

OBJECTIVE

Versatile UI/UX Designer with a Master's in graphic and web design and a knack for delivering effective, user-centered design solutions. Seeking to leverage 7 years of professional UI/UX design and research expertise, a full-stack toolkit, and a collaborative approach to contribute to a dynamic team and enhance user experiences across diverse products.

SKILLS

Design

- UI/UX/Interaction Design
- Design Thinking, Design Systems
- Adobe XD, Figma, Sketch, Adobe Suite
- User Research, User Testing
- Mockups, Wireframing, Prototyping

Methodologies:

- Agile, Lean, Design Sprints

Development

- HTML, CSS, JavaScript, Vue, GitHub

Collaboration and Leadership:

- Cross-functional collaboration
- Strong presentation skills
- Facilitating consensus-building
- Detail-oriented, Precision

WORK HISTORY

UI/UX Designer Architect II (AUG 2020 – PRESENT) — **Wheels** (Des Plaines, IL)

- Orchestrated cross-functional collaboration using wireframes, prototypes, and user flows, while streamlining design workflow by integrating UI/UX principles for optimal experiences.
- Fostered collaboration across teams, resulting in a substantial increase in engagement with the design system and refining the efficiency of the design-to-development process.
- Led projects aligned with business and user goals, elevating engagement.

Design Consultant (FEB 2023 - PRESENT) — **Purdue University, Nursing** (Hammond, IN)

- Collaborated on the redesign of the NLN Center of Excellence application, resulting in a meticulously polished 100-page document.
- Led design discussions, translating academic requirements into an intuitive design, contributing to the department's approval/redesignation as an NLN Center of Excellence.

UI/UX Designer (APR 2019 - MAR 2020) — **Central Wire** (Michigan City, IN)

- Led user-centered design sessions, resulting in 50% user increase and 20% call reduction.
- Authored documentation for effective design governance.

Visual Designer (NOV 2018 - APR 2019) — **Palko Services** (Michigan City, IN)

- Ensured consistent brand design in publications, resulting in increased brand recognition.
- Enhanced readability and engagement through targeted improvements.

UI/UX Communications Specialist (JUN 2018 - OCT 2018) — **LBC** (Chesterton, IN)

- Revitalized the website and app, applying new brand standards for cohesive experience.
- Enhanced usability on both the web and app interfaces.

UI/UX Communications Specialist (OCT 2017 - JUN 2018) — **OGM** (Columbia, SC)

- Spearheaded app and website redesign projects, prioritizing UI/UX enhancements, resulting in increased user engagement.
- Contributed to redesign initiatives, creating assets that led to improved user experiences.

Graphic/UI/UX Designer (MAY 2016 - AUG 2017) — **Financial Eagle** (Columbia, SC)

- Crafted a visually compelling brand and website, contributing to increased organic traffic.
- Designed and developed custom financial calculators, ensuring a user-friendly interface, resulting in improvement in user interactions.

EDUCATION

M.A. in Graphic and Web Design (JAN 2020 - AUG 2023)

- Minneapolis College of Art and Design (Minneapolis, MN)

B.S. in Communications (AUG 2012 - MAY 2016)

- Columbia International University (Columbia, SC)