Web-studio "Avanta"

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# Site progress report

http://www.td-komandor.ru/ February 2023

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#### **Results**

From 1 to 28 February 2023 year site was visited by **7120** visitors, which is more than the total site traffic in January` by **500** visitors. Out of those **1235** visits from search engines, thereby, the share of visits from search engines was **17**% of the total number of site visits. The site occupies a high position in Yandex for **2** out of **2** key phrases (**100**% of the total number of requests from the semantic core) .

#### Site positions by queries

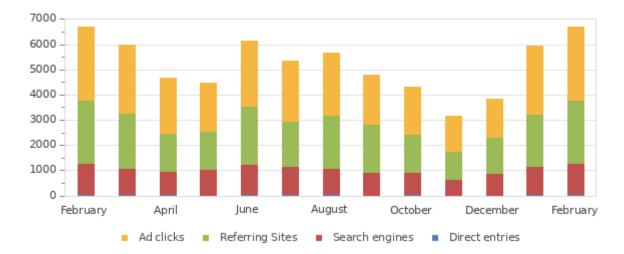
Key phrase	November	December	January	February	Dynamics
php	4	4	4	4	0
go	9	9	9	9	0

#### The position of the main queries

Position of requests	November	December	January	February	Dynamics
top3	1%	1%	1%	1%	0%
top5	2%	2%	2%	2%	0%
top10	3%	3%	3%	3%	0%

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#### **Traffic**



Index	December	January	February	Dynamics
Visitors	3245	6620	7120	+500
Direct entries	30 (0.92%)	53 (0.8%)	56 (0.79%)	+3
Search engines	860 (26.5%)	1105 (16.69%)	1235 (17.35%)	+130
Referring Sites	1450 (44.68%)	2100 (31.72%)	2500 (35.11%)	+400
Ad clicks	1500 (46.22%)	2690 (40.63%)	2890 (40.59%)	+200

### Referrals from search engines (Top5\*)

Source	December	January	February
aaa	21	21	21
aab	12	12	12
aba	8	8	8
baa	22	22	22
bbb	52	52	52

<sup>\*</sup> If there is data for the specified number of positions.

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# The largest number of visitors from search engines by search phrases (Top20\*)

Search phrase	Visitors
PHP generics	7
go rest api	2
microservices	4
must have command line tools	11
youtube download video	12
bitwarden in podman	21
dynamic github profile	21
yt-dlp vs youtube-dl	5
youtube alternatives	2
how to find deleted youtube video	22
automate authentication in insomnia	16
backend engineer must have skills	9
how http works	31
is php dead in 2023	41
canon dslr as a web camera	8
is ckad easy	17
why should everyone have kids	7
how to own your data	15
why bill gates is a criminal	67
Total:	318

<sup>\*</sup> If there is data for the specified number of positions.

## Website referrals (Top20\*)

Source	Visitors
https://warriorpoetsupplyco.com/	1
https://datascienceatthecommandline.com/2e/	2
https://4brain.ru/	3
https://www.lomborg.com/	3
https://ostechnix.com/20-ffmpeg-commands-beginners/	1
https://github.com/yt-dlp/yt-dlp	5
https://sourcemaking.com/design_patterns	12
https://asciinema.org/	6
https://www.computer-networking.info/2nd/html/	9
https://microservices.io/patterns/server-side-discovery.html	11
https://www.hacksplaining.com/	21
https://www.keybr.com/	5
https://github.com/leandromoreira/ffmpeg-libav-tutorial	20
https://training.play-with-docker.com/	13
https://missing.csail.mit.edu/2020/course-shell/	23
https://alternativeto.net/	1
https://roadmap.sh/	2
https://wiremock.org/	7
https://regex101.com/	12
Total:	157

<sup>\*</sup> If there is data for the specified number of positions.