Overall:

Overall attention rate is: 0.38

Overall roi attention rate is: 0.72

Touch vs. non-touch:

Attention rate for touch group is: 0.39

Attention rate for non-touch group is: 0.38

Roi attention rate for touch group is: 0.67

Roi attention rate for non-touch group is: 0.78

Heart rate for touch group is: 121.50

Heart rate for non-touch group is: 120.08

Ibi for touch group is: 0.50

Ibi for non-touch group is: 0.50

Sync vs. async:

Attention rate for sync group is: 0.36

Attention rate for async group is: 0.42

Roi attention rate for sync group is: 0.73

Roi attention rate for async group is: 0.70

Native vs. non-native:

Attention rate for native group is: 0.40

Attention rate for nonnative group is: 0.33

Roi attention rate for native group is: 0.75

Roi attention rate for nonnative group is: 0.71