

DR INŻ. TOMASZ PAWLAK DR INŻ. MARCIN SZUBERT

WEB FUNDAMENTALS HYPERTEXT TRANSFER PROTOCOL

PRESENTATION OUTLINE

- Evolution of the Web
- Building blocks of the Web
- HTTP Hypertext Transfer Protocol
 - Messages: verbs, status codes, headers
 - Connections: performance, security, proxies
- HTTP extensions: SPDY, HTTP/2

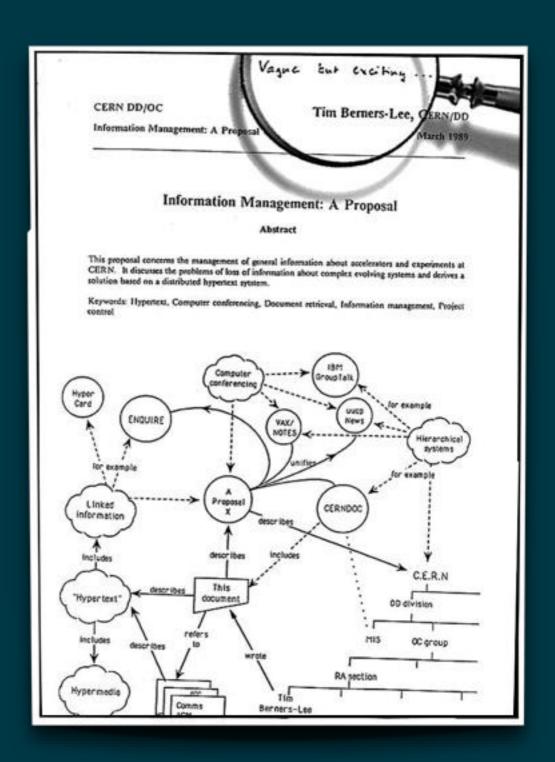
MOTIVATION

- HTTP: the protocol every web developer must know.
- HTTP is the foundation of the most successful distributed system ever built — the World Wide Web.
- Understanding HTTP is critical to:
 - designing a clean, simple and RESTful Web API,
 - implementing efficient and scalable web applications,
 - debugging web application.

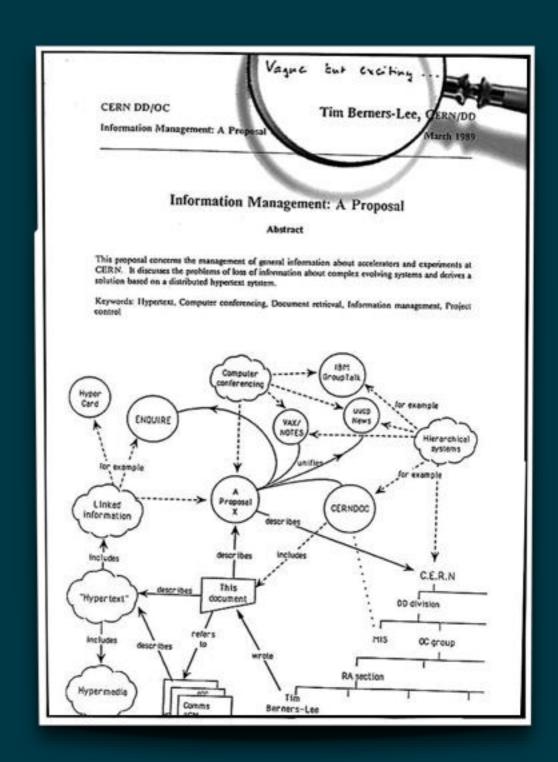
SCALABILITY

 "Scalability is the capability of a system, network, or process to handle a growing amount of work, or its potential to be enlarged in order to accommodate that growth.", Wikipedia

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On Distributed Communications Networks

PAUL BARAN, SENIOR MEMBER, IEEE

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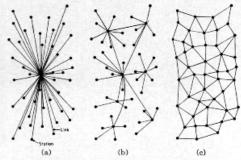


Fig. 1—(a) Centralized. (b) Decentralized. (c) Distributed network

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EXAMINATION OF A DISTRIBUTED NETWORK

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The term "redundancy level" is used as a measure of connectivity, as defined in Fig. 2. A minimum span network, one formed with the smallest number of links possible, is chosen as a reference point and is called "a network of redundancy level one." If two times as many links are used in a gridded network than in a minimum span network, the network is said to have a redundancy level of two. Fig. 2 defines connectivity of levels 1, 11, 2, 3, 4, 6 and 8. Redundancy level is equivalent to link-to-node ratio in an infinite size array of stations. Obviously, at levels above three there are alternate methods of constructing the network. However, it was found that there is little difference regardless of which method is used. Such an alternate method is shown for levels three and four, labelled R'. This specific alternate mode is also used for levels six and eight.

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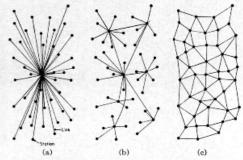


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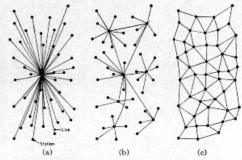


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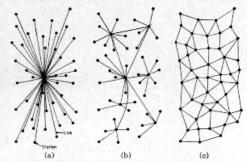


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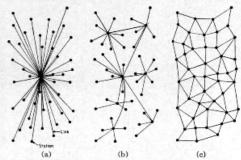


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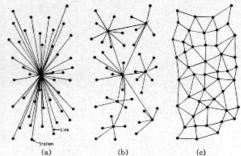


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The centralized network is obviously vulnerable as destruction of a single central node destroys communication between the end stations. In practice, a mixture of star and mesh components is used to form communications networks. For example, type (b) in Fig. 1 shows the hierarchical structure of a set of stars connected in the form of a larger star with an additional link forming a

Manuscript received October 9, 1963. This paper was presented at the First Congress of the Information Systems Sciences, sponsored by the MITRE Corporation, Bedford, Mass., and the USAF Electronic Systems Division, Hot Springs, Va., November, 1962. The author is with The RAND Corporation, Santa Monica, Calif.

¹ Any views expressed in this paper are those of the author. They should not be interpreted as reflecting the views of The RAND Corporation or the official opinion or policy of any of its governmental or private research sponsors.

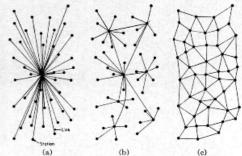


Fig. 1—(a) Centralized. (b) Decentralized. (c) Distributed networks

loop. Such a network is sometimes called a "decentralized" network, because complete reliance upon a single point is not always required.

EXAMINATION OF A DISTRIBUTED NETWORK

Since destruction of a small number of nodes in a decentralized network can destroy communications, the properties, problems, and hopes of building "distributed" communications networks are of paramount interest.

The term "redundancy level" is used as a measure of connectivity, as defined in Fig. 2. A minimum span network, one formed with the smallest number of links possible, is chosen as a reference point and is called "a network of redundancy level one." If two times as many links are used in a gridded network than in a minimum span network, the network is said to have a redundancy level of two. Fig. 2 defines connectivity of levels 1, 11, 2, 3, 4, 6 and 8. Redundancy level is equivalent to link-to-node ratio in an infinite size array of stations. Obviously, at levels above three there are alternate methods of constructing the network. However, it was found that there is little difference regardless of which method is used. Such an alternate method is shown for levels three and four, labelled R'. This specific alternate mode is also used for levels six and eight.

Each node and link in the array of Fig. 2 has the capacity and the switching flexibility to allow transmission between any ith station and any jth station, provided a path can be drawn from the ith to the jth station.

Starting with a network composed of an array of stations connected as in Fig. 3, an assigned percentage of nodes and links is destroyed. If, after this operation,

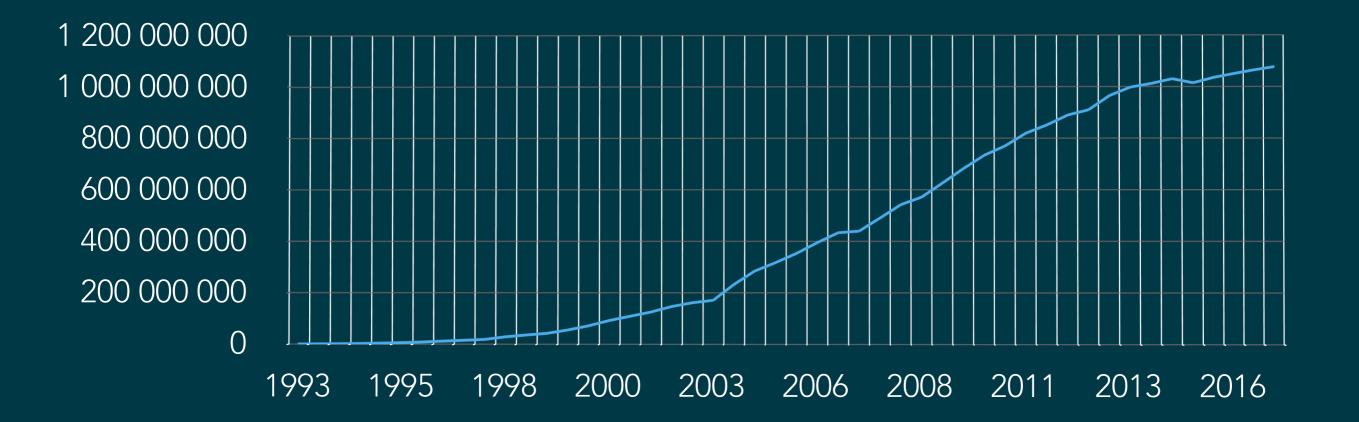
² See L. J. Craig, and I. S. Reed, "Overlapping Tessellated Communications Networks," The RAND Corporation, Santa Monica, Calif., paper P-2359; July 5, 1961.

NUMBER OF INTERNET HOSTS

INTERNET DOMAIN SURVEY

HTTPS://WWW.ISC.ORG/NETWORK/SURVEY/

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HISTORICAL PERSPECTIVE WHAT HAS BEEN CHANGING?

- The Internet of Things (IoT)
 - The first **thing** (non-computer) connected to the Internet ever: the Toaster
 - It was connected to the Internet with TCP/IP networking and controlled with SNMP http://www.livinginternet.com/i/ia myths toast.htm
 - In 2008 the number of things connected to the Internet exceeded the number of people on earth.
 - Dave Evans, Cisco, The Internet of Things, <u>http://www.cisco.com/c/dam/en_us/about/ac79/docs/innov/loT_IBSG_0411FINAL.pdf</u>
- Web users and their expectations:
 - multiple platforms, simultaneous screening
 - consistent user experience responsive web design
 - little or no latency impatience of web users
 - Note: an average attention span of an Internet user shortened from 12sec in 2000 to 8sec in 2015
 - Less than a goldfish (9sec)!
 - http://time.com/3858309/attention-spans-goldfish/
- Technology:
 - shift of responsibility from the server to the client
 - http://evolutionoftheweb.com

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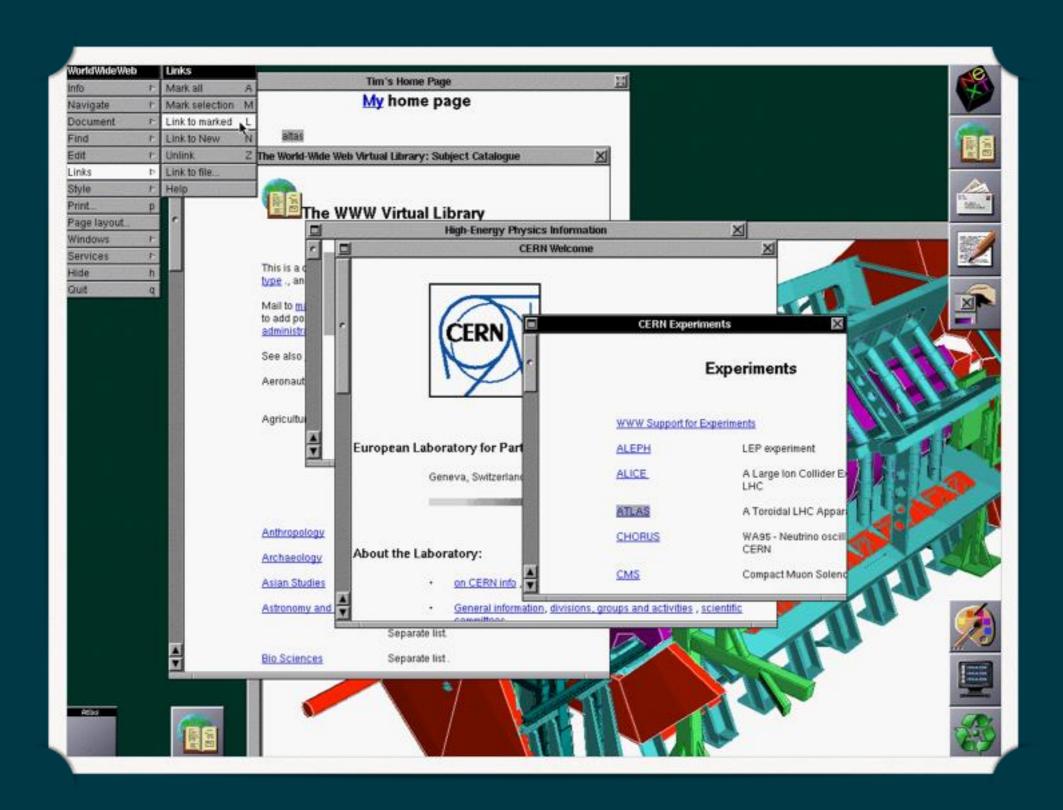
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1. HTML — a markup language for formatting and publishing hypertext documents.

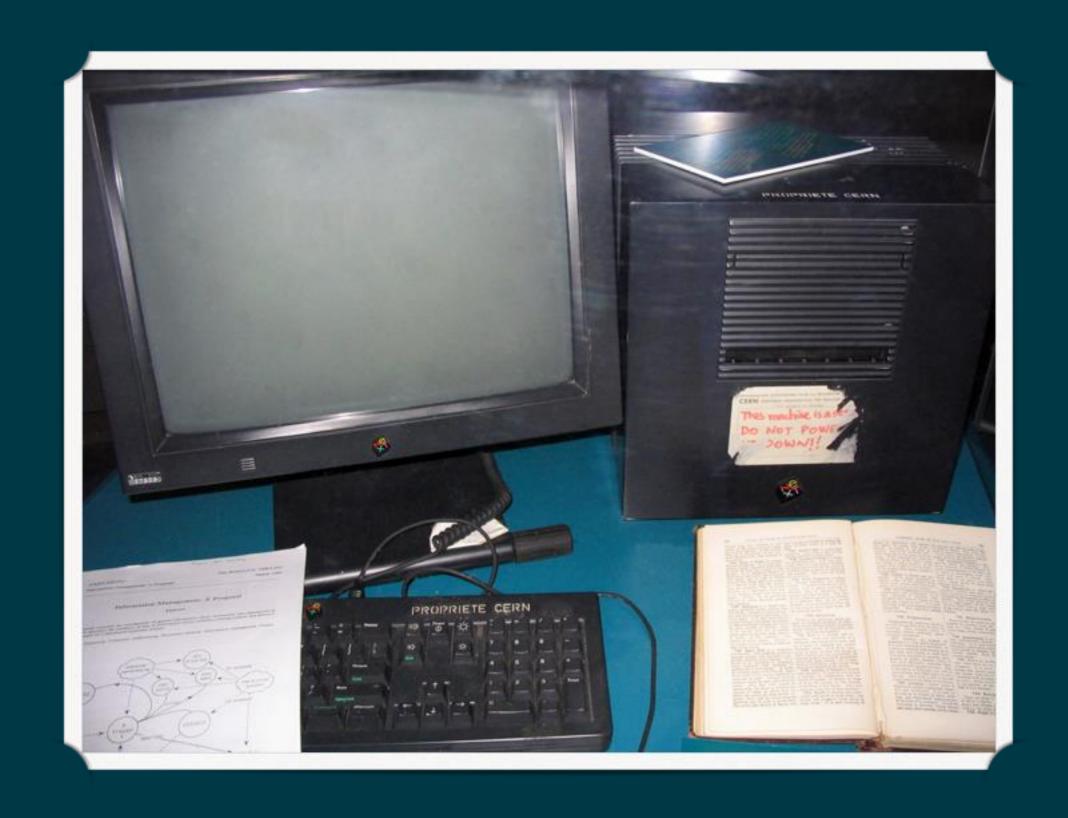
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- 2. URL a uniform notation scheme for uniquely identifying accessible **resources** over the network.

- 1. HTML a markup language for formatting and publishing hypertext documents.
- 2. URL a uniform notation scheme for uniquely identifying accessible **resources** over the network.
- 3. HTTP a protocol for transporting messages (requests and responses) over the network.

BUILDING BLOCKS OF THE WEB WORLDWIDEWEB BROWSER



BUILDING BLOCKS OF THE WEB HTTPD WEB SERVER



HYPERTEXT MARKUP LANGUAGE

- HTML was defined by Tim Berners-Lee as an application of the Standard Generalized Markup Language (SGML).
- HTML is used for describing both the content and the structure of web pages.
- HTML is a markup language that web browsers use to interpret and compose text, images and other material into web pages.

HYPERTEXT MARKUP LANGUAGE

- Elements of HTML structure
 - Headings, paragraphs, tables, lists, photos, etc.
 - Hyperlinks
 - **Design forms** for conducting transactions with remote services, for use in searching for information, making reservations, ordering products.

UNIFORM RESOURCE IDENTIFIER

- A Uniform Resource Identifier (URI) is a compact sequence of characters that identifies an abstract or physical resource.
- A Uniform Resource Identifier (URI) provides a simple and extensible means for identifying a resource.
- The term "Uniform Resource Locator" (URL) refers to the subset of URIs that, in addition to identifying a resource, provide a means of locating the resource by describing its primary access mechanis (e.g., its network "location").

UNIFORM RESOURCE LOCATOR

scheme://[user:password@]host[:port]/path/.../[?query-string][#fragment]

- **scheme** protocol used to connect to the server
 - // are optional in some protocols and compulsory in others
- user:password optional user name and password for authentication
- host IP address of the server (or its domain name)
- port optional port number to which the target server listens
- path path to the desired resource on the server
- query-string key=value dynamic parameters separated by &
- **fragment** positional marker within the requested document

UNIFORM RESOURCE LOCATOR

Schemes

- Case insensitive
- By convention lowercase
- May use +, ., -

Path

- Must begin with a single slash (/) if host is present
- Must not begin with two slashes (//)
- Permitted characters in variable parts
 - Lowercase and uppercase letters
 - Arabic numbers
 - ASCII encoding
 - Other symbols must be octet-encoded (e.g., %26 instead of &)

HYPERTEXT TRANSFER PROTOCOL

- The Hypertext Transfer Protocol (HTTP)
 - Application-level
 - Textual
 - Stateless & sessionless
 - No requirement for persistent connection
 - Source of troubles for software developers
 - For distributed, collaborative, hypermedia information systems
 - Can be used for many tasks beyond its use for hypertext
- HTTP has been in use by the World-Wide Web global information initiative since 1990. HTTP/1.1 (RFC 2616) in wide use since 1999. HTTP/2.0 (RFC 7540) introduced in 2015.

HYPERTEXT TRANSFER PROTOCOL

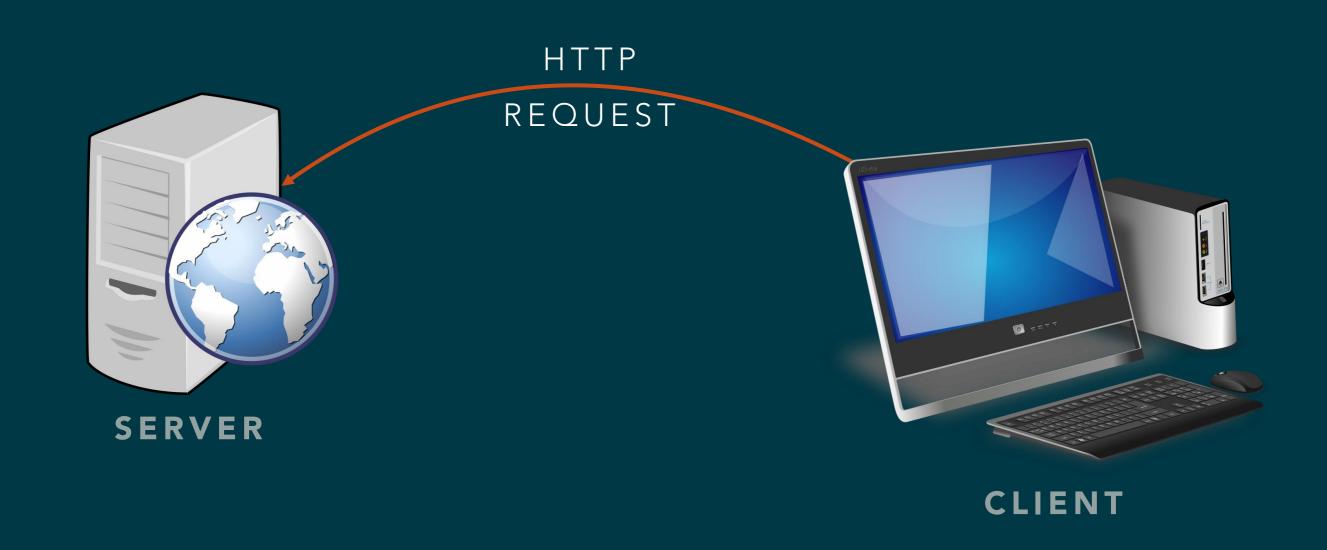
- In the following I will describe HTTP/1.1
- Then show what changed in HTTP/2.0

- The HTTP protocol uses the request-response paradigm.
- An HTTP transaction consists of a single request from a client, followed by a single response from the server.

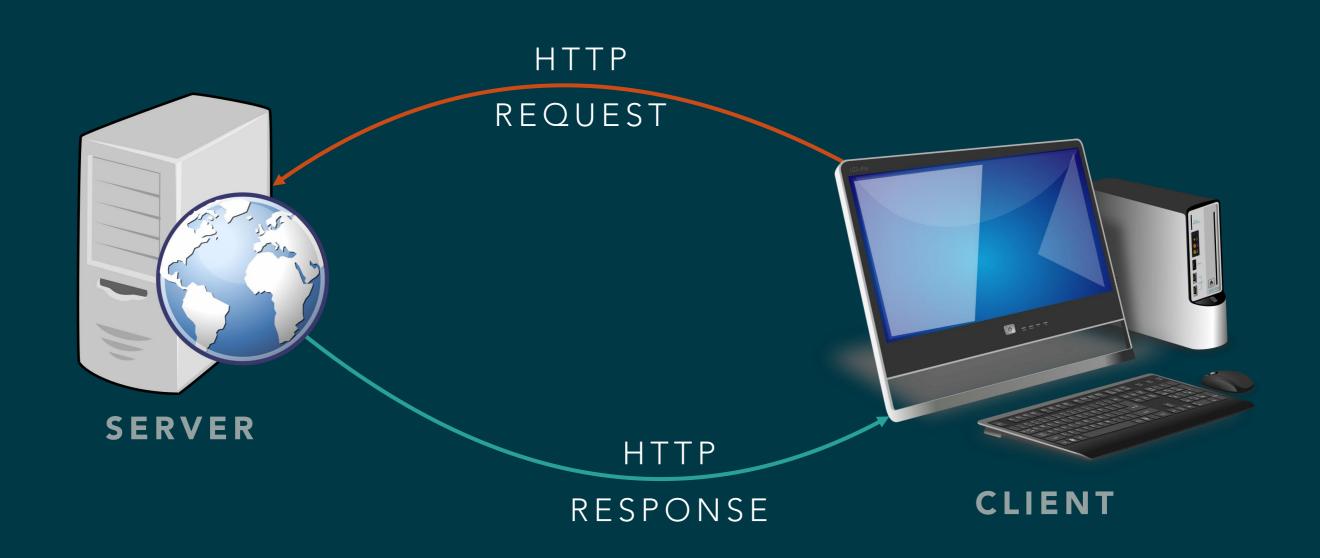




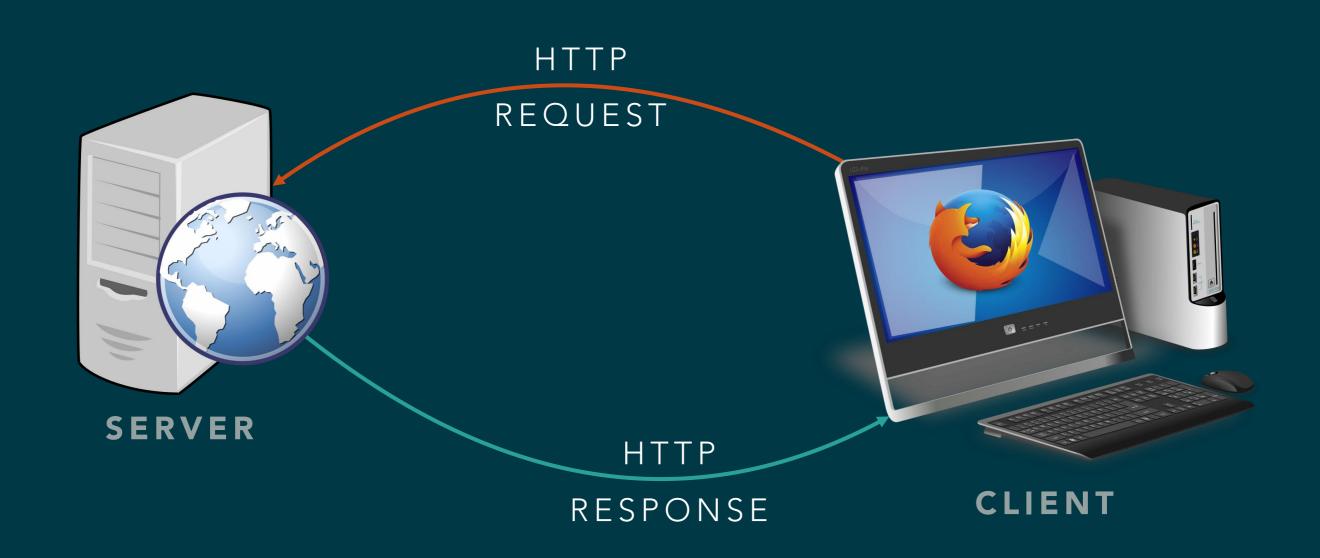
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HTTP MESSAGES STRUCTURE

- HTTP messages are simple, formatted blocks of data.
- Requests and response have a similar structure:

HTTP REQUEST METHODS (VERBS)

• **GET** — retrieves the specified resource. GET does not have a body and, until HTTP 1.1, was not required to have headers.

```
GET /standards/ HTTP/1.1
Host: www.w3.org
User-Agent: Mozilla/5.0 (Macintosh; Intel Mac OS X 10.9; rv:35.0)
```

- POST requests that the target resource processes the data enclosed in the message body according to specific semantics.
- PUT requests that the state of the resource be created or replaced with the state enclosed in the message body.
- **DELETE** deletes the specified resource.

HTTP REQUEST METHODS (VERBS)

- **HEAD** functionally similar to **GET**, except that the server responds without message body. It's used to retrieve the server headers for a particular resource, generally to check if the resource has changed, via timestamps.
- OPTIONS Returns the HTTP methods that the server supports for the specified URL.
- TRACE Echoes back the received request so that a client can see what (if any) changes or additions have been made by intermediate servers. Each intermediate proxy or gateway would inject its IP or DNS name into the Via header field. This can be used for diagnostic purposes.

HTTP REQUEST METHODS (VERBS)

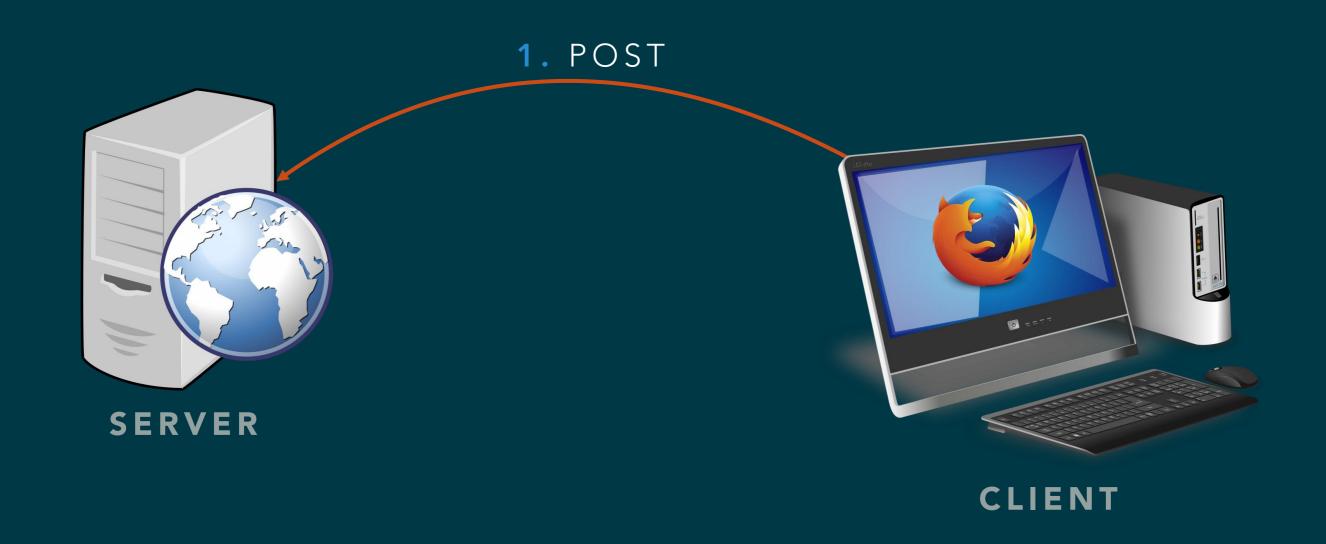
- PATCH Updates portion of resource at the given URL (RFC 5789)
- CONNECT Establish a tunnel to the server identified by the target resource. It is intended only for use in requests to a proxy (RFC 2817)

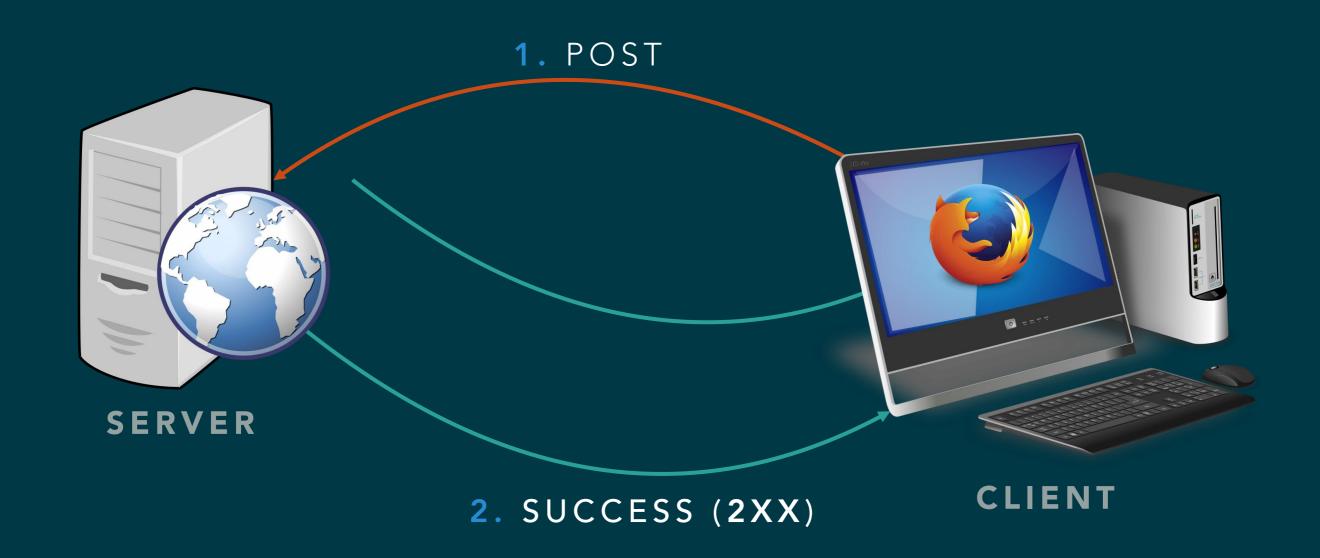
HTTP METHOD PROPERTIES

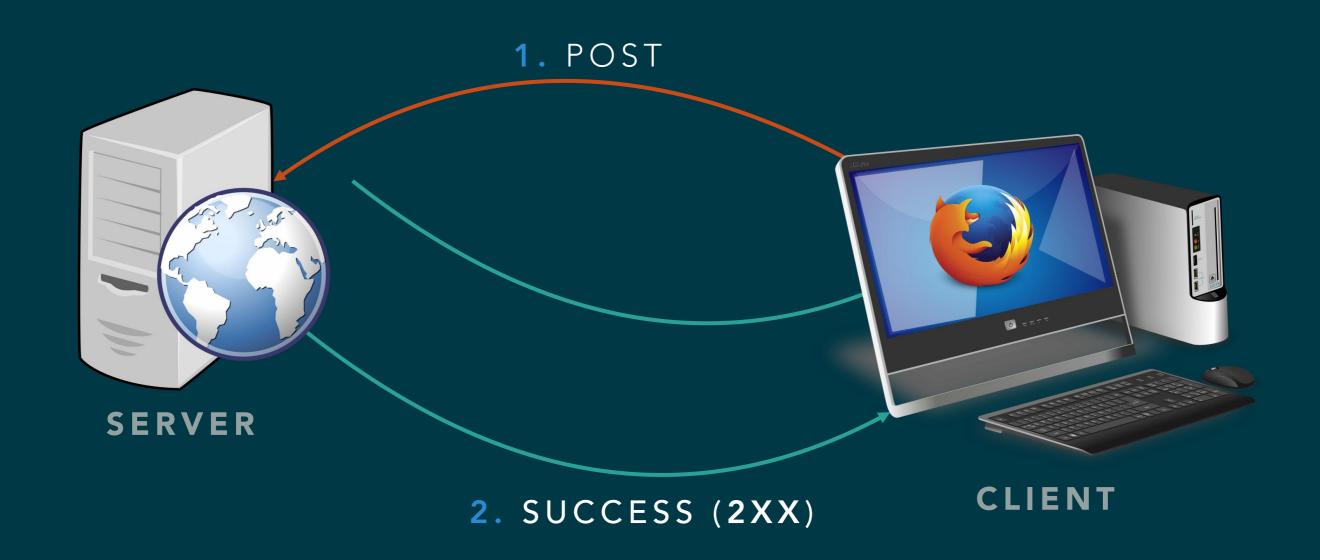
- A method is "safe" if its defined semantics is essentially readonly. Safe methods does not change the state of the server:
 - GET
 - HEAD
 - OPTIONS
 - TRACE
 - CONNECT
- A method is considered "idempotent" if the effect of multiple identical requests with that method is the same as the effect for a single such request:
 - safe methods
 - PUT
 - DELETE
 - PATCH (optionally, in conjunction with ETag, see RFC 5789 for details)

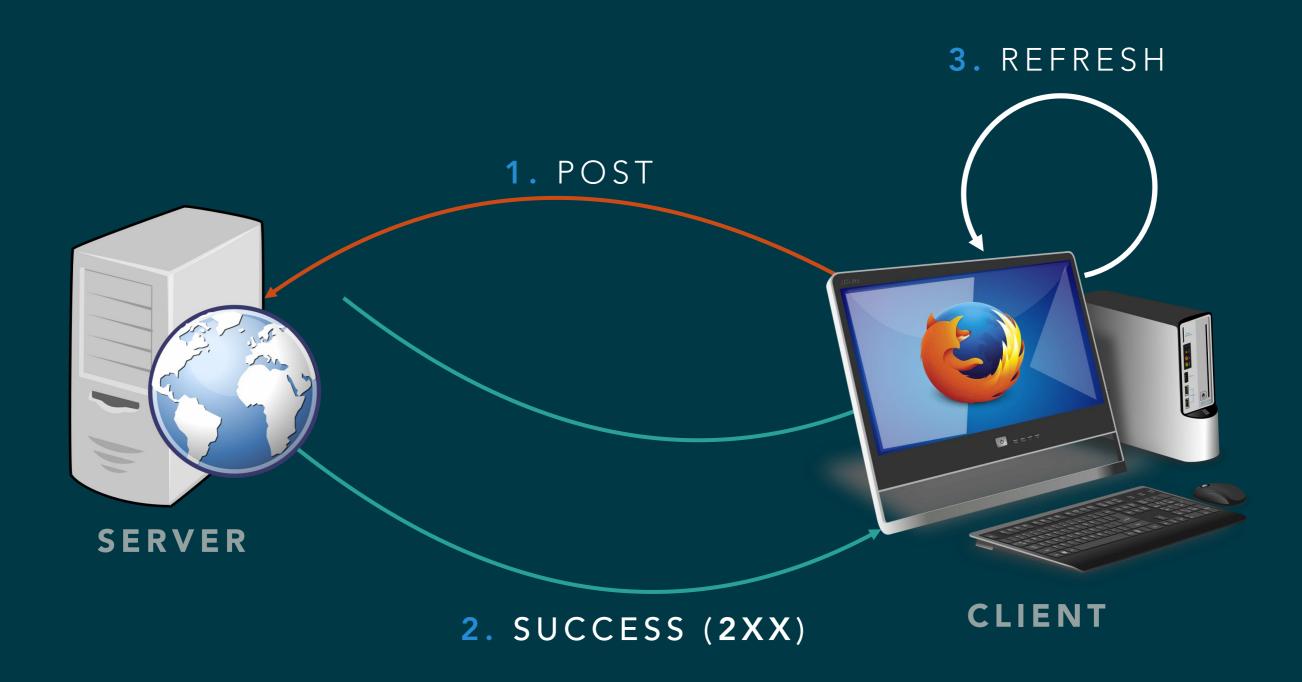


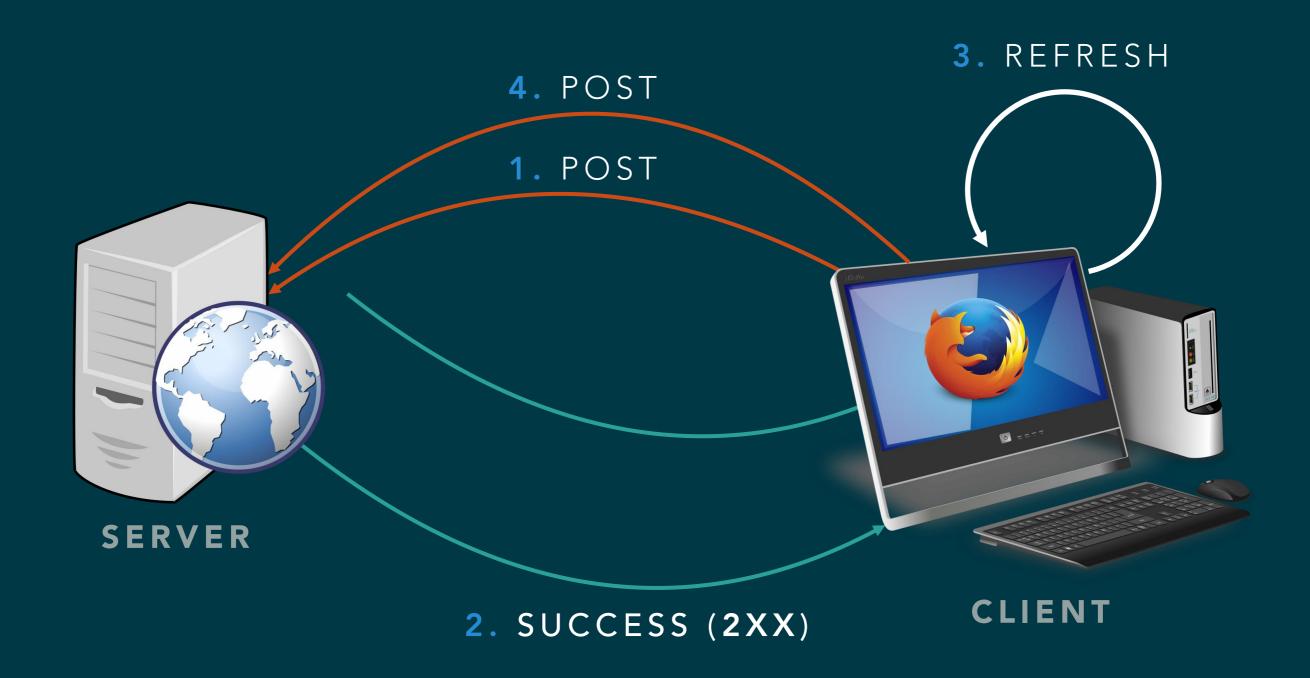


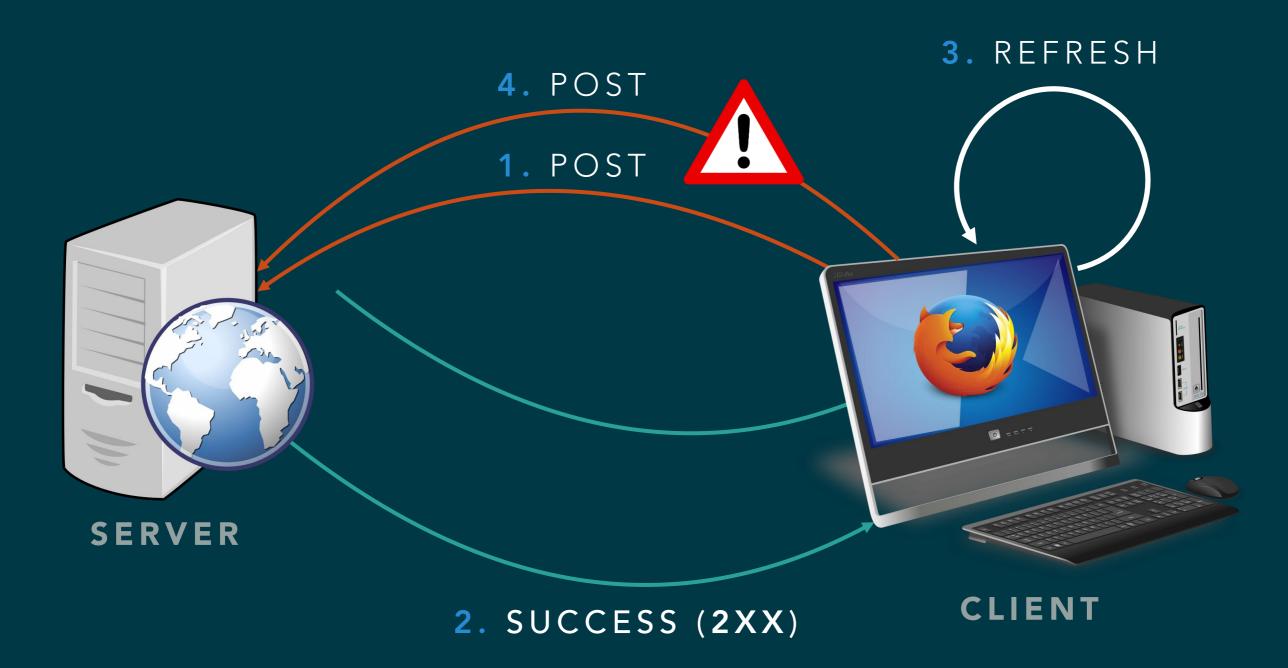


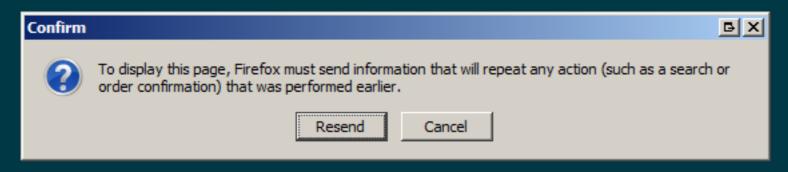












HTTP RESPONSE STATUS CODES

- 1xx Informational does not include message body.
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HTTP RESPONSE STATUS CODES

- 1xx Informational does not include message body.
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- 2xx Successful the action requested by the client was received, understood, accepted and processed successfully.
 - **200** OK
 - **201** Created
 - **202** Accepted

HTTP RESPONSE STATUS CODES

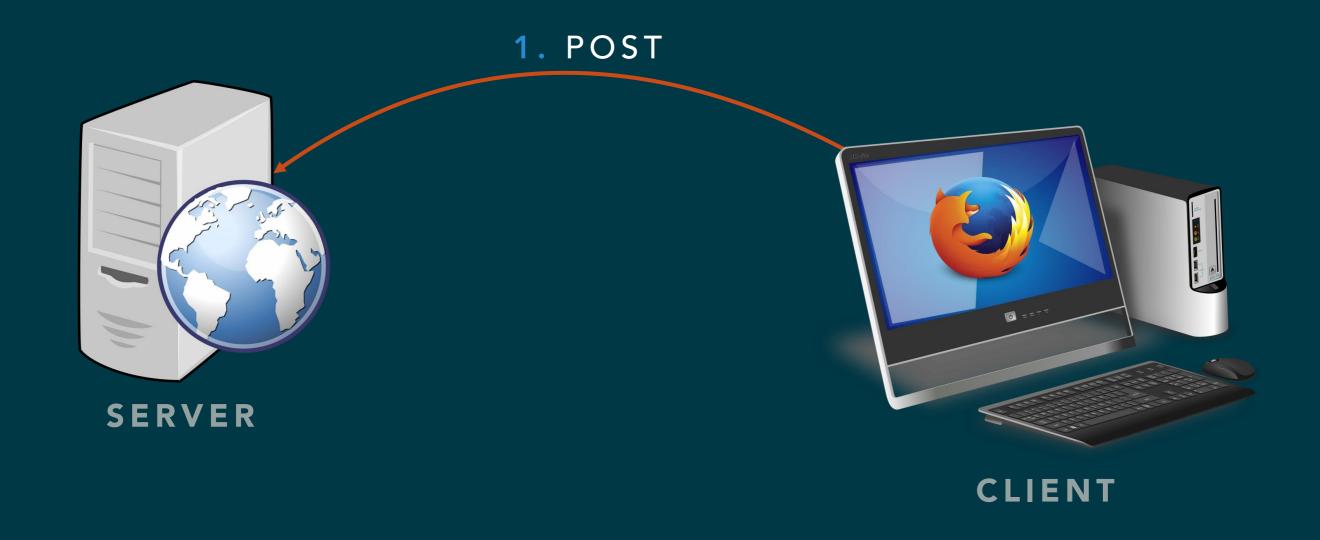
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 - **100** Continue
 - 101 Switching protocols
- 2xx Successful the action requested by the client was received, understood, accepted and processed successfully.
 - **200** OK
 - **201** Created
 - **202** Accepted
- 3xx Redirection the client must take additional action to complete the request.
 - **301** Moved permanently
 - **302** Found (in HTTP/1.0: Moved temporarily)
 - 303 See other (changes method to GET)
 - 304 Not modified
 - 307 Temporary Redirect (does not change method)
 - 308 Permanent Redirect (does not change method)

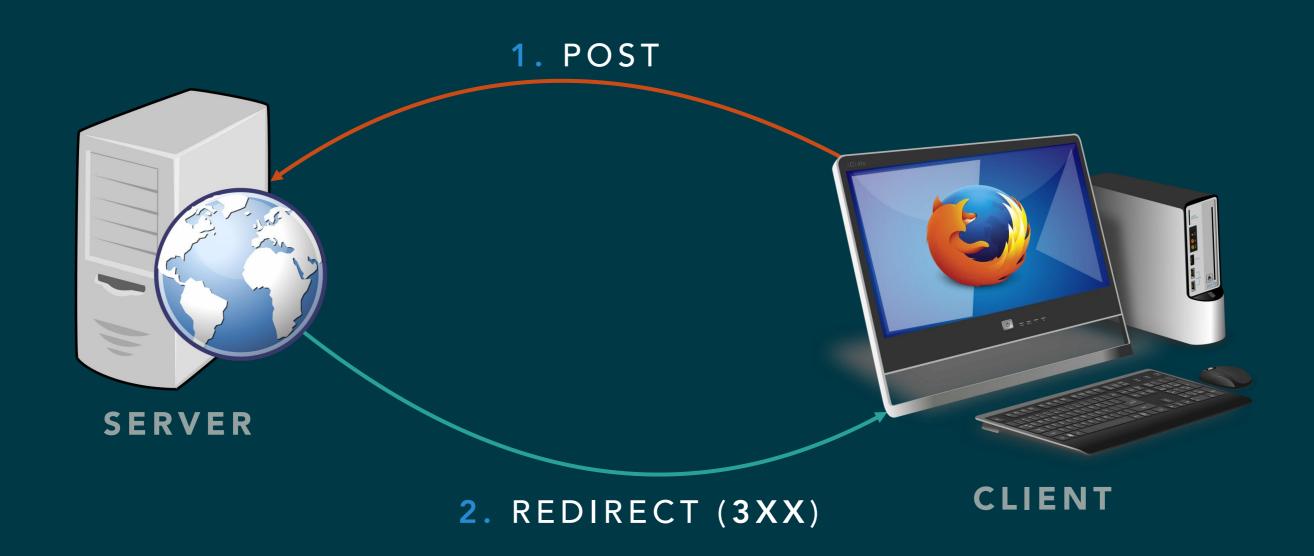
HTTP REDIRECTION PURPOSES

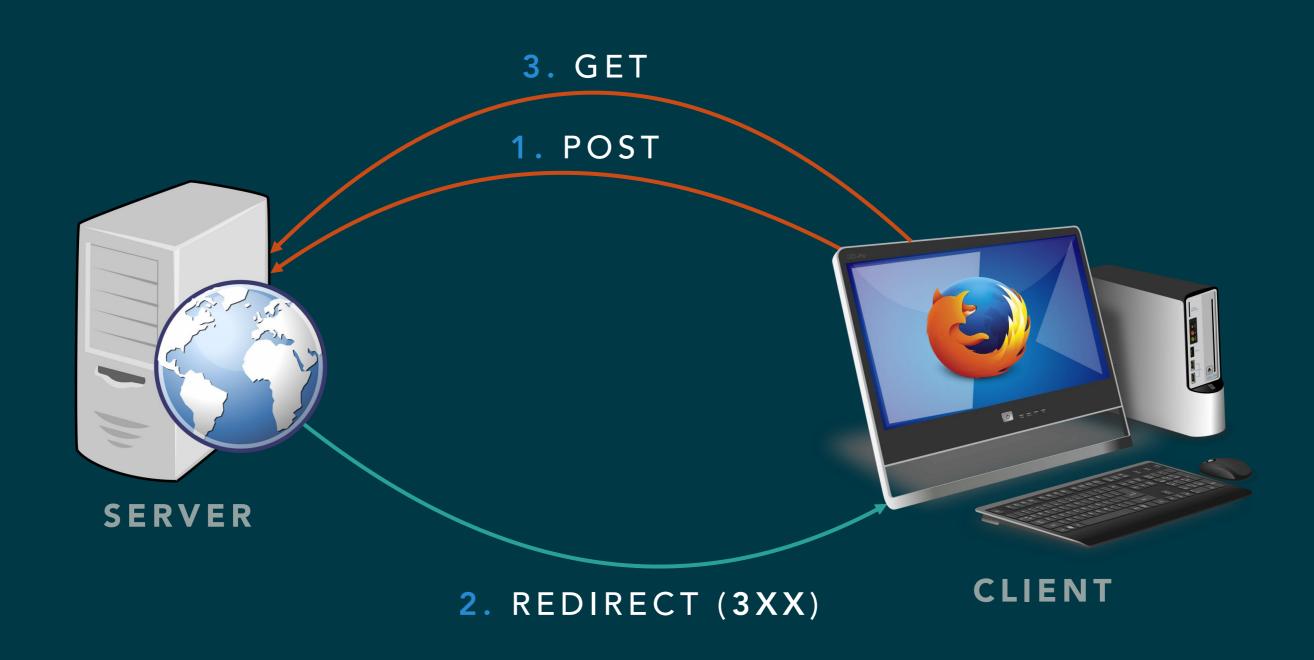
- Similar domain names
 - wikipedia.net, wikipedia.org, wikipedia.com
- URL shortening services
 - http://goo.gl, http://bitly.com
- Request to a directory without terminating slash
 - http://www.cs.put.poznan.pl/mszubert
- Redirecting users to a login page (301 vs. 302).
- Post/Redirection/Get

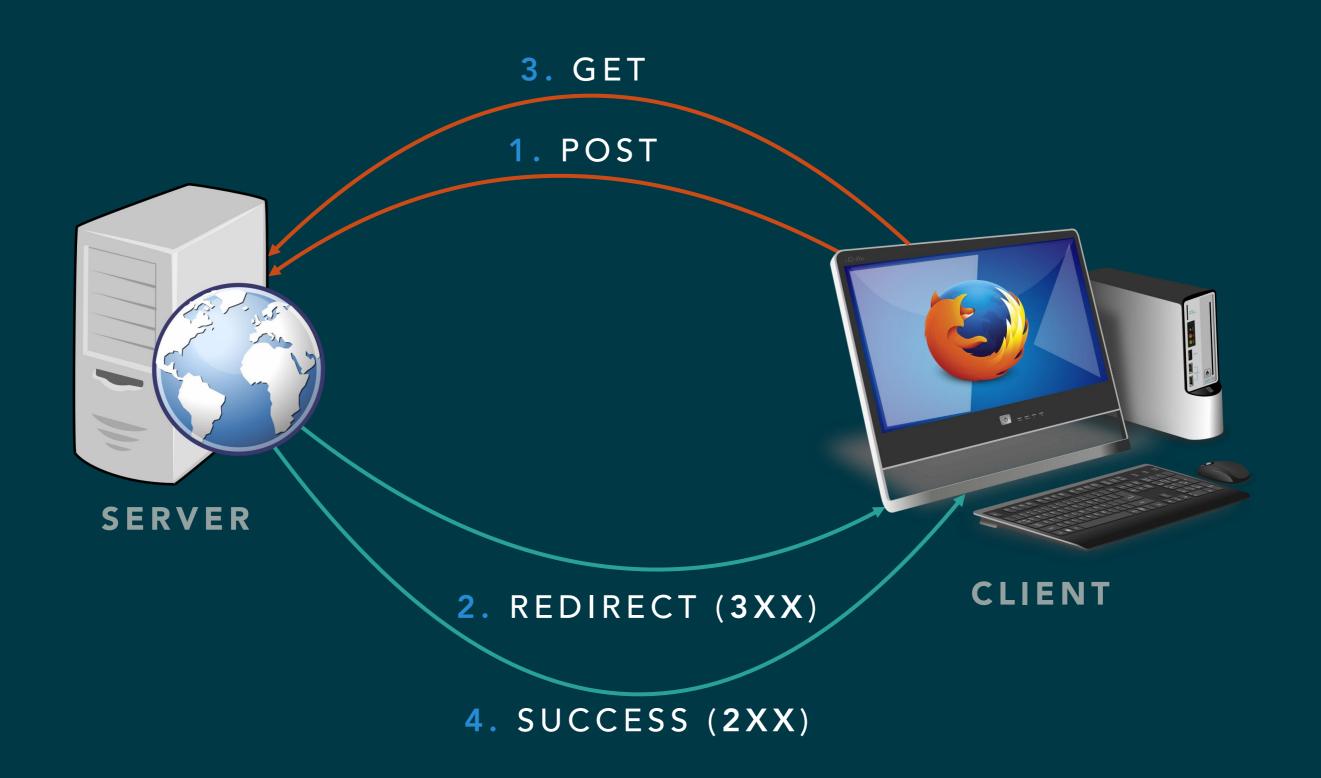


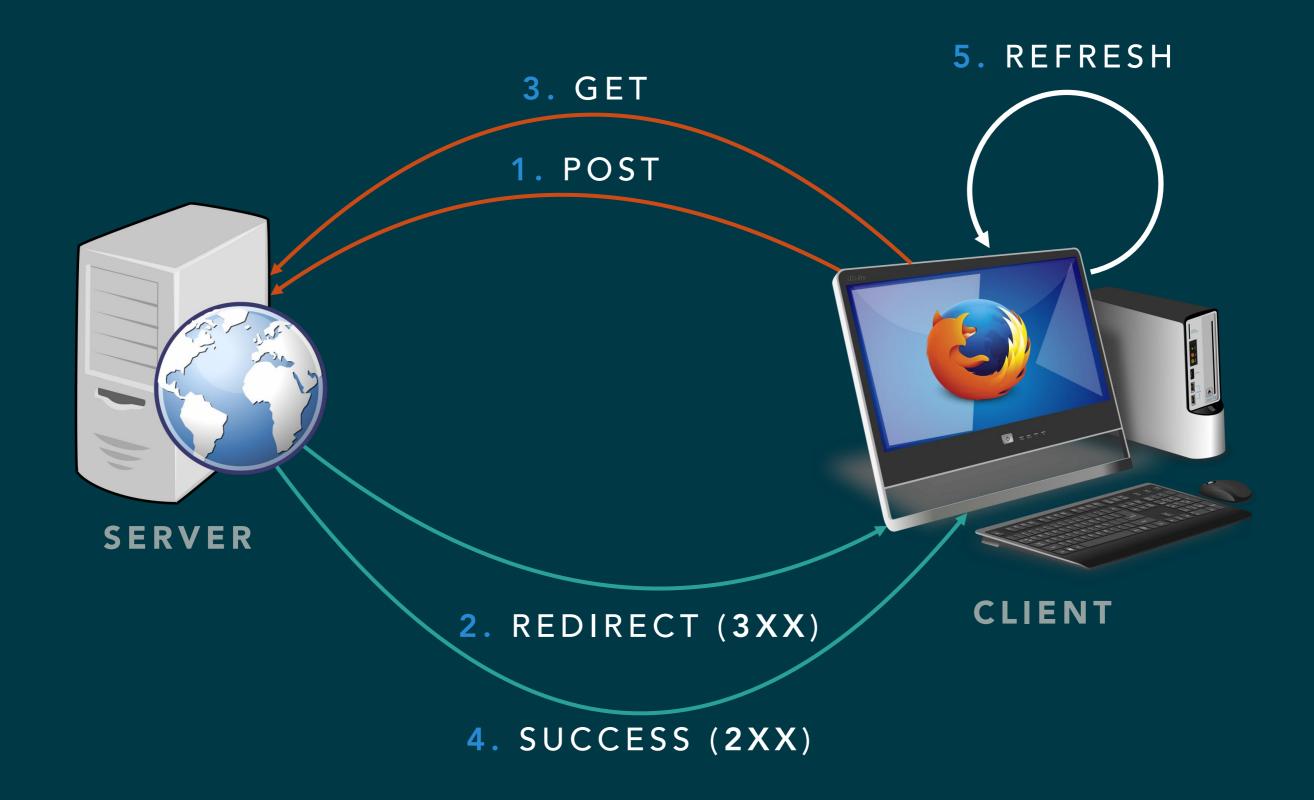


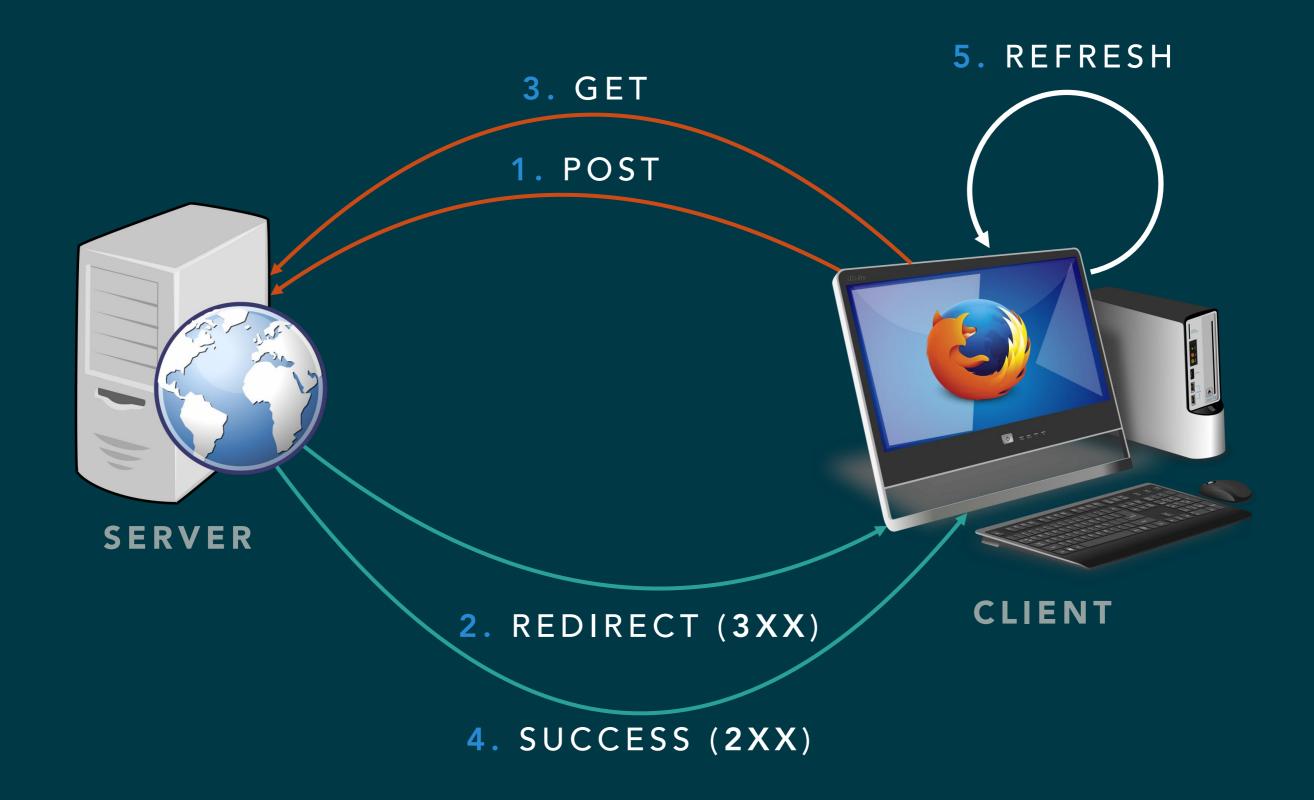


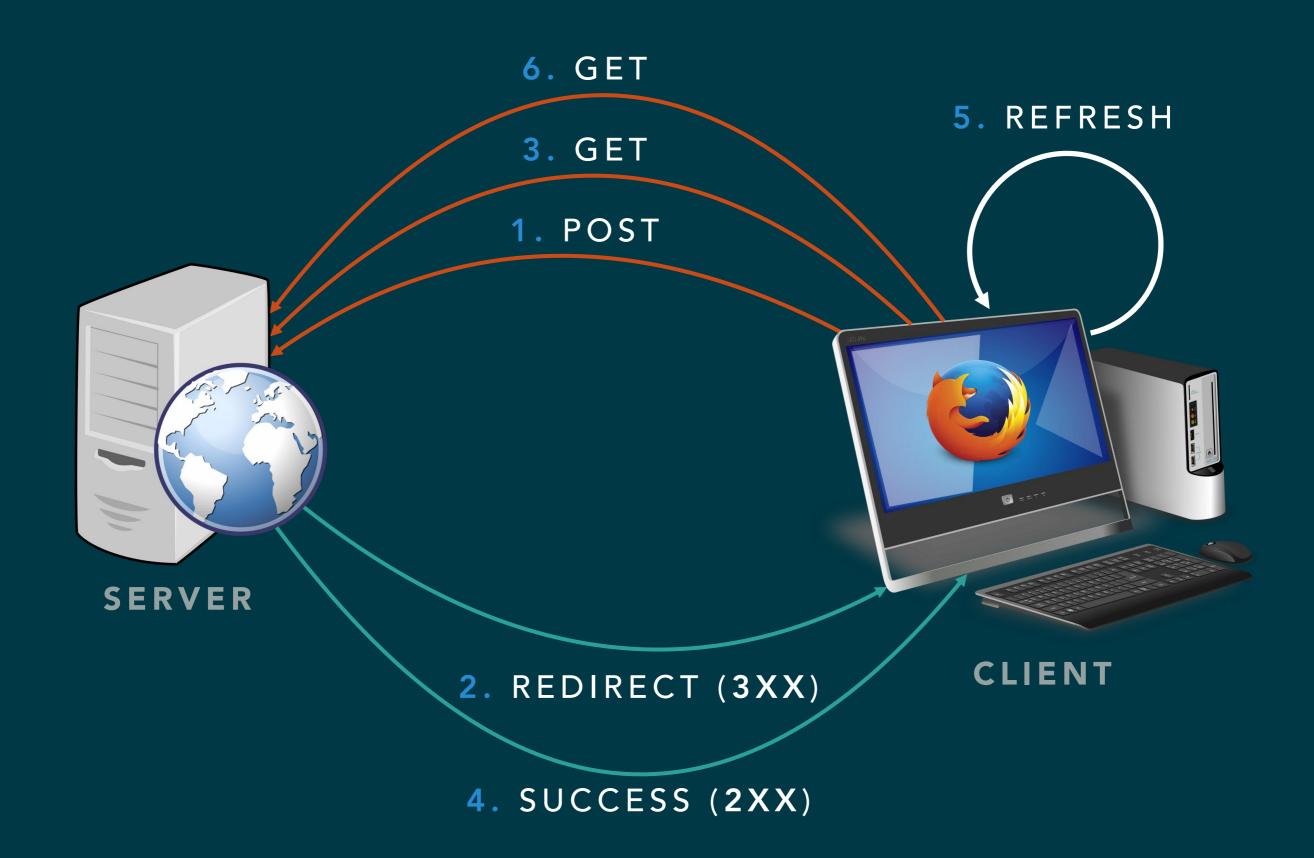












HTTP RESPONSE ERROR CODES

- 4xx Client Error the client failed either by requesting an invalid resource or making a bad request.
 - **400** Bad request
 - **401** Not authorized
 - **402** Payment required
 - **403** Forbidden
 - 404 Not found
 - 405 Method not allowed
 - **406** Not acceptable
 - **418** I'm a teapot

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 - **403** Forbidden
 - **404** Not found
 - 405 Method not allowed
 - 406 Not acceptable
 - **418** I'm a teapot
- 5xx Server Error the server failed to fulfill a valid request.
 - 500 Internal server error
 - 501 Not implemented
 - **503** Service unavailable

HTTP MESSAGES STRUCTURE

```
1 message = {start-line}\r\n
2           ({message-header}\r\n)*
3           \r\n
4           {message-body}

5 {start-line} = Request-Line | Status-Line
6 {message-header} = Field-Name ':' Field-Value
```

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- Headers are a form of message metadata and are broadly classified into:
 - general headers
 - request-specific headers
 - response-specific headers
 - entity headers

USES OF HEADERS

- Informational
- Virtual hosting
- Content negotiation
- Client identification
- Authentication
- Caching

GENERAL HEADERS

- Date provides a date and time stamp telling when the message was created.
- Via shows what intermediaries (proxies, gateways) the message has gone through.
- Connection allows clients and servers to specify options about the request/response connection.
- Cache-Control used to pass caching directions along with the message.
- Transfer-Encoding used to compress or to break the response into smaller parts (with the chunked value).

INFORMATIONAL REQUEST HEADERS

- Host gives the hostname and port to which the request is being sent; introduced to enable a single server to service multiple domains (virtual hosting).
- Referer identifies the address of the webpage that linked to the resource being requested.
- User-agent tells the server the name of the application making the request.
- From the email address of the user making the request.
- Client-IP the IP address of the client's machine.

INFORMATIONAL RESPONSE HEADERS

- Server identifies the server generating the message.
- Warning stores text for human consumption, something that would be useful when tracing a problem.
- Location contains the new URL when redirecting.
- Age provided by proxies, time in seconds since the message was generated on the server.
- Allow valid actions for a specified resource.

CONTENT NEGOTIATION REQUEST HEADERS — ACCEPT

 Content negotiation — a mechanism that allows to serve different versions of a document at the same URI, so that user agents can specify which version fit their capabilities the best.

```
1 Accept: text/html, text/plain;q=0.3
2 Accept-Charset: utf-8, iso-8859-13;q=0.8
3 Accept-Encoding: gzip;q=1.0, identity;q=0.5, *;q=0.4 Accept-Language: pl, en-us;q=0.7
```

- Accept accepted Internet media types (MIME).
 https://www.iana.org/assignments/media-types/media-types.xhtml
- Accept-Encoding used mainly for HTTP compression.

CONTENT NEGOTIATION RESPONSE ENTITY HEADERS

- Message typing is necessary for both servers and browsers to determine proper actions in processing messages.
- Browsers use types and sub-types either to select a proper content-rendering module or to invoke a third-party tool.

```
1 Content-Type: text/html; charset=utf-8
2 Content-Encoding: gzip
3 Content-Language: pl
4 Content-Length: 348
5 Content-Location: /index.html
```

CLIENT IDENTIFICATION STATELESS NATURE OF HTTP

- HTTP is stateless and sessionless, each request-response transaction is independent.
- Most of the web applications are highly stateful, rely on tracking and storing user sessions.

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CLIENT IDENTIFICATION STATELESS NATURE OF HTTP

- HTTP is stateless and sessionless, each request-response transaction is independent.
- Most of the web applications are highly stateful, rely on tracking and storing user sessions.
- How to determine which requests come from the same user?
- The server can identify and track users by employing:
 - HTTP headers informational request headers: From, Referer, User-Agent
 - Client IP address tracking identify users by their IP addresses: Client-IP
 - Extending URLs generating user-specific URLs by embedding identity
 - Cookies the most popular and non-intrusive approach (RFC 6265)
 - ETag unique identifier of resource version
 - User login authentication headers: WWW-Authenticate, Authorization

CLIENT IDENTIFICATION IP ADDRESS TRACKING

 The client IP address typically is not present in the HTTP headers, but web servers can find the IP address of the other side of the TCP connection.

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- The client IP address typically is not present in the HTTP headers, but web servers can find the IP address of the other side of the TCP connection.
- Using the client IP address to identify the user has weaknesses:
 - Client IP addresses describe only the computer being used, not the user.
 - Many ISPs assign IP addresses to users dynamically.
 - Users are hidden behind Network Address Translation (NAT) devices.
 - HTTP proxies and gateways typically open **new TCP connections** to the origin server. Some proxies add **Client-ip** or **X-Forwarded-For** extension headers to preserve the original IP address.
 - Anonymous proxies make tracking IP adress impractical.

CLIENT IDENTIFICATION EMBEDDING INFORMATION INTO URLS

- Special versions of each URL for each user (also called fat URLs).
- Typically, a real URL is extended by adding some state information (e.g. unique session ID) to the end of the URL or to a query string, e.g. http://[host]/edit.jsp;jsessionid=123

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• Problems:

- Ugly URLs URLs displayed in the browser are confusing for new users.
- Can't share URLs URLs contain state information about a particular session.
- Extra server load the server needs to rewrite HTML to fatten the hyperlinks.
- Not persistent across sessions all information is lost when the user logs out, unless he bookmarks the particular URL.

• HTTP State Management Mechanism (RFC 6265)





• HTTP State Management Mechanism (RFC 6265)

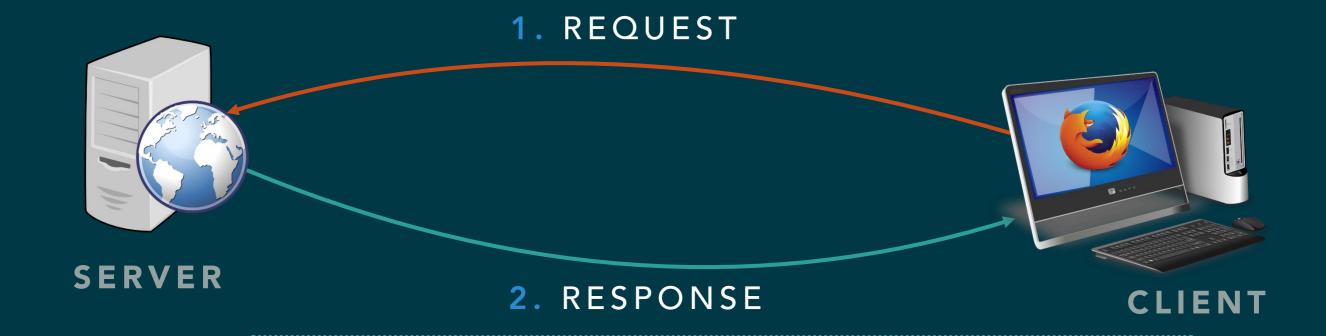


1. REQUEST



1 HTTP/1.1 200 OK

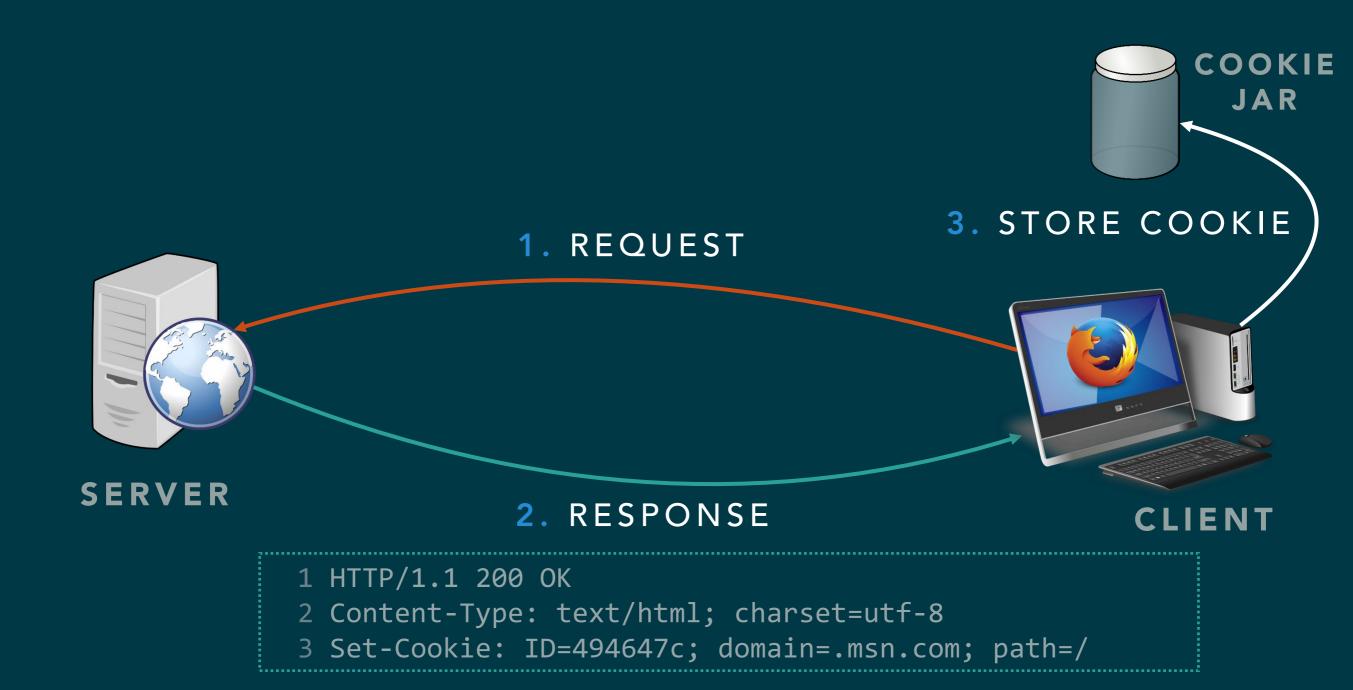
• HTTP State Management Mechanism (RFC 6265)



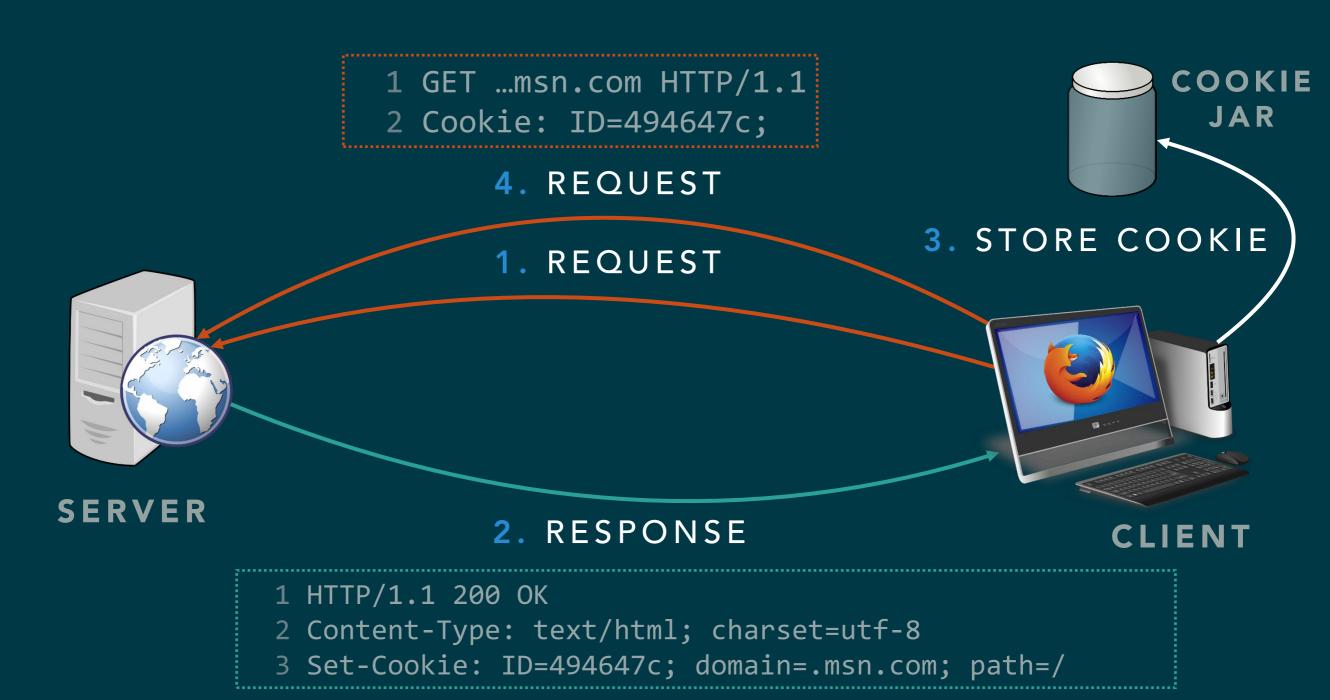
3 Set-Cookie: ID=494647c; domain=.msn.com; path=/

2 Content-Type: text/html; charset=utf-8

• HTTP State Management Mechanism (RFC 6265)



HTTP State Management Mechanism (RFC 6265)



CLIENT IDENTIFICATION TYPES OF COOKIES

- Session cookies also known as in-memory cookies or transient cookies. Web browsers normally delete session cookies when the user closes the browser.
- Persistent cookies also referred to as tracking cookies. Instead of expiring when the web browser is closed, persistent cookies expire at a specific date or after a specific length of time.

```
1 HTTP/1.0 200 OK
```

² Content-type: text/html

³ Set-Cookie: ID=494647c; Max-Age=86400

⁴ Set-Cookie: ID=abc123; Expires=Wed, 09 Jun 2021 10:18:14 GMT

CLIENT IDENTIFICATION PROBLEMS WITH COOKIES

- Session hijacking and cookie theft:
 - network sniffing resolved by using Secure cookies
 - cross-site scripting mitigated by using HttpOnly cookies
 - cross-site request forgery
- Can be disabled or deleted by users in their browsers.
- Privacy concerns:
 - Third party cookies may track users across the Internet
 - E.g., Google Analytics
 - EU: The Right to be Forgotten
 Service providers are required to ask users whether they accept use of a tracking mechanism (in Poland from 2013)
 - Penalties up to €1 million or 2% of their sale













1. LOGON REQUEST







1. LOGON REQUEST



3. GET /





1. LOGON REQUEST



3. GET /

4. MALICIOUS HTML

```
SITE
```

- 1 <img
- 2 src="http://bank.com/transfer?from=1234&to=9876&amount=1000"
- 3 width="0" height="0" border="0"/>



VICTIM USER



1. LOGON REQUEST



3. GET /

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```
SITE
```

- 1 <img
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VICTIM USER



1. LOGON REQUEST



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SITE

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- 2 src="http://bank.com/transfer?from=1234&to=9876&amount=1000"
- 3 width="0" height="0" border="0"/>



5. IMAGE REQUEST

1 GET /transfer?from=1234&to=9876&amount=1000 HTTP/1.1
2 Cookie: ID=494647c;

VICTIM USER

- 1. LOGON REQUEST
- 2. SESSION COOKIE



- ETag
 - Piece of information that uniquely identifies a resource and its version
 - E.g., a cryptographic sum: crc, md5, sha-1, sha-256,...
 - Sent by server in HTTP headers
 - Intended for effective caching
- Browser that supports ETags
 - Sends header in every subsequent request:
 - If-None-Match: "etag-value"
- Server responses
 - 304 Not Modified or
 - 200 Ok

 To track a user, send different ETag for the same resource each time, a request has no ETag included





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1. REQUEST



1 HTTP/1.1 200 OK

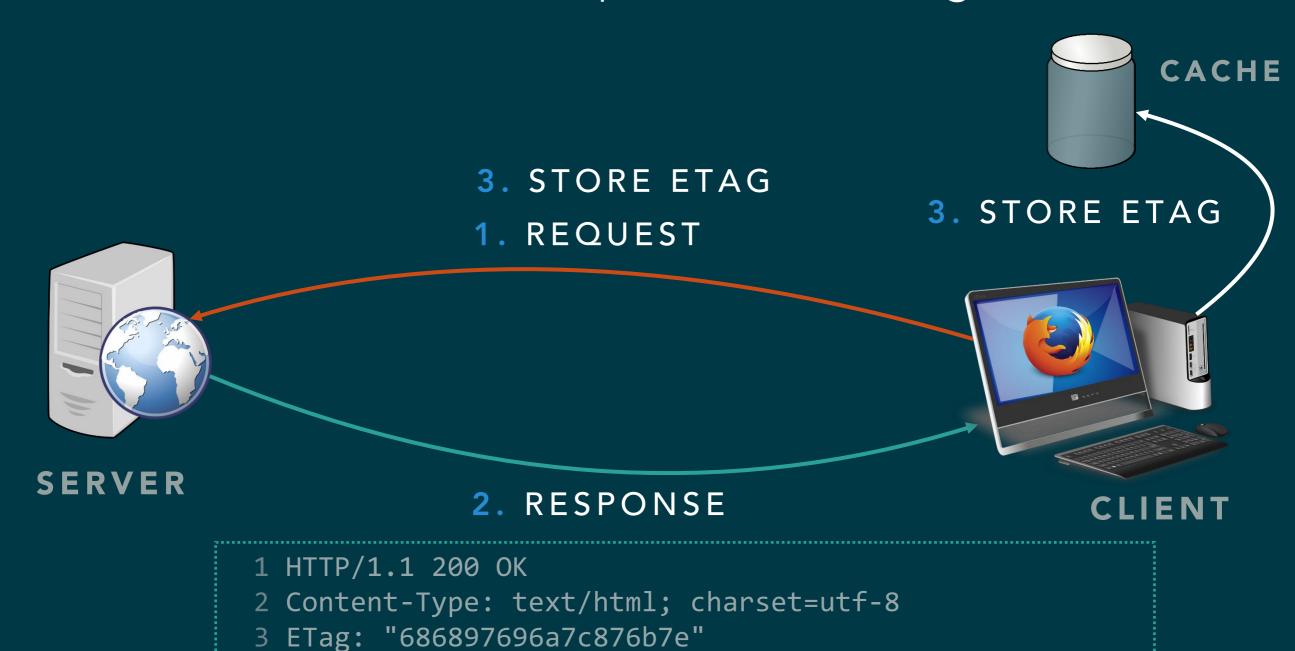
 To track a user, send different ETag for the same resource each time, a request has no ETag included



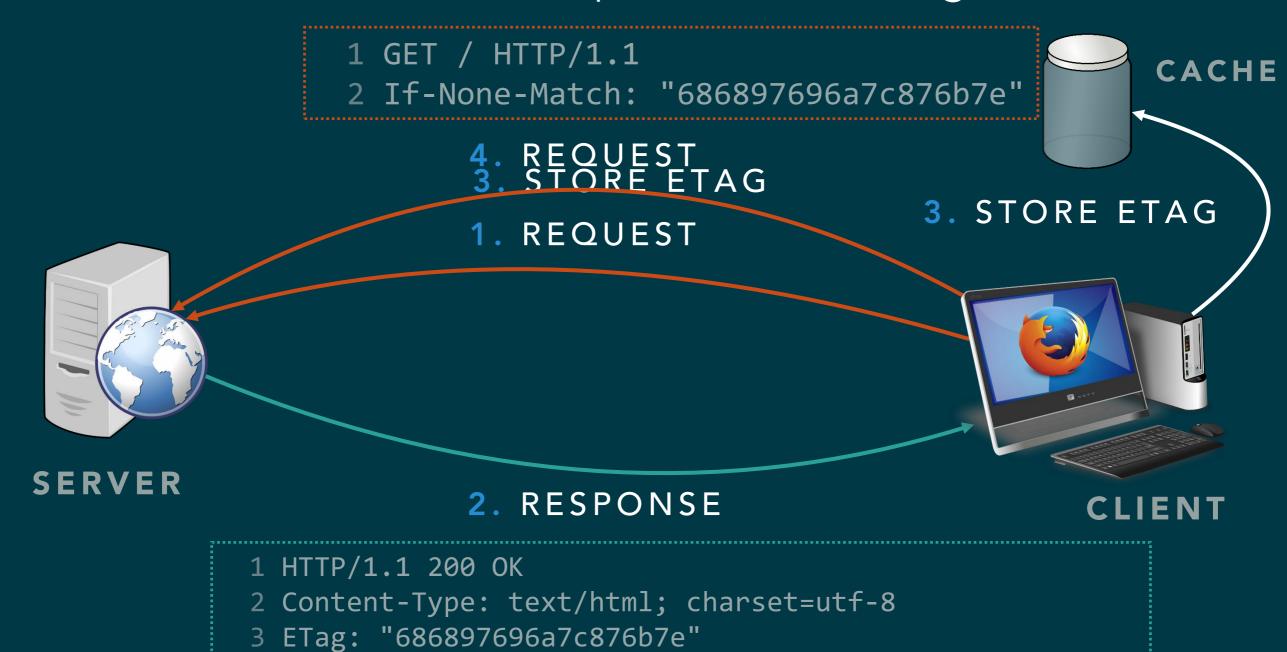
2 Content-Type: text/html; charset=utf-8

ETag: "686897696a7c876b7e"

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- If the server validates the authorization credentials, browser uses them as the value of the Authorization header in future requests to dependent URLs.
- Basic authentication is insecure by default credentials are simply encoded (not encrypted) — rarely used without HTTPS.

- Server sends a seed to the client
- Client sends MD5 of credentials concatenated with seed
- Algorithm for calculating response (RFC 2069):

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- Algorithm for calculating response (RFC 2069):

```
HA1=MD5(username:realm:password)
HA2=MD5(method:digestURI)
response=MD5(HA1:nonce:HA2)
```

- 1 HTTP/1.1 401 Unauthorized
- 2 Date: Sun, 10 Apr 2014 20:26:47 GMT
- 3 WWW-Authenticate: Digest realm="testrealm@host.com", nonce="dcd98b7102dd2f0e8b11d0f600bfb0c093"

CLIENT IDENTIFICATION HTTP DIGEST AUTHENTICATION

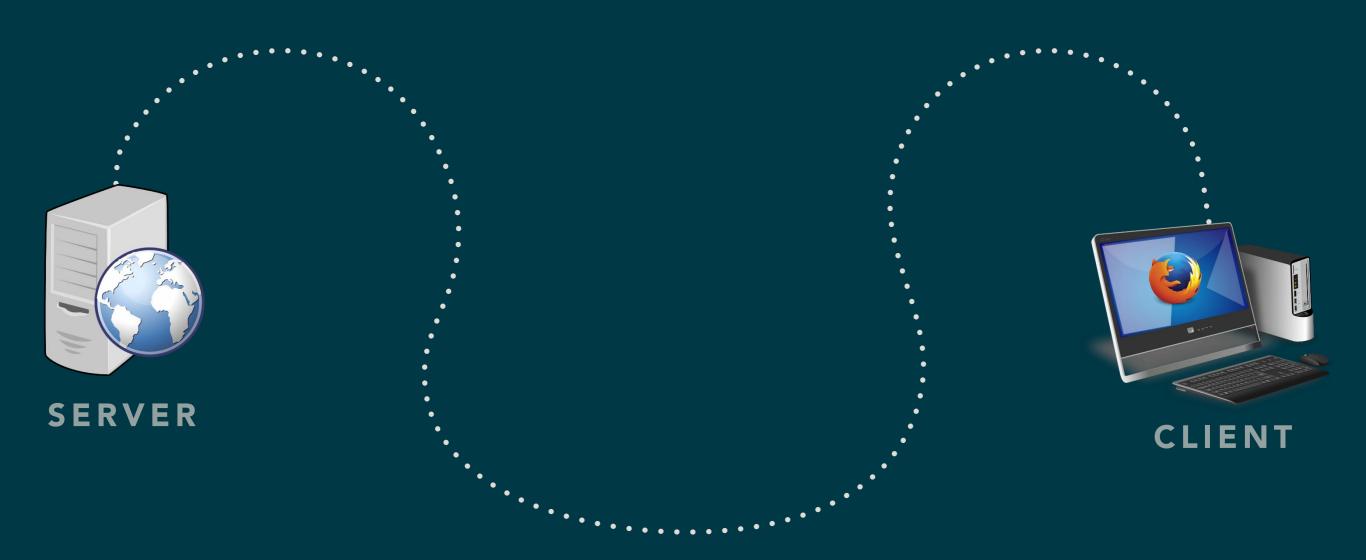
- RFC 2617 defines more secure way to digest authentication
 - Recurrent MD5 hashes
 - Counter of requests incremented by client
 - Client-generated seed
- Advantages:
 - More secure than basic and RFC 2069 digest authentication
 - Password is not sent explicitly
 - But: MD5 collisions are easy to generate

• How do HTTP messages move through the network?

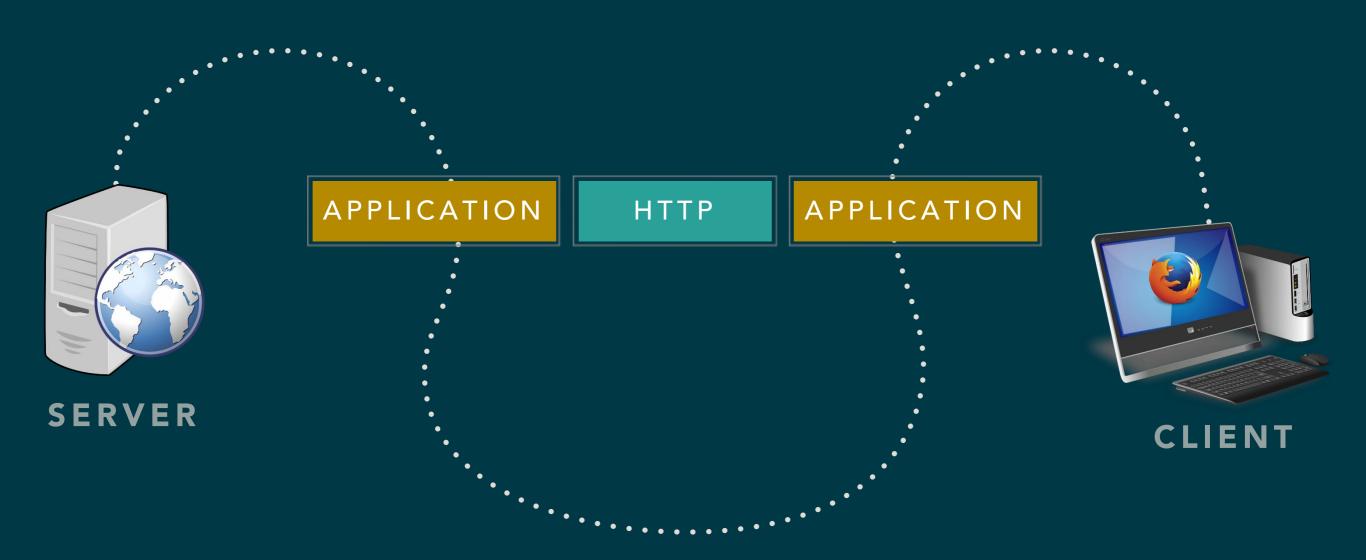




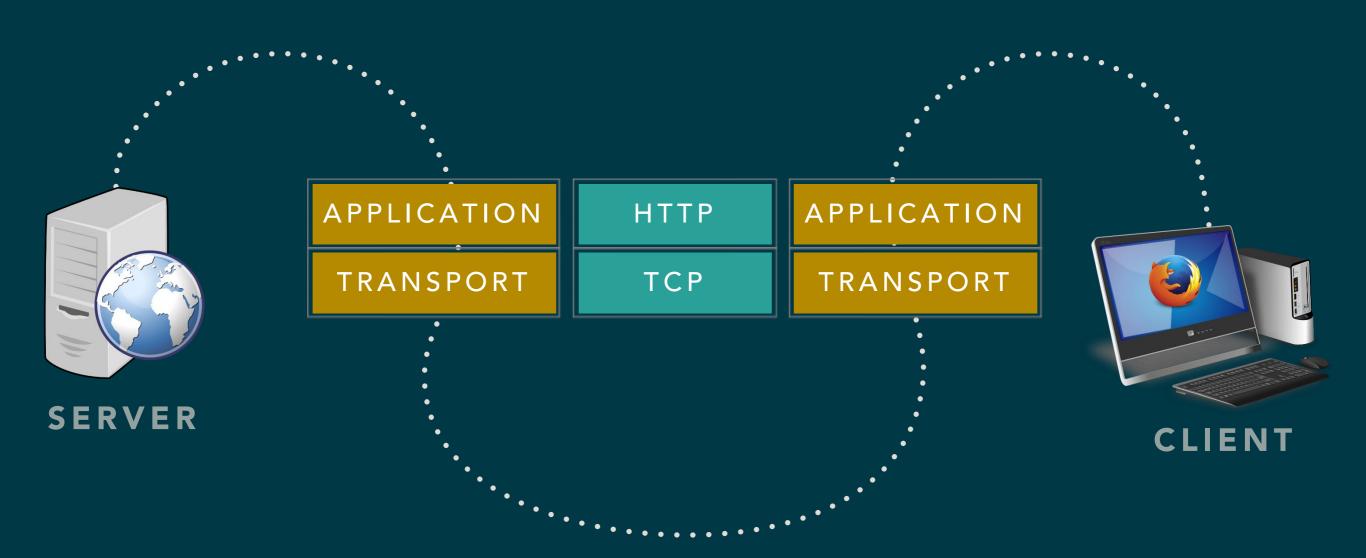
- How do HTTP messages move through the network?
- A **TCP connection** must be established between the client and server before they can communicate with each other.



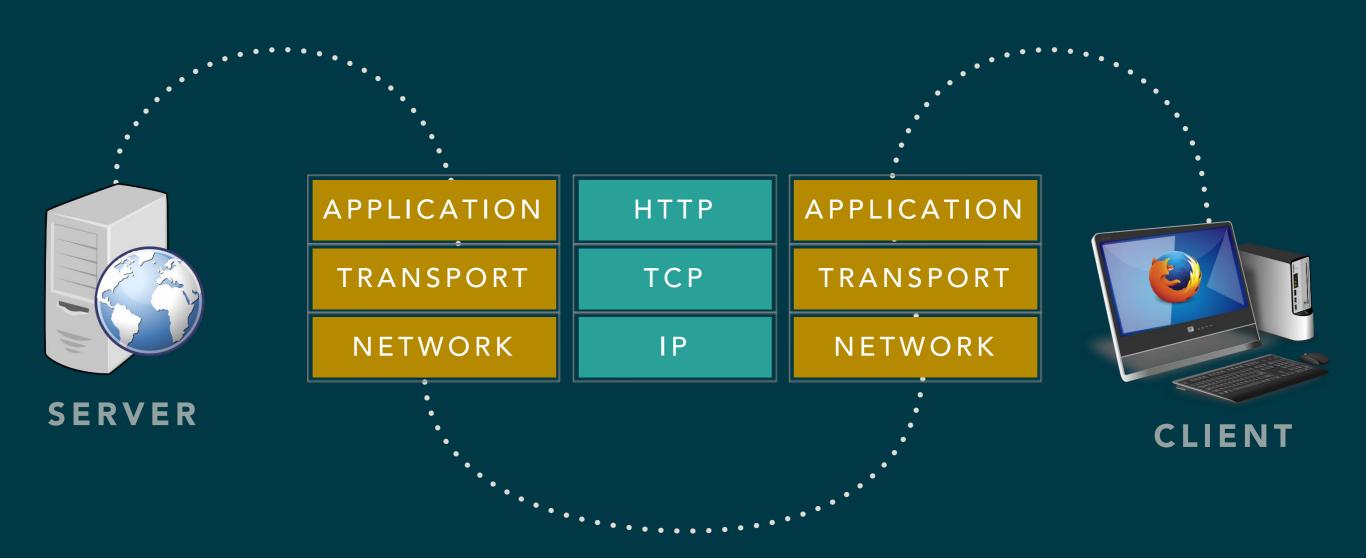
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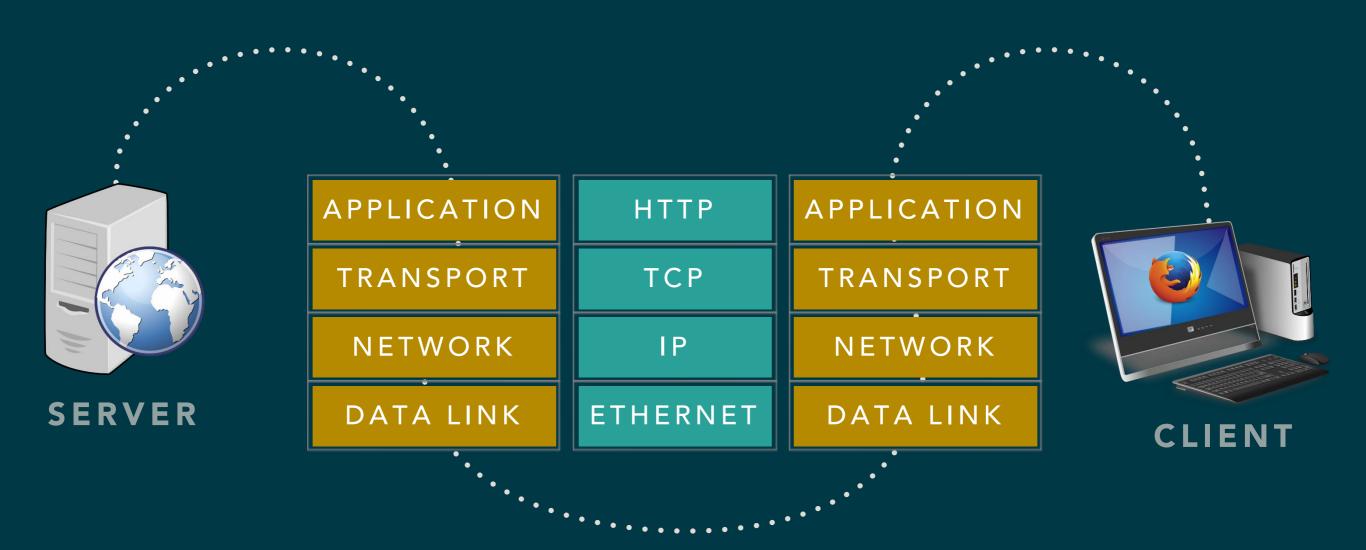
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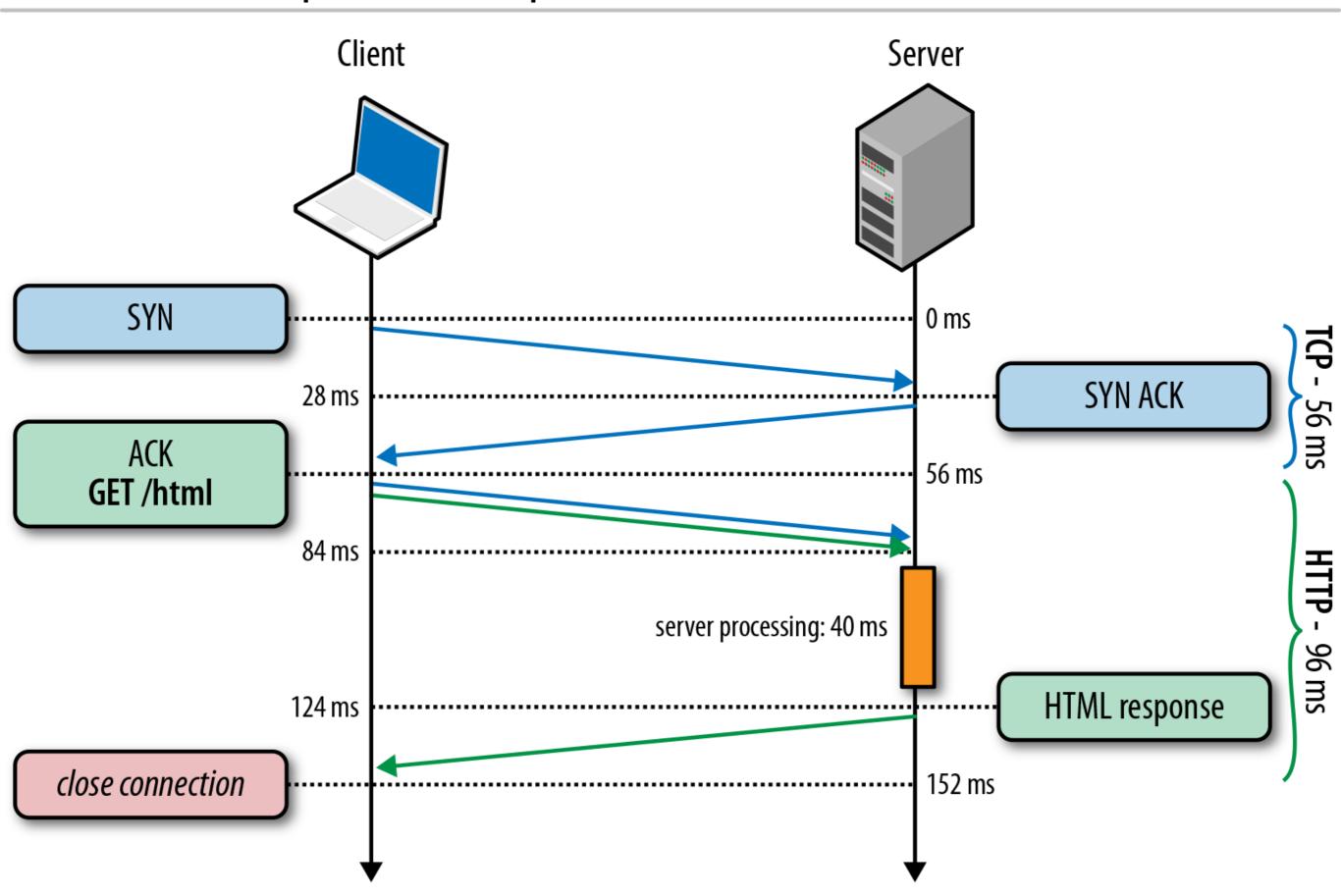
PERSISTENT CONNECTIONS

• When does a browser open and close a connection?

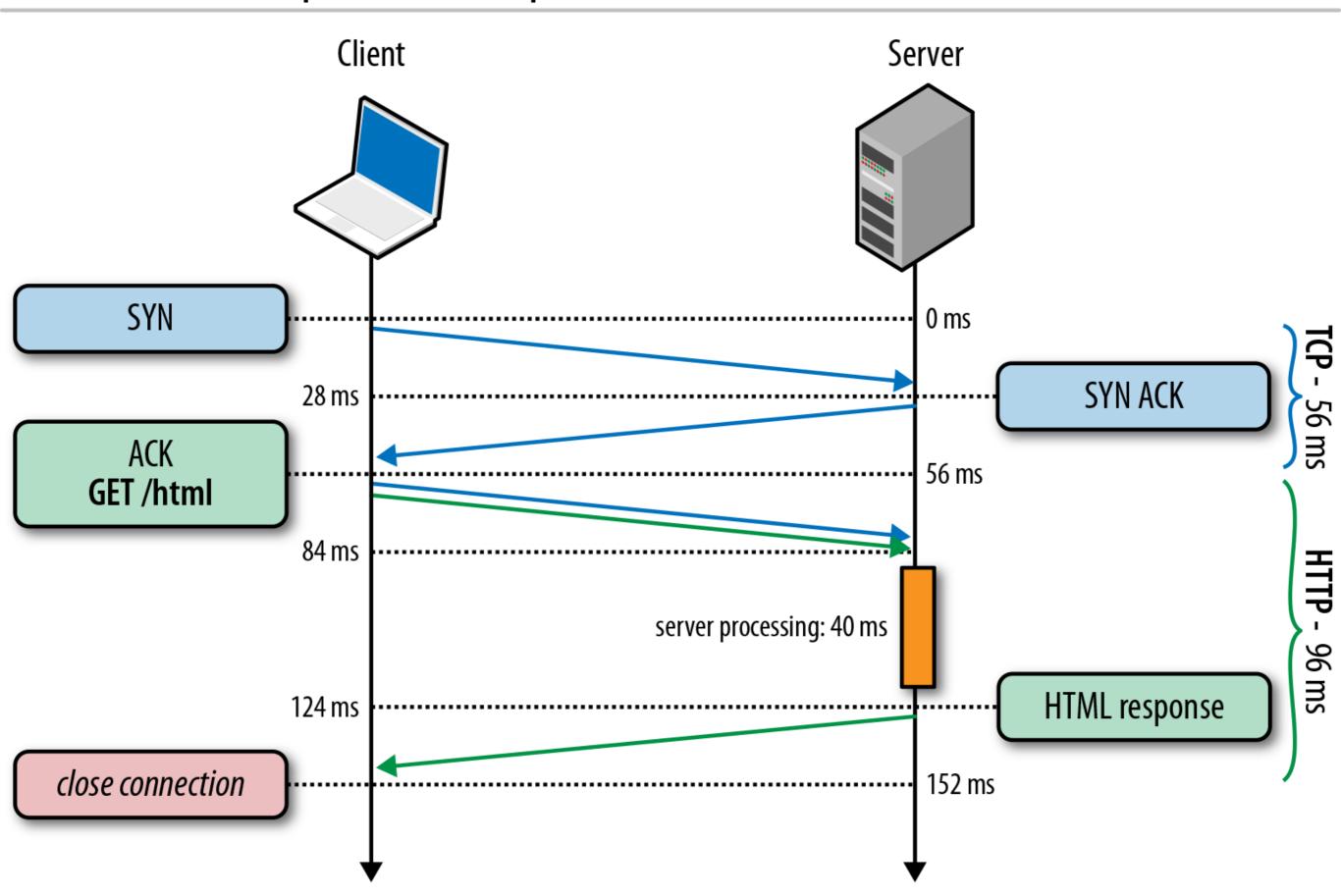
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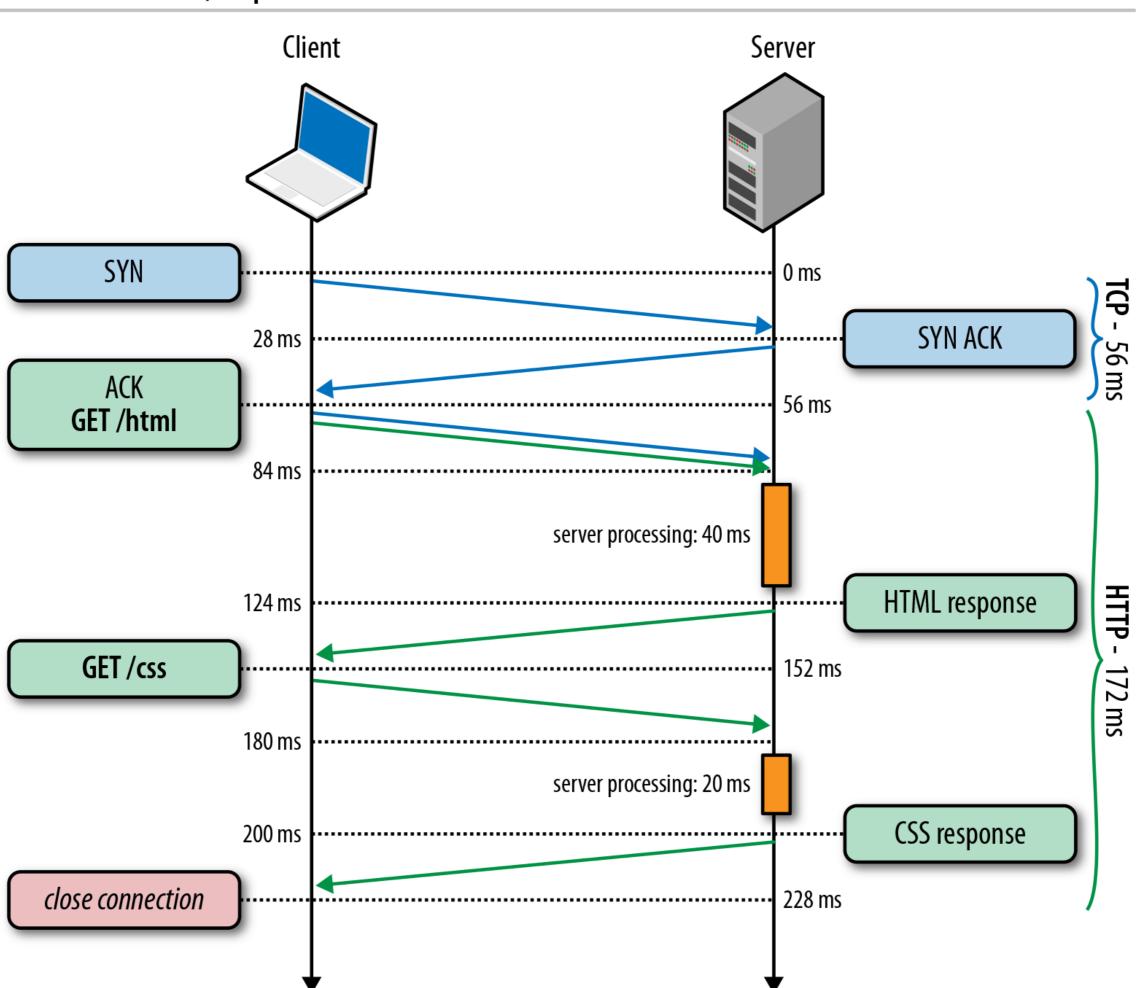


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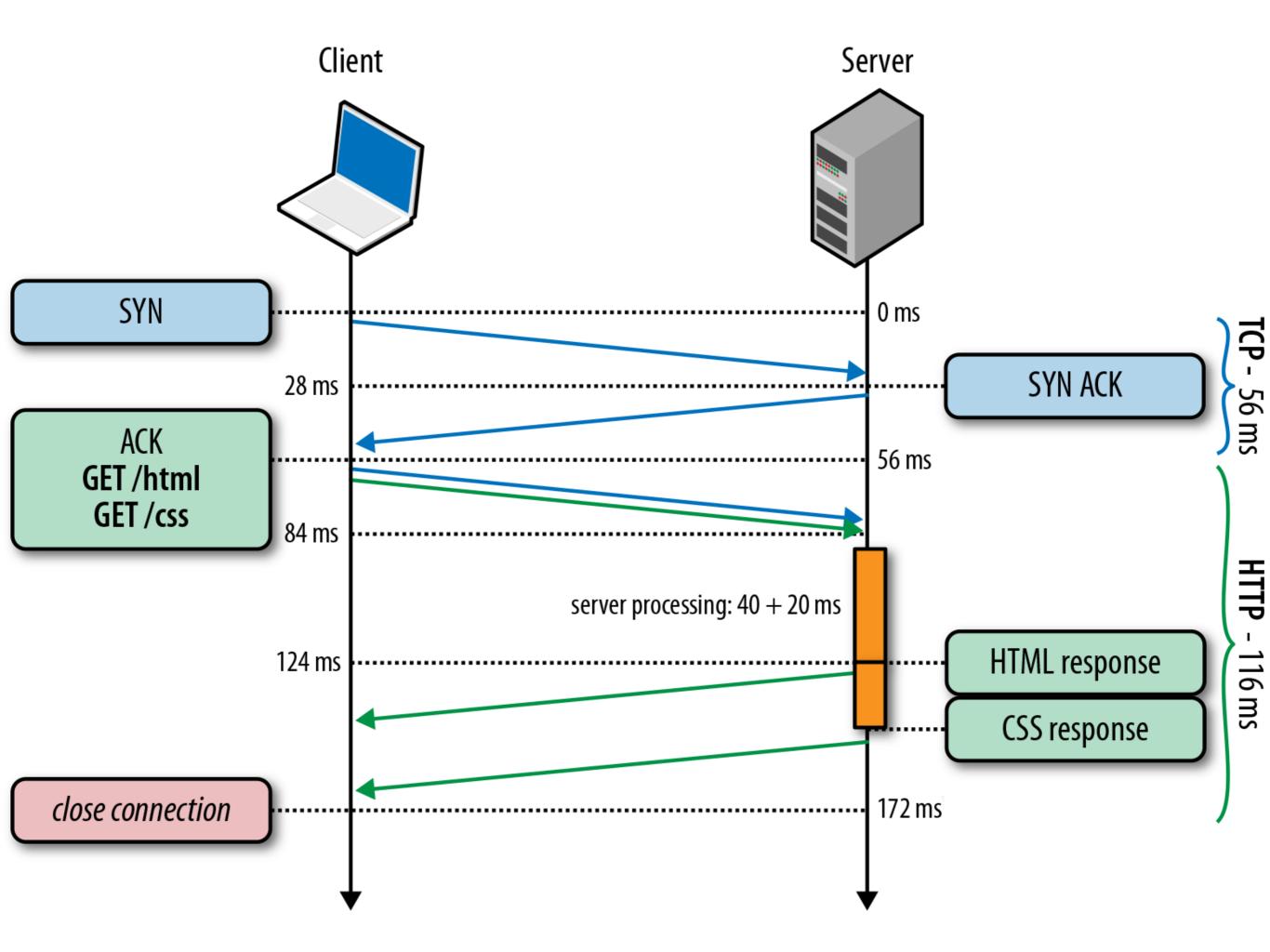
PERSISTENT CONNECTIONS

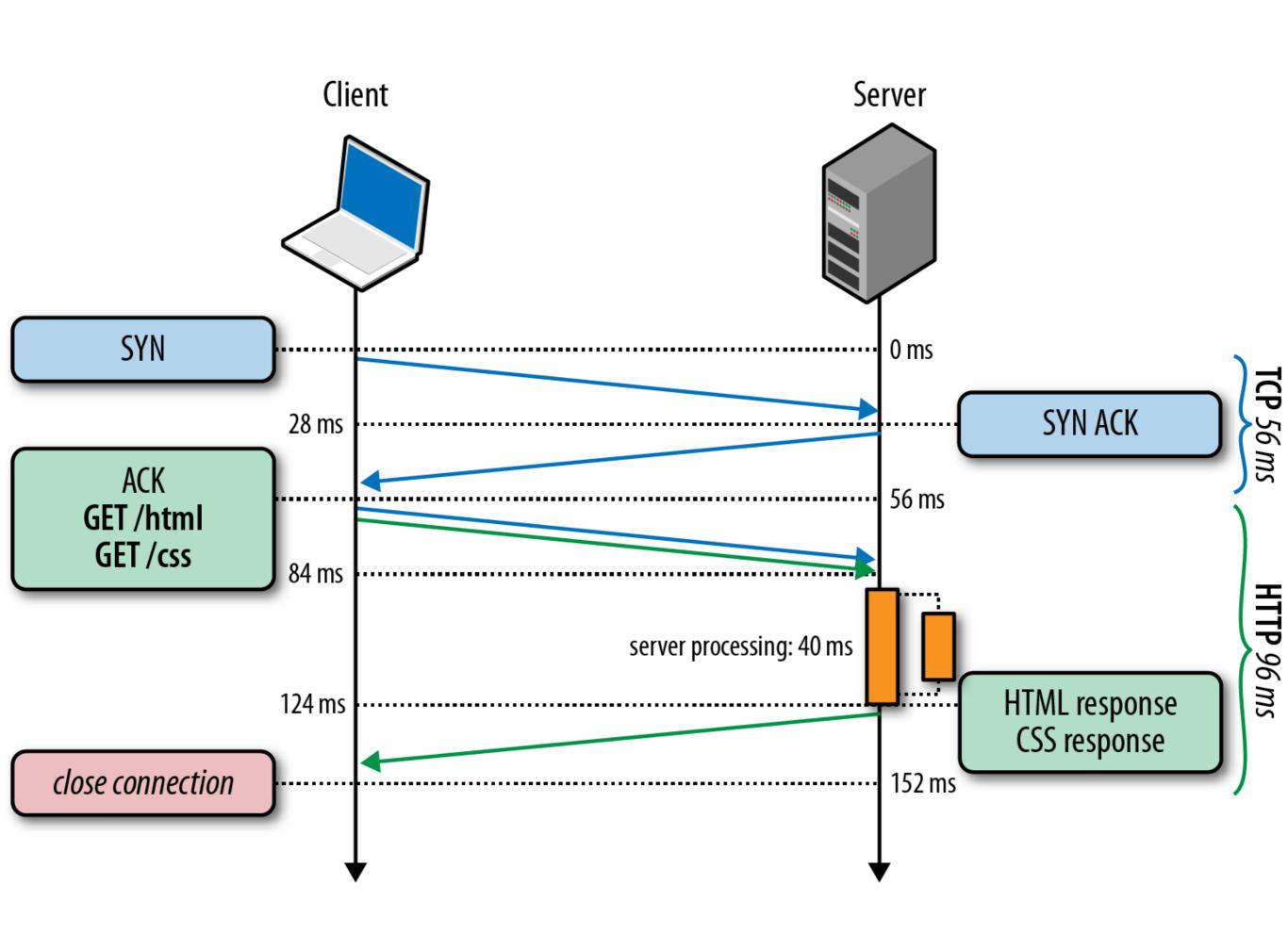
- When does a browser open and close a connection?
- HTTP/1.0 all connections were closed after a single transaction.
 - HTTP is stateless it does not require extended connection lifetime.
 - Lot of network delays due to three-way handshake and slow-start.
- HTTP/1.1 introduced persistent connections:
 - Reducing connection-establishment delays,
 - Long-lived connections that stay open until the client closes them.
 - Persistent connections are **default**, Connection: keep-alive is redundant.
 - Making a single transaction connection requires the client to set the Connection: close request header.
 - Most web servers close a persistent connection if it is **idle** for some period.



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- HTTP pipelining is a small but important optimization to this workflow, which allows us to relocate the FIFO queue from the client (request queuing) to the server (response queuing):
 - Browsers can send requests without waiting for responses.
 - Servers are responsible for submitting responses to browser requests in the order of their arrival.





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- Head-of-line blocking results in suboptimal delivery:
 - underutilized network links,
 - server buffering costs,
 - unpredictable latency delays for the client.
- HTTP pipelining adoption has remained very limited despite its many benefits — some browsers support pipelining, usually as an advanced option, but most have it disabled.





HTTP REQUEST

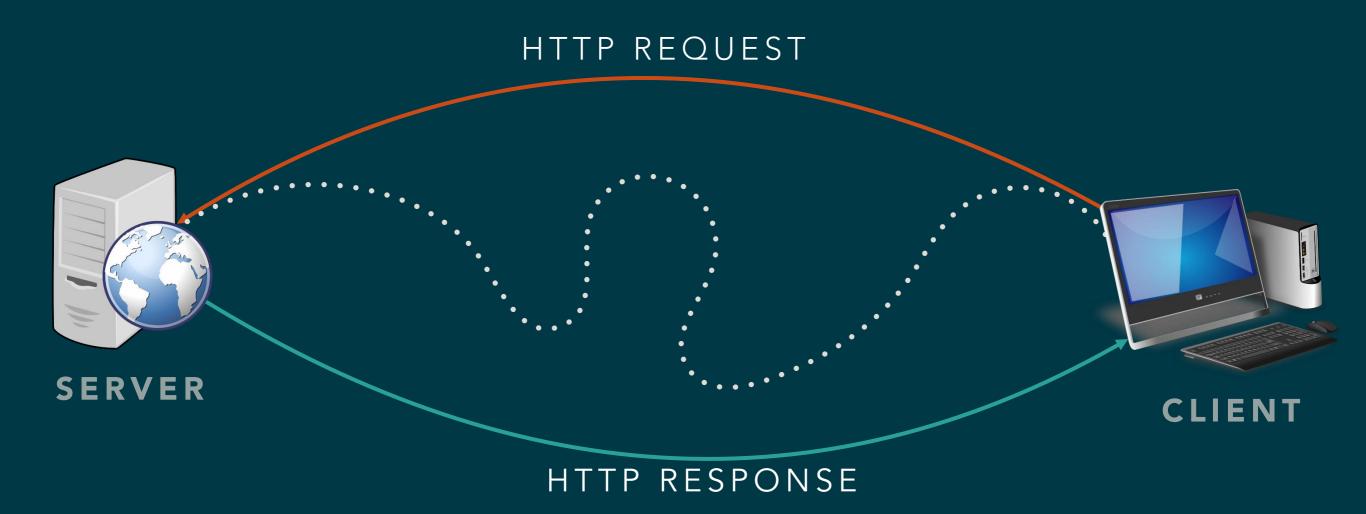


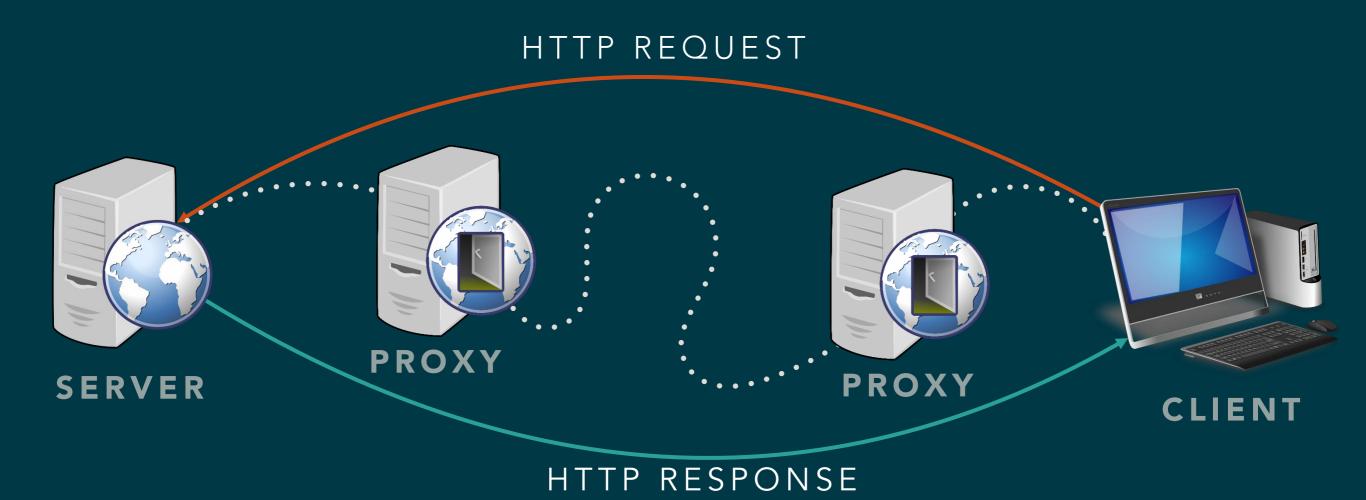


HTTP REQUEST



HTTP RESPONSE





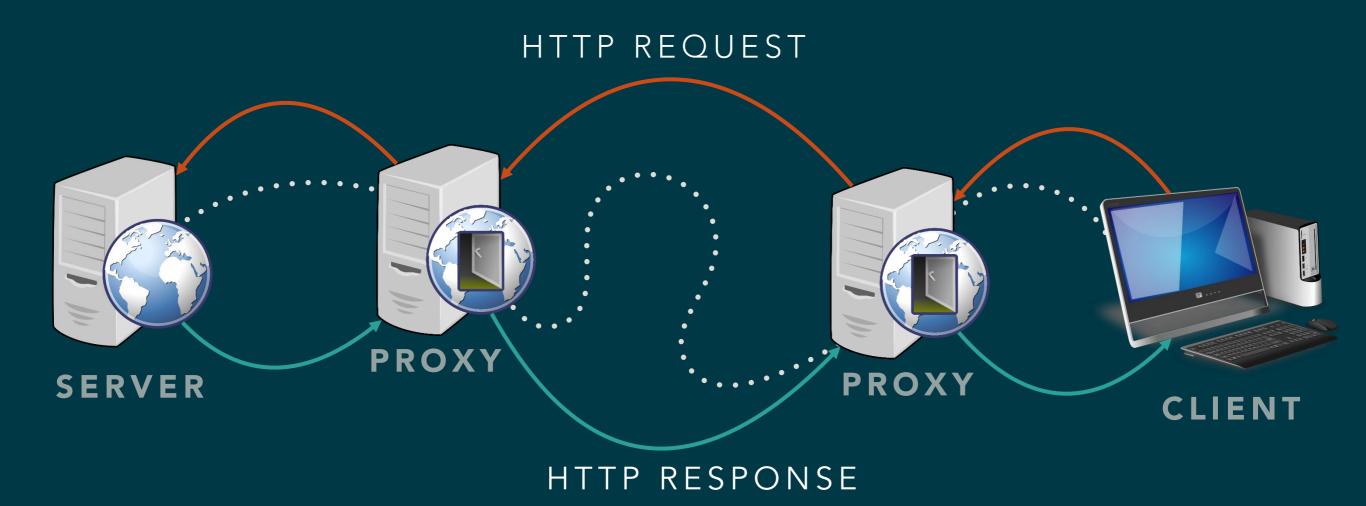
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- Proxy an intermediary program which acts as both a server and a client for the purpose of making requests on behalf of other clients.

HTTP REQUEST



HTTP RESPONSE

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TYPES OF PROXIES: TRANSPARENCY

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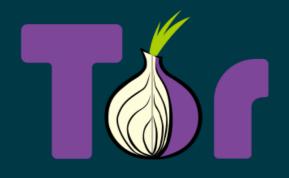
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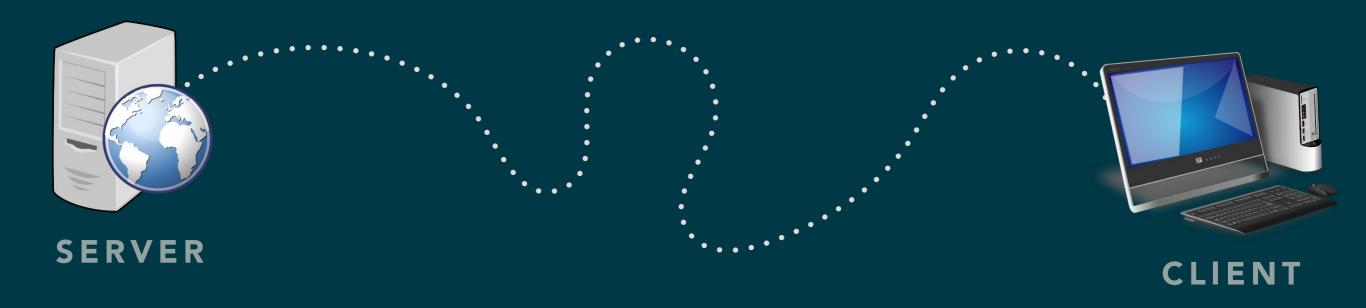
- A non-transparent proxy modifies the request or response in order to provide some added service:
 - content filtering
 - removing confidential data
 - providing online anonymity

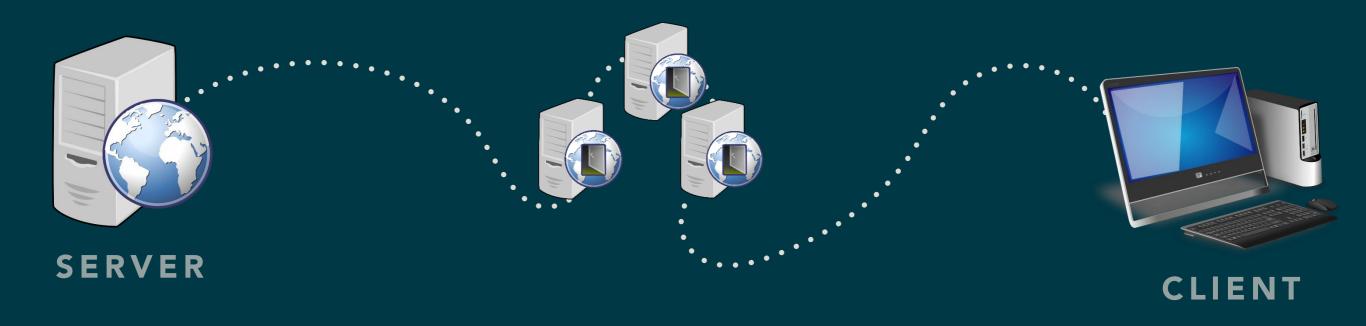


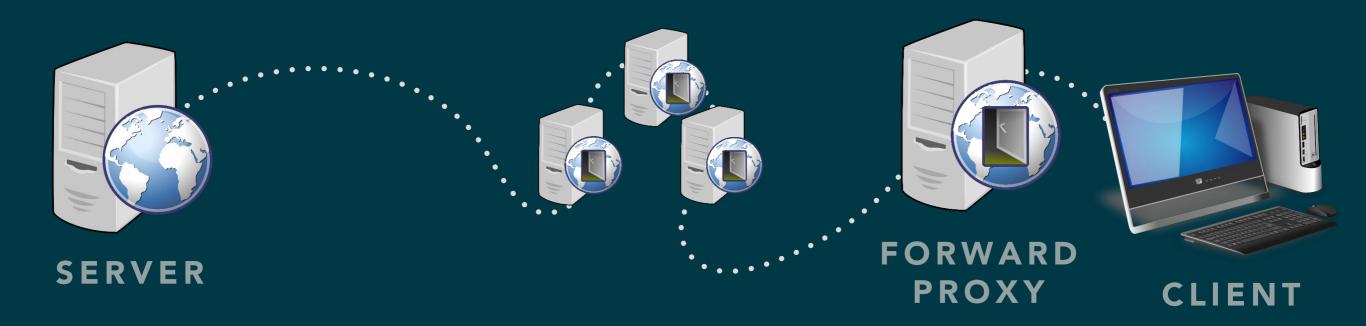




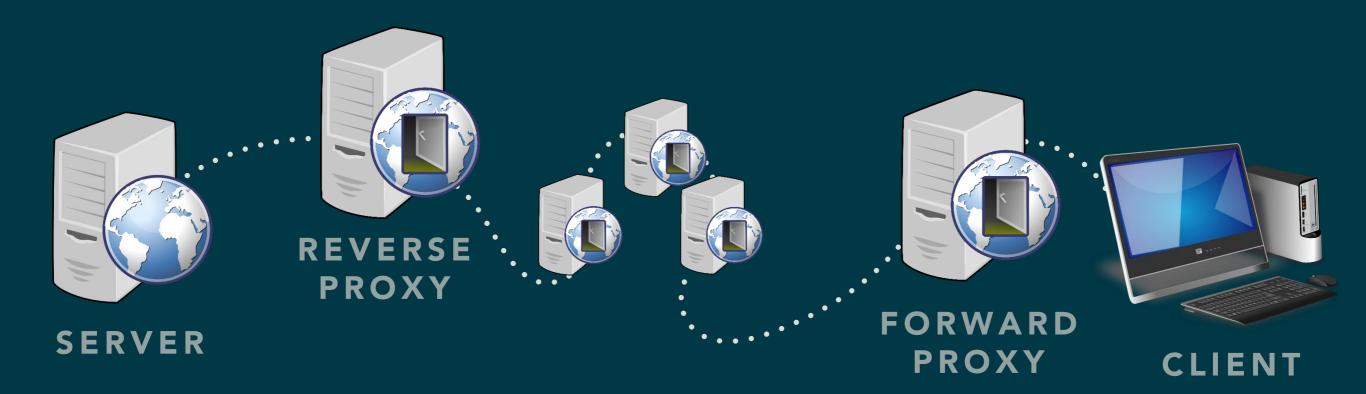








- Forward proxy proxies in behalf of requesting hosts, each client must be configured to explicitly use this proxy.
- **Reverse** proxy proxies in behalf of servers, appears to clients as ordinary server, used to take the computational load off the web servers, e.g. **TLS acceleration**.



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HTTP CACHING

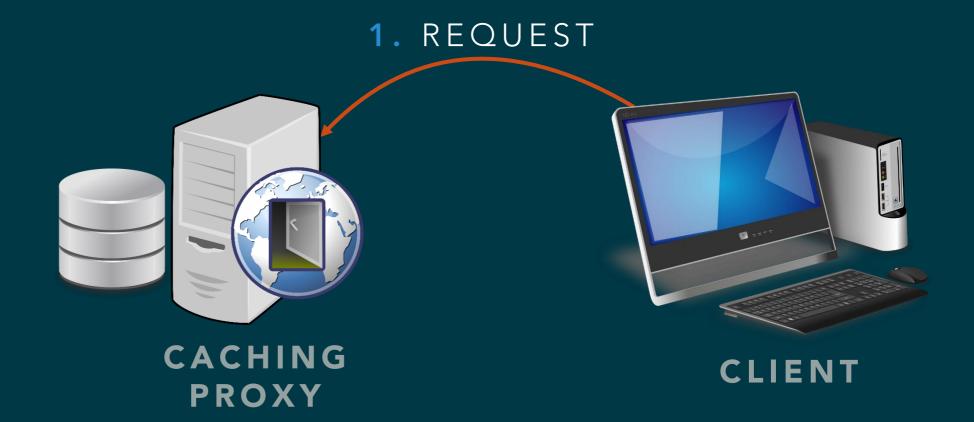
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- Caching can reduce latency, help prevent bandwith bottlenecks as well as improve user experience.
- Two types of caches can be employed:
 - public cache shared among multiple users,
 resides on a proxy (forward or reverse).
 - private cache stored by a browser for a single user.

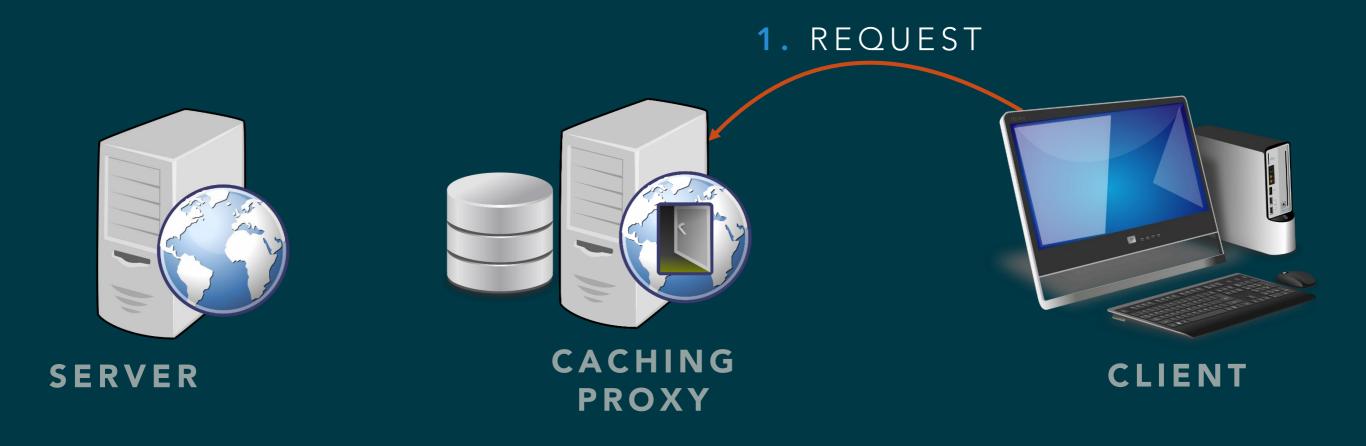


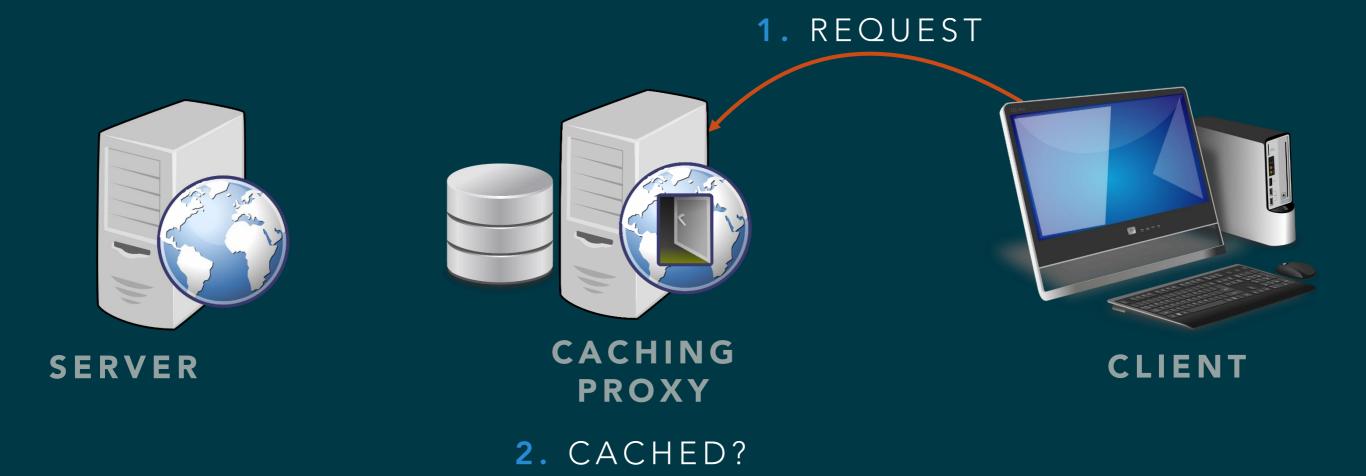




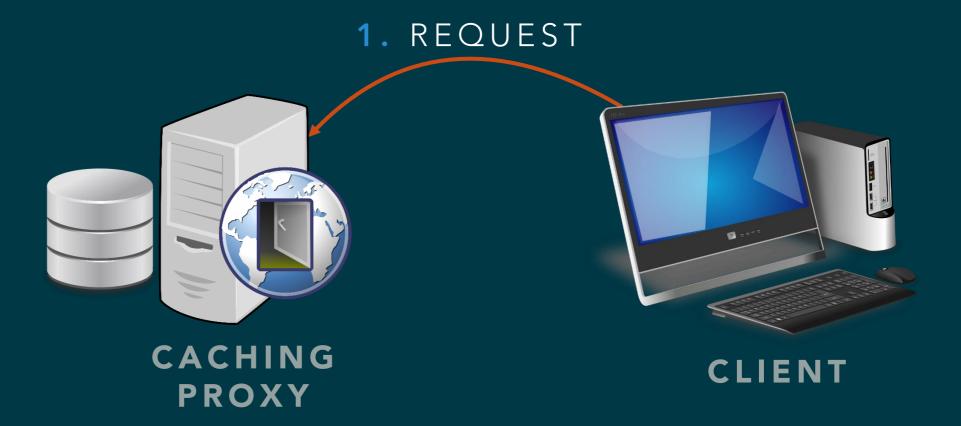




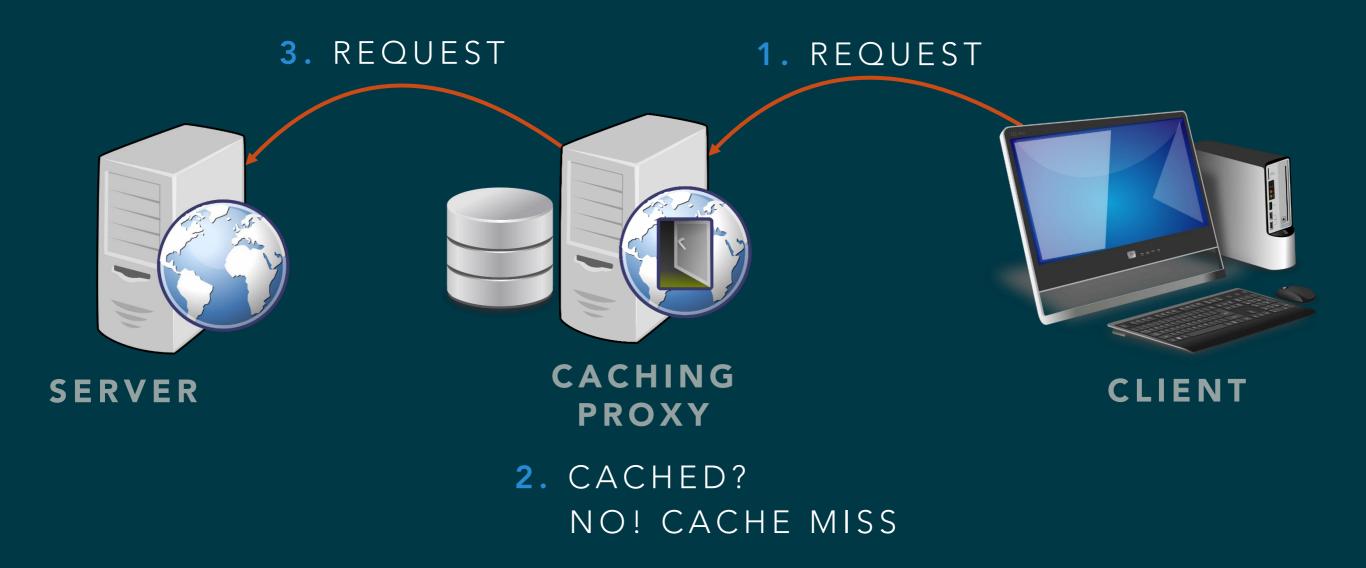


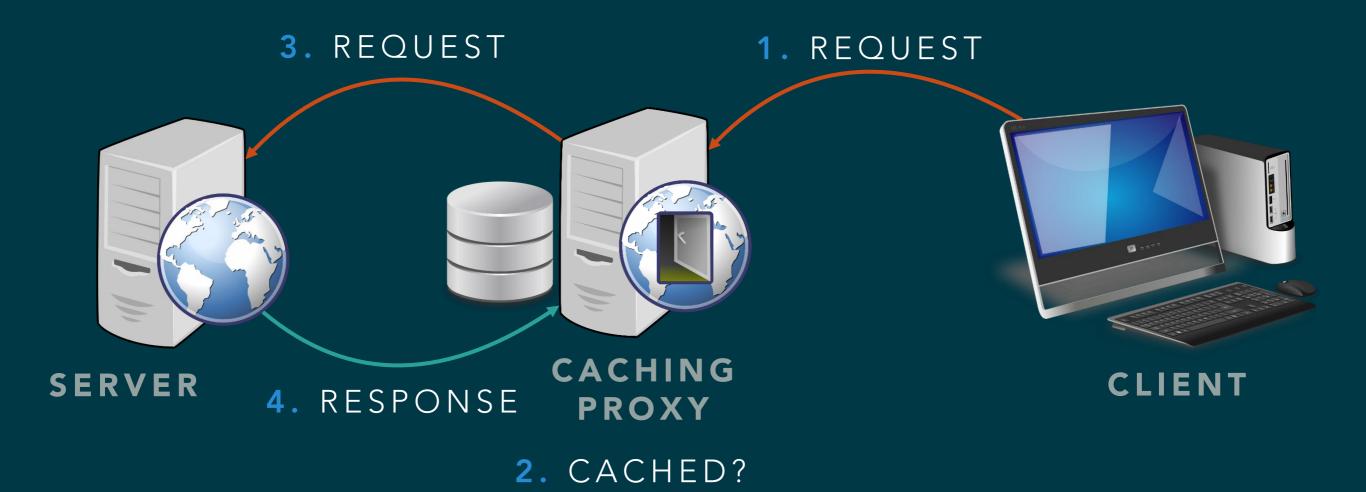






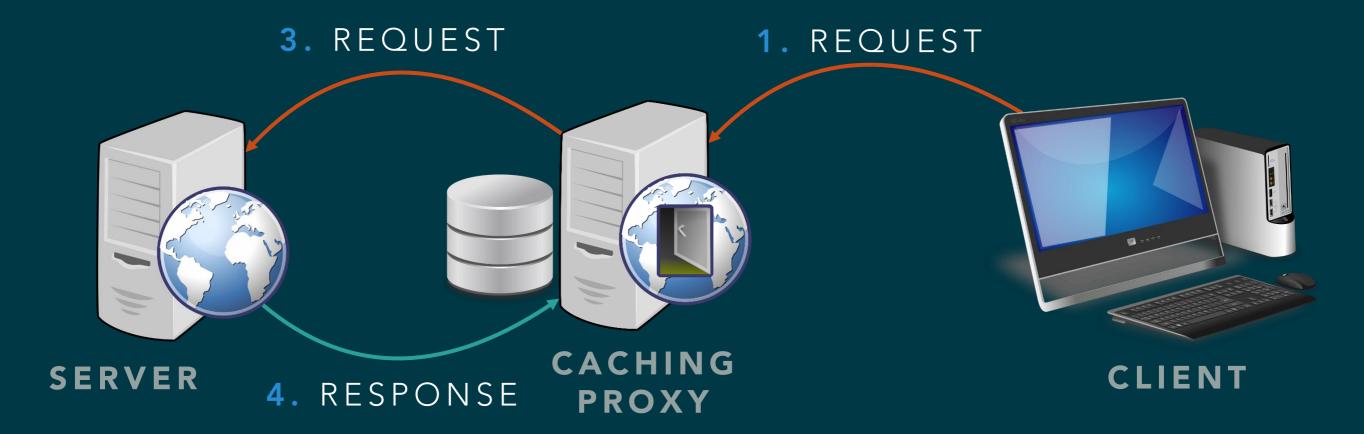
2. CACHED? NO! CACHE MISS



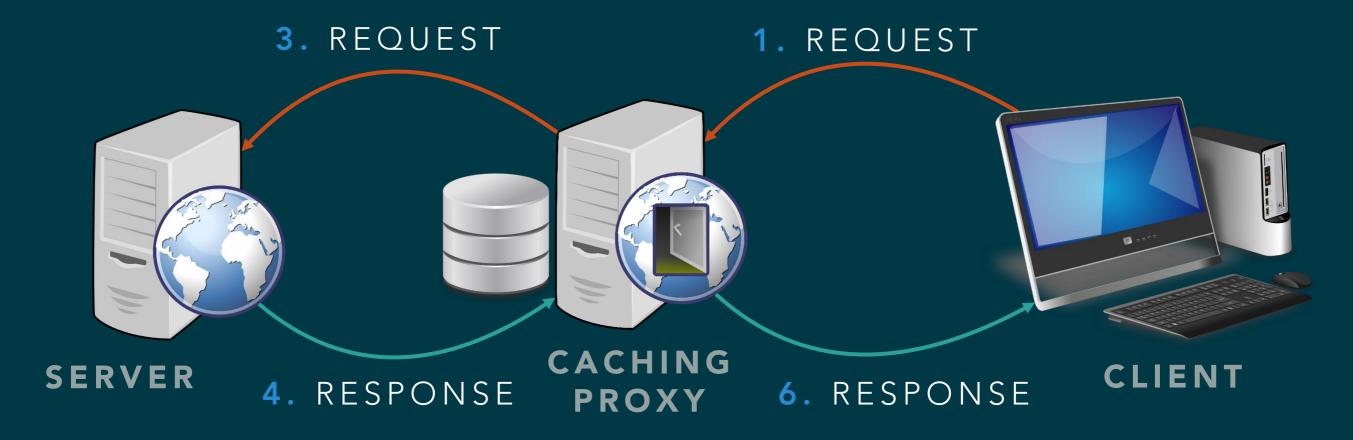


 Request methods can be defined as "cacheable" to indicate that responses to them are allowed to be stored for future reuse. In general, GET and HEAD are cacheable.

NO! CACHE MISS



- 2. CACHED? NO! CACHE MISS
- 5. STORE RESPONSE



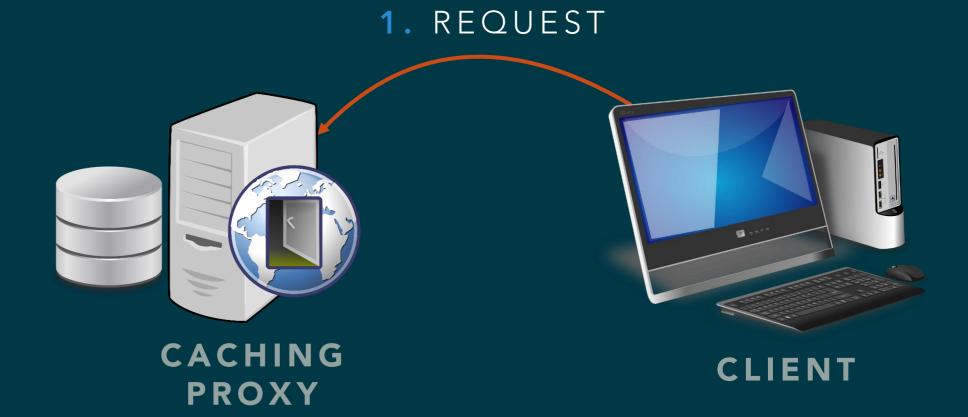
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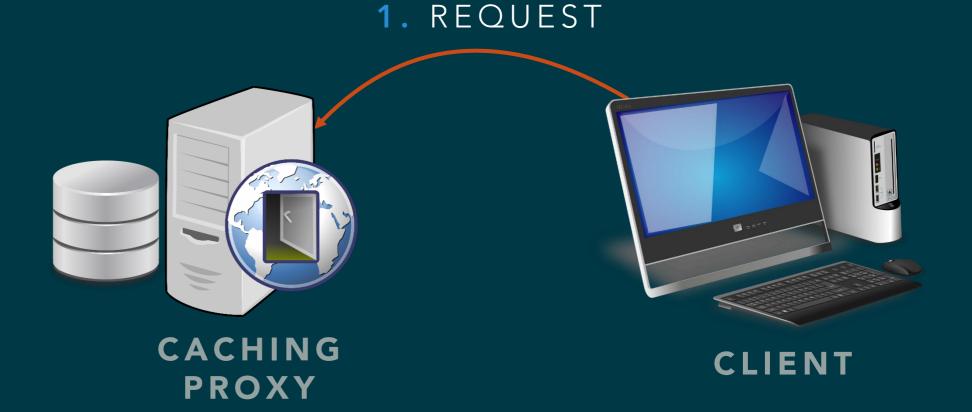
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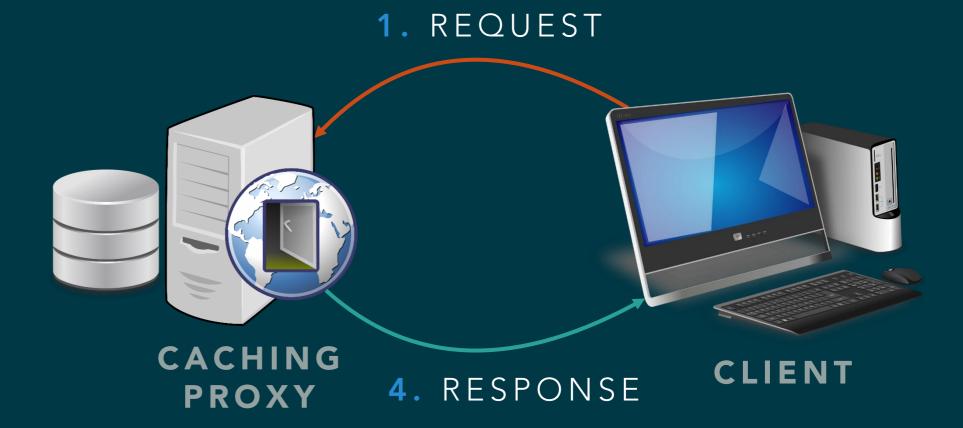
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DOCUMENT EXPIRATION

 HTTP server can attach an expiration date to each response using the Cache-Control and Expires headers.

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1 HTTP/1.1 200 OK
2 Last-Modified: Wed, 25 Jan 2012 17:55:15 GMT
3 Expires: Sat, 22 Jan 2022 17:55:15 GMT
4 Cache-Control: max-age=315360000, public
```

• The cache can serve the copy as long as the age of the document is within the expiration date.

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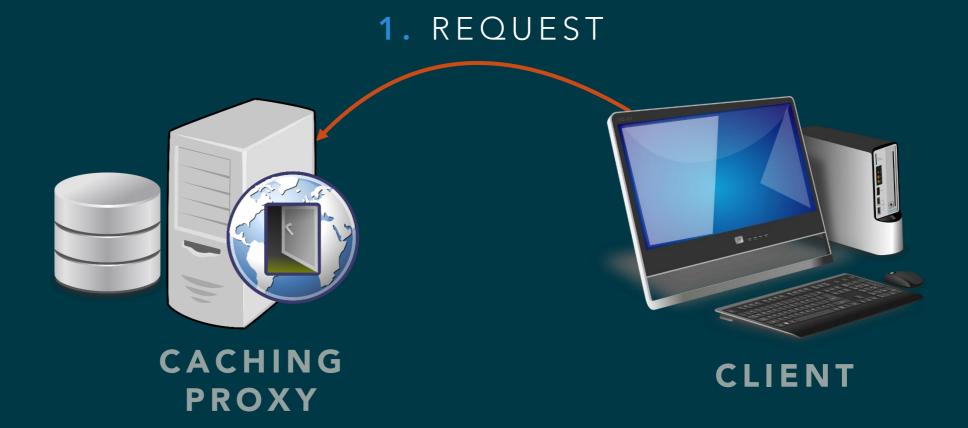
- The cache can serve the copy as long as the age of the document is within the expiration date.
- Once a cached document expires, the cache must revalidate with the server to check if the document has changed and update its local copy accordingly.



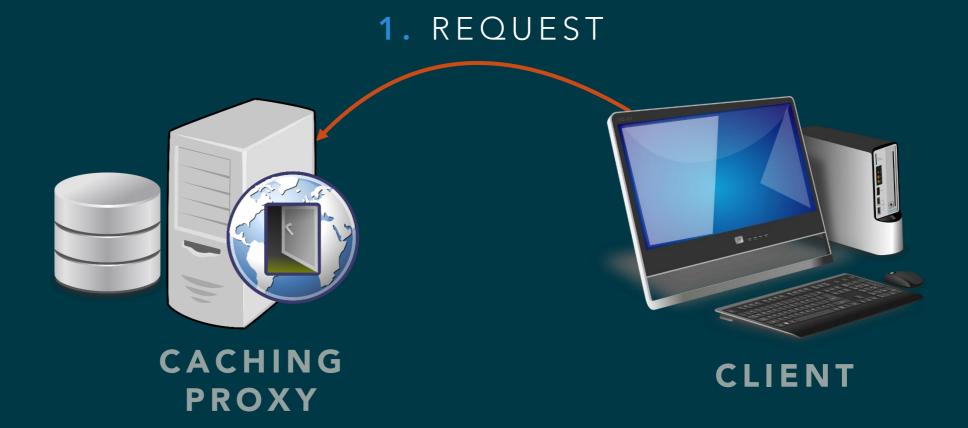
















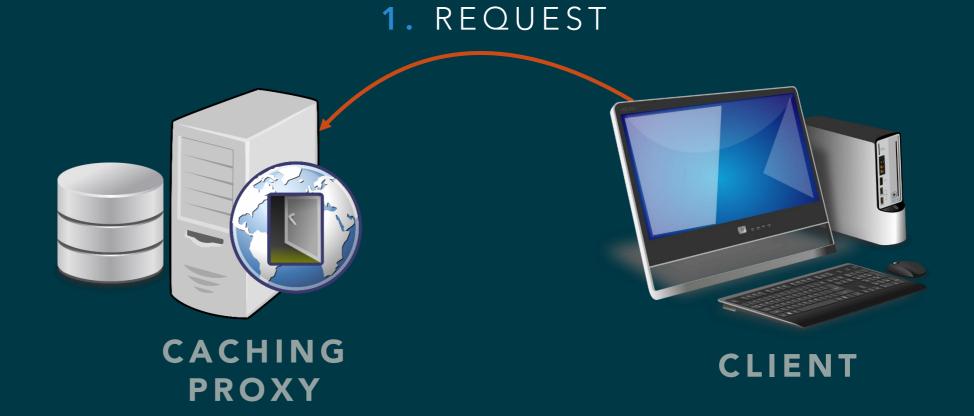
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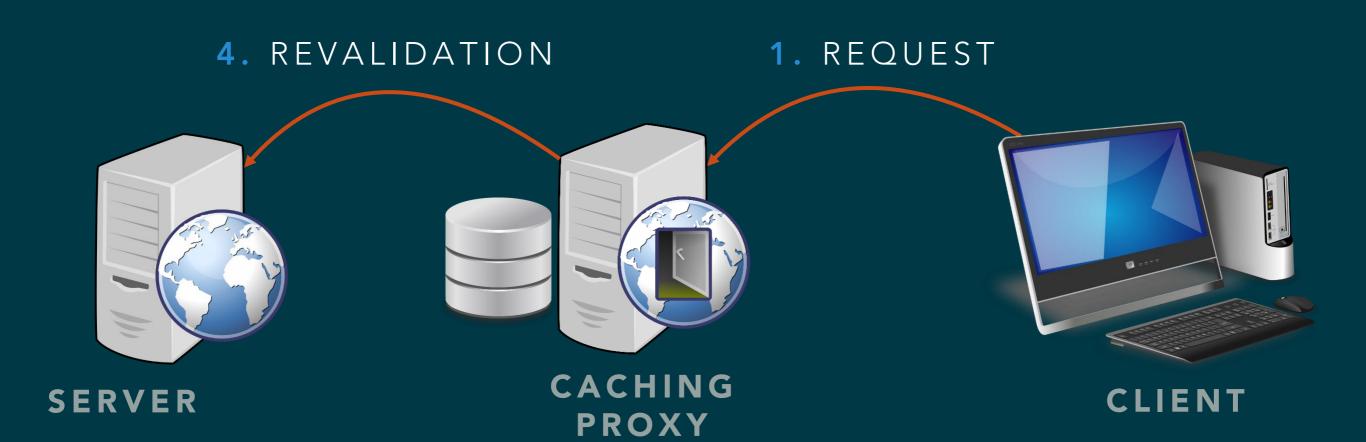


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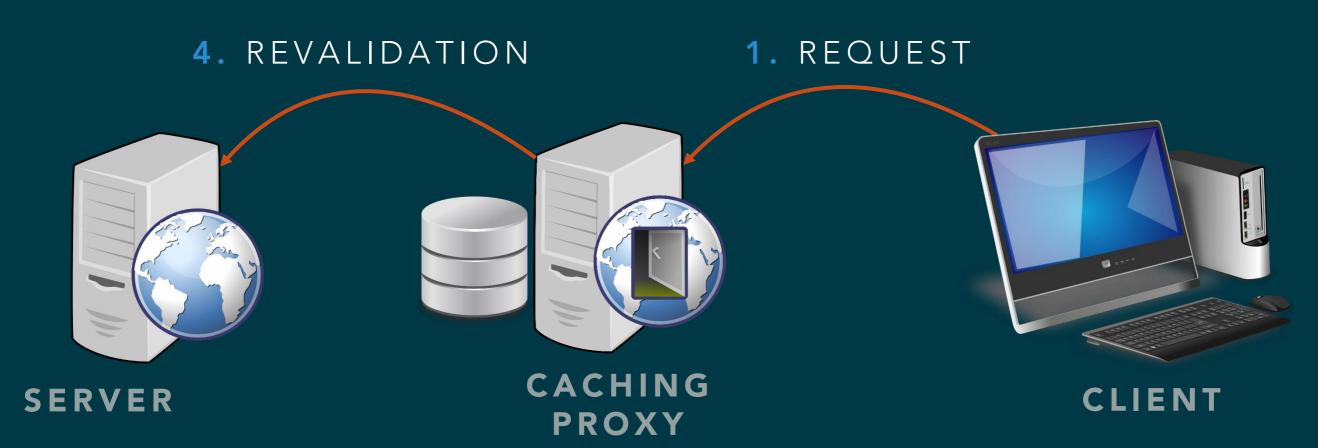




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5. VALID?

- 2. CACHED? YES! CACHE HIT
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4. REVALIDATION 1. REQUEST

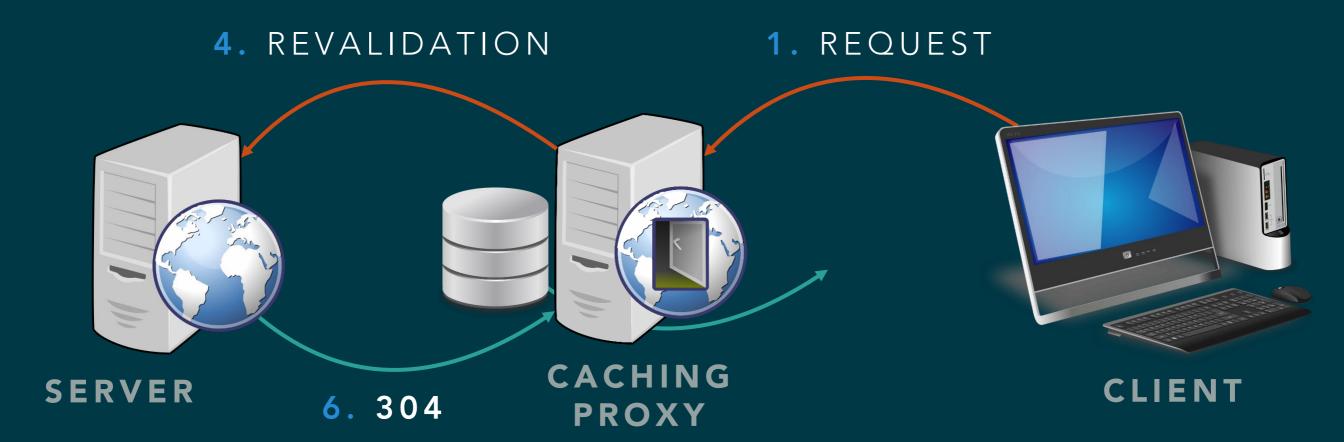
CACHING

CLIENT

5. VALID? YES! REVALIDATE HIT

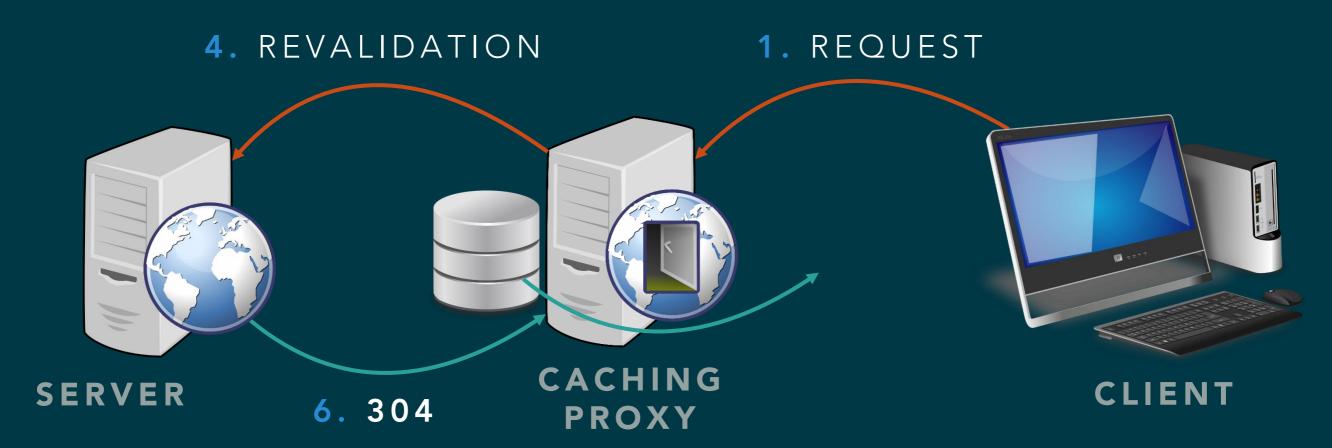
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PROXY



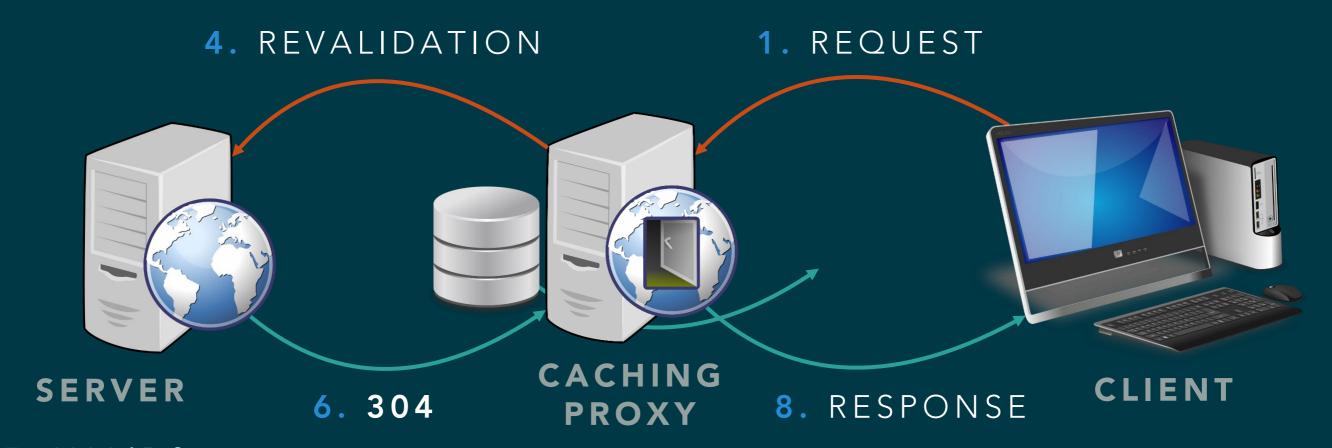
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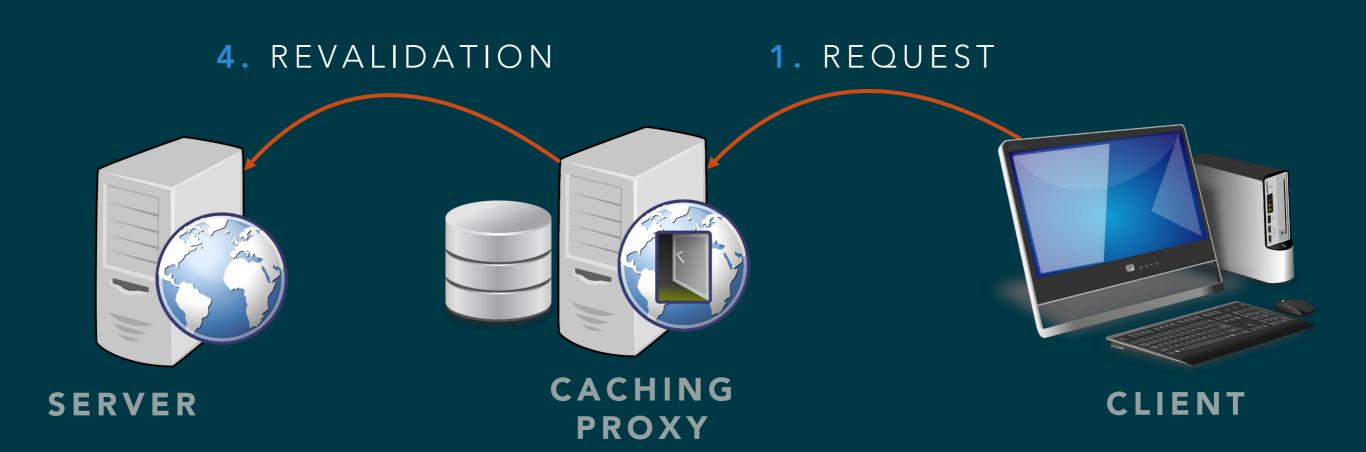
- 2. CACHED? YES! CACHE HIT
- 3. VALID?
 NO! EXPIRED
- 7. UPDATE EXPIRATION DATE



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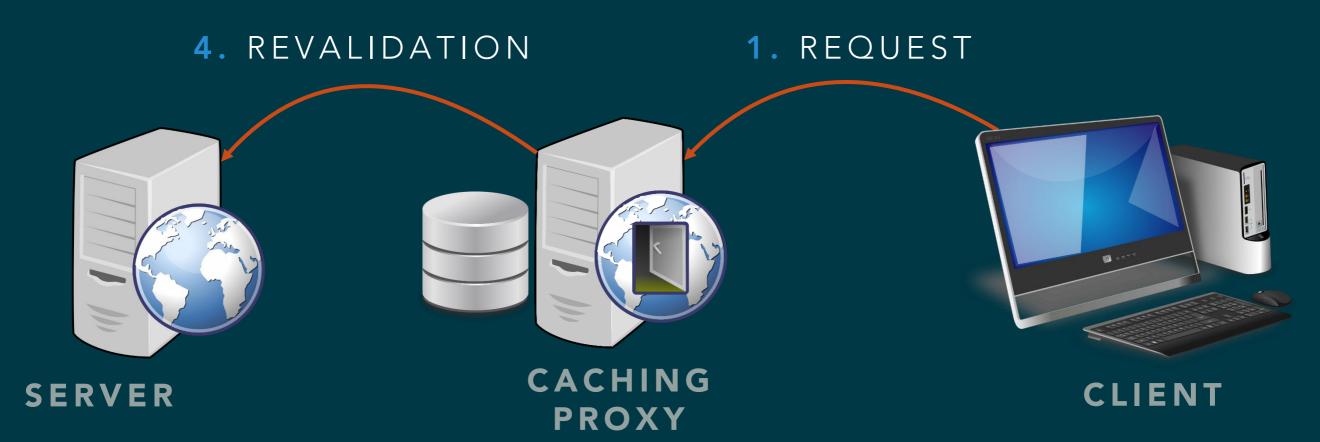
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REVALIDATE MISS



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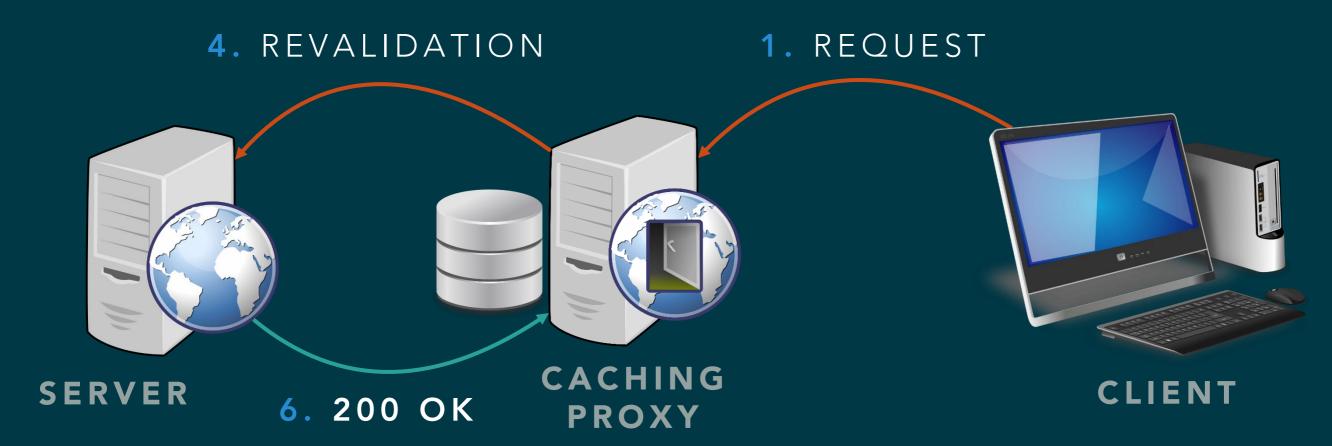
CACHING

CLIENT

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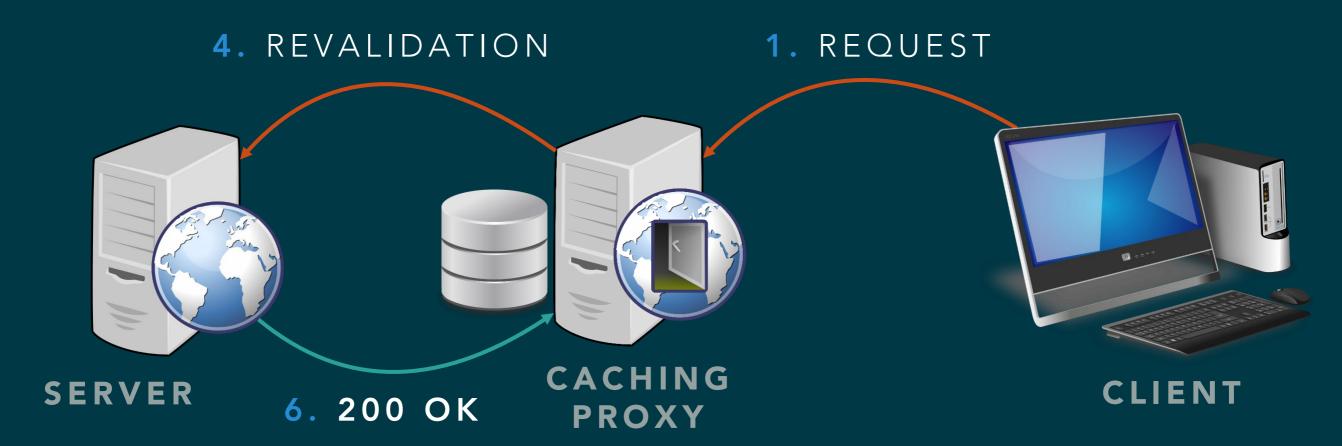
PROXY

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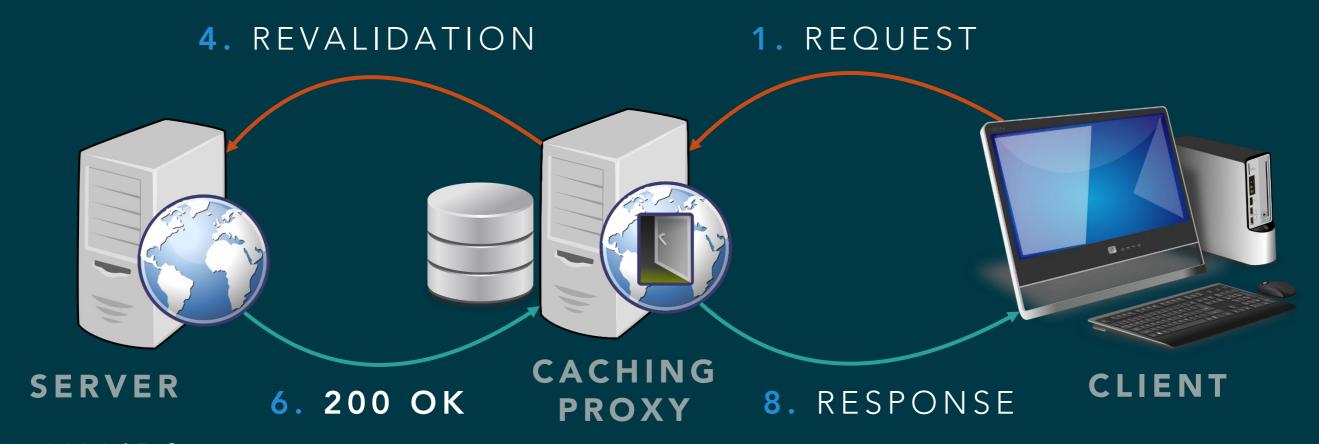
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REVALIDATE MISS



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REVALIDATE MISS



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 NO! EXPIRED
- 7. STORE RESPONSE

SERVER REVALIDATION

Document expiration date

- The cache doesn't revalidate with the server for every request
- Save of bandwidth, time and reduction of the traffic
- Server revalidation is made with conditional methods.

Conditional GET

- Ask the server to send back an object body only if the document is different than in the cache
- Otherwise, server responses with a small 304 Not Modified message without body
- Freshness check and the object fetch are combined into a single request by adding special conditional headers

SERVER REVALIDATION CONDITIONAL HEADERS

 HTTP defines five conditional request headers; two of them are commonly used for cache revalidation.

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- If-Modified-Since performs the requested method if the document has been modified since the specified date. This is used in conjunction with the Last-Modified server response header.
- If-None-Match the server may provide special tags
 (ETag) on the document that act like serial numbers. The If-None-Match header performs the requested method if the cached tag differs from the tag in the server's document.

SERVER REVALIDATION ENTITY TAG REVALIDATION

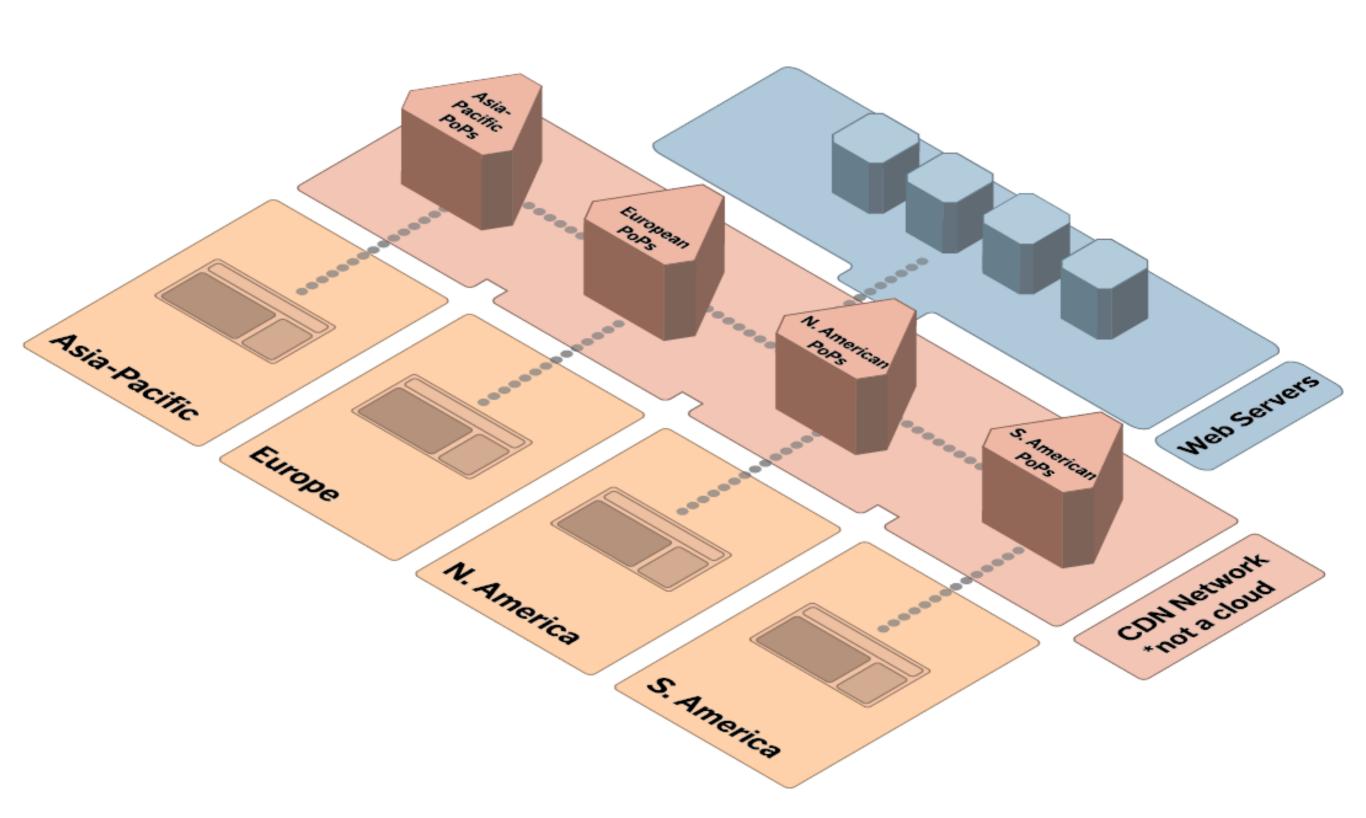
- **Date-based revalidation** is the most common technique, but there are situations when it isn't adequate:
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 - documents rewritten periodically but containing the same data.
 - servers cannot accurately determine modification dates.
 - one-second granularity of modification dates is not enough.
- HTTP allows you to compare document version identifiers called entity tags (ETags).
- Entity tags are arbitrary labels attached to the document which might contain a serial number, a checksum or other fingerprint of the document content.

CONTENT DELIVERY NETWORKS

- Content delivery network (CDN) a large, geographically distributed network of specialized servers that accelerate the delivery of web content to internet-connected devices.
- The primary technique that a CDN uses to speed the delivery of web content to end users is edge caching.
- Edge caching entails storing replicas of static text, image, audio, and video content in multiple servers around the "edges" of the internet, so that user requests can be served by a nearby edge server rather than by a far-off origin server.



- Cache-Control header has a few different values to constrain how clients should be caching the response.
- public public proxy servers can cache the response
- private only the browser can cache the response
- no-cache one must not cache the response, or one must revalidate cached response with use of other criteria
- no-store one must not cache the response

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- If the server does not send expiration date, the client can use its own heuristic expiration algorithm to determine freshness:

```
1 time_since_modify = max(0, fetch_time - server_last_modified);
2 new_expiration_time = time_since_modify * lm_factor;
```

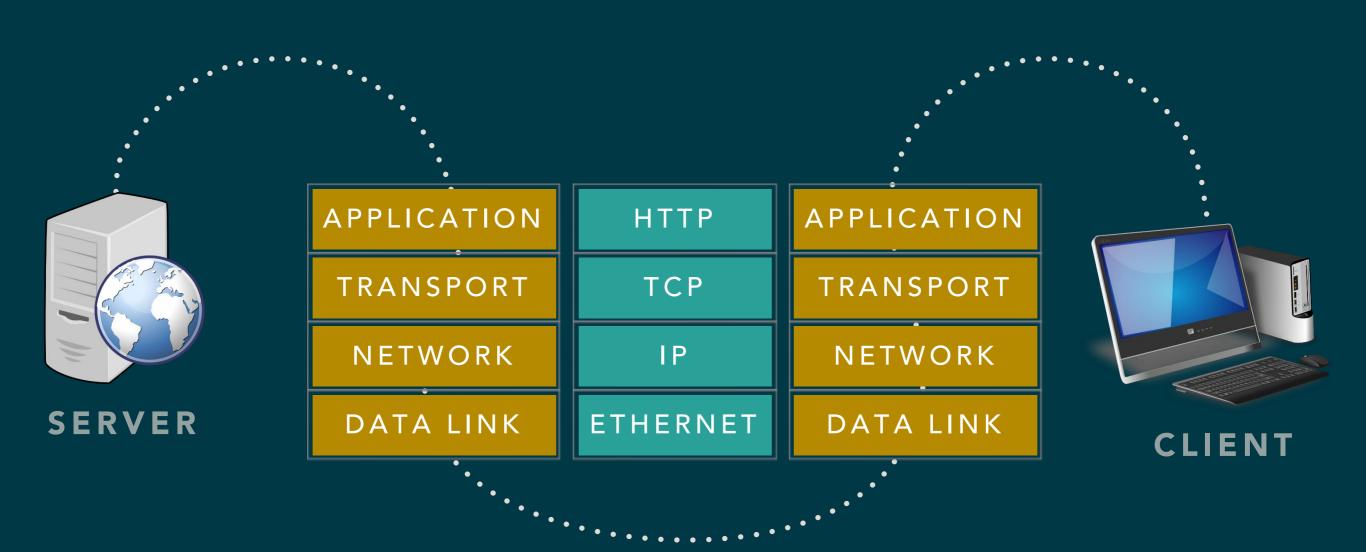
- Cache-Control: max-age sets a relative expiration time (in seconds) from the time the response is generated.
- Cache-Control: s-maxage acts like max-age but applies only to shared (public) caches.
- If the server does not send expiration date, the client can use its own heuristic expiration algorithm to determine freshness:

```
1 time_since_modify = max(0, fetch_time - server_last_modified);
2 new_expiration_time = time_since_modify * lm_factor;
```

Cache-Control: must-revalidate — tells caches they
cannot serve a stale copy of this object without first revalidating
with the origin server. Caches are still free to serve fresh copies.

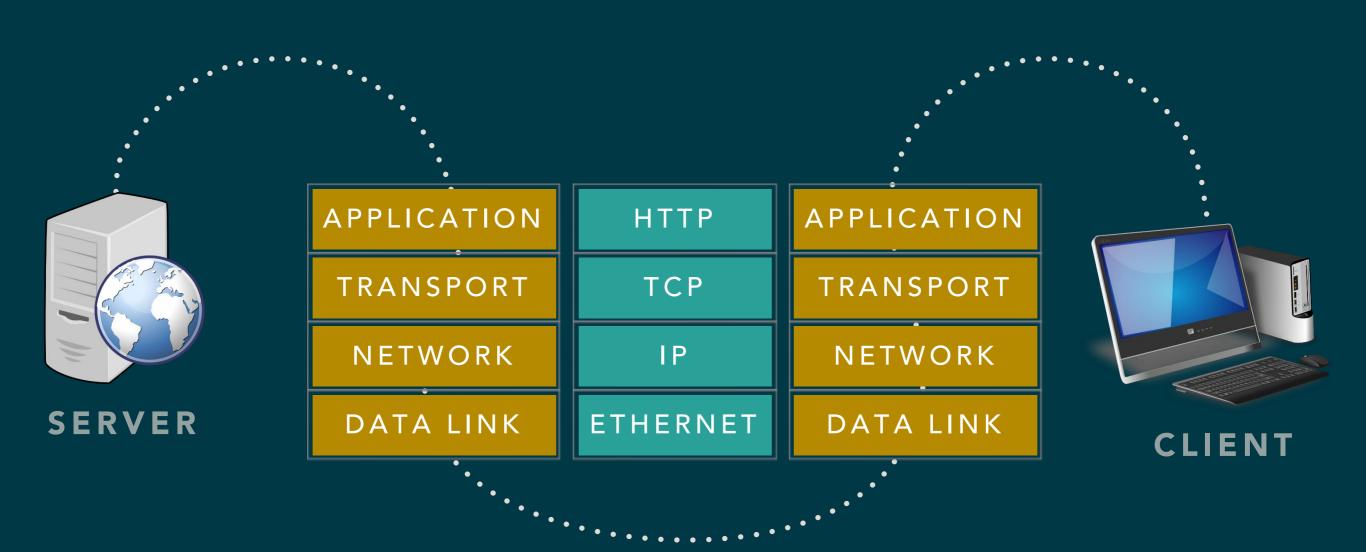
HTTPS — SECURE CONNECTIONS

 An additional security layer in the network protocol stack, between HTTP and TCP — the Secure Sockets Layer (SSL) or the improved Transport Layer Security (TLS).



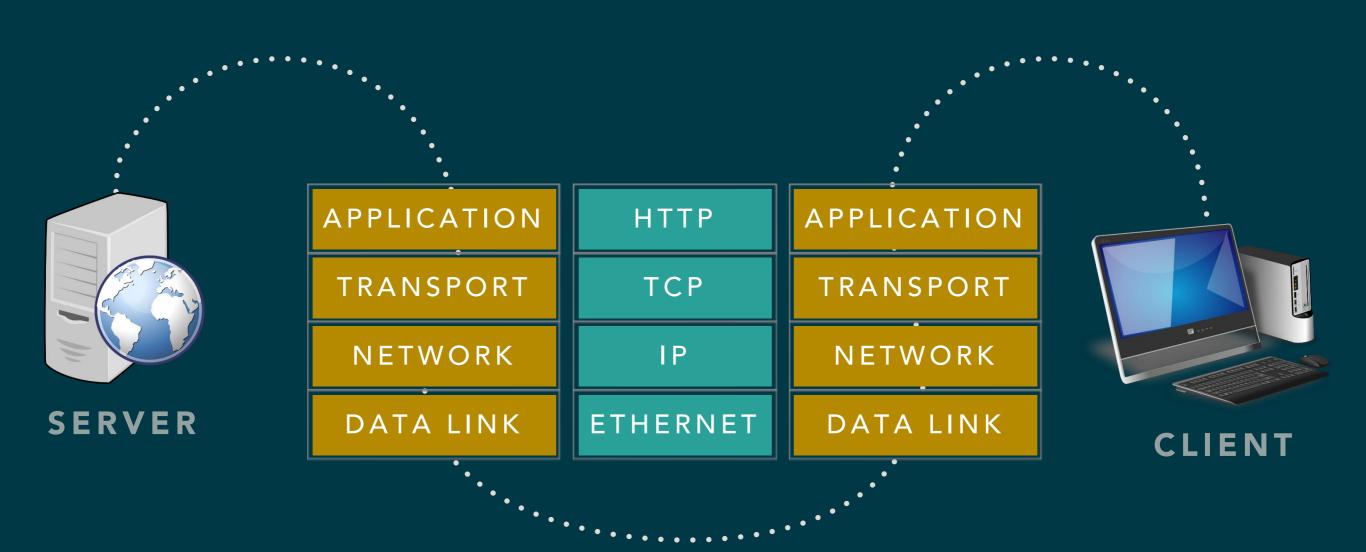
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TRANSPORT LAYER SECURITY

- The TLS protocol provides three essential services that form a foundation of secure communication:
 - encryption using public-key cryptography allows the peers to negotiate a shared secret key (within a TLS handshake).
 - authentication to verify the identity of the server/client;
 - **integrity** to detect message tampering and forgery.

TRANSPORT LAYER SECURITY

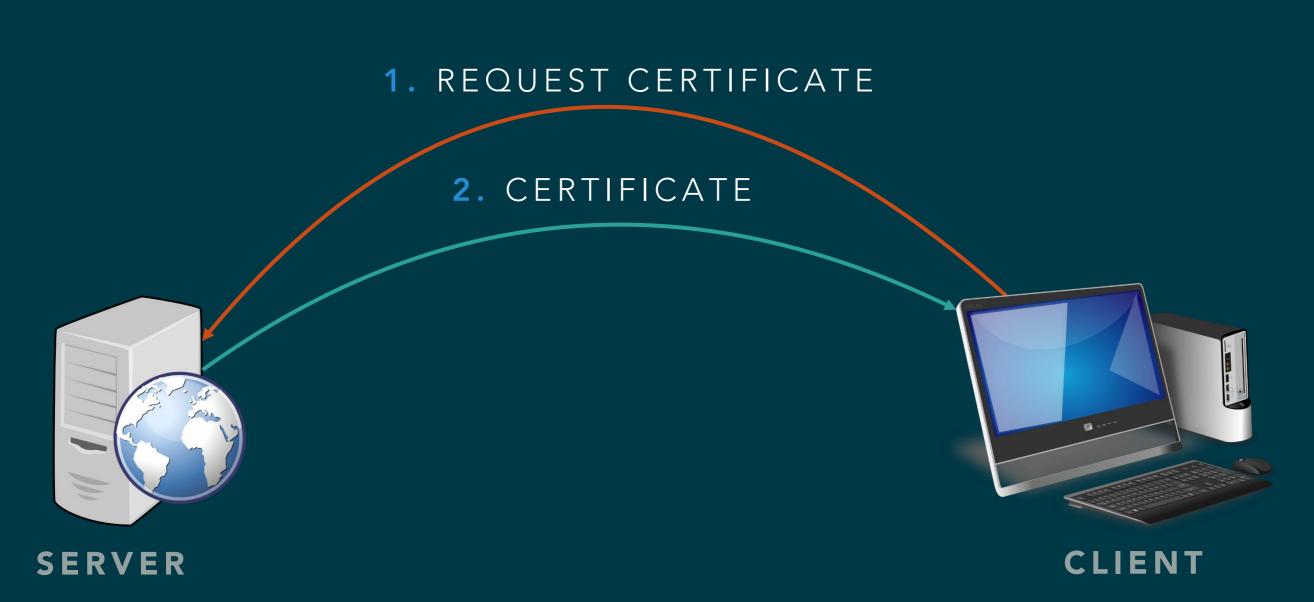
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- HTTPS encrypts all request and response traffic, including the HTTP headers and message body, and everything after the host name in the URL.

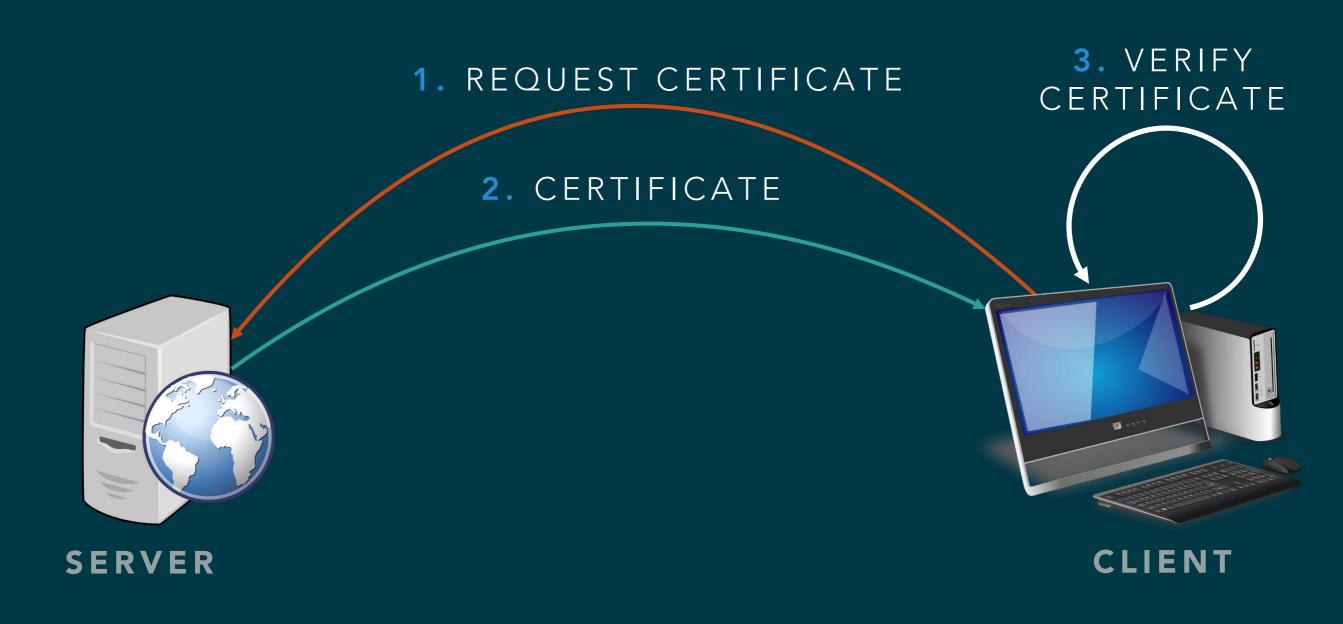


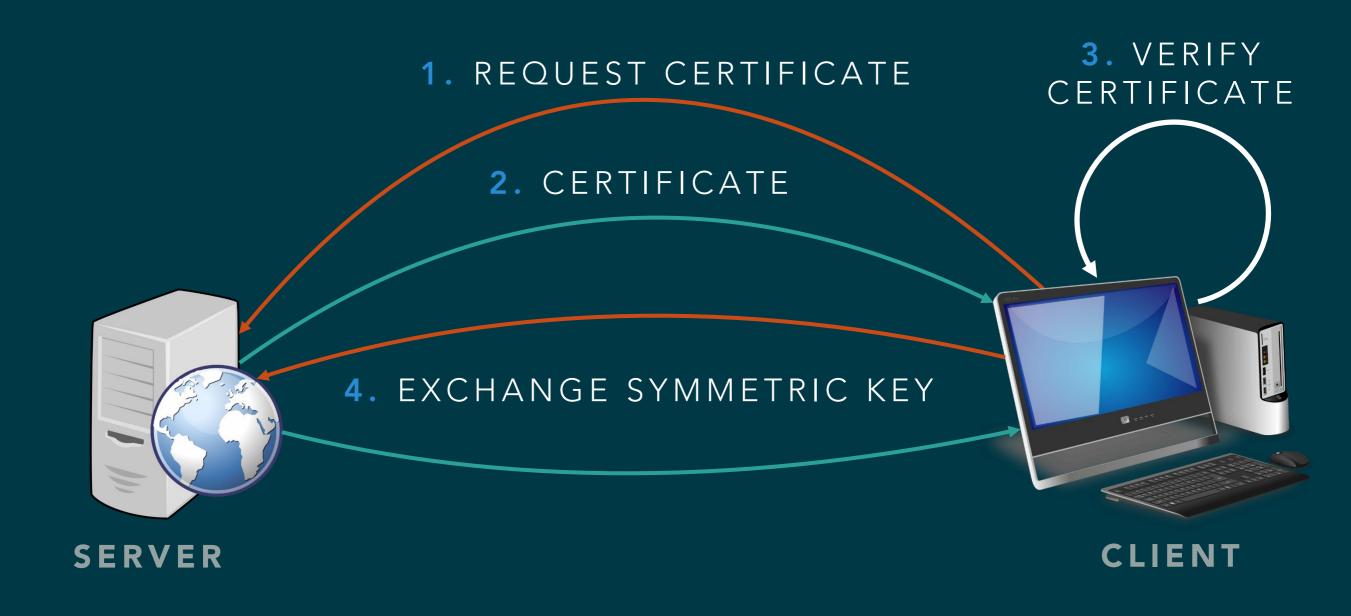


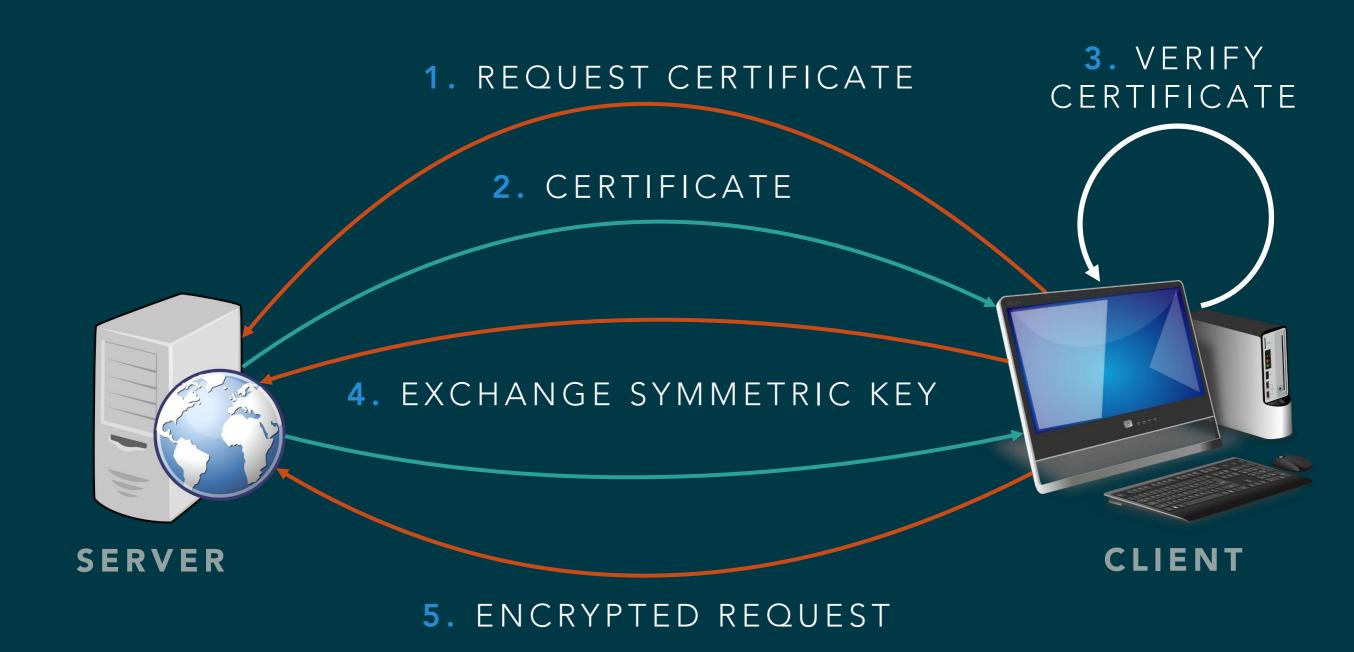
1. REQUEST CERTIFICATE

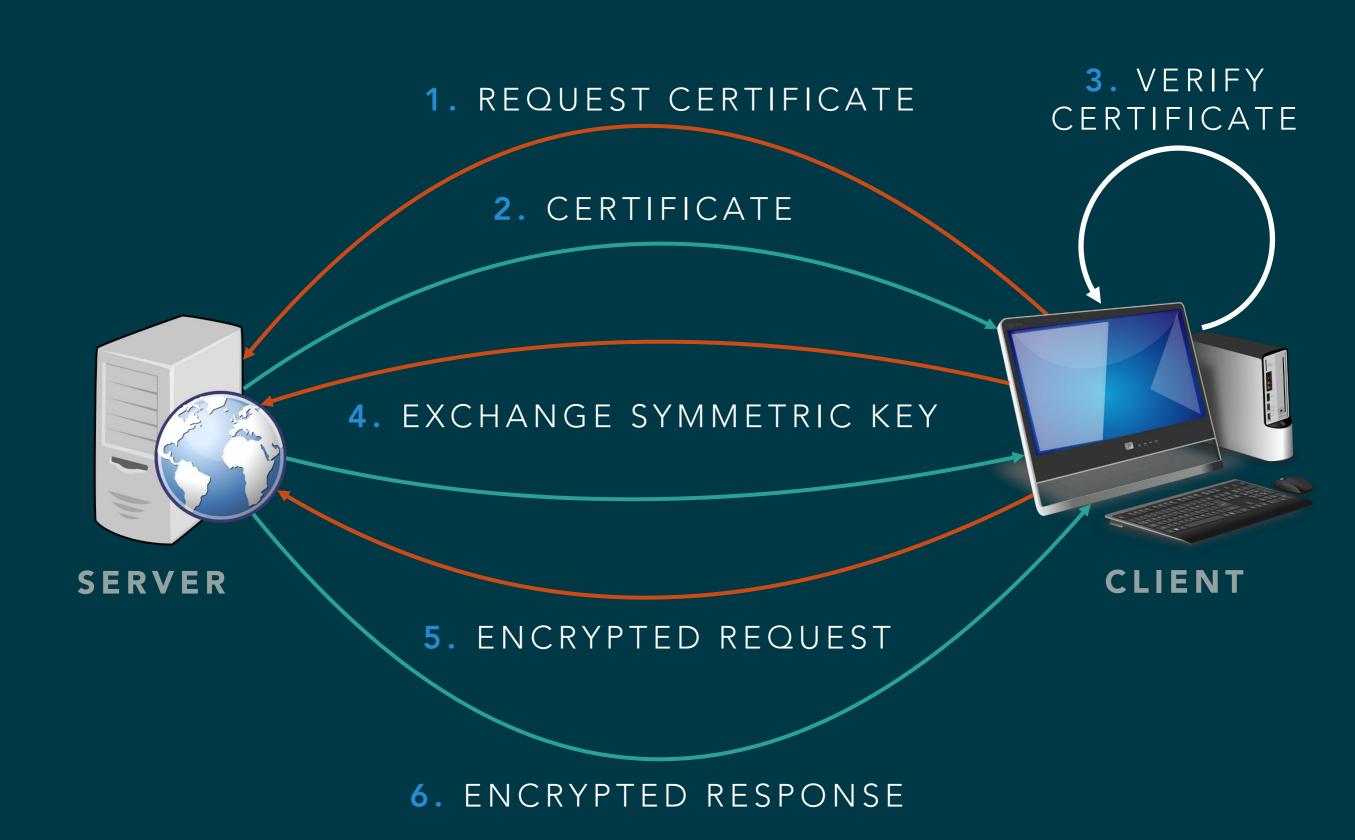












HTTP/2

- HTTP history:
 - 1991: HTTP 0.9
 - 1996: HTTP 1.0 (RFC 1945)
 - 1997: HTTP 1.1 (RFC 2068)
 - 1999: HTTP 1.1 improved (RFC 2616)
 - 05.2015 HTTP/2 (RFC 7540)
- HTTP/2 maintains high-level compatibility with HTTP/1.1 (methods, status codes, header fields)
- Based on SPDY developed by Google since 2009.

SPEEDY — MOTIVATION

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 - exclusively client-initiated requests
 - uncompressed and redundant headers
 - optional data compression
- Browsers and applications employ a number of tricks to improve the performance of the HTTP protocol.

PARALLEL CONNECTIONS

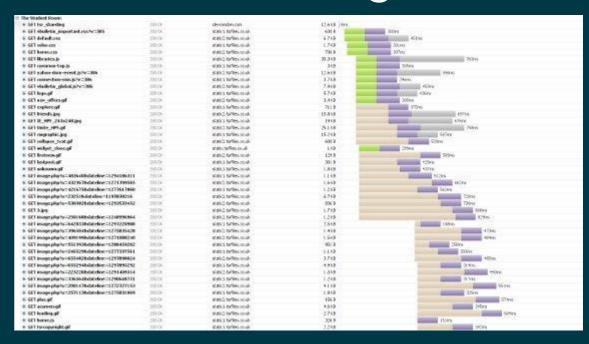
- Parallel connections a technique employed by browsers to minimize network delays and improve overall performance.
- A pool of parallel connections allows the client to download the assets simultaneously rather than in a serial fashion.
- According to HTTP 1.1: A single-user client SHOULD NOT maintain more than 2 connections with any server or proxy.
- Most browser use a set of heuristics to decide on how many parallel connections to establish (typically from 4 to 8).

DOMAIN SHARDING

No sharding



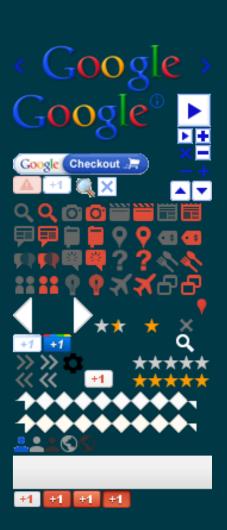
Sharding



- Domain sharding distributing web resources across multiple domains or content delivery networks.
- Domain sharding is often overused and can hurt performance due to additional DNS lookups and TCP slow-start.

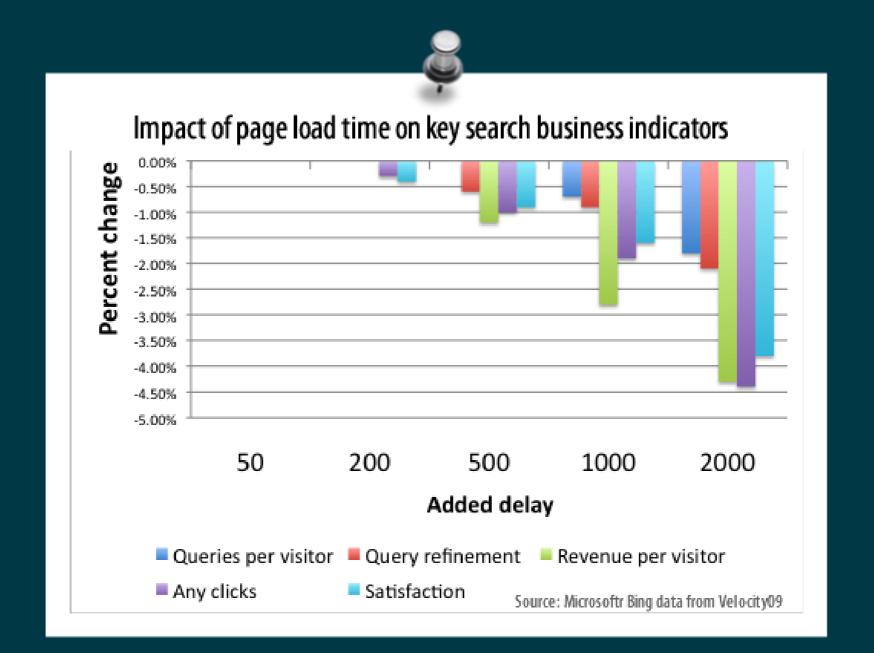
RESOURCE CONCATENATION, SPRITING AND INLINING

- The fastest request is a request not made.
- Concatenation multiple JavaScript or CSS files are combined into a single resource.
- Spriting multiple images are combined into a larger, composite image.
- Resource Inlining
 - JavaScript and CSS can be included in HTML via the appropriate tags
 - Binary data (e.g., images) can be included in HTML/CSS using data-URI



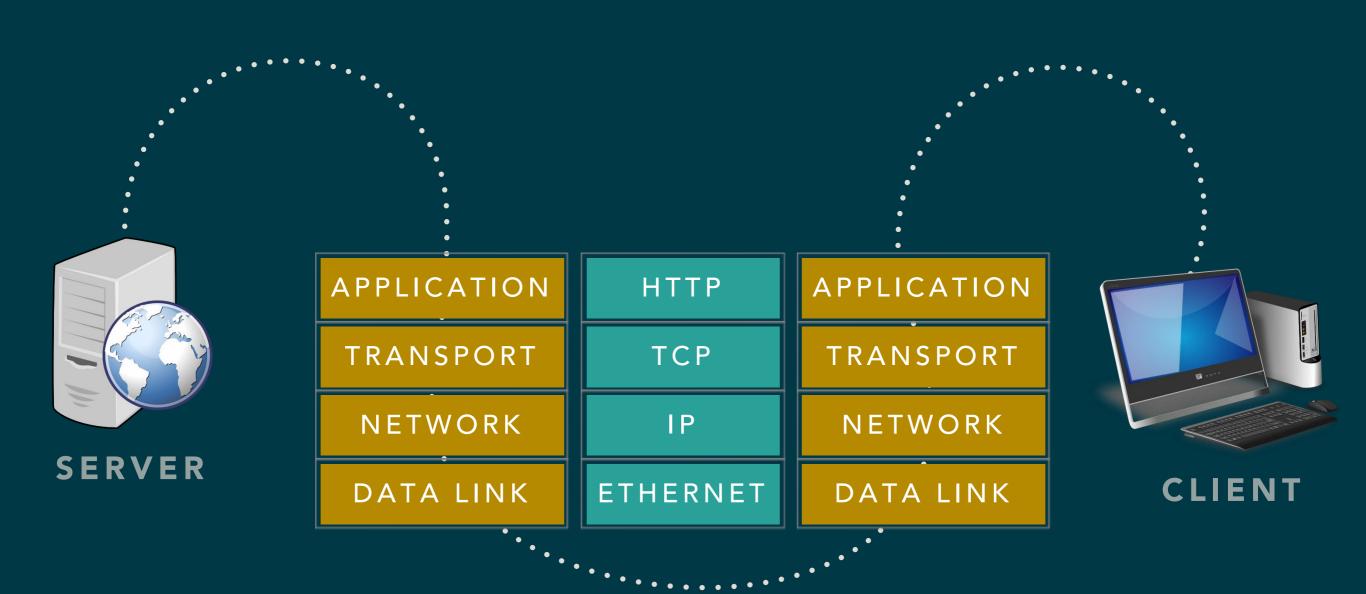
SPEEDY — BUSINESS MOTIVATION

 SPDY — a protocol for transporting content over the web, designed specifically for end-user perceived latency (the target was a 50% reduction in page load time).

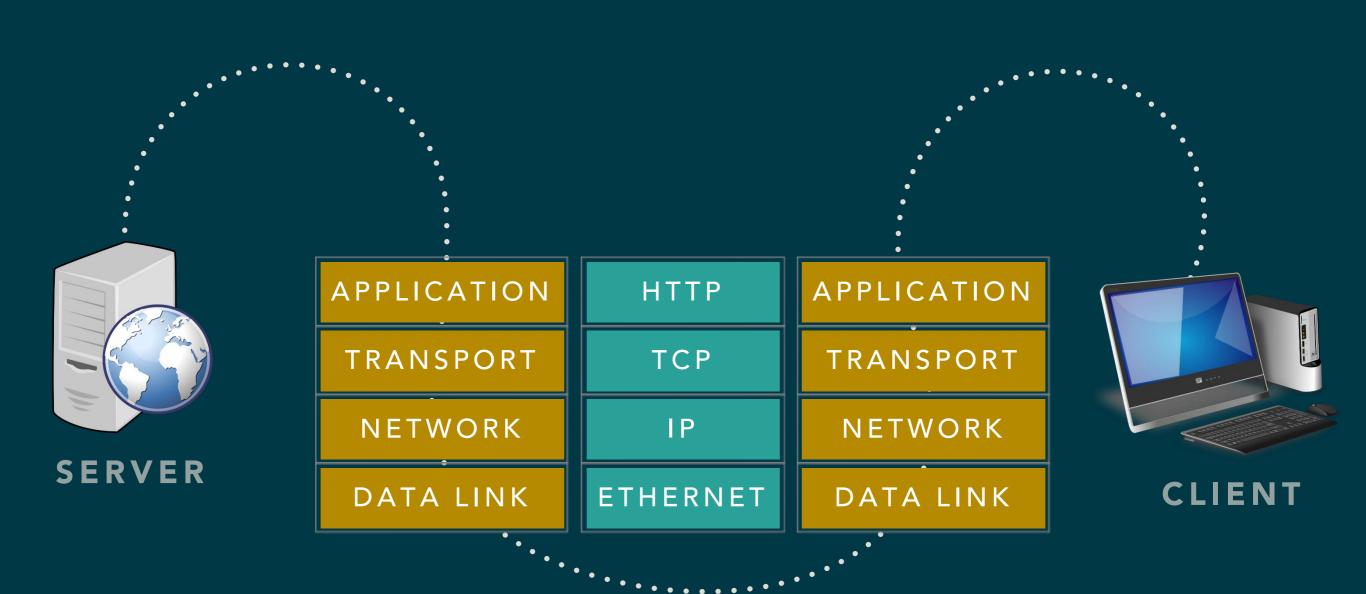


SPEEDY — DESIGN

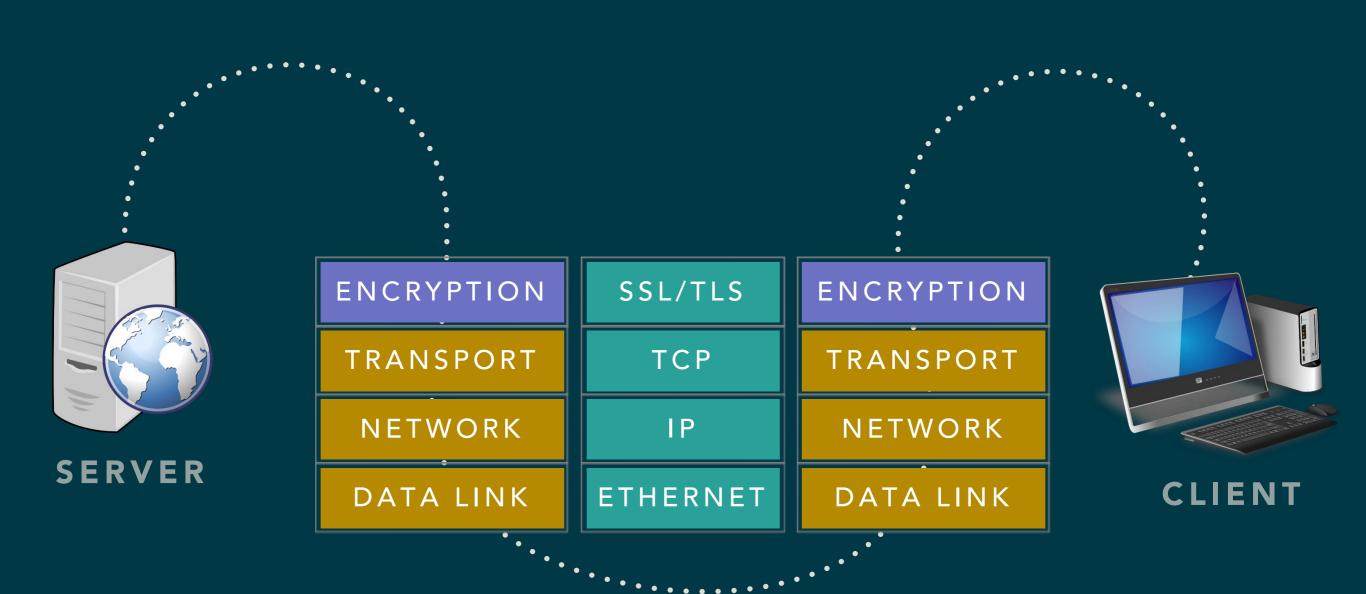
- SPDY requires **no changes** to existing networking infrastructure.
- SPDY uses TCP as the transport layer but requires also SSL/TLS.



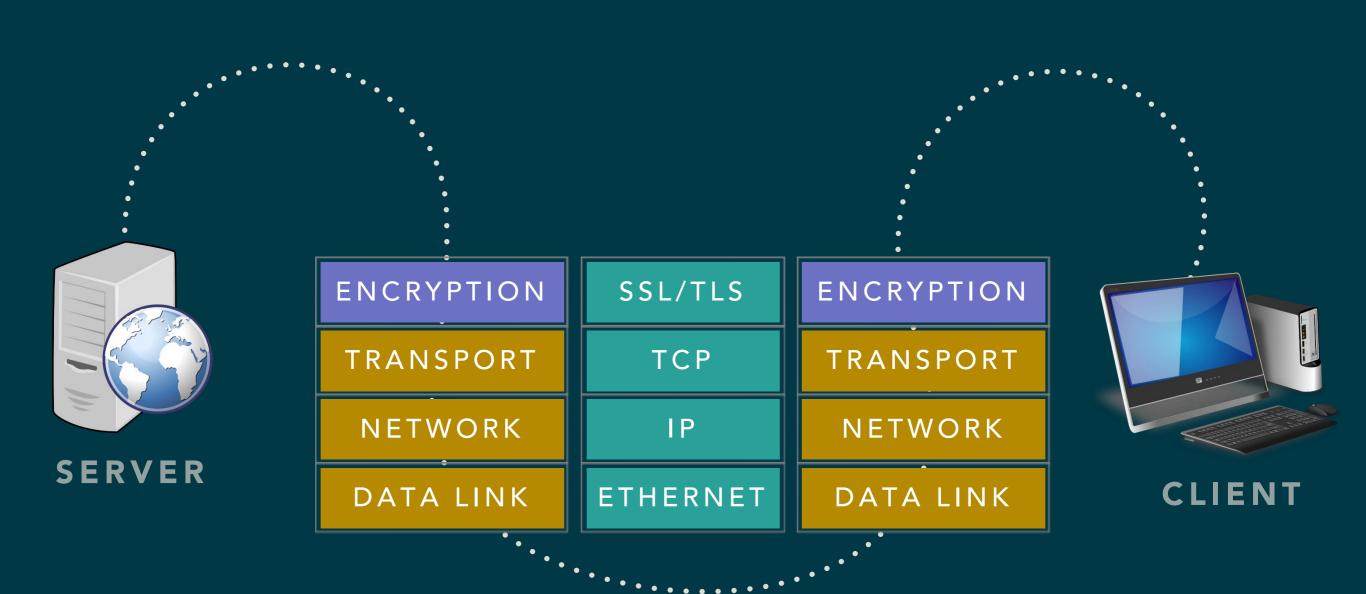
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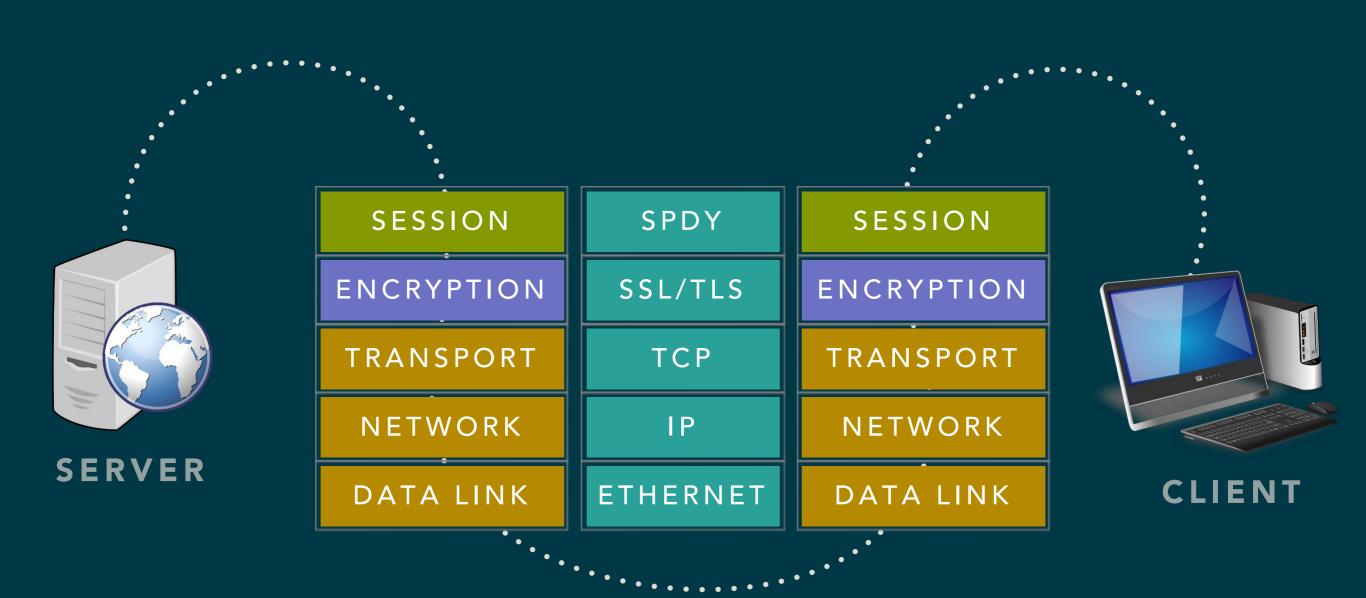
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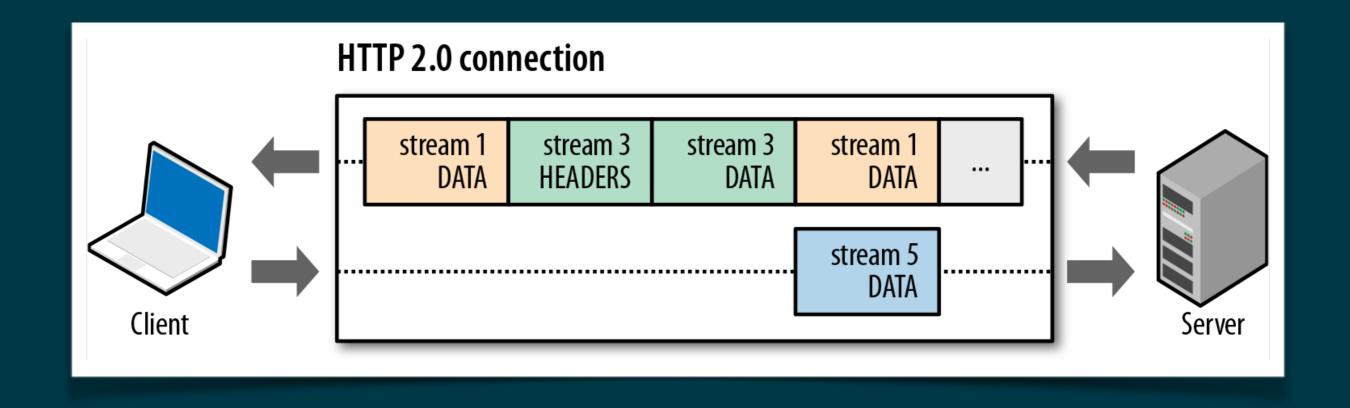


SPEEDY — FEATURES

- Multiplexed streams SPDY allows for unlimited concurrent streams over a single TCP connection.
- The ability to divide HTTP messages into independent binary frames, interleave them, and reassemble them on the other end is the most important enhancement of SPDY and HTTP/2.

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SPEEDY — FEATURES

- Request prioritization the client can request many items from the server and assign a priority to each request.
- HTTP header compression SPDY compresses request and response HTTP headers
- **Server-initiated streams** allows to deliver content to the client without the client needing to ask for it:
 - Server push server can push data to clients via X-Associated-Content header.
 - **Server hint** server uses X-Subresources header to suggest to the client that it should ask for specific resources.

FROM SPEEDY TO HTTP/2

 Chrome has supported SPDY since Chrome 6, but since most of the benefits are present in HTTP/2, it's time to say goodbye. We plan to remove support for SPDY in early 2016.

<u>HTTP://BLOG.CHROMIUM.ORG/2015/02/HELLO-HTTP2-GOODBYE-SPDY.HTML</u>

- Features inherited by HTTP/2 from SPDY:
 - multiplexed streams can use one connection for parallelism
 - priorities and dependencies one stream can depended on another
 - header compression uses HPACK algorithm to reduce overhead
 - allows servers to "push" responses proactively into client caches
 - is **binary**, instead of textual HTTP/1.1
- However, in HTTP/2 encryption is not mandatory.

HTTP/2 IMPLEMENTATIONS

Firefox:

- experimental support for HTTP/2 in version 34
- enabled by default in version 36
- only supports HTTP/2 over encrypted connection (TLS)



Google Chrome:

- support from version 40
- enabled by default in 41
- only supports HTTP/2 over encrypted connection (TLS)



• Microsoft Edge:

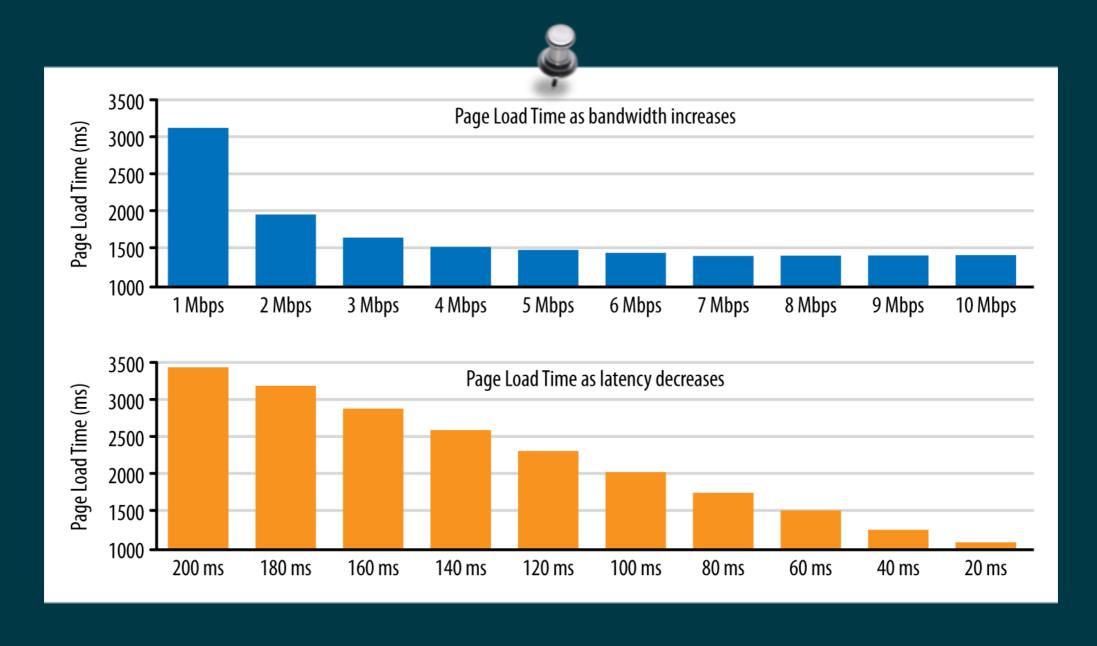
- support from version 12
- only supports HTTP/2 over encrypted connection (TLS)



• Performance comparison: https://blog.httpwatch.com/2015/01/16/a-simple-performance-comparison-of-https-spdy-and-http2/

CONCLUSIONS

- More Bandwidth Doesn't Matter (Much).
- Latency is a Performance Bottleneck.

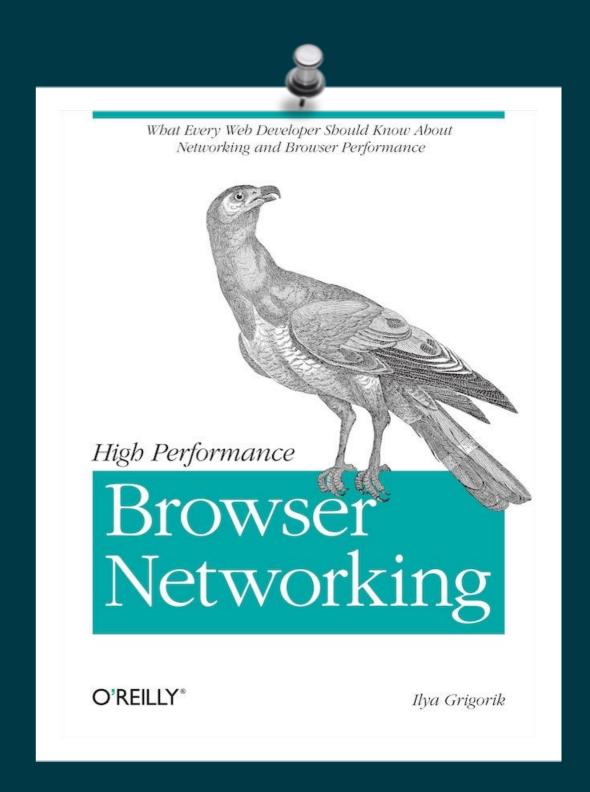


CONCLUSIONS

- HTTP is an essential building block of the Web and a prerequisite for utilizing the full power of Internet technologies.
- HTTP headers allow for more advanced features like caching, authentication or client identification.
- Performance of HTTP 1.x can be improved by using persistent and parallel connections.
- HTTP/2 offers further performance improvements, including multiplexed streams and header compression.

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