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#### Summary

Experienced UI / UX Designer with a master's in graphic and web design. Dedicated to delivering efficient, distinctive user-centered experiences by translating research and design principles into tangible deliverables. Adept at collaborating with multidisciplinary teams to achieve business and user goals.

Skills

<u>Design Skills:</u> UI design, UX design, interaction design, design systems, branding, wireframing, prototyping, iconography, motion graphics, typography, layout

<u>Methodologies:</u> user research, usability testing, user personas (segmentation), user flows, development + testing lifecycle, agile + lean proficiency

<u>Communication and Collaboration:</u> dynamic technical communicator, IT management / integration, enterprise / data architecture, fast-paced design lead

Tools: Sketch, Figma, Zeplin, Frontify, Adobe Suite

Technical Proficiency: HTML, CSS, JavaScript, GitHub, VS Code, Vue

#### Work History

UI Designer II (MAY 2023 – PRESENT) — Wheels (Des Plaines, IL)

- Drove cross-functional synergy through wireframes, prototypes, and user flows based on user research.
- Established effective design governance, integrating UI principles and best UX practices for seamless user interfaces, collaborating across the development lifecycle.

### Design Consultant (FEB 2023 - APR 2023) — Purdue University, College of Nursing (Hammond, IN)

- Collaborated on redesigning, editing, and formatting the NLN Center of Excellence application document with the Dean and a Professor.
- Led design discussions, resulting in a polished 100-page document, securing the college's redesignation.

## UX/UI Designer Architect II (AUG 2020 - JUL 2023) — Wheels (Des Plaines, IL)

- Led projects aligned with business/user goals, enhancing engagement.
- Applied data architecture expertise in UX/UI design, collaborating with tech stakeholders, and maintaining proficiency in design disciplines for visually appealing solutions in complex web interfaces.

# **UX/UI Designer** (APR 2019 - MAR 2020) — **Central Wire** (Michigan City, IN)

• Led design sessions, applying user-centered principles, and authored documentation for effective design governance.

## Visual Designer (NOV 2018 - APR 2019) — Palko Services (Michigan City, IN)

• Ensured consistent brand design in publications and enhanced readability and engagement through targeted improvements.

#### Education

M.A. in Graphic and Web Design (JAN 2020 - AUG 2023)

Minneapolis College of Art and Design (Minneapolis, MN)

**B.S. in Communications** (AUG 2012 - MAY 2016) Columbia International University (Columbia, SC)