DAVY JONES — UX/UI Designer

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Experienced UX/UI Designer with over 7 years of expertise in crafting strong web and mobile interfaces. Eager to contribute innovative solutions and enhance user experiences within a dynamic team.

WORK HISTORY

UX/UI Designer Architect II
Wheels (2020 – PRESENT)

Design Consultant
Purdue Northwest University (2023 – PRESENT)

UX/UI Designer
Central Wire (2019 – 2020)

Communications Specialist
Oliver Gospel Mission (2017 – 2018)

Graphic & UX/UI Designer
Financial Eagle (2016 – 2017)

ACCOMPLISHMENTS

- Drove cross-functional synergy by utilizing wireframes, prototypes, and user flows based on comprehensive user research.
- Established effective design governance, integrating UI principles and top UX practices.
- Led projects aligned with business and user goals, enhancing overall engagement while applying data architecture expertise for visually appealing solutions in complex web interfaces.

- Collaborated on redesigning the NLN Center of Excellence application, leading design discussions to translate academic requirements into an intuitive design and contribute to the department's approval/redesignation.

- Authored documentation for effective design governance and led user-centered design sessions, resulting in user increase and call reduction.

- Led redesign projects for apps and websites, prioritizing UX/UI enhancements and creating assets that significantly improved user engagement and overall experience.

- Crafted a visually compelling brand and website, contributing to increased organic traffic, and designed custom financial calculators with a user-friendly interface, resulting in improved user interactions.

EDUCATION

M.A. in Graphic + Web Design
Minneapolis College of Art and Design (2020 – 2023)

B.S. in Communications
Columbia International University
(2012 – 2016)

SKILLS

User Interface Design, User Experience Design, Interaction Design, Design Systems, Design Thinking, User Research, User Testing, Figma, Sketch, Adobe XD, Adobe Suite, Mockups, Wireframing, Prototyping, Data Visualization, Information Architecture, Presentation Skills, Cross-functional Collaboration, Agile Development, Lean, Design Sprints, HTML, CSS, Javascript, Vue, GitHub