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# **SUJAL SETHI**



### **SKILLS**

**Programming Languages** C++, Python, Javascript, HTML, CSS, Latex

**Development** Flutter, Flask.

Computer Science Data Structures and Algorithms, Object-Oriented Programming (OOP)

**Tools** Tableau, Power BI, Microsoft Excel, Github

Database MySQL, MongoDB

Soft Skills Project Management, Analytical Skill, Teamwork, Leadership

#### **EDUCATION**

Bachelor of technology in Computer science and Technology | 2020-2024, PIET

Class XII(PCM) | 2019-20, Saraswati Vihar sen. sec. school

Class X | 2017-18, Saraswati Vihar sen. sec. school

9.1 CGPA / 86% Scored 95% in PCM

Achieved 92

#### PROFESSIONAL EXPERIENCE

#### • FARMICON - IIT Roorkee

Research & Machine Learning Analyst

July 2023 - September 2023

- Led a research team to gather real-time data, appending it to 5TB of static data.
- Developed a machine learning model with a 95% accuracy level, trained it, and used it as a prediction algorithm for nutrient requirements in various crops.

#### Trainity

Data Analyst Trainee

December 2022 - March 2023

- Analyzed and Operated on a Datawarehouse-stored firm dataset consequence in a 20% reduction in surplus inventories.
- Spearheaded the implementation of data cleansing techniques and visualization best practices using Tableau and Power BI, resulting in a 40% reduction in data errors and a 25% improvement in data accuracy.
- Accelerated an insights report resulting in a 10% boost in the likelihood of stakeholders investing in the organization.

#### • CELLSTRAT

Data Science & Machine Learning Summer Analyst

June 2022 - August 2022

- Implemented unsupervised machine learning techniques in Python for time series anomaly detection on 3TB of unstructured data, reducing the total process time by 20%.
- Presented results to the team's global head and wrote a requested executive summary detailing the value proposition and strategy, resulting in a successful pitch to end clients and senior leadership, ultimately securing a 10% increase in project funding.

## **PUBLICATIONS**

- Sethi S, Panwar N. Intelligent Crop Selection and Soil Nutrient Management Using Machine Learning. In processing of acceptance.
- Sethi S, Singla D, Goel M. From Rumors to Reality: Exploring Machine Learning Approaches for Fake News Detection. Accepted (Under Publication).

# **PROJECTS**

# Data Analyst / Sales Analysis and Booze sale analysis / Tableau, Power BI

- Designed and Fashioned a Tableau and Power BI-based sales dashboard for the Superstore with a dataset including 60K entries.
- Analyzed sales, profit, ATP, revenue, and market data to identify trends and opportunities; developed data-driven strategies that increased revenue by 15% and profit margin by 8%.

# Machine Learning/ Web Api

- Fake News Detection Duplicate Question Predictor Movie Review Car Price Prediction Amazon Glamour Fusion Modeling
- Implemented advanced NLP and predictive modeling to analyze User feedback data, resulting in a 15% increase in customer satisfaction scores.
- Modules: Handled text data, performed NLP processing techniques, used Count vectorization & TF-IDF, conducted Feature Engineering, Made predictions, fuzzy-wuzzy, and formed APIs.

# Sabse Tez / News API, Flutter, Dart, Android Studio

- Developed a News App which shows the current news and have categories of particular type of news.
- Using a API and HTTP requests to fetch data from the Internet.
- Cached some Images to save user's internet usage with the help of cached network image plugin.

# NOTABLE ACHIEVEMENT

| Finalist in ISRO Mapathon  | 2020      |
|--|-----------|
| Former Student's Captain of Applied Science and Humanity                                     | 2020-2021 |
| Finalist in Innothon (Crop Analysis)   | 2021      |
| Yuva Innovator Finalist  | 2021      |
| ICIIP Patents  | 2021      |
| Lead Igniters of D2C Club (Unstoppable)  | 2022-2024 |
| Secured 2nd Position in National Hackathon organized by IIT Roorkee (National Social Submit) | 2023      |
| SIH 2023 finalist (Internally)   | 2023      |
|  |           |

# Courses

- Completed a Data Structures and Algorithms course from Coding Ninjas, solving 350+ problems.
- Completed a Flutter course, gaining proficiency in Flutter and Dart, and created several beginner-level projects.