

AROOSH DAYAL

Senior Product Manager â€¢ Data-Driven Products

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PROFESSIONAL SUMMARY

Results-driven Senior Product Manager with 9+ years across enterprise SaaS, consumer mobile, gaming, and fintech. Proven track record: \$38M+ cumulative revenue impact, 100M+ users served. MBA from IIM Ahmedabad with strong technical foundation. Expertise in data-driven products and cross-functional leadership.

CAREER IMPACT & ACHIEVEMENTS

\$38M+ Total Revenue Impact â€¢ 100M+ Total Users Served â€¢ 24+ Max Stakeholders
15+ Features Launched â€¢ 7x Customer Growth at Eightfold

PROFESSIONAL EXPERIENCE

Senior Product Manager at Eightfold AI (Jan 2024 - Jun 2025)

â€¢ Led Resource Management product, launched 15+ features, scaled 1â€¢ 7 customers (\$12M+ ARR)
â€¢ 50+ recognition shoutouts for ownership and excellence

Senior Product Manager at Zynga (Feb - Sep 2023)

â€¢ Managed Compliance & Social products for 119+ game studios, saved \$3M+ revenue
â€¢ Redesigned opt-out flows, reduced operational overhead by 40%

Senior Product Manager at Bharti Airtel (2021 - 2023)

â€¢ Managed Field Service Management platform (100K+ users, â‚‚700Cr+ account)
â€¢ Won Chairman Award 2022 - 'Win with Digital', managed 24+ stakeholders

Lead Product Analyst at Bharti Airtel (2019 - 2021)

â€¢ Led analytics for Airtel Thanks App (100M+ MAU), improved postpaid leads by 140%

Business Analyst II at American Express (2017 - 2019)

â€¢ Built XGBoost models driving \$23M+ revenue, GCMA Superstar (Top 6/250+)

Software Developer II at Oracle (2014 - 2015)

â€¢ Enhanced Oracle CPQ software, achieved 95% in product training

EDUCATION

PGDM (MBA) - IIM Ahmedabad (2015-2017)

B.Tech Electronics - IIT Guwahati (2010-2014)

TECHNICAL SKILLS

Product Strategy â€¢ Multi-Agent Systems â€¢ Machine Learning â€¢ Data Analytics
Stakeholder Management â€¢ Go-to-Market â€¢ Cross-functional Leadership

RECOGNITION

â€¢ Chairman Award 2022 - Bharti Airtel
â€¢ GCMA Superstar - American Express
â€¢ 50+ Excellence Shoutouts - Eightfold