



dayeoh.com
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EXPERIENCE

Graphic Design & Multimedia Assistant

YorkU International Department | Sep. 2020 – Present

- Work in a cross-functional team to enhance the engagement of international students
- Support York International's communication and promotion strategies through the creation of print, video, and web materials following brand guidelines

Editorial Designer

Artichoke Magazine | July 2020 – Present

- Create expressive editorial layouts that adhere to brand guidelines for monthly publications
- Edit copy content, with permission of the author, for better visual communication

Freelance Designer

Jan. 2019 – Present

- KACE | Designed a logo for a startup non-profit organization, Korean Association Converge Education
- JOYFUL ENGLISH | Consulting and designing a visual identity for an English Academy

English Tutor for Designers

July 2019 – Present

- Teach English and share different perspectives on design studies with foreign designers

INVOLVEMENT

Hackathon

Elle Hacks | Jan. 31 – Feb. 2, 2020

- Designed and prototyped an application to solve a challenge, and was a mediator in our team

Everyone is King: Design Build Competition

City of Toronto | Jan. 2018

- Designed and prototyped an interactive installation which resulted in inquiries from professors about installing our concept on Humber College campus

EDUCATION

York University & Sheridan College Honours Bachelor of Design

Sep. 2018 – Present

Humber College Design Foundation Program Certificate

Sep. 2017 – Apr. 2018

ACHIEVEMENTS

York University

- York University Continuing Student Scholarship 2019, 2020
- Provost's Award Entrance Scholarship 2018

Humber College

- Academic Award of Excellence for the highest GPA in my program 2018

SKILLS

Tools

- MS Office, Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, Basic After Effects, XD) Glyphs, Figma, Basic HTML/CSS

Design

- Visual Identity, Brand Strategy, Corporate Communications, Advertising and Marketing, Editorial, Typeface, Typography, Wireframing, Prototyping, UX/UI

Languages

- Fluent in both English and Korean

*References Available Upon Request