How has COVID-19 affected NYC Subway ridership?

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Metis - Spring 2020 - Project 1

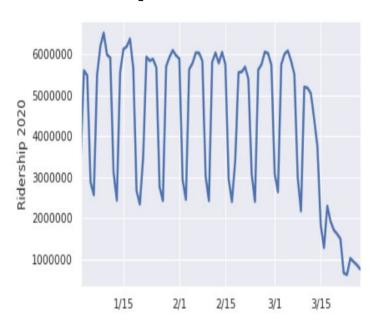
Introduction

- Objective: Investigate how COVID-19 has affected New York City subway ridership
- Motivation:
 - Help city government, and public health agencies in particular, determine whether
 New Yorkers are reducing their travel
 - Inform New Yorkers which subway stations are still heavily trafficked
- Relevant Data: Weekly MTA Turnstile data

Methodology

- We compared ridership in March 2020 vs Jan-Feb 2020 as well as March 2019
- Data sources:
 - o MTA Turnstile Data
 - NY Open spatial data
 - o City of New York Health
- Tools:
 - Python
 - Data munging
 - Visualization
 - QGIS

Covid impact on Ridership - 2020



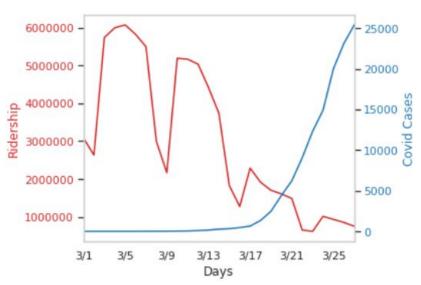
- Weekday/weekend cyclicality
- Steep drop in daily ridership beginning in early March

Covid impact on Ridership - March 2020 V 2019



- Year over comparison reduces the noise from seasonality
- Clear downward trend for March 2020
- Weekend drops in ridership attenuated

Covid impact on Ridership - March 2020



3/1 - First NYC confirmed case

3/11 - US announces European travel ban

3/13 - National emergency declared

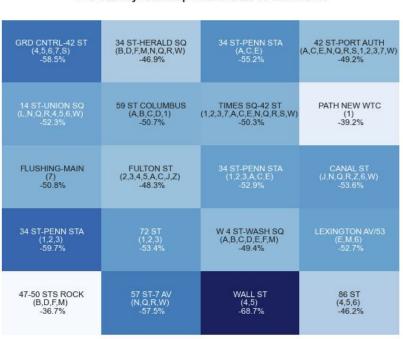
3/15 - CDC recommends no large gatherings

3/22 - NYC orders non-essential workers to stay home

3/23 - Stock market bottoms out (-40%)

3/28 - CDC travel advisory for NY region

NYC Subway Ridership - March 2020 vs March 2019



 Across the most heavily trafficked stations, ridership has decreased between 35-70%

- 40%

- 45%

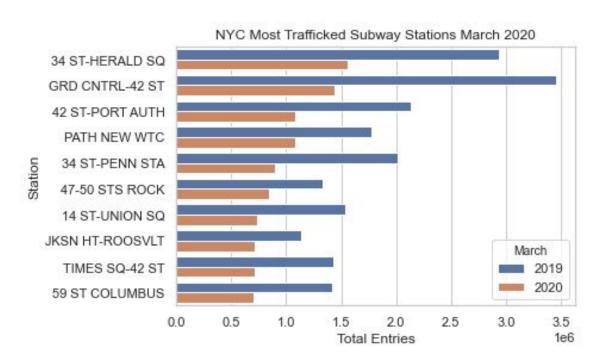
- -50%

- -55%

- -60%

- -65%

• The 20 stations with the largest drop in ridership account for 25% of the city-wide decrease



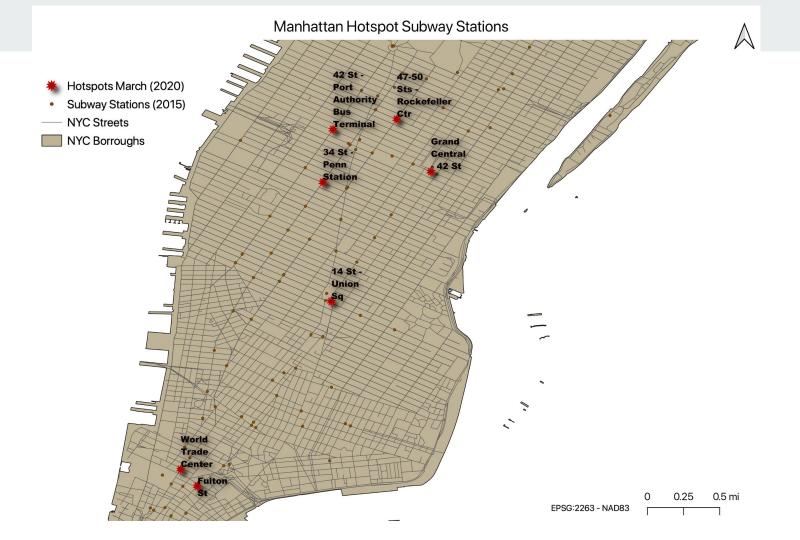
- Change in ridership
- Busy stations

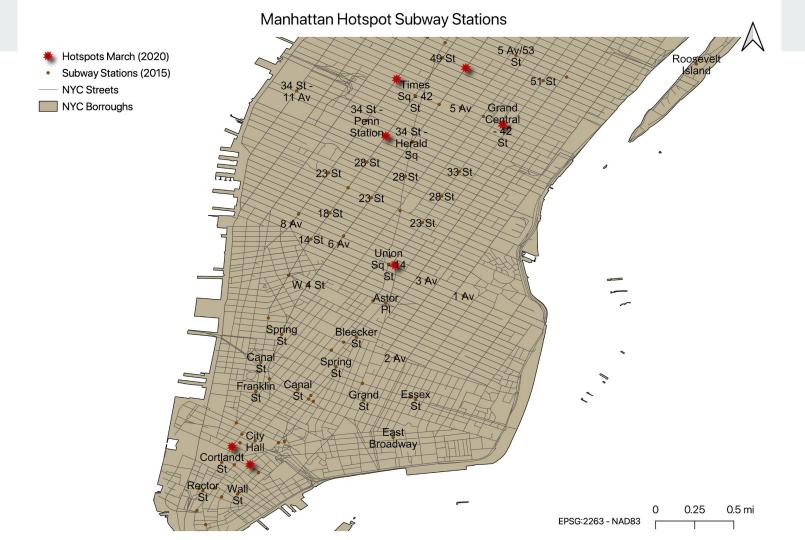
Results Summary

| | March 2019 | March 2020 | Δ |
|-----------------|------------|------------|-------|
| Number of Rides | 133.8 | 76.1 | -57.7 |

→Total subway ridership is down **43**% year-over-year

Note: Number of rides in millions





Recommendations



- Non-essential workers:
 - Stay home
- Essential workers:
 - Avoid hotspots
 - Consider alternatives
- Employers/organizations:
 - Facilitate WFH and stagger start times
- MTA:
 - Ensure safe transportation for essential workers

Future Work

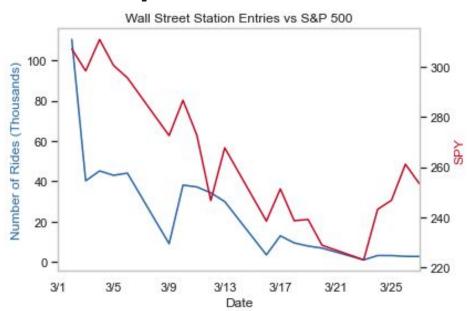


- Reduction in ridership =/= reduction in crowding
- Investigate train capacity to optimize train schedules that facilitate social distancing

Appendix

| | STATION | LINENAME | ENTRIES_20 | ENTRIES_19 | ENTRIES_DIFF | PCT_CHANGE |
|-----|----------------|----------|------------|------------|--------------|------------|
| 0 | 1 AV | L | 0 | 20223 | -20223 | -100.00% |
| 60 | 191 ST | 1 | 22287 | 190550 | -168263 | -88.30% |
| 42 | 168 ST | 1,A,C | 35611 | 192880 | -157269 | -81.54% |
| 395 | OCEAN PKWY | Q | 45714 | 244700 | -198986 | -81.32% |
| 383 | NEW UTRECHT AV | N,D | 22701 | 111309 | -88608 | -79.61% |
| 148 | 8 AV | N | 24171 | 114440 | -90269 | -78.88% |
| 24 | 14 ST | A,C,E,L | 85754 | 377704 | -291950 | -77.30% |
| 208 | BERGEN ST | 2,3 | 57522 | 249541 | -192019 | -76.95% |
| 362 | MARCY AV | J,M,Z | 100311 | 362585 | -262274 | -72.33% |
| 192 | BAY PKWY | N | 45575 | 159092 | -113517 | -71.35% |

Ridership vs. S&P 500



NYC Hospitals and Subway Stations

