Davy Jones
Senior UI/UX Designer

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Senior UI Designer with 7+ years crafting user-friendly, robust web and mobile interfaces. MA in Web Design. Collaborative contributer proficient in translating complex concepts into intuitive and visually appealing designs, delivering high-quality products that meet user needs and business goals.

Work Experience

Senior UI Designer - Wheels (Aug 2020 – Present)
- Led a cross-functional team to transition to Figma, increasing design efficiency and collaboration.
- Developed and implemented UI components, optimizing design and development processes, and enhancing team proficiency.
- Conducted thorough design system audits, improving efficiency and clarity, and contributed to visual rebranding efforts for major products, ensuring a cohesive platform experience.

UX/UI Designer - Central Wire (Apr 2019 – Mar 2020)
- Established design governance protocols for consistency, enhancing team alignment and project outcomes.
- Applied user-centered design methods, increasing user engagement, improved usability and accessibility.
- Collaborated with developers for seamless integration, reducing development time and ensuring cohesive design implementation.

Visual Designer - Palko Services (Nov 2018 – Apr 2019)
- Led enhancements to brand design in printed and digital publications, improving engagement.
- Conducted A/B testing to optimize content performance, increasing user interaction.
- Collaborated with cross-functional teams to ensure cohesive design strategies and successful execution.

Web Designer - Oliver Gospel (Oct 2017 – June 2018)
- Led web and app interface redesigns, enhancing accessibility and user experience, and increasing user satisf`action.
- Implemented SEO strategies, boosting organic traffic.
- Conducted usability testing and user research, identifying pain points and improving overall site performance.

Web Designer - Financial Eagle (June 2016 – Aug 2017)
- Created wireframes and prototypes for brand and website overhaul, enhancing user experience and interface design.
- Designed online financial calculators to engage and improve client-advisor relationships, increasing user interaction and satisfaction.
- Implemented user-centered design methodologies, resulting in a more intuitive and effective design process.

Education

MA Graphic & Web Design
Minneapolis College Art & Design
2012 – 2016

BS Communications
Columbia International University
2020 – 2023

Skills

Design Systems

User Interface Design

User Experience Design

Wireframing & Prototyping

Accessibility + Inclusive Design

Mobile Application Design

Web Application Design

User Flowcharts

Journey Mapping

Usability Testing

Data Visualization

Jira + Agile Methodologies