

Dawson Dohlen

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Data Scientist & Web Developer

Experienced analytics professional and budding web developer with a strong technical skill set and a proven track record of leveraging data to deliver business impact.

WORK EXPERIENCE

Reddit • San Francisco, CA • 03/2018 – 05/2022

Senior Data Scientist

- Key contributor for safety org data model. Frequent collaborator with engineering and PM teams around telemetry, analysis, and deployment.
- Developed models for predicting relevancy of reports of harassment/violence and involuntary pornography.
- Part of 2020 election tiger team to prevent and identify misinformation, election fraud, and post-election violence.
- Active leader of LGBTQ employee resource group. Planned company-wide pride participation 2019–2022.

Gametime • San Francisco, CA • 01/2017 – 03/2018

Senior Data Analyst

- Fully automated marketing reporting pipeline.
- Improved monthly return on ad spend (ROAS) 25% by introducing user segmentation and LTV modeling.
- Developed A/B test pipeline for push notification channel. Improved open rates (+10%) and transaction rates (+5%).
- Owned company-wide revenue reporting and projections. Summarized and presented bi-monthly for board meetings.

Teespring • San Francisco, CA • 09/2013 – 01/2017

Senior Data Analyst

- Developed reporting infrastructure and standards across the company with focus on marketing acquisition channels.
- Deployed machine learning models for email product recommendations.
- Developed ML for infringing content on site.

SKILLS

A/B Testing, CSS, Data analysis and visualization, Data Science Principles and Practice, Git, HTML, Introduction to Machine Learning, Javascript, Machine Learning, Node.js, Python, Python Foundations, Responsive Web Design, SQL, Web Development

EDUCATION

Full-Stack Web Development Bootcamp

University of California – Berkeley
GPA: 4.0
07/2024 – 01/2025

- Front-end web development
- RESTful API routing & AJAX methods
- Structured and unstructured db implementation

Economics & Urban Studies

Brown University
Providence, RI
GPA: 3.85

(with Honors)