DON ALEXIS CANLAS

269 G.Salazar St. Wawangpulo, Valenzuela City
+(63) 905-262-3239
dawncasts@gmail.com
https://www.linkedin.com/in/don-alexis-canlas/

PROFESSIONAL SUMMARY

Goal-oriented Marketing and Project Management specialist with experience in driving digital initiatives, coordinating brand-aligned events, and managing cross-functional projects. Skilled in leveraging technology, data, DevOps practices, and creative strategy to strengthen campaigns and optimize engagement. Brings a unique mix of IT expertise, cybersecurity awareness, and digital transformation experience to deliver innovative marketing solutions. Cisco-certified and trained in enterprise systems, combining technical acumen, DevOps knowledge, and strong communication, leadership, and results-driven execution.

EDUCATION

University of Santo Tomas, Sampaloc, Manila, Philippines
Bachelor of Science in Information Technology
August 2021 - June 2025

Our Lady of Fatima University, Valenzuela City, Philippines
Senior High School - STEM
June 2019 - June 2021

CORE COMPETENCIES

- **Project Coordination:** Skilled in planning tasks, aligning teams, and tracking milestones for IT and event-based projects
- **IT Systems & Cybersecurity:** Solid background in secure system setup, enterprise networking, and Cisco-based security practices
- **Event & Broadcast Execution:** Experienced in handling livestream logistics, show flows, and esports production
- **Leadership & Collaboration:** Proficient in team supervision, onboarding, and cross-functional coordination
- **Documentation & Communication:** Strong in writing reports, event briefs, and communicating technical details

TECHNICAL SKILLS

- **Hardware & Systems:** Custom PC building, BIOS configuration, OS installation, system diagnostics
- **Cybersecurity Tools:** Cisco Packet Tracer, CyberOps tools, basic firewall and network simulation
- **Productivity & Creative Tools:** Adobe Photoshop, Canva, Google Workspace, Trello
- **Web & Programming:** HTML, CSS, Java, CMS familiarity
- **Broadcast & Streaming:** OBS Studio, VDO.Ninja, Streamyard, Discord
- **Media & Digital Platforms:** Facebook, Instagram, LinkedIn, Twitter, basic video editing

LICENSES & CERTIFICATIONS

- *Network Security*, Cisco, August 2024
- *CyberOps Associate*, Cisco, February 2024
- *CCNA: Enterprise Networking, Security, and Automation*, Cisco, January 2024
- *CCNA: Switching, Routing, and Wireless Essentials*, Cisco, June 2023

INTERNSHIP EXPERIENCE

Project Management Intern
Dark League Studios - Quezon City, Philippines
February 2025 - May 2025

- Assisted in project planning, scheduling, and monitoring deliverables.
- Supported event logistics, documentation, and reporting.
- Managed social media tasks, including content support and tracking engagement.

EXTRA-CURRICULAR ACTIVITIES

Head of Event Management

Teletigers Esports Club, University of Santo Tomas

December 2021 - June 2025

- Directed internal coordination for university events and organizational activities.
- Created timelines, assigned volunteer tasks, and documented run-of-show details.

Thomasian Gaming Society, University of Santo Tomas

Head of Talent Management, Human Resource, October 2023 - March 2024

- Supervised live production roles and ensured team readiness during key programs.
- Mentored new members and facilitated their onboarding into active roles.

FREELANCE AND EVENTS EXPERIENCE

Project Management – Dark League Studios

- **PBA Esports Bakbakan: Tekken Tournament –** May 2025
- **SOOP Locked N' Loaded Philippines –** March 2025
- **Oppo Smooth Legends Cup,** SM North Edsa – March 2025
- **The National Championships,** Ayala Circuit Makati – February 2025

Commentator / Analyst

- **Asian Dragon Series: Continental Collision,** Epic Echo – February 2025
- **The National Championships,** Estudyante Esports – Nov 2024 to Feb 2025
- **PBA Esports Bakbakan Season 2,** Dark League Studios – Oct to Nov 2024
- **Sting Olstar Showdown,** Sting Philippines – June 2024
- **NVIDIA Reflex iCafe Attack,** NVIDIA – Apr to Oct 2024
- **Leviathan Trials,** NAOS Esports – March 2024
- **Alliance Games Season 5,** AcadArena – May 2025
- **Alliance Games Season 4,** AcadArena – February 2024
- **Dominator,** Hotel 101 – Oct to Nov 2023
- **KDR 2.0,** Oasis Gaming – Aug to Oct 2023
- **MTZCUP,** Mega Techzone – March 2023

Events Host

- **TNC P. Noval Grand Opening,** TNC Group – January 18, 2024
- **TNC Morayta Grand Opening,** TNC Group – October 10, 2023

Event Crew

- **Conquest Festival 2023,** AcadArena – June 2023
- **Conquest Festival 2022,** AcadArena – July 2022

AWARDS RECEIVED

- *Dean's List, 2nd Term, A.Y 2024-2025*, UST-CICS , Manila, June 2025
- *Dean's List, 1st Term, A.Y. 2024-2025,* UST-CICS , Manila, January 2025
- *Dean's List, 2nd Term, A.Y. 2021-2022,* UST-CICS , Manila, December 2022

ACADEMIC PROJECTS

- **Project Manager**, *PhishNet: A Browser Extension Real-Time Anti-Phishing Detection and Response*, UST - CICS, November 2024
- **Project Manager,** *SIENA: Seamless Integration for Event reservations, Navigation and Arrangements*, UST - CICS, November 2023
- **Creatives Staff** , Securing the Wild Web: Strategies for Risk Compliance and Responce, UST - CICS, April 2025
- **Creatives Staff** , The ABCs of Digital Autonomy Seminar, UST - CICS, March 2025