

Davy Jones

Senior UI Designer



Portfolio: davyjones.me

Email: dmjones.me@gmail.com

Mobile: 803-243-4960

Senior UI Designer with 8+ years creating user-friendly web and mobile interfaces. Expert in design systems, high-fidelity prototyping, and user-centered solutions, skilled at turning complex concepts into intuitive, effective designs that meet user needs and business goals. MA in Web Design.

Work Experience

Senior UI Designer

Wheels | Aug 2020 – Present

- Spearheaded transition to Figma, lead advanced design sessions and enhance team proficiency.
- Developed and implemented UI components to optimize design and development processes.
- Conducted thorough design system audits, enhancing efficiency/clarity.
- Contributed to visual rebranding efforts for major products, ensuring a cohesive platform experience.

UX/UI Designer

Central Wire | Apr 2019 – Mar 2020

- Authored design governance documentation and led user-centered sessions, enhancing engagement.

Visual Designer

Palko Services | Nov 2018 – Apr 2019

- Enhanced brand design in publications for improved engagement.
- Conducted A/B testing to optimize content performance.

Web Designer

Oliver Gospel | Oct 2017 – June 2018

- Crafted visually compelling brand and website, boosting organic traffic, and designed custom financial calculators enhancing user interactions.

Web Designer

Financial Eagle | June 2016 – Aug 2017

- Crafted visually compelling brand and website, boosting organic traffic, and designed custom financial calculators enhancing user interactions.

Education

Master of Arts Graphic & Web Design

Minneapolis College Art and Design | 2020 – 2023

Bachelor of Science Communications

Columbia International University | 2012 – 2016

Skills

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| • User Interface Design | • Web Applications Design | • User-centered design |
| • User Experience Design | • Design Systems and Guidelines | • Accessibility + Inclusive Design |
| • Wireframing & Prototyping | • Cross-Functional Collaboration | • A/B Testing |
| • User Flow Creation | • Design Thinking | • Jira + Agile Methodologies |
| • Usability Testing | • Figma, Sketch, Xd, Invision | • Analytical + Problem-Solving |
| • Visual Design | • Adobe Creative Suite | • Communication + Presentation |
| • Responsive Design | • HTML/CSS/JavaScript | • Time Management + Organization |
| • Mobile App Design | • Data Visualization | |