

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

ProductName

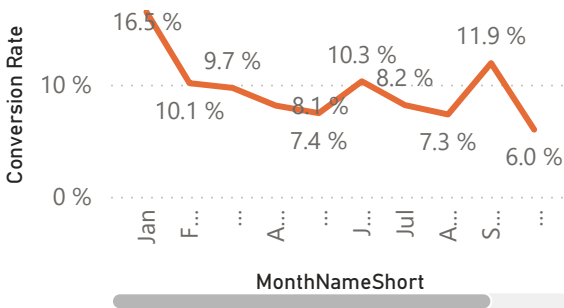
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

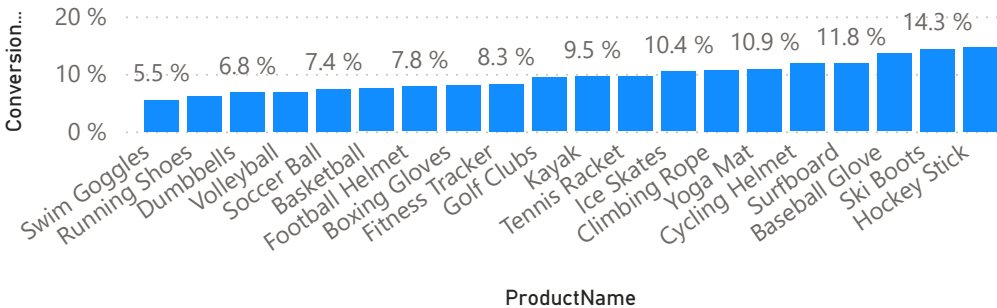
9.5 %

Conversion Rate

Conversion Rate by MonthNameShort



Conversion Rate by ProductName



Social Media

9,079,276

Views

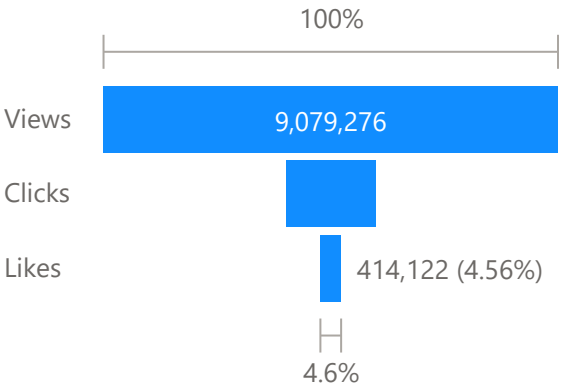
1,785,010

Clicks

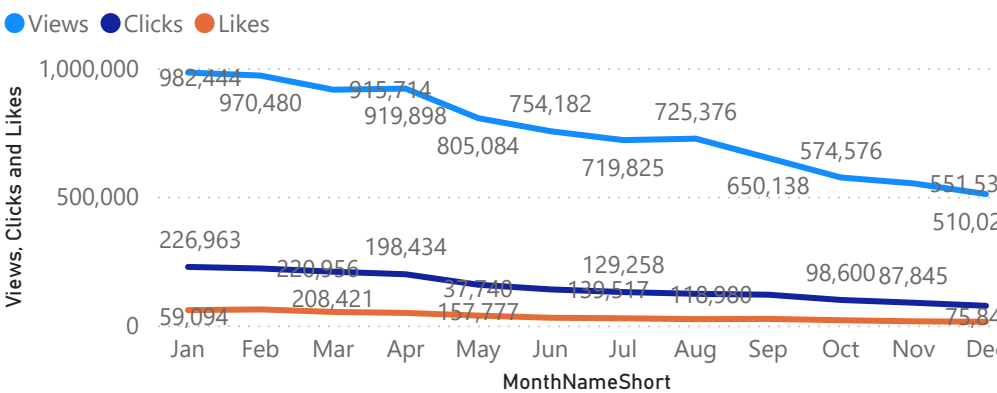
414,122

Likes

Views, Clicks and Likes



Views, Clicks and Likes by MonthNameShort

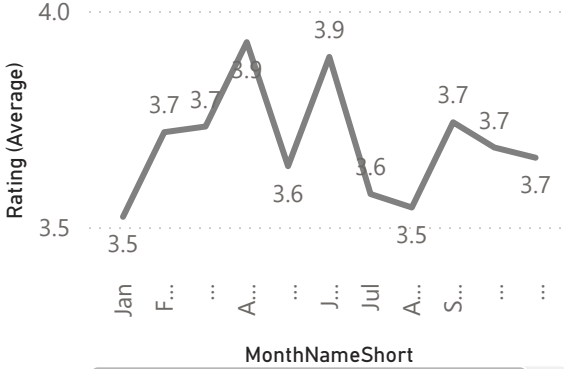


Customer Reviews

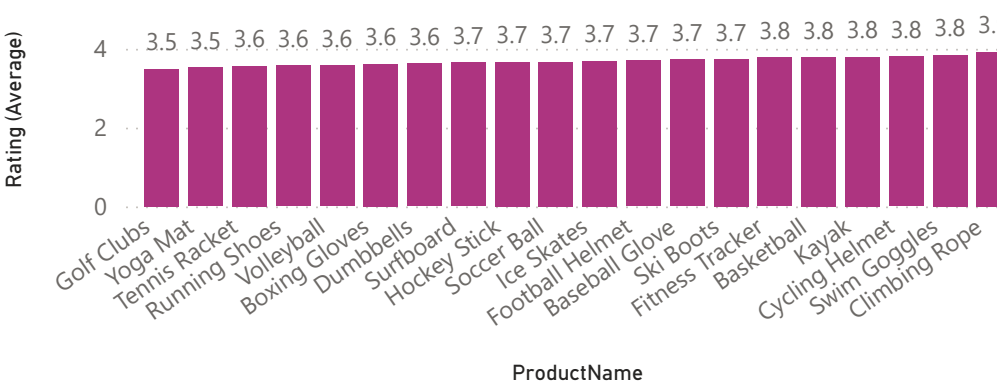
3.7

Rating (Average)

Rating (Average) by MonthNameShort



Rating (Average) by ProductName



Conversion Details

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

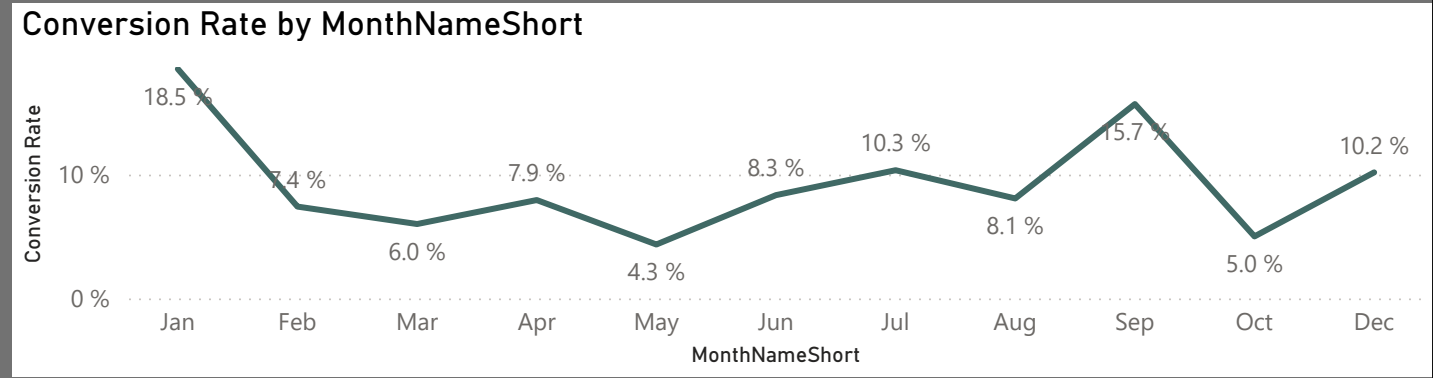
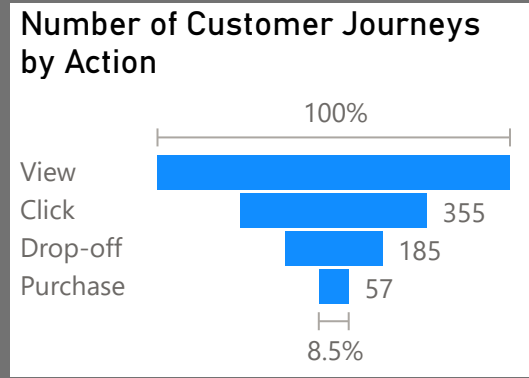
☐ Tennis Racket

☐ Volleyball

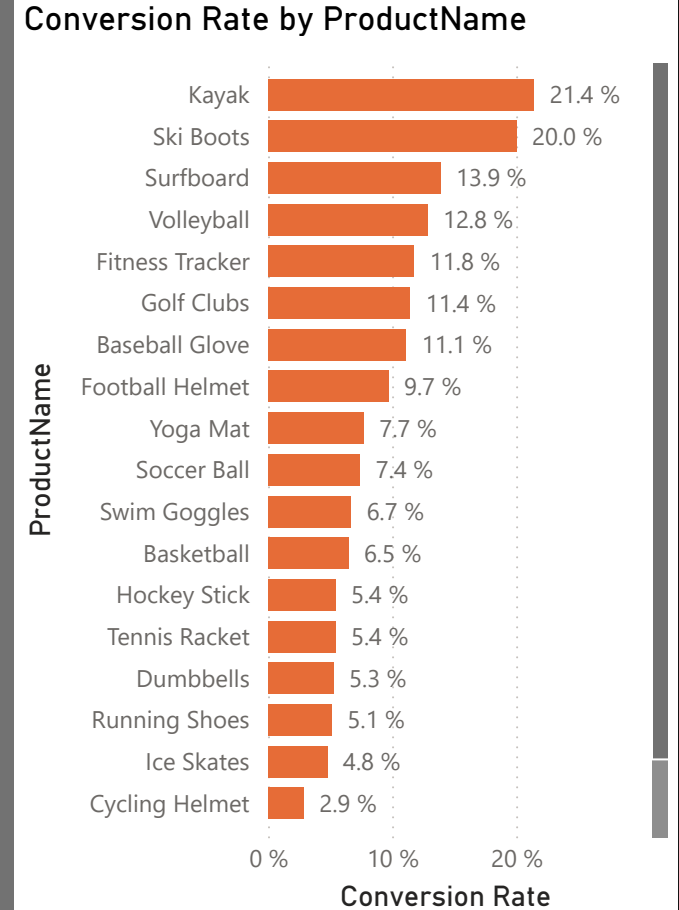
☐ Yoga Mat

8.5 %

Conversion Rate



| ProductName | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|-----------------|---------|---------|---------|--------|--------|---------|---------|--------|---------|---------|-------|---------|
| Kayak | 0.0 % | | | 40.0 % | | 100.0 % | 100.0 % | | 33.3 % | | | 100.0 % |
| Ski Boots | 150.0 % | 33.3 % | 100.0 % | | | | | 0.0 % | | | | |
| Surfboard | | 50.0 % | 25.0 % | 33.3 % | 0.0 % | | | | 50.0 % | | | |
| Volleyball | 40.0 % | | | | | 100.0 % | | 50.0 % | | 0.0 % | | |
| Fitness Tracker | 50.0 % | | | | 50.0 % | | | | 33.3 % | | | 33.3 % |
| Golf Clubs | 33.3 % | | | | | | | 33.3 % | 25.0 % | 0.0 % | | 25.0 % |
| Baseball Glove | 33.3 % | | 20.0 % | | | | | | | 200.0 % | | |
| Football Helmet | 100.0 % | 100.0 % | | 0.0 % | | | | 25.0 % | | | | |
| Yoga Mat | 0.0 % | | | | | 100.0 % | 33.3 % | | | | | |
| Soccer Ball | 0.0 % | | | | | | | | 100.0 % | | 0.0 % | |
| Swim Goggles | | | | | | | | | 25.0 % | | | 33.3 % |
| Basketball | | | 0.0 % | 50.0 % | | | | | | | | 100.0 % |
| Hockey Stick | | 33.3 % | | | | | | 33.3 % | | | | |
| Tennis Racket | | | | | | | | | 50.0 % | 20.0 % | | |
| Dumbbells | | | 0.0 % | | | 33.3 % | | | | | | 16.7 % |
| Running Shoes | | | | | 16.7 % | | | | 100.0 % | | | |
| Ice Skates | | | | | | | 66.7 % | | | | | |
| Cycling Helmet | | | | 20.0 % | | | 0.0 % | | | | 0.0 % | |
| Climbing Rope | | | | | | | 50.0 % | | | | 0.0 % | |
| Boxing Gloves | | 0.0 % | | | | | 33.3 % | | | | | |
| Total | 18.5 % | 7.4 % | 6.0 % | 7.9 % | 4.3 % | 8.3 % | 10.3 % | 8.1 % | 15.7 % | 5.0 % | | 10.2 % |



Social Media Details

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

2,982,369

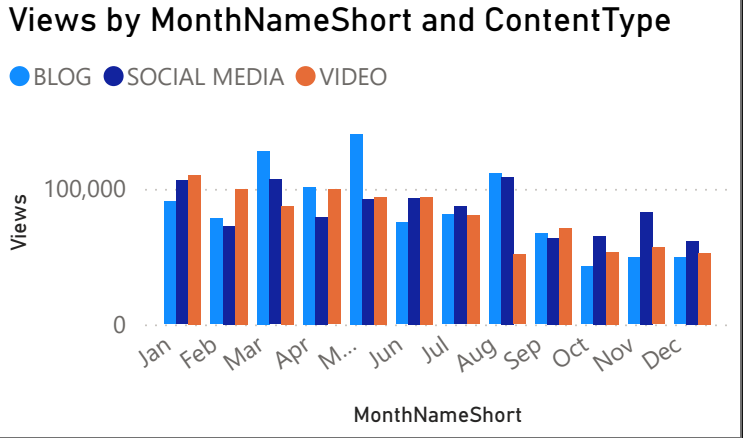
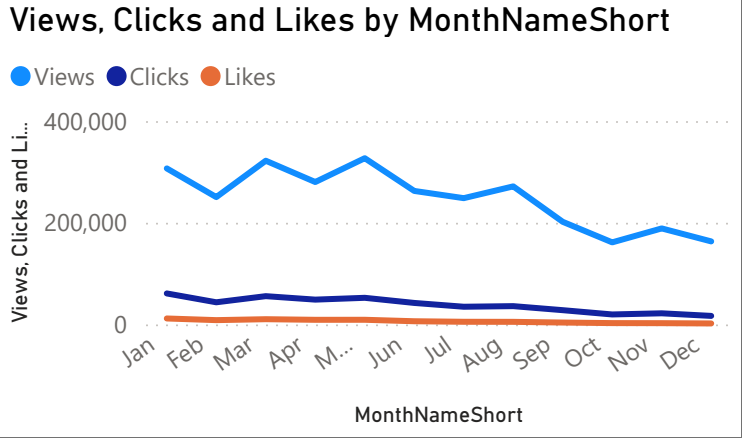
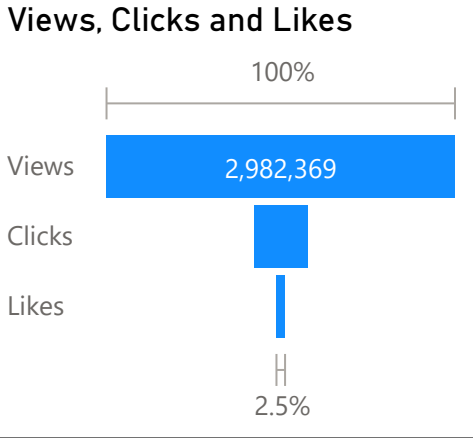
Views

458,345

Clicks

73,618

Likes



| ProductName | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Total |
|-----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|
| Ice Skates | 24,930 | 7,328 | 16,653 | 23,452 | 20,491 | 26,598 | 19,069 | 21,315 | 14,286 | 6,409 | 8,614 | 4,847 | 193,992 |
| Cycling Helmet | 25,338 | 27,375 | 11,683 | 3,361 | 20,590 | 12,765 | 18,013 | 20,288 | 13,209 | 11,006 | 10,851 | 7,925 | 182,404 |
| Basketball | 18,865 | 16,556 | 19,914 | 24,274 | 32,437 | 15,888 | 12,483 | 12,972 | 9,547 | 8,277 | 5,817 | 2,622 | 179,652 |
| Running Shoes | 12,249 | 27,100 | 17,674 | 16,748 | 11,307 | 12,546 | 8,554 | 18,670 | 21,838 | 9,896 | 8,029 | 9,865 | 174,476 |
| Tennis Racket | 17,132 | 16,504 | 11,818 | 14,623 | 22,097 | 11,458 | 18,196 | 12,145 | 9,034 | 16,015 | 11,421 | 11,185 | 171,628 |
| Fitness Tracker | 13,626 | 6,857 | 13,382 | 11,932 | 15,440 | 6,662 | 33,365 | 6,764 | 7,505 | 10,479 | 18,154 | 23,329 | 167,495 |
| Climbing Rope | 17,110 | 8,315 | 22,579 | 21,384 | 17,235 | 14,622 | 14,655 | 6,404 | 23,466 | 5,650 | 6,310 | 6,304 | 164,034 |
| Golf Clubs | 10,812 | 20,106 | 20,023 | 10,137 | 16,084 | 9,355 | 18,227 | 12,455 | 13,482 | 15,510 | 14,777 | 1,133 | 162,101 |
| Swim Goggles | 13,925 | 22,888 | 19,241 | 7,796 | 17,593 | 16,241 | 12,715 | 22,180 | 10,880 | 6,418 | 3,367 | 3,379 | 156,623 |
| Soccer Ball | 21,152 | 3,858 | 8,629 | 5,569 | 23,228 | 13,655 | 18,471 | 13,811 | 4,390 | 3,221 | 19,238 | 17,206 | 152,428 |
| Hockey Stick | 14,637 | 14,562 | 30,037 | 16,666 | 13,113 | 12,545 | 8,265 | 11,115 | | 7,095 | 12,025 | 10,509 | 150,569 |
| Ski Boots | 8,773 | 8,819 | 21,162 | 13,974 | 17,547 | 6,156 | 8,913 | 15,060 | 5,560 | 3,821 | 14,985 | 16,279 | 141,049 |
| Dumbbells | 13,520 | 12,037 | 25,234 | 19,992 | 11,345 | 17,481 | 4,481 | 14,074 | 10,978 | 6,411 | 2,965 | 2,462 | 140,980 |
| Kayak | 15,237 | 5,431 | 13,488 | 18,630 | 11,613 | 17,290 | 5,622 | 13,807 | 11,928 | 9,117 | 3,435 | 12,056 | 137,654 |
| Volleyball | 269 | 12,067 | 17,684 | 18,889 | 16,939 | 19,054 | 8,922 | 13,506 | 11,600 | 6,228 | 7,078 | 3,353 | 135,589 |
| Football Helmet | 20,181 | 6,961 | 4,619 | 20,404 | 19,677 | 16,422 | 9,437 | 14,035 | 442 | 4,667 | 12,696 | 1,220 | 130,761 |
| Boxing Gloves | 11,582 | 5,955 | 17,748 | 13,199 | 14,655 | 14,235 | 5,240 | 9,687 | 1,112 | 6,708 | 8,940 | 7,406 | 116,467 |
| Baseball Glove | 12,708 | 10,225 | 10,760 | 3,974 | 7,928 | 6,808 | 8,006 | 8,166 | 13,859 | 12,199 | 14,048 | 6,360 | 115,041 |
| Yoga Mat | 16,650 | 11,222 | 8,153 | 6,702 | 4,740 | 1,212 | 11,522 | 16,840 | 11,202 | 7,146 | 2,225 | 10,120 | 108,164 |
| Total | 306,720 | 250,276 | 321,860 | 279,938 | 326,805 | 262,424 | 248,206 | 271,377 | 201,685 | 161,251 | 188,673 | 163,154 | 2,982,369 |

Custom Review Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Country

All

SentimentCate...

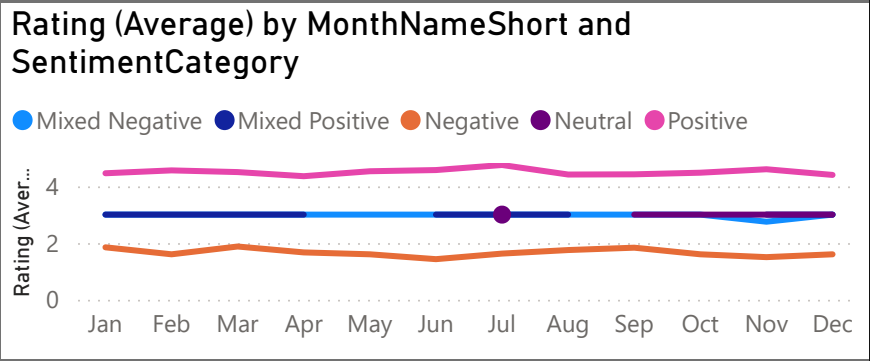
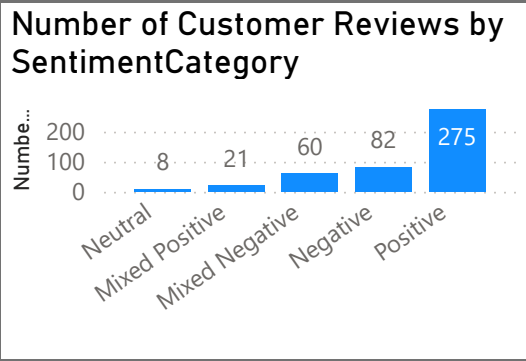
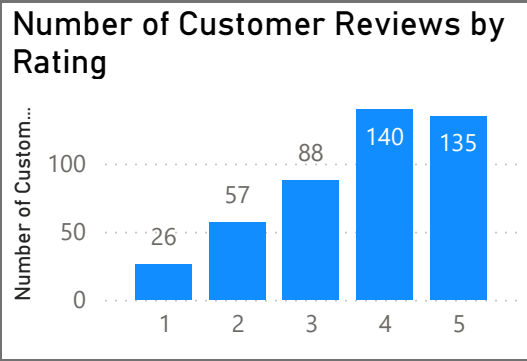
All

ProductName

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
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- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
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- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball

3.7

Rating (Average)



| ReviewDate | CustomerID | ReviewText | SentimentCategory |
|------------------|------------|---|-------------------|
| 29 December 2024 | 33 | Not worth the money. | Negative |
| 29 December 2024 | 59 | Shipping was fast and the item was well-packaged. | Positive |
| 28 December 2024 | 7 | Customer support was very helpful. | Positive |
| 25 December 2024 | 80 | The quality is top-notch. | Positive |
| 23 December 2024 | 81 | The quality is top-notch. | Neutral |
| 21 December 2024 | 55 | I had a bad experience with this product. | Negative |
| 20 December 2024 | 62 | Customer support was very helpful. | Mixed Positive |
| 19 December 2024 | 48 | Customer support was very helpful. | Positive |
| 19 December 2024 | 55 | Shipping was fast and the item was well-packaged. | Positive |
| 17 December 2024 | 5 | The quality is top-notch. | Positive |
| 16 December 2024 | 4 | Customer support was very helpful. | Positive |
| 16 December 2024 | 73 | The build quality is impressive. | Positive |
| 15 December 2024 | 25 | Excellent product, highly recommend! | Positive |
| 14 December 2024 | 33 | The product is okay, but the instructions were unclear. | Mixed Negative |
| 13 December 2024 | 21 | Product did not meet my expectations. | Negative |
| 12 December 2024 | 55 | I love this product, will buy again! | Positive |
| 12 December 2024 | 29 | The product is okay, but the instructions were unclear. | Mixed Negative |
| 11 December 2024 | 74 | Disappointed with the performance. | Negative |
| 11 December 2024 | 86 | Shipping was fast and the item was well-packaged. | Positive |
| 10 December 2024 | 66 | Customer support was very helpful. | Mixed Positive |

