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EXPERIENCE

Creative Intern

Huge I May 2021 - Aug. 2021

- Created the visual identity for a scholarship program by Huge in partnership with a local college
- Contributed to building a brand book and a design system for a client work

Graphic Design & Multimedia Assistant

YorkU International Department | Sep. 2020 - April 2021

- Worked in a cross-functional team to enhance the engagement of international students
- Supported York International's communication and promotion strategies through the creation of print, video, and web materials following brand guidelines

Editorial Designer

Artichoke Magazine | July 2020 - April 2021

 Created expressive editorial layouts that adhere to brand guidelines for monthly publications

Freelance Designer

Jan. 2019 - Present

- KACE I Designed a logo for a startup non-profit organization, Korean Association Converge Education
- JOYFUL ENGLISH | Consulting and designing a visual identity for an English Academy

INVOLVEMENT

Hackathon

Elle Hacks I Jan. 31 - Feb. 2, 2020

 Designed and prototyped an application to solve a challenge, and was a mediator in our team

Everyone is King: Design Build Competition

City of Toronto I Jan. 2018

 Designed and prototyped an interactive installation which resulted in inquiries from professors about installing our concept on Humber College campus

EDUCATION

York University & Sheridan College Honours Bachelor of Design

Sep. 2018 - Present

Humber College Design Foundation Program Certificate

Sep. 2017 - Apr. 2018

ACHIEVEMENTS

York University

- York University Continuing Student Scholarship 2019, 2020, 2021
- York University International Scholarship of Merit 2020
- Provost's Award Entrance Scholarship 2018

Humber College

 Academic Award of Excellence for the highest GPA in the Design Foundation Program 2018

SKILLS

Tools

 Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, XD), Figma, and Glyphs

Design

 Visual Identity, Brand Strategy, Advertising and Marketing, Package, Editorial, Typeface, User Interface, and Digital Design

Languages

• Fluent in both English and Korean