

# Davy Jones

Senior UI Designer



Portfolio: [davyjones.me](https://davyjones.me)

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Senior UI Designer with 8+ years creating user-friendly web and mobile interfaces. Expert in design systems, high-fidelity prototyping, and user-centered solutions, skilled at turning complex concepts into intuitive, effective designs that meet user needs and business goals. MA in Web Design.

## Work Experience

### Senior UI Designer

Wheels | Aug 2020 – Present

- Spearheaded transition to Figma, lead advanced design sessions and enhance team proficiency.
- Developed and implemented UI components to optimize design and development processes.
- Conducted thorough design system audits, enhancing efficiency/clarity.
- Contributed to visual rebranding efforts for major products, ensuring a cohesive platform experience.

### UX/UI Designer

Central Wire | Apr 2019 – Mar 2020

- Authored design governance documentation and led user-centered sessions, enhancing engagement.

### Visual Designer

Palko Services | Nov 2018 – Apr 2019

- Enhanced brand design in publications for improved engagement.
- Conducted A/B testing to optimize content performance.

### Web Designer

Oliver Gospel | Oct 2017 – June 2018

- Led web and app interface redesign for enhanced accessibility.
- Implemented SEO strategies for increased organic traffic.

### Web Designer

Financial Eagle | June 2016 – Aug 2017

- Created wireframes and prototypes for brand and website overhaul.
- Designed financial calculators to improve client-advisor relationships.

## Education

### Master of Arts Graphic & Web Design

Minneapolis College Art and Design | 2020 – 2023

### Bachelor of Science Communications

Columbia International University | 2012 – 2016

## Skills

- |                             |                                  |                                    |
|-----------------------------|----------------------------------|------------------------------------|
| • User Interface Design     | • Web Applications Design        | • User-centered design             |
| • User Experience Design    | • Design Systems and Guidelines  | • Accessibility + Inclusive Design |
| • Wireframing & Prototyping | • Cross-Functional Collaboration | • A/B Testing                      |
| • User Flow Creation        | • Design Thinking                | • Jira + Agile Methodologies       |
| • Usability Testing         | • Figma, Sketch, Xd, Invision    | • Analytical + Problem-Solving     |
| • Visual Design             | • Adobe Creative Suite           | • Communication + Presentation     |
| • Responsive Design         | • HTML/CSS/JavaScript            | • Time Management + Organization   |
| • Mobile App Design         | • Data Visualization             |                                    |