

# Phil/LPS 31 Introduction to Inductive Logic

## Lecture 15

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# Topics

- ▶ Ordinal Utilities
- ▶ Strict Dominance Principle
- ▶ Cardinal Utilities
- ▶ Expected Utility and Risk
- ▶ Principles of Rational Choice

# Decision Problems: Rational Choice

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- ▶ Suppose that given  $S_1$ , we can **order** our preferences as  $A_1 \succ A_3 \succ A_2$ . This means that if our host serves fish, we would prefer bringing white wine more than we would prefer bringing either rosé or red wine; and we would prefer to bring rosé more than we would prefer to bring red wine.

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- ▶ Here we see that  $4 > 3 > 2$ . So this utility function respects the preference ordering of the acts. 4, 3 and 2 are **ordinal utilities**.

# Ordinal Utilities

- ▶ Suppose now that the host serves chicken,  $S_2$ . You think that if the host serves chicken you'd much rather bring white wine than either red wine or rosé. Assume also that if you can't find white wine at Trader Joe's you'd much rather bring rosé than red wine.

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  - (4) Provide **no information** about **the strength of preferences**.

# Making Decisions with Ordinal Utilities

- ▶ From the previous exercises we obtain the following desirability table for acts based on our ordinal utility function.

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White	4	5
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## Strict and Weak Dominance Principles



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- A widely accepted **dominance principle** in decision theory prescribes that **dominated acts must not be chosen**.

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- ▶ **Strict Dominance:**  $A_i \succ A_j$  if and only if (1)  $u(A_i|S_n) \geq u(A_j|S_n)$  for **every** state  $S_n$  (at least as good) and (2) there exists a state  $S_m$  such that  $u(A_i|S_m) > u(A_j|S_m)$  (at least one better).

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	Fish	Chicken	Lamb
White	3	4	1
Red	2	1	4
Rosé	3	4	4

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  - ▶  $A_3 \succ A_2$ ?
  - ▶ Does the strong dominance principle imply the weak dominance principle?

# Maximin Principle



# Cardinal Utilities

Minimax: MINimize the MAXimum regret

# Decision Problems Under Risk

## Expected Utility and Risk

$$\begin{aligned}U(A_1) &= u(A|S_1)P(S_1) + u(A|S_2)P(S_1) + \dots u(A|S_n)P(S_n) \\&= \sum_i^n u(A | S_i)P(S_i)\end{aligned}$$

# Maximize Expected Utility