



dayeoh97@gmail.com
dayeoh.com

EXPERIENCE

Creative Intern

Huge | May 2021 – Aug. 2021

- Created a visual identity for a scholarship program for underrepresented students in the design field
- Contributed to rebuilding a brand book and a design system for a well-established technology company

Graphic Design & Multimedia Assistant

YorkU International Department | Sept. 2020 – April 2021

- Worked in a cross-functional team to enhance the engagement of international students
- Supported York International's communication and promotion strategies through the creation of print, video, and web materials following brand guidelines

Editorial Designer

Artichoke Magazine | July 2020 – April 2021

- Created expressive editorial layouts that adhere to brand guidelines for monthly publications

Freelance Designer

Jan. 2019 – Present

- KACE | Designed a logo for a startup non-profit organization, Korean Association Converge Education
- JOYFUL ENGLISH | Consulted and designed a visual identity for an English Academy

INVOLVEMENT

Hackathon

Elle Hacks | Jan. 31 – Feb. 2, 2020

- Designed and prototyped an application to solve a challenge, and was a mediator in our team

Everyone is King: Design Build Competition

City of Toronto | Jan. 2018

- Designed and prototyped an interactive installation which resulted in inquiries from professors about installing our concept on Humber College campus

EDUCATION

York University & Sheridan College Honours Bachelor of Design

Sept. 2018 – May 2022

Humber College Design Foundation Program Certificate

Sept. 2017 – May 2018

ACHIEVEMENTS

York University

- Graduated with honours: Summa Cum Laude
- York University Continuing Student Scholarship 2019, 2020 and 2021
- York University International Scholarship of Merit 2020
- Provost's Award Entrance Scholarship 2018

Humber College

- Academic Award of Excellence for the highest GPA in the Design Foundation Program 2018

SKILLS

Tools

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, XD), Figma, and Glyphs

Design

- Visual Identity, Brand Strategy, Advertising and Marketing, Editorial, Packaging, Typeface, User Interface, and Digital Design

Languages

- Fluent in both English and Korean