

(647) 963-9712 dayeoh97@gmail.com dayeoh.com

EXPERIENCE

Graphic Design & Multimedia Assistant

YorkU International Department | Sept 2020 - Present

- Work in a cross-functional team to enhance the engagement of international students
- Support York International's communication and promotion strategies through the creation of print, video, and web materials

Editorial Designer

Artichoke Magazine I Jul 2020 - Present

- Create multiple editorial layouts for monthly editions of the online and print publication for Winters College at York University
- Design creative editorial pieces following the brand guidelines

English Tutor for Designers

Jul 2019 - Present

 Teach English to foreign designers and share design study with students

INVOLVEMENT

Hackathon

Elle Hacks I Jan 31 - Feb 2, 2020

- Designed and prototyped an application in a team of designers to solve a particular challenge
- Worked on an intensive project with a tight schedule and resolved conflicts

Logo Design

KACE | Jan 2019

 Designed a logo for a startup non-profit organization, Korean Association Converge Education (KACE)

Everyone is King: Design Build Competition

City of Toronto | Jan 2018

Designed and prototyped an interactive installation as part of a team

EDUCATION

York University & Sheridan College Honours Bachelor of Design

September 2018 - Present

Humber College Design Foundation Program Certificate

September 2017 - April 2018

ACHIEVEMENTS

York University

- York University Continuing Student Scholarship 2019, 2020
- Provost's Award Entrance Scholarship 2018

Humber College

 Academic Award of Excellence for the highest GPA in my program 2018

SKILLS

Tools

 MS Office, Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro, Basic After Effects, XD) Glyphs, Figma, Basic HTML/CSS

Design

 Visual Identity, Brand Strategy, Corporate Communications, Advertising and Marketing, Editorial, Typeface, Typography, Wireframing, Prototyping, UX/UI

Languages

• Fluent in both English and Korean

^{*}References Available Upon Request