files:

[ROOT]JAVASCRIPTS/jquery.tweet.js

[ROOT]TWITTER/

That's all. You must upload and run the site from a web server and everything will work properly.

TWITTER API ISSUES : SUPPORT REQUESTS?

Kindly understand that these instructions are provided from Twitter's new API guides and this procedure is to be done by each user as their own (At Designova, when Twitter API issues are concerned we are unable to perform any testing or debugging of twitter integration issues due to some security reasons on our server). We have tested the above steps within our theme preview and it is working properly.

So if you follow each and every steps carefully and if you have updated the old files with new (supplied within this updated theme release) everything will work properly. Please note this fact if you are sending support request about Twitter Integration issues.

Parallax Setup

Understanding the parallax

We have used Stellar jQuery plugin to render the parallax. Stellar.js is a jQuery plugin that provides parallax scrolling effects to any scrolling element. The first step is to run `.stellar()` against the element:

```
// For example:  
$(window).stellar();  
// or:  
$('#main').stellar();
```

If you're running Stellar.js on 'window', you can use the shorthand:

```
$.stellar();
```

This will look for any parallax backgrounds or elements within the specified element and reposition them when the element scrolls.

Setting up parallax layers

Parallax Elements

If you want elements to scroll at a different speed, add the following attribute to any element with a CSS position of absolute, relative or fixed:

```
<div data-stellar-ratio="2">
```

The ratio is relative to the natural scroll speed, so a ratio of 0.5 would cause the element to scroll at half-speed, a ratio of 1 would have no effect, and a ratio of 2 would cause the element to scroll at twice the speed. If a ratio lower than 1 is causing the element to appear jittery, try setting its CSS position to fixed.

In order for Stellar.js to perform its calculations correctly, all parallax elements must have their dimensions specified in pixels for the axis/axes being used for parallax effects. For example, all parallax elements for a vertical site must have a pixel height specified. If your design prohibits the use of pixels, try using the ['responsive' option](#).

Parallax Backgrounds

If you want an element's background image to reposition on scroll, simply add the following attribute:

```
<div data-stellar-background-ratio="0.5">
```

As with parallax elements, the ratio is relative to the natural scroll speed. For ratios lower than 1, to avoid jittery scroll performance, set the element's CSS 'background-attachment' to fixed.

Configuring Offsets

Stellar.js' most powerful feature is the way it aligns elements.

All elements will return to their original positioning when their offset parent meets the edge of the screen—plus or minus your own optional offset. This allows you to create intricate parallax patterns very easily.

Confused? [See how offsets are used on the Stellar.js home page](#).

To modify the offsets for all elements at once, pass in the options:

```
$.stellar({  
  horizontalOffset: 40,  
  verticalOffset: 150  
});
```

You can also modify the offsets on a per-element basis using the following data attributes:

```
<div data-stellar-ratio="2"  
  data-stellar-horizontal-offset="40"  
  data-stellar-vertical-offset="150">
```

Configuring Everything

Below you will find a complete list of options and matching default values:

```
$.stellar({
  // Set scrolling to be in either one or both directions
  horizontalScrolling: true,
  verticalScrolling: true,

  // Set the global alignment offsets
  horizontalOffset: 0,
  verticalOffset: 0,

  // Refreshes parallax content on window load and resize
  responsive: false,

  // Select which property is used to calculate scroll.
  // Choose 'scroll', 'position', 'margin' or 'transform',
  // or write your own 'scrollProperty' plugin.
  scrollProperty: 'scroll',

  // Select which property is used to position elements.
  // Choose between 'position' or 'transform',
  // or write your own 'positionProperty' plugin.
  positionProperty: 'position',

  // Enable or disable the two types of parallax
  parallaxBackgrounds: true,
  parallaxElements: true,

  // Hide parallax elements that move outside the viewport
  hideDistantElements: true,

  // Customise how elements are shown and hidden
  hideElement: function($elem) { $elem.hide(); },
  showElement: function($elem) { $elem.show(); }
});
```

Sites Using Stellar.js

- [National Geographic - Alien Deep Interactive](#)
- [François Hollande](#)
- [Brabus Private Aviation](#)
- [Mary and Frankie's Wedding](#)

For more information on this plugin please see original documentation online:
<https://github.com/markdalgleish/stellar.js>

Animations Setup

PLEASE NOTE:

This section is applicable only for Animated Edition.
In theme demo, please see: [index-animated.html](#)

We have used **ANIMATE.CSS** library to execute animations inside this theme. Please see the original website for all effects possible with this library: <http://daneden.me/animate/>

In order to learn more about ANIMATE.CSS, please see the library repository page:
<https://github.com/daneden/animate.css>

Accordingly we have defined the following animated effects in this theme, supplied via:

JAVASCRIPTS/**EFFECTS.JS**

Setting Up Animations:

Any HTML element in this theme can be animated. All you have to do is just call 2 class names on this element.

For example, If you have an element:

```
<article class="span12 text-center ">.....</article>
```

And you want to add 'fadeInDownBig' animation effect on this element, simply call it as:

```
<article class="span12 text-center fx fx-fadeInDownBig">.....</article>
```

In the above code, you are simply adding a class 'fx' followed by 'fx-effectname'. This will apply the 'effectname' animation on this element. Simple and sweet. That's it. **Now look at all the possible animations and their corresponding class names found inside EFFECTS.JS:**

Attention seekers

flash bounce shake tada swing wobble wiggle pulse

Flippers

flip flipInX flipOutX flipInY flipOutY

Fading entrances

fadeIn fadeInUp fadeInDown fadeInLeft fadeInRight fadeInUpBig fadeInDownBig fadeInLeftBig fadeInRightBig

Fading exits

fadeOut fadeOutUp fadeOutDown fadeOutLeft fadeOutRight fadeOutUpBig fadeOutDownBig fadeOutLeftBig fadeOutRightBig

Bouncing entrances

bounceIn bounceInDown bounceInUp bounceInLeft bounceInRight

Bouncing exits

bounceOut bounceOutDown bounceOutUp bounceOutLeft bounceOutRight

Rotating entrances

rotateIn rotateInDownLeft rotateInDownRight rotateInUpLeft rotateInUpRight

Rotating exits

rotateOut rotateOutDownLeft rotateOutDownRight rotateOutUpLeft rotateOutUpRight

Lightspeed

lightSpeedIn lightSpeedOut

Specials

hinge rollIn rollout

All these effects can be experienced on the original demo site for this library:

<http://daneden.me/animate/>

Fonts and Typography

Fonts Directory and Declaration

We have used CSS3 Font-Face technology to render fonts in this template. We have defined all font rules via the following CSS file:

[ROOT FOLDER]/assets/css/**typography.css**

And we have included all font resource files inside the following folder:

[ROOT FOLDER]/assets/css/**fonts**

Setting Up Font-Face Rules

An example usage of Font-Face is defined as follows:

```
@font-face {
    font-family: 'MyFontFamily';

    src: url('fonts/mywebfont.eot');
    /* IE9 Compat Modes */

    src: url('fonts/mywebfont.eot?#iefix') format('embedded-opentype'),
    /* IE6-IE8 */

        url('fonts/mywebfont.woff') format('woff'),
        /* Modern Browsers */

        url('fonts/mywebfont.ttf') format('truetype'),
        /* Safari, Android, iOS */

        url('fonts/mywebfont.svg#svgFontName') format('svg');
    /* Legacy iOS */
}
```

Now apply the font to any element via CSS rule targeting that element, for example if the element is #something, then we can apply the above declared font as:

```
#something {  
    font-family: 'MyFontFamily', Fallback, sans-serif;  
}
```

Typography Arrangements:

We have used H1 tag for Main Heading and H3 tag for Sub Headings. We have kept separate style rules for all typographical elements via a single stylesheet:

[ROOT FOLDER]/stylesheets/**style.css**

Images, Icons & Graphics

Simple features many images and graphical elements. We have kept such image resources in a single folder: ROOT FOLDER]/ **images/**

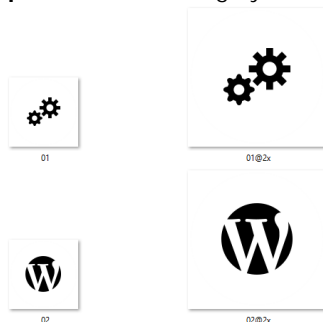
Images featured on Simple preview are not included in the download pack since they are copyrighted properties of original photographers and authors. Instead we have included exact placeholder (dummy) images with same dimensions and format. Please replace them with your preferred images, don't forget to keep exact dimensions as placeholder images.

Retina Images Setup

This theme is optimized for Retina Display (High Resolution Display). In order to activate Retina Images please follow the steps given below:

Step 1: For all images you want to include in this theme please make 2x large images. For example if you have an image ("image_name.jpg") with 100px width and 200px height, then you must also create another instance of this image but with 200px width and 400px height – that is 2x large. Rename this 2x large image as "image_name@2x.jpg"

Step 2: For each image you have to keep the @2x version in same folder. For example:



Step 3: The theme will automatically load the 2x images for retina devices. The JS does the trick for foreground images and CSS MediaQuery works for BG images.

Icon Fonts

We have not included any Icon Fonts for this theme. So this will be more easy for ordinary users to replace simple images rather than setting up a new Icon Font.

Image Credits

Images on Simple preview are exclusive properties of original authors. Please find the theme information page (from where you bought this theme) to see image sources and credits information. If you want to use any of such images on your site you have to either purchase the original stock images or contact their authors (we are not).

Graphics / Icons Credits

We have used some Icons and created some graphics based on some icons available free over web. The sources are as follows:

<http://iconmonstr.com/>

<http://www.tenbytwenty.com/sosa.php>

Sources & Credits

Included Core JS Libraries & Resources:

jquery-1.9.1.min.js

<http://jquery.com/>

bootstrap.js

<http://twitter.github.com/bootstrap/>

jquery.easing.1.3.js

<http://gsgd.co.uk/sandbox/jquery/easing/>

waypoints.min.js

<https://github.com/imakewebthings/jquery-waypoints/>

And many more plugins created by awesome developers in the wild ☺ We thank you all.

Theme Support, Updates & Bug Fixes

This user manual covers everything you need to setup the website. But if you find any bugs, issues and limitations on this theme please contact our support team via our **official support system at:** <http://designova.net/support.html> You **must have** the **purchase code** for the product (received from Envato) in order to access our system. Any support request sent via emails or item comments (themeforest message form) will not be answered. Please use support system instead. We will surely make a reponse within 24 hours except weekends and holidays.

We regularly release updates and bug fixes on our themes and we send notifications via newsletters. You may subscribe to our weekly **newsletter** by visiting the following link: http://eepurl.com/xDO_v

We also use Twitter to announce the latest news and updates to our customers. Please follow us [@designovastudio](https://twitter.com/designovastudio)

Vote of Thanks

Once again, Thank You for purchasing our product.

We hope you like our theme as well as this documentation. We have done our level best to make things pretty clean and clear. Anyway if you have queries, support requests or something to know more from us, kindly contact us via support system: <http://designova.net/support.html>

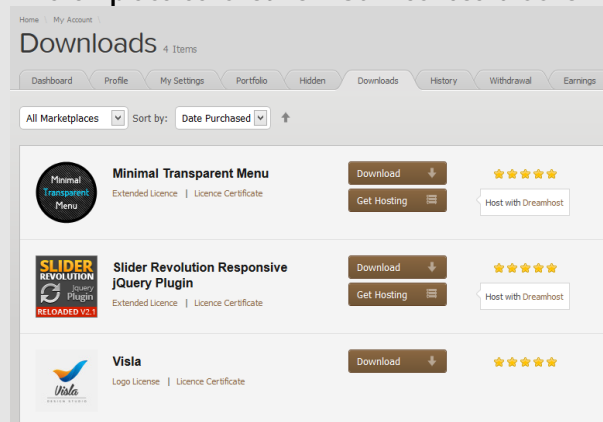
If you like this theme, kindly **rate our theme** on themeforest.

How to rate this theme on themeforest?

Step 1: Go to themeforest **dashboard** page (the page where you have downloaded this theme).

Step 2: In the same panel you can see this **theme's name listed** under your **downloads** section. **Step 3:** Please post your ratings via **STAR symbols** found there. That's all and you are Done!

An example screenshot from Our Dashboard is shown below:



Support Requests - Please note:

If you find any bugs, issues and limitations on this theme please contact our support team via our **official support system at:** <http://designova.net/support.html> You **must have** the **purchase code** for the product (received from Envato) in order to access our system. Any support request sent via emails or item comments (themeforest message form) will not be answered. Please use support system instead. We will surely make a reponse within 24 hours except weekends and holidays.

About Us:

We are Designova, a small team of young web designers and developers and we are good people to work with ☺ We are from Kerala – the God's own country and we work on UTC +5.30, Monday to Friday during 09.30 to 16.30.

We have more premium themes, please visit our portfolio:

<http://themeforest.net/user/designova/portfolio>

Designova Official Website: <http://designova.net/>

Simple

Version 1.0

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Designed with Love in Kerala



A premium theme from Designova

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