

DAYBREAK JOB DESCRIPTION

VIDEOGRAPHY DIRECTOR

OUR MISSION - We exist to help people make the following 4 commitments:

- **ENTRUST** their whole lives to God
- **ENJOY** living in community with God and others
- **INVEST** their whole lives in God's Kingdom
- **INVITE** others to do the same!

OUR VALUES - We accomplish our mission by embracing the following eight values

- We Pray First
- We Prioritize Health
- We Reproduce Leaders
- We Outwork the Vision
- We Embrace Feedback
- We Make it Funner
- We Model Servanthood
- We Live Generously

POSITION SUMMARY - The Videography Director role at Daybreak is responsible for the leadership, oversight and execution of a comprehensive video based storytelling culture at Daybreak Church. This will be achieved across a wide range of mediums, including but not limited to social media, website, in service elements, email and text communications.

OVERSIGHT - The Videography Director reports to the Communications Director

PRIMARY RESPONSIBILITIES

1. Team Development

- Enlist, equip and encourage qualified volunteer teams and interns
- Identify and develop future leaders in the ministry area
- Relates well to all kinds of people, builds effective relationships.

2. Story Telling

- Develop a network within the church to identify stories that celebrate people living out the mission and values of Daybreak Church
- Plan and story board to effectively and efficiently lay the foundation for each video project
- Celebrate all ministries and areas throughout the course of each year
- Produce high quality, engaging stories that highlight seasonal priorities

3. Types of Projects - Ensuring that a range of videos of appropriate length and vision are created on a calendarized basis for each of the following:

- **Long Form Testimonials** - documentary style, 2 to 5 minute videos with studio quality interviews, b-roll footage
- **Event Recaps** - 1-2 minute candid videos with high paced editing and engaging contemporary style

- **Ministry Overviews** - short videos to celebrate and promote various ministries
- **Sermon Series Bumpers** - 10-20 second videos for each sermons series
- **Social Media Teasers** - short videos as needed each week based on current priorities
- **Sermon Caption Clips** - select and ensure that there are always short videos leveraging sermons content throughout the week
- **Pastoral Inspiration** - short directive instruction clips of pastoral staff teaching, leading prayer or reviewing content from current sermons
- **Missions** - 1-2 minute interviews with our various missions partners, along with documenting local and international missions trips
- Other videos as needed

4. Quality and Creativity

- Produces all videos with high quality video and audio standards, including but not limited to ensuring light balance, consistent and clear audio levels, coherent shot structure and staging design as appropriate for each type of video
- Brings creative ideas with excellence and hard work to the telling of each story and video.
- Embraces and thrives off of consistent feedback loops in the creative process.
- Able to produce high quality video content with a quick turnaround

5. Other Duties as Needed

QUALIFICATIONS & REQUIRED SKILLS

- **Passion:** A heart for the local church, a growing relationship with Jesus Christ and a passion to build the local church through telling stories with video production.
- **Leadership:** Proven ability to take projects from beginning to end collaborating with other staff and volunteers
- **Experience:** Proven experience evidence through a portfolio of telling great stories through video
- **Skills:** Capable of shooting high quality video and capturing high quality audio. Capably of using Final Cut, Premier Pro at a level of excellence that is evident in portfolio samples. Knowledge of Adobe Suite will be preferred
- **Flexibility:** An ability to manage the different "seasons" of the church calendar, as well as a willingness to work flexible hours on projects to meet deadlines

TO BE CONSIDERED: Send the following documents to j@daybreakchurch.org.

- **Cover letter** - Describing your interest in the position
- **Resume** - Highlighting your experience and qualifications for this position
- **Portfolio** - samples of your videography and story telling capabilities
- **Social Media** - Description of how to find you on social media