



Pizza Sales Report

Jan 15 - Dec 15

Pizza Category

All

01-01-2015

31-12-2015



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

BUSIEST DAYS & TIMES

DAYS:

Orders are **highest** on weekends like **Friday** and **Saturday** evenings

MONTHLY:

There are **minimum** orders from months of **July** and **January**

SALES PERFORMANCE

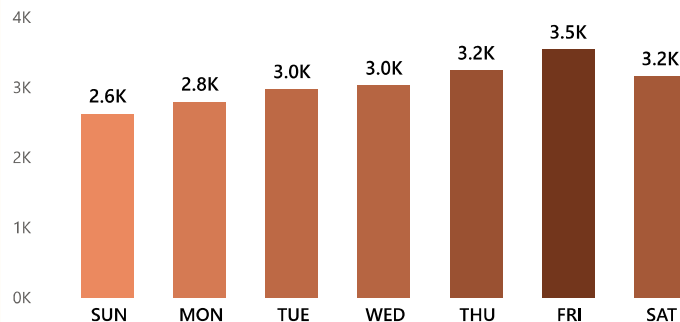
CATEGORY:

Classic size contributes **maximum** to sales and orders

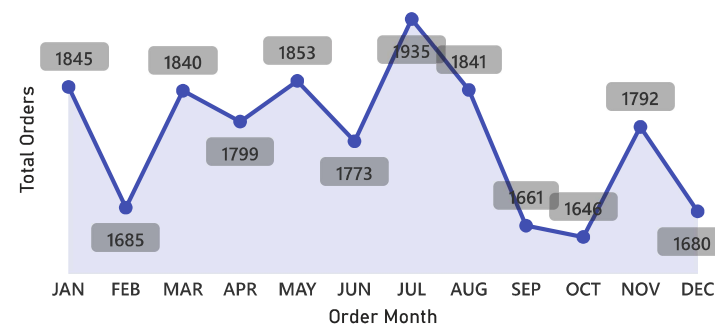
MONTHLY:

Large size contributes to **maximum** sales

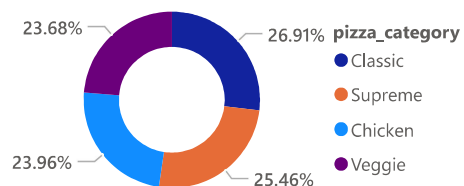
Daily trends for Orders



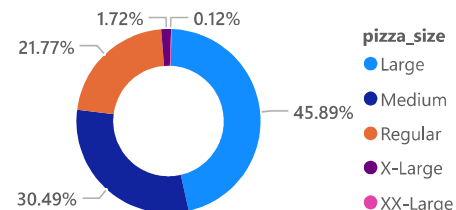
Monthly trends of Orders



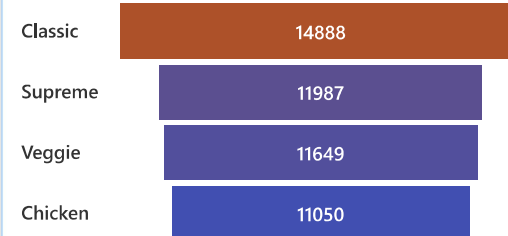
Sales by Pizza Category



Sales by Pizza Size



TTotal Pizzas sold by Pizza category





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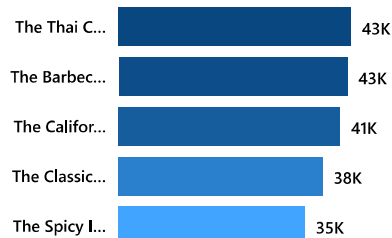
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Classic size contributes **maximum** to sales and orders

MONTHLY:

Large size contributes to **maximum** sales

Top 5 Pizzas by revenue



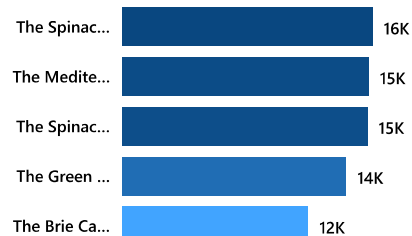
Top 5 Pizzas by quantity



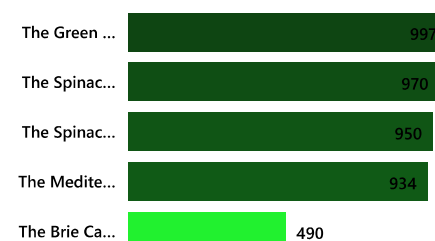
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by revenue



Bottom 5 Pizzas by quantity



Bottom 5 Pizzas by Total Orders

