

# Microsoft Azure Cognitive Services: Custom Vision API

---

## INTRODUCING THE CUSTOM VISION SERVICE



**Andy Butland**

SOFTWARE ARCHITECT AND DEVELOPER

@andybutland web-matters.blogspot.it



# Overview



## Introducing Microsoft Cognitive Services

### Compare the Computer Vision and Custom Vision services

#### Image classification problems

- Building and training a model
- Making predictions
- Techniques and algorithms



# Introducing Microsoft Cognitive Services



Azure hosted AI services

APIs provided for integration into websites and apps

“Pay as you go” payment model



# Cognitive Service Areas

## Vision

Image classification and  
recognition

## Speech

Conversion between  
speech and text

## Language

Analytics, translation,  
and spell check

## Knowledge

Questions and answers

## Search

Text, image, and video  
search



# More on Microsoft Cognitive Services



**“Microsoft Azure Cognitive Services: The Big Picture”**

*Barry Luijbregts*

<https://app.pluralsight.com/library/courses/microsoft-azure-cognitive-services-big-picture/>



**Cognitive Services**

<https://azure.microsoft.com/en-us/services/cognitive-services/>



# Computer and Custom Vision Services

## Computer Vision Service

On general release

Image classification service

Text recognition

Thumbnail generation

Service provided, general purpose  
model

## Custom Vision Service

Available in preview

Image classification service

User provided, custom, domain specific  
model



# Advantages of a Custom Classification Model

## Increased specificity

Can make finer distinctions using details of images from the problem domain

## Reduced distractors

Avoid confusing the model with similar but irrelevant images



# More on the Computer Vision Service



**“Microsoft Azure Cognitive Services: Computer Vision API”**

*Eduardo Freitas*

<https://app.pluralsight.com/library/courses/microsoft-azure-cognitive-services-computer-vision-api/>



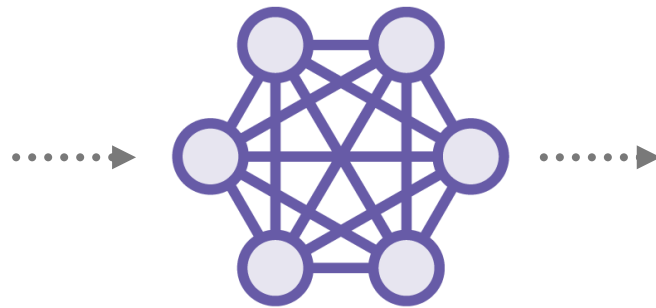
**Computer Vision Service**

<https://azure.microsoft.com/en-us/services/cognitive-services/computer-vision/>





# The Image Classification Problem



98% Robin  
1% Jay  
1% Thrush

Blackbird  
Blue tit  
Coal tit  
Crow  
Great tit  
Goldfinch  
Jay  
Robin  
Sparrow  
Starling  
Thrush



# Image Classification Challenges

**Variation of viewpoint and scale**

**Image deformation**

**Partial obscuring of subject**

**Differing light conditions**

**Background distractions**



# The Image Classification “Black Box”



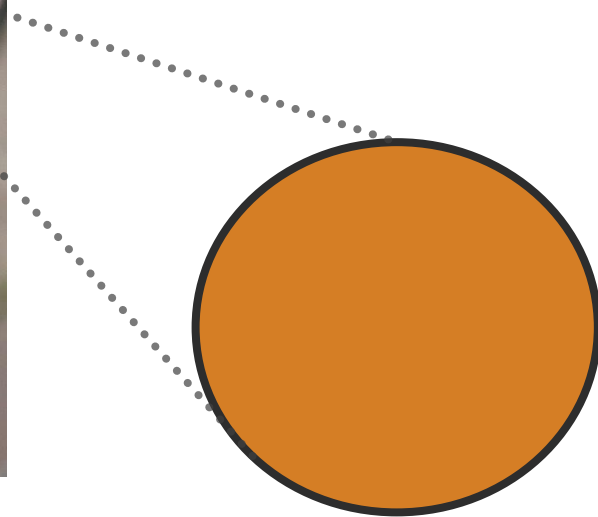
98% Robin  
1% Jay  
1% Thrush



# Parsing the Source Image



.....▶

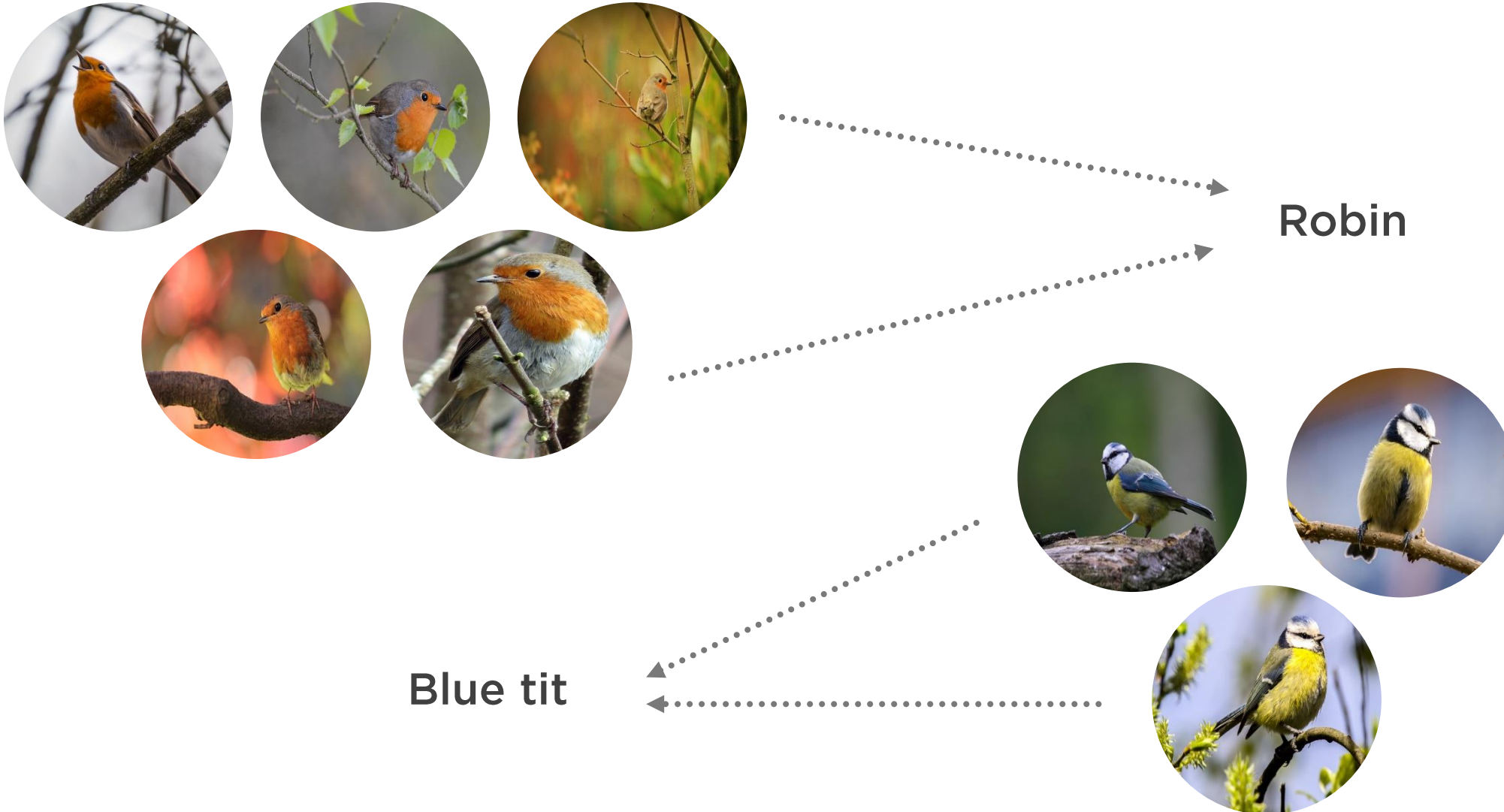


Red : 213  
Green: 126  
Blue: 73

42 122 61 41 113 67 52 101 62 42  
122 61 41 113 67 52 101 62 42 122  
61 41 113 67 52 101 62 42 122 61  
41 113 67 52 101 62 52 101 62 42  
122 61 41 113 67 52 101 62 42 122  
61 41 113 67 52 101 62 52 101 62  
42 122 61 41 113 67 52 101 62 42  
122 61 41 113 67 52 101 62 52 101  
62 42 122 61 41 113 67 52 101 62  
42 122 61 41 113 67 52 101 62



# Training the Model



# The Image Classification Pipeline

## Input

Pre-classified, training  
set of images

## Learning

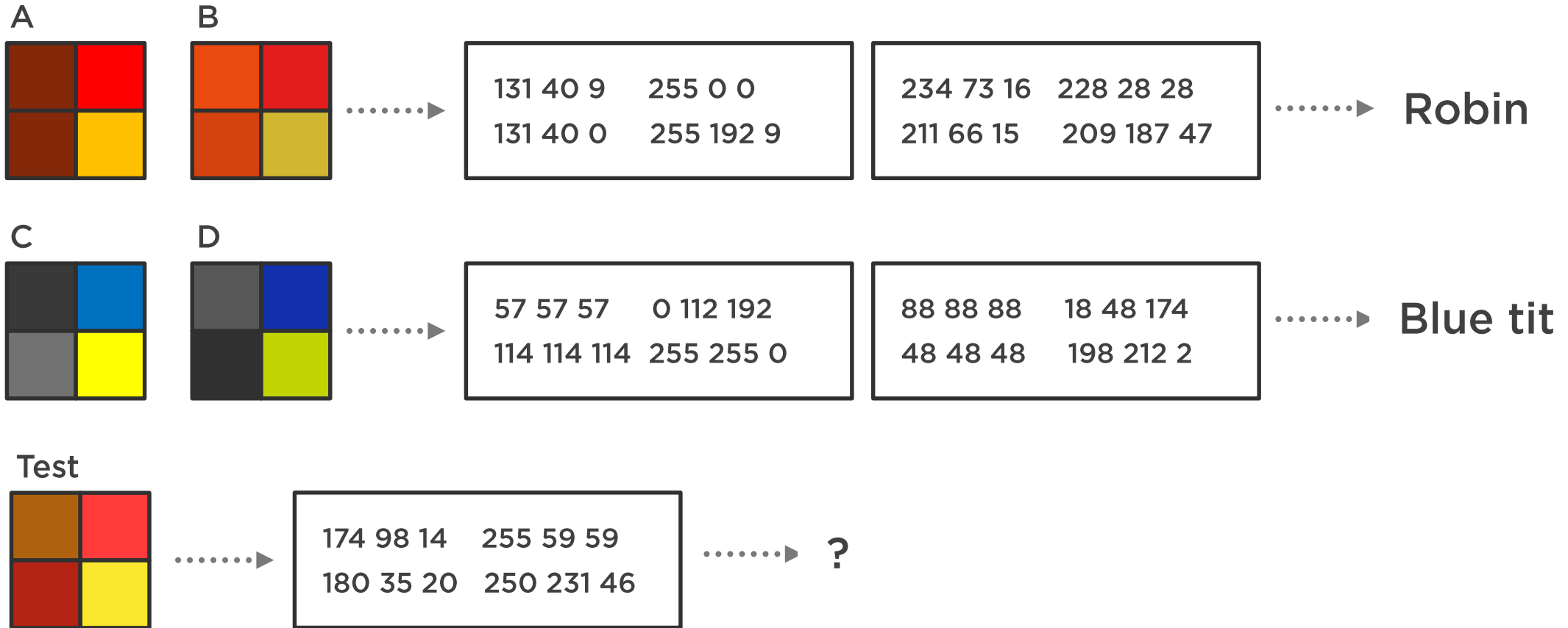
Train the model to  
distinguish between  
each category

## Evaluation

Validate the model  
produces accurate  
predictions with new  
images

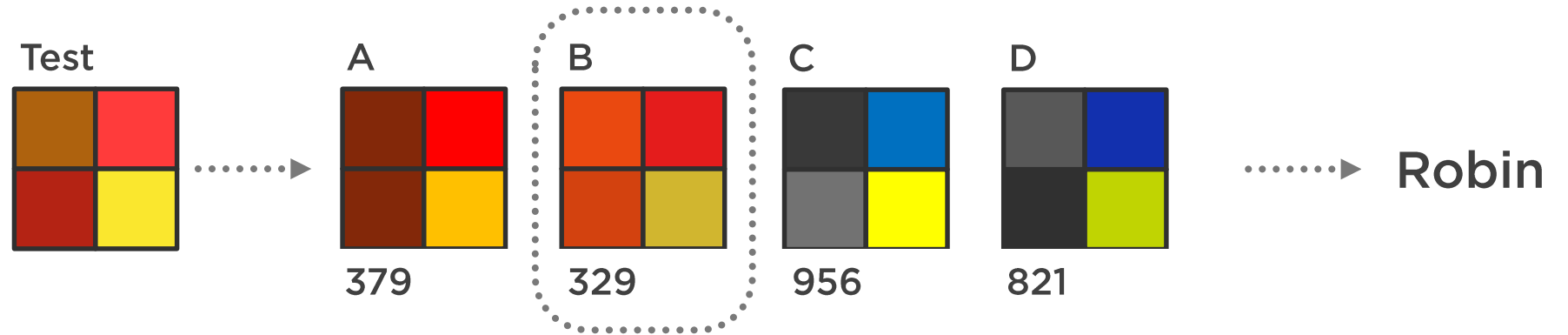


# Nearest Neighbour Comparisons

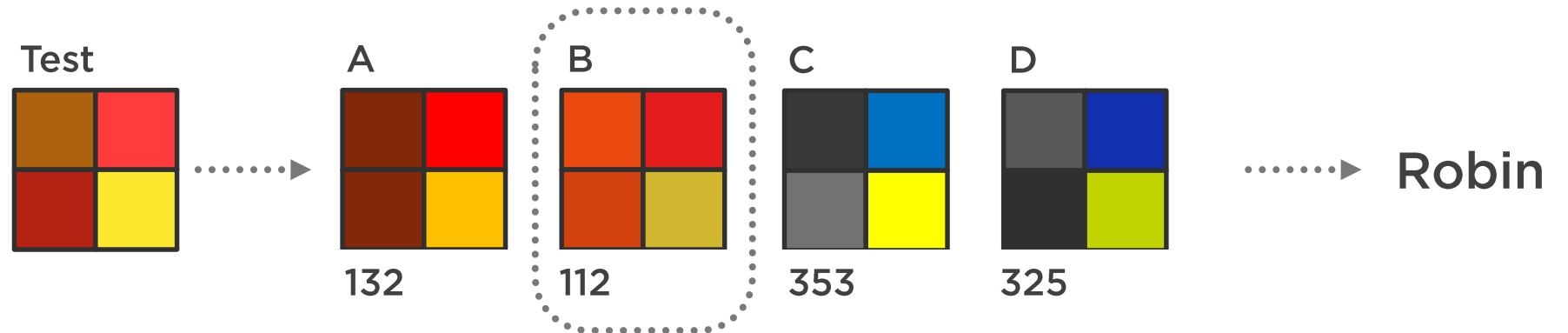


# Distance Functions

L1 distance



L2 distance





# Improving Nearest Neighbour

## **Adopt majority voting**

- Using the K-nearest neighbour classifier

## **Apply averaging to the images**

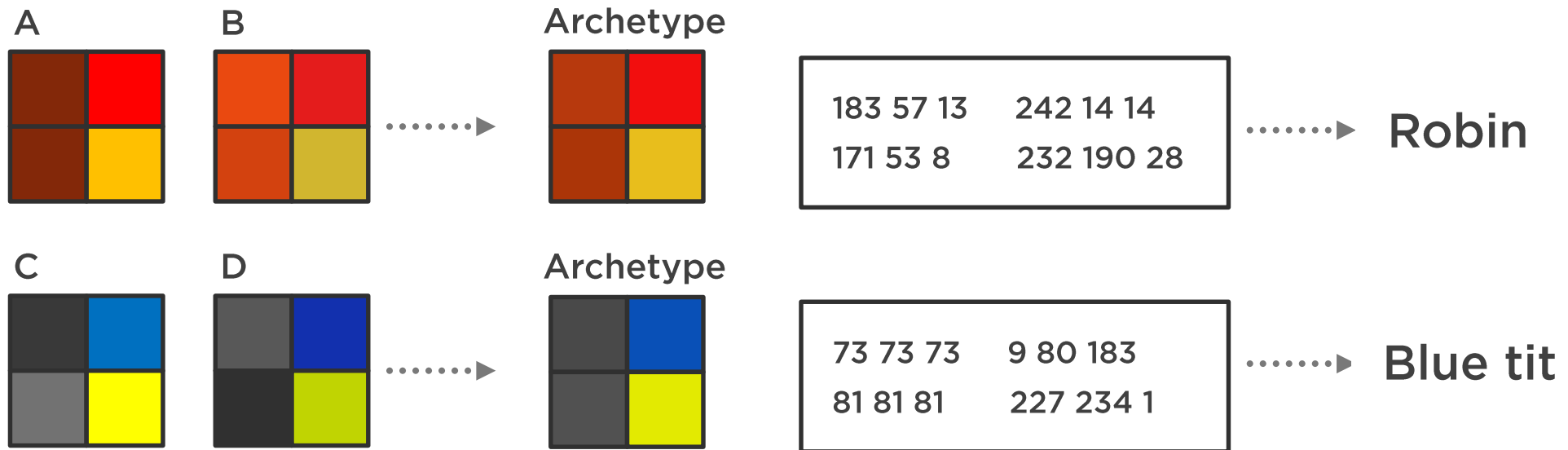
- Reduce the effect of irrelevant pixel variations

## **Use indexing to get results quicker**

- Partially trade off accuracy for speed



# Beyond Nearest Neighbour



# Further Reading



“Machine Learning Projects for .Net Developers”

*Mathias Brandewinder*

<https://www.apress.com/it/book/9781430267676>



Stanford computer science class: Convolutional Neural Networks for Visual Recognition

<http://cs231n.github.io/>



“Understanding Machine Learning”

*David Chappell*

<https://app.pluralsight.com/library/courses/understanding-machine-learning>



# Summary



Introduced the Custom Vision Service as part of Microsoft's Cognitive Services

Discussed the image classification problem and how computer based algorithms can solve them

