



## « Whitepaper »

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# OUR VISION

**We believe in the power of a simple and humorous idea, can become a phenomenon recognized across all social media platforms – and perhaps, even beyond.**

**The first ambition of Trumpee: To laugh.**

**Trumpee is a humorous memecoin based on a theme that combines satire, pop culture, and the crypto universe.**

**Trumpee is essentially the idea of a caricature symbolized by its magnificent hairstyle.**

**To elevate Trumpee to fame... No pre-sales, no time-consuming airdrops. Just a united community and your smiles.**

**Through your shares and engagement, we'll embark on this journey together.**

**We are building a token that, we hope, will forge meaningful interactions with the real world.**



# CONCEPT

**Trumpee is first and foremost a memecoin, but with one purpose: to entertain you!**

**While proof of work creates value through mining, we create value through the humorous quality of our content making Trumpees.**

## **How make a Trumpee?**

**Simple, take iconic images, photos, or GIFs... and give them a nice blonde wig (like a certain president).**

**And Bravo, You have a Trumpee!**



# METHOD

**Our primary means of action are social media.  
...with humor.**

**One Trumpee post at least every weekday.**

**...more humor, ...more humor.**

**Ongoing posts about the evolution of our journey, partnerships with YouTubers, creation of merchandise, and street marketing.**

**A community-driven vision with many prizes and rewards for Tmp holders:**

- **Holding rewards**
- **Creation rewards (for those who send us their Trumpee during the ICO)**
- **3% of transaction flow redistributed to the community.**

**We do not want to create an inflationary token!**

**To ensure this, we will burn the same amount of tokens each month equal as the tokens distributed in rewards.**



# **TMP**

**The Trumpee token is Tmp.**

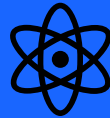
**Its supply is 1 billion.**

**It is an ERC20 token launched on the BASE blockchain, selected for its low costs, reliability, and future prospects for evolution and interoperability.**

**Tmp is a community-driven token because it rewards holders.**

**And also 3% of transaction flows are redistributed to the community based on a redistribution calculation favoring**

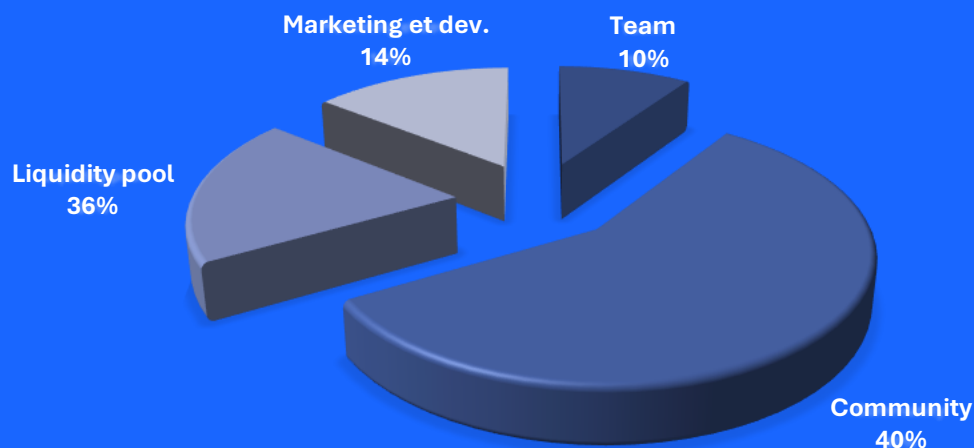
**smaller wallets. The allocation rate may vary depending on the evolution of transaction volumes.**



# TOKENOMICS

**The tokenomics of the project is essential for its success.**

**The following chart shows its distribution :**



**Each month, we burn a quantity of TMP tokens equal to the rewards distributed, removed from the team's account.**

**✓ 70% of the team's account is locked for two years**

**The rest of the team wallet is kept for "burn"**



# COMMUNICATION

**The goal is to build a community, stand out through our visual elements, and generate media interest.**

**The communication strategy is essential for the development of our concept. A budget of \$14,000 has been allocated for the first year of launch.**

**Here is the breakdown of the communication budget:**

<b><i>Action</i></b>	<b><i>Means to act</i></b>	<b><i>cost</i></b>
<b>Marketing on social network</b>	<b>Paid advertising and influencers</b>	<b>5000\$</b>
<b>Content creation</b>	<b>Memes, videos and animations</b>	<b>2500\$</b>
<b>Partnership campaigns</b>	<b>Collabs with projects crypto/comedy/event.</b>	<b>2000\$</b>
<b>I.C.O and awards</b>	<b>Free distribution of TMP</b>	<b>3700\$</b>
<b>Others</b>	<b>Flexibilities for opportunities.</b>	<b>800\$</b>



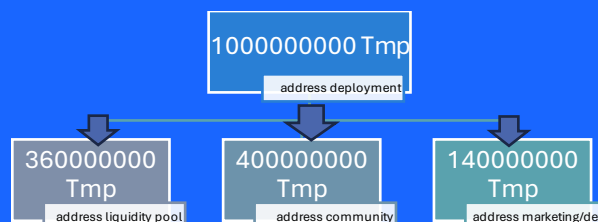
# THE SMART CONTRACT

**We have decided to create a simple and efficient code to avoid vulnerabilities and the increase of gas fees.**

**The code leverages OpenZeppelin libraries, which are recognized for their security and compliance with standards. The Trumpee code allows approvals via off-chain signatures, saving on gas fees. It also integrates a governance and voting system based on the token.**

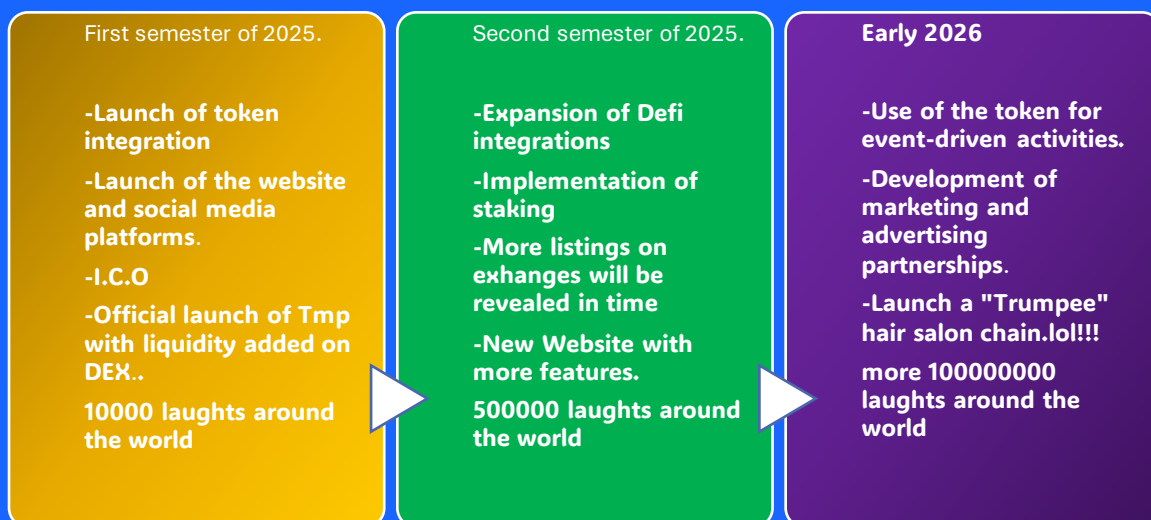
**It enables token burning and the execution of transfers across multiple addresses through the Airdrop function.**

**Here is a table showing the distribution of accounts according to the tokenomics:**





# ROADMAP



# THE TEAM

**Two creators are behind the Trumpee project. We have been entrepreneurs for over 10 years in the event industry. The team consists of 5 people, including a Web3 developer, a community**



**manager, and our business development officer. More information about us will be revealed throughout the year.**



Token secured by

**Team Finance**