

# Introduction to Treasury Management Course

A VIRTUAL PROGRAM  
COURSE LENGTH - 3 DAYS  
DATE- 4th-6th, AUGUST, 2020

H. PIERSON  
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A detailed image of treasure-related items: a wooden treasure chest overflowing with gold coins, a rolled-up parchment map, a brass compass, and several loose gold coins resting on an old, textured map. The scene is lit with warm, golden light, creating a sense of mystery and discovery.

# Treasury Management

# COURSE DESCRIPTION

This Introduction to Treasury Management course will provide a broad understanding of the role of the Treasury and the functions in managing risk from the point of view of both corporate and bank Treasuries.

It also gives the non-treasury business managers in other functional areas, the insights into the strategic role of the Treasury.





# COURSE OBJECTIVES

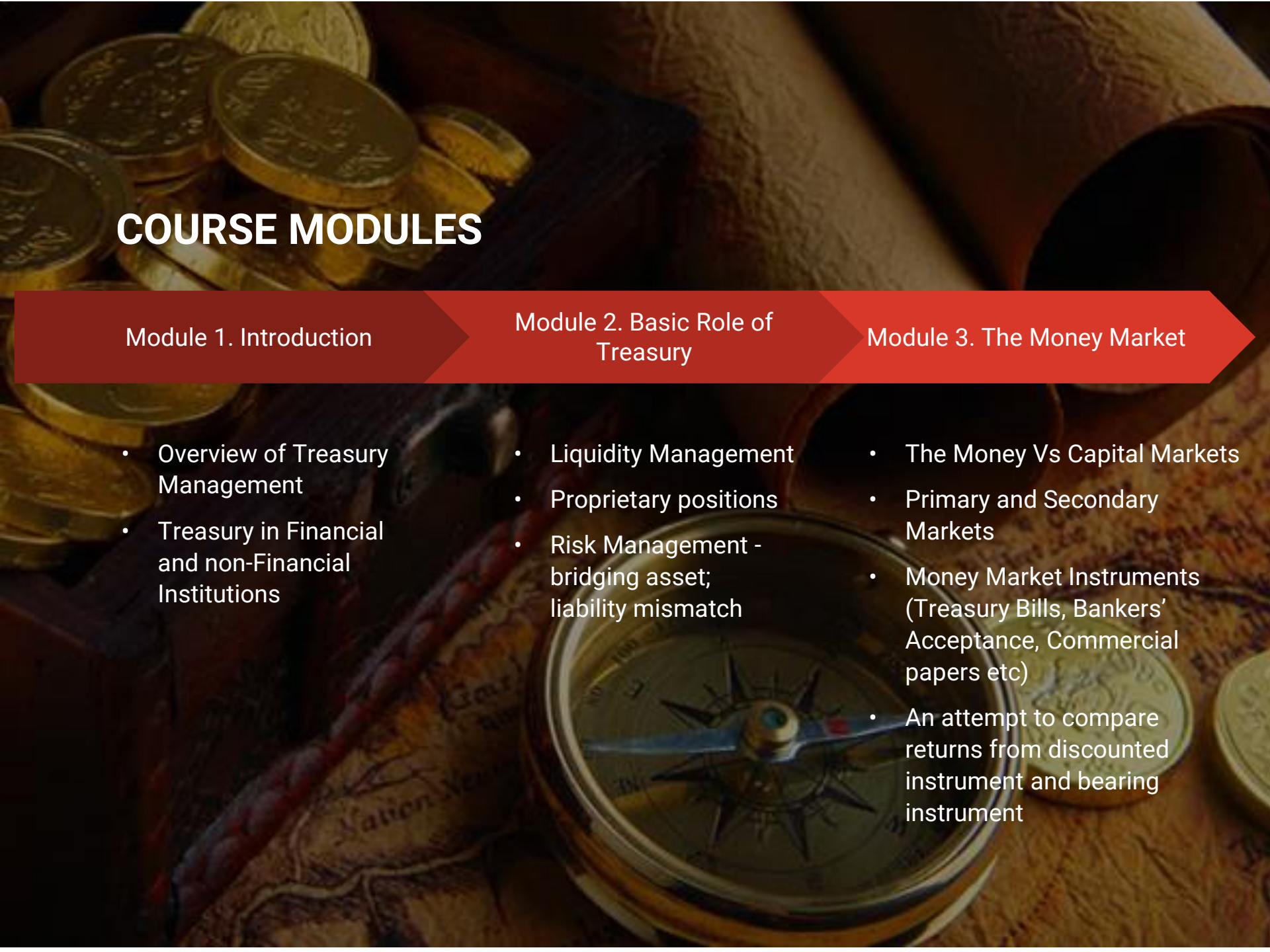
At the end of the programme participants will be able to:

- Describe how the Treasury function funds the institution through the money and Capital Markets.
- Apply strategies for Cash management, Liquidity & Working Capital to reduce financing costs and improve returns to the company.
- Identify the best practices in managing Market Risk.
- Demonstrate a practical understanding of the tools, techniques and financial products used by treasurers and how to apply these to real-life, contemporary issues

# LEARNING OUTCOMES

Effective Treasury Management is the heartbeat of every business as it ensures that corporate liquidity is guaranteed. This program will provide the following learning outcome for participants:

- Gain skills to manage the firm's working capital, debts and its capital towards ensuring that funding is always available and at the right cost.
- Acquire skills to make simple investment decisions in the financial markets.
- Manage Treasury risks within the bank's established risk appetite and international best practices.
- More effectively manage the institution's local, regional, global banking and company relationships.
- Measure and evaluate company-wide treasury performance and reduce the incidence of impairment on trading financial instruments



# COURSE MODULES

## Module 1. Introduction

- Overview of Treasury Management
- Treasury in Financial and non-Financial Institutions

## Module 2. Basic Role of Treasury

- Liquidity Management
- Proprietary positions
- Risk Management - bridging asset; liability mismatch

## Module 3. The Money Market

- The Money Vs Capital Markets
- Primary and Secondary Markets
- Money Market Instruments (Treasury Bills, Bankers' Acceptance, Commercial papers etc)
- An attempt to compare returns from discounted instrument and bearing instrument



# COURSE MODULES

## Module 4. Macroeconomics

- Key Macroeconomics Indicators and their Interpretations
- Goals and Tools of Monetary and Fiscal Policy
- Interest Rate Determination
- Exchange Rate Economics
- Basic Interest Rate Economics & Forecasting Techniques
- Macroeconomics and the Treasurer

## Module 5. Financial Arithmetics and Concepts

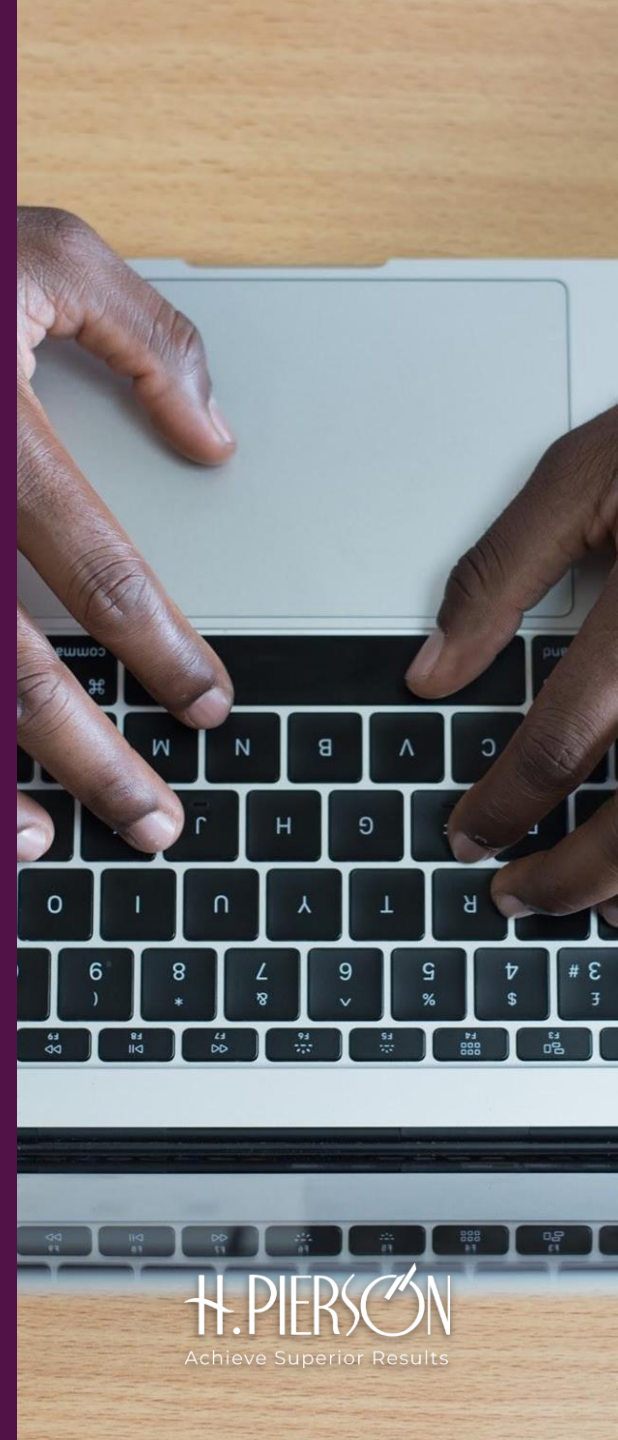
- Concept of Discount interest for discount Instrument
- Concept of effective yield for a discount instrument
- Bond Equivalent Yield
- Bond Yield
- The concept of Accrued interest.



# COURSE METHODOLOGY

A virtual learning that deploys

- Pre-course assignments
- Video-based Learning
- Case-based learning
- Group practical sessions and presentations
- Short games and Critical thinking
- Take-home assignments and work submissions
- Very high engagement levels



# RELATED UPCOMING COURSES

	Course Title	Month	Days	Facilitator
1	Intermediate Treasury Management	August	4th - 6th	<ul style="list-style-type: none"><li>• Dr. Mahendra Mehta</li><li>• Eileen Shaiyen</li></ul>
2	Credit Risk Management	August	11th - 13th	<ul style="list-style-type: none"><li>• Dr. Mahendra Mehta</li></ul>
3	Money & Capital Markets	November	18th - 20th	<ul style="list-style-type: none"><li>• Soni Nougata</li></ul>

# Meet Your Facilitators



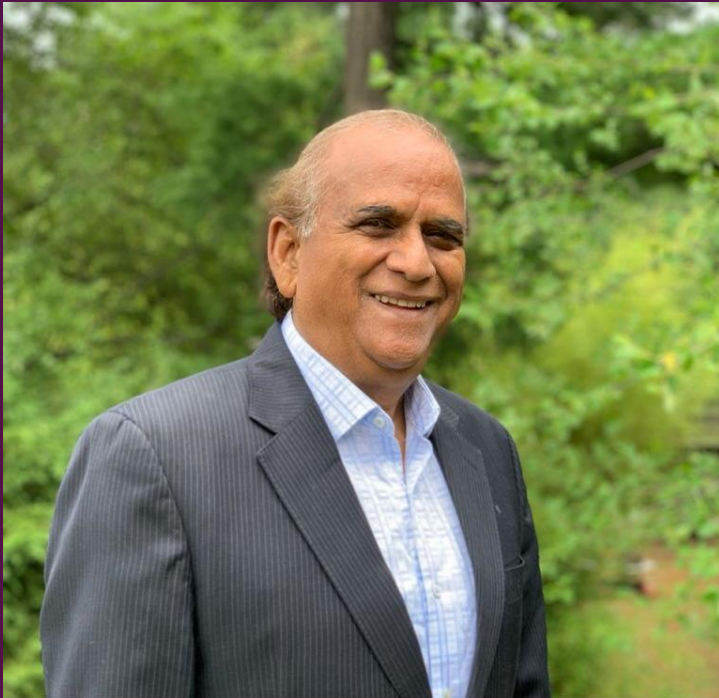
Dr. Mahendra Mehta  
Lead facilitator



Soni Nougara  
Facilitator



Eileen Shaiyen  
Lead Facilitator



DR. MAHENDRA MEHTA  
LEAD FACILITATOR

Dr Mehta is a Treasury and Risk expert with over 30 years' experience, largely with Citibank. While at Citibank, he led Treasury and Market risk transformation in over 40 locations.

His expertise in Treasury includes; Treasury Trading, Treasury Risk Management, Treasury Operations, Treasury Systems & Asset Management and Liability Management. He has taught at the esteemed London Business School and served as visiting faculty at Swiss Federal Institute of Technology, Zurich, Switzerland.



He is a member of the (GARP) Global Association for Risk Professional. He has an MBA form the prestigious Said Business School, University of Oxford.

He is a capital market professional, a manager at TD. He worked as a risk manager at The Bank of Settlements in Switzerland and senior quantitative risk professional at Desjardins Group.

He is highly driven with deep capital market technical expertise, proven experience in delivering top results, implementing efficient operation infrastructures and working across various geographies. He speaks English, French, Moore and German.



SONI NOUGTARA  
LEAD FACILITATOR



EILEEN SHAIYEN  
LEAD FACILITATOR

A specialist in Treasury, Risk and Strategy, Eileen has an MBA in Finance and Investments from the George Washington University, Washington DC.

She was at various times in the Domestic Treasury, International Treasury as well as Correspondent Banking Units of International Merchant Bank, a former affiliate of the First National bank of Chicago. She also for a significant period managed the ALCO desk, responsible for all ALM analytics and reporting.

Among numerous international trainings such as at the Harvard Business School, she was on attachment to Mellon Bank Pittsburgh, Pennsylvania.

Eileen Shaiyen has over thirty five years of banking and consulting experience.



## **COURSE FEE WITH ATTRACTIVE OFFERS**

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**Fee: \$ 398.00**

**The first five (5) participants to click on the enroll button get 20% discount off their course fees.**

**Registration Link**

<https://hpierson.com/learn/introduction-to-treasury/>

# Contact Us On

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