

AROOSH DAYAL

Senior Product Manager

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PROFESSIONAL SUMMARY

Results-driven Senior Product Manager with 9+ years of experience across enterprise SaaS, consumer mobile, gaming, and fintech. Proven track record of leading cross-functional teams, driving product strategy, and delivering user-centric solutions that scale. Expert in product discovery, market analysis, stakeholder management, and agile development methodologies.

PROFESSIONAL EXPERIENCE

Senior Product Manager

Jan 2022 - Present

Eightfold AI, Hyderabad, India

- â€¢ Led product strategy for AI-powered talent intelligence platform serving 300+ enterprise customers
- â€¢ Managed end-to-end product lifecycle from discovery to launch, resulting in 40% increase in user engagement
- â€¢ Collaborated with engineering, design, and data science teams to deliver ML-driven features
- â€¢ Conducted user research and market analysis to identify product opportunities and feature prioritization

Product Manager

Mar 2020 - Dec 2021

Zynga Inc., Bangalore, India

- â€¢ Drove product strategy for mobile gaming titles with 10M+ monthly active users
- â€¢ Implemented data-driven A/B testing framework, improving player retention by 25%
- â€¢ Led cross-functional teams of 15+ members across design, engineering, and analytics
- â€¢ Optimized in-app monetization strategies, increasing revenue per user by 30%

Associate Product Manager

Jun 2018 - Feb 2020

Airtel Digital, Gurgaon, India

- â€¢ Managed telecom and digital services products serving 400M+ customers
- â€¢ Led product launches for mobile payment solutions and digital content platforms
- â€¢ Coordinated with stakeholders across business, technology, and operations

Business Analyst

Jul 2016 - May 2018

American Express, Gurgaon, India

- â€¢ Analyzed customer data and market trends to support product and business decisions
- â€¢ Created comprehensive reports and dashboards for senior leadership
- â€¢ Supported product development initiatives for financial services

CORE COMPETENCIES

Product Management:

Product Strategy â€¢ Roadmap Planning â€¢ User Research â€¢ Market Analysis â€¢ Feature Prioritization

Technical Skills:

SQL â€¢ Python â€¢ Analytics â€¢ A/B Testing â€¢ APIs â€¢ Machine Learning â€¢ Data Analysis

Leadership & Process:

Cross-functional Teams â€¢ Agile/Scrum â€¢ Stakeholder Management â€¢ Go-to-Market Strategy

Tools & Platforms:

Jira â€¢ Confluence â€¢ Figma â€¢ Amplitude â€¢ Mixpanel â€¢ Tableau â€¢ Google Analytics