

Muhammad Dawood Rafique

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SUMMARY

WordPress Developer with 3+ years of experience building custom themes, plugins, and Gutenberg blocks for high-traffic and enterprise websites. Strong expertise in PHP, JavaScript/TypeScript, REST APIs, performance optimization, security hardening, SEO, and accessibility. Skilled in Git-based workflows, staging-to-production releases, and integrating WordPress with business tools and CRMs.

WORK EXPERIENCE

Wordpress Website Developer - LIFEBAHN GLOBAL, S.L **Sep 2022 - Oct 2025**

- Built and maintained WordPress websites for international clients with a focus on clean design and scalable architecture.
- Customized themes, added new functionality, and ensured cross-browser and mobile compatibility.
- Worked closely with design and marketing teams to translate designs into usable, responsive front-end templates.
- Handled updates, security checks, and performance improvements to keep sites stable and fast.
- Provided ongoing support, content updates, and technical troubleshooting as needed.

Website Developer , Fiverr ([URL](#)) **Feb 2021 - Current**

- Delivered 50+ custom WordPress websites, converting Figma/Sketch/Adobe XD designs into fast, responsive builds with consistent 5-star reviews.
- Developed and customized themes, plugins, and reusable Gutenberg/Elementor components using PHP, JavaScript, and CSS/SASS.
- Built and optimized WooCommerce stores, integrated CRM/analytics tools, and improved site speed and Core Web Vitals with caching, CDN, and DB tuning.
- Managed Linux server deployments, migrations, backups, and used Git/GitHub while communicating directly with clients for smooth project delivery.

SKILLS

- Web Development: WordPress, PHP, JavaScript, TypeScript, HTML5, CSS3, SASS
- Design Implementation: Figma to WordPress, Gutenberg, Elementor, Divi, SeedProd
- Optimization: Core Web Vitals, SEO, Page Speed, Performance, Accessibility
- CMS & Tools: WordPress, WooCommerce, ACF, Git, GitHub, WP-CLI, Composer, MySQL
- Integrations: CRM Integrations, Analytics, Tag Manager, API Integrations

EDUCATION

BS Computer Science **2020 - 2024**
University of Agriculture Faisalabad.

F.Sc Pre-Engineering **2017 - 2019**
Govt. Graduate College, TT Singh.

LANGUAGES

English, Urdu, Punjabi