

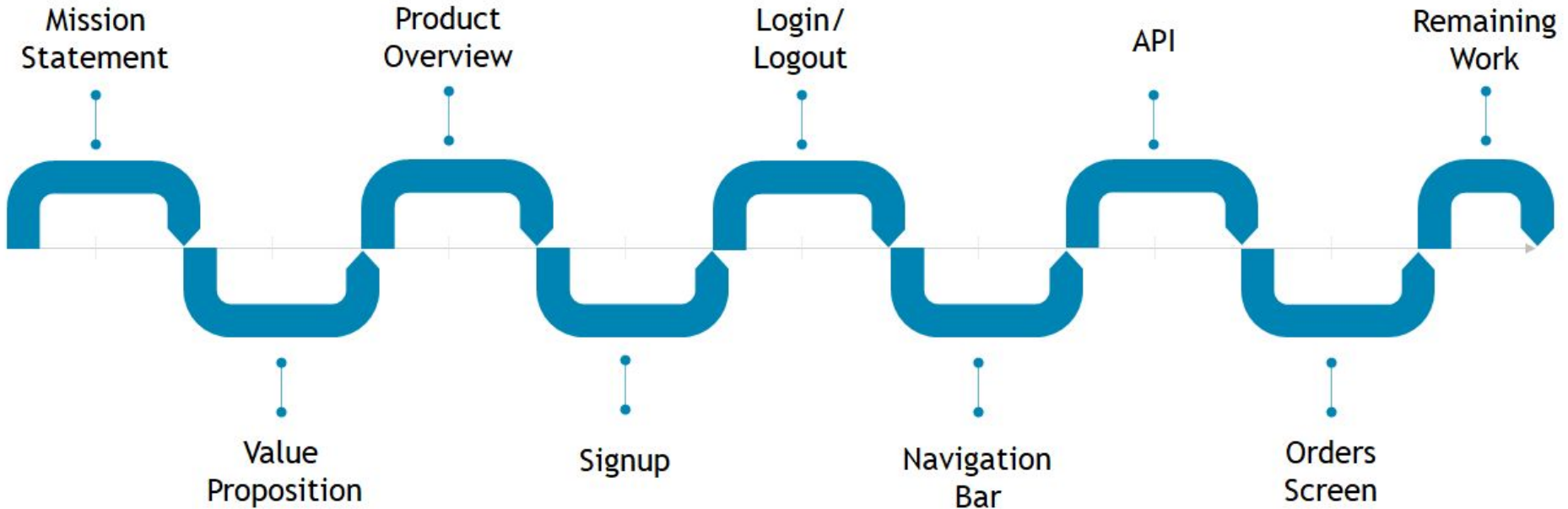


AgriCom Training

CSCI 441 - Team B

*David Gladden, Christopher Katz,
David Schiffer, Calvin Ku, Alexis Angel*

Presentation Roadmap



Mission Statement

We offer innovative training solutions to our partners in the commodity trading industry. Our product empowers our clients to develop an effective training strategy and provides a controlled environment for learning without the sunk costs of “learning on the job”.

Value Proposition

- This product is intended for our clients that operate within the commodities trading industry and require a robust training platform that will allow them to achieve:
 - Reduced new hire training time
 - Reduced turnover of existing employees
 - Reduced risks and costs of training the workforce in an unpredictable market to the same standard set by the company's strategic mission
 - Improved industry knowledge of the trader workforce leading to increased productivity and reduced mistakes
 - Consistent training level among the traders unlocking opportunities to expand revenue streams as capabilities improve to take advantage of market conditions

Product Overview

- Accessible anywhere from an internet connection for those who are remote or traveling
- Controlled training environment offering the opportunity to incorporate strategies in a structured format across the trading workforce
- Direct access to up-to-date market information allowing playing out of real world scenarios in the training environment
- Managers can monitor assigned trainee accounts and offer coaching opportunities and learning aids for knowledge gaps
- Trainees have access to a knowledge database that will explain industry specific terms
- Trainees will start with a set amount of funds and monitor their own portfolios progress based on the fictional trades they have made in relation to the actual market conditions



Training - Checks and Balances



Login Credentials and Accounts



API site and Update Functions



Portfolio and Trainee Management