



Web desgin aspects

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Web Interface Design





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1. Introduction

In this paper you have to analyze and assess different web pages, according to what you have learnt in the classroom theory. In this paper you will work in pairs.

2. Objectives

- To analyze the web page design.
- To assess the web page design.

3. Development (what to do)

Choose two similar web pages, as two shops or two restaurants. Then do a comparison table where it will appear the positive and negative aspects of the webs. I what you to check in the table the next matters:

- Colours
- Estructure
- Icons
- Typography
- Animations
- Easy of use (usability)
- Web homogeneity.
- Technology used for they development. To do this I recommend you to use the Add-on www.wappalyzer.com

I want you grade each aspect of the web (from 0 to 10) then add up to obtain a final result. Is now easier to say which web has a better design?
Write a conclusion about the activity.