



# DAWOOD SHAFQAT

DESIGNER

## INFO

- Address**  
738 Farrow St, BC
- Phone**  
+17785526786
- Email**  
dawoodshq@gmail.com
- Website**  
www.dawoodshq.com

## STRENGTHS



## PROFILE

A creative digital designer passionate about combining technology and design to craft seamless user experiences. A Lifelong learner dedicated to staying ahead in the ever-evolving tech landscape. With a mix of technical expertise and creative flair, I thrive on transforming ideas into impactful solutions.

## EDUCATION

- Simon Fraser University** (2016 - 2020) - Bachelors of Science: Major in Interactive Arts & Technology
- Fraser International College** (2014 - 2016) - Engineering Science Transfer Program
- The Winchester School (Dubai)** (2009 - 2014) - IGCSE and A-level

## EXPERIENCE AND PROJECTS

- Inter Equipment** - Sales/Marketing Intern (Jan 2021 - Dec 2021)
  - Assisted with market research by collecting qualitative and quantitative data to improve the existing marketing campaigns.
  - Created excel spreadsheets and graphics for the arrangement of data required for future analysis and presentations.
  - Helped design advertisements including posters, flyers, emails and social media posts.
  - Supported the marketing team with administrative tasks under the supervision of the manager.
  - Accompanied managers and staff during client meetings and assisted with negotiations and sales dealings,
- AJ Studios** - Associate Photographer/Video (Sep 2019 - Present)
  - Managed equipment before, during, and prior to events.
  - Took on the secondary shooter role at events and shoots.
- Graphic Design/(UX/UI)/Social Media Projects** - (SFU)
  - Designed brand identity, including logos, business cards, letterheads and social media posts for several assignments and companies.
  - Designed multiple user journey diagrams, personas and posters.
  - Guided The Vancouver Tool Library improve their current operating structure structure by providing effective solutions.
- Web/App Development Projects** - Front and Back End (SFU)
  - Designed and coded a potential upgrade to the local voting website
  - Designed wire-frames and coded website for electronics using html/css
  - Created a website to sell bubble tea using MySQL, coded in PHP
  - Built android app for locating best restaurants around the area

## HOBBIES & INTERESTS

- Cryptocurrency
- Travel