Machine Learning in Advertising Technology

Vangie Shue

December 8, 2014

Abstract

This project will explore the application of Machine Learning in Technology. Specifically, we will seek to develop a reliable process for developing a classification algorithm on given data.

Introduction

Background on Advertising Technology use cases. Background on specific problem.

Methods

```
> data(example)
```

The above is a snippet of code used.

Results

The below is a sample graph of data.

Something like a plot centered.

Conclusion

We used `Sweave` to build this LATEX document: