

Microsoft Cognitive Services: Computer Vision API

UNDERSTANDING THE CORE ASPECTS OF THE
COMPUTER VISION API



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Overview



What Are Microsoft Cognitive Services?

Fundamental Aspects of the Computer Vision API

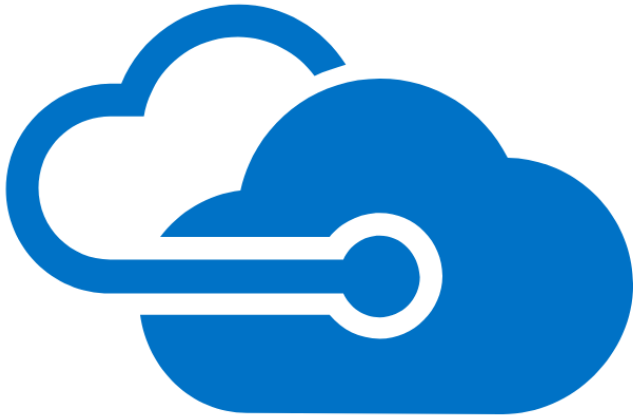
What Is Image Classification & Identification?

What Is Text Recognition & Extraction?

What Is Thumbnail Generation?



What Are Microsoft Cognitive Services?



Set of APIs that perform specific AI features

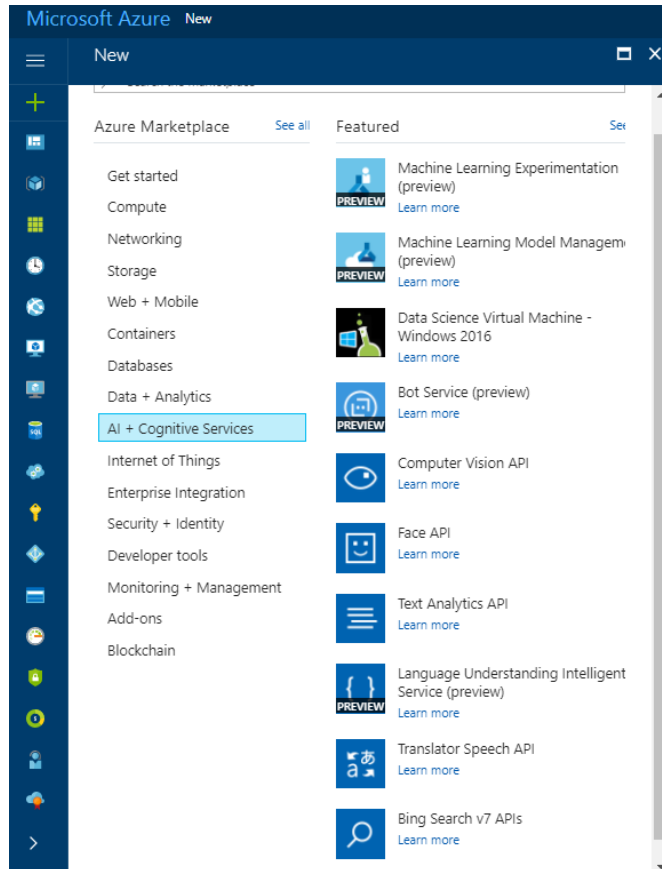
Hosted on Microsoft Azure

Enable AI application development

Core AI Features of Cognitive Services



Getting Started With Azure



Azure subscription

API endpoint and subscription key

Send and receive JSON

SDKs for various programming languages



Fundamental Aspects of the Computer Vision API

**Image Classification &
Identification**

Thumbnail Generation

Text Recognition



API Requirements



URL or raw binary image

Formats: JPEG, PNG, GIF, BMP

Less than 4MB

Dimensions > 50 x 50 pixels



Image Classification & Identification

Content detection

Content categorization

2000+ objects

86 taxonomy concepts

Image type

Image quality



Thumbnail Generation

Smart cropping

ROIs - recognizes regions of interest

Change aspect ratio



Text Recognition

OCR - optical character recognition

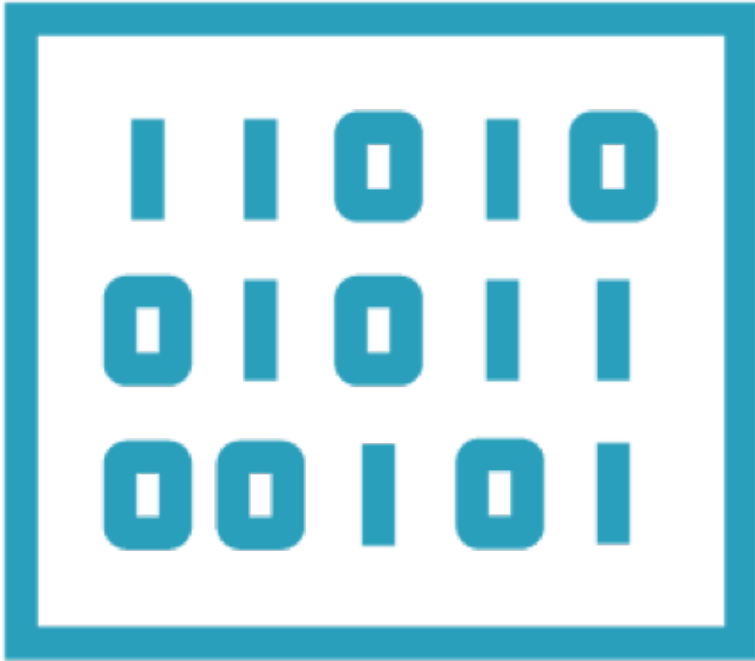
25 languages

Rotation correction

Recognize handwritten text



What Is Image Classification & Identification?



Tagging & descriptions

Flagging content

Taxonomy based categories

Image types and quality

Face detection

Perceiving color schemes



JSON Response Example

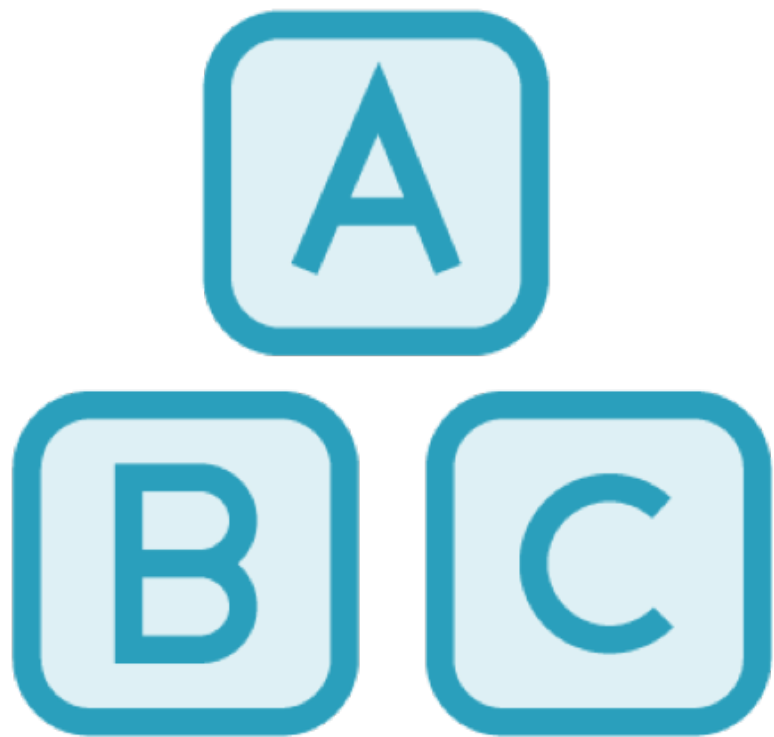


Returned Json

```
{
  'tags':[
    {
      "name":"grass",
      "confidence":0.999999761581421
    },
    {
      "name":"outdoor",
      "confidence":0.999970674514771
    },
    {
      "name":"sky",
      "confidence":999289751052856
    },
    {
      "name":"building",
      "confidence":0.996463239192963
    },
    {
      "name":"house",
      "confidence":0.992798030376434
    },
  ],
}
```



What Is Text Recognition & Extraction?



Optical Character Recognition (OCR)

- Medical records
- Insurance and banking
- Invoices

Recognize Handwritten Text

- Notes
- Essays
- Letters



What Is Text Recognition & Extraction?

SOLRED

AUTOPLUS EE.SS.
AUTOPLUS ESTACIONES DE SERVICIO
M-601, PK.1,375 (COLLADO VILLALBA)

Fecha : 17/04/11 Hora: 19:00
Comercio: 183076611-01 Tme: 10
N.Oper : 0001 Tipo:1-0 Fich: 21
Cod.Oper: 001409

ESTA OPERACION NO ES DE PAGO

IBERIA PLUS
0000 0000 1589 6012
10000 0000 0000 0000

PRODUCTO	LITROS	IMPORTE
DIESEL e+	53,40	70,01

Esta operación aporta puntos Iberia Plus,
según las Condiciones Generales
del Programa.

SOLRED S.A. GRACIAS

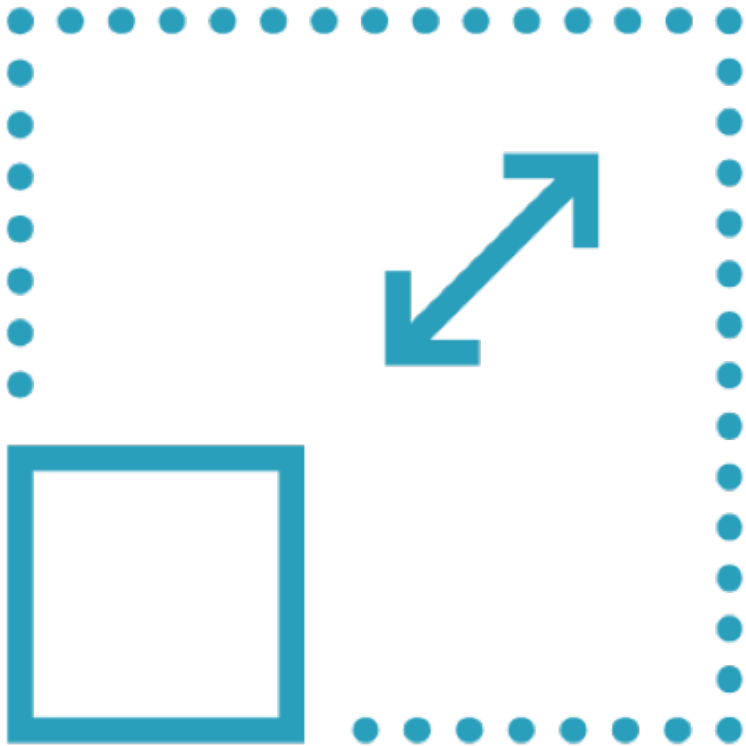
COPIA PARA EL CLIENTE

Extract text from images

Save time



What Is Thumbnail Generation?

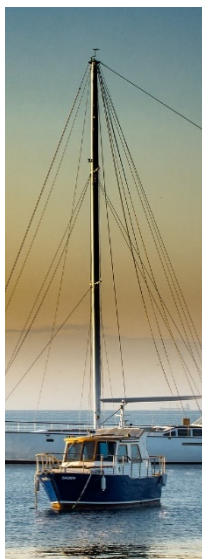


Identifies region of interest (ROI)

Crops image

Changes aspect ratio

Example of Thumbnail Generation



Summary



Microsoft Cognitive Services

- Subscribe to Azure
- Access the Computer Vision API

Three Fundamentals

- Image Identification & Classification
- Text Recognition & Extraction
- Thumbnail Generation

