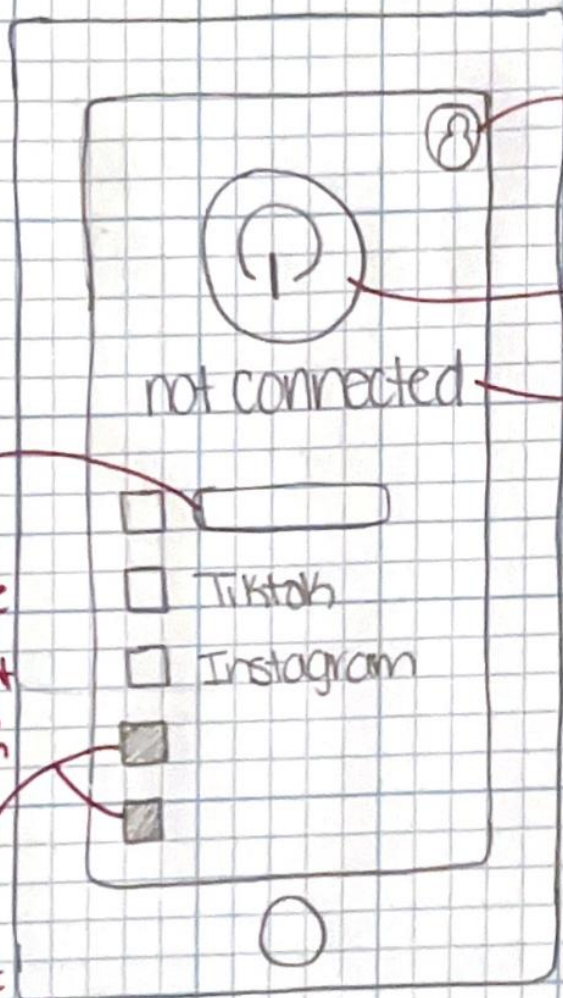


Customer Pov



icon for user after signing into app

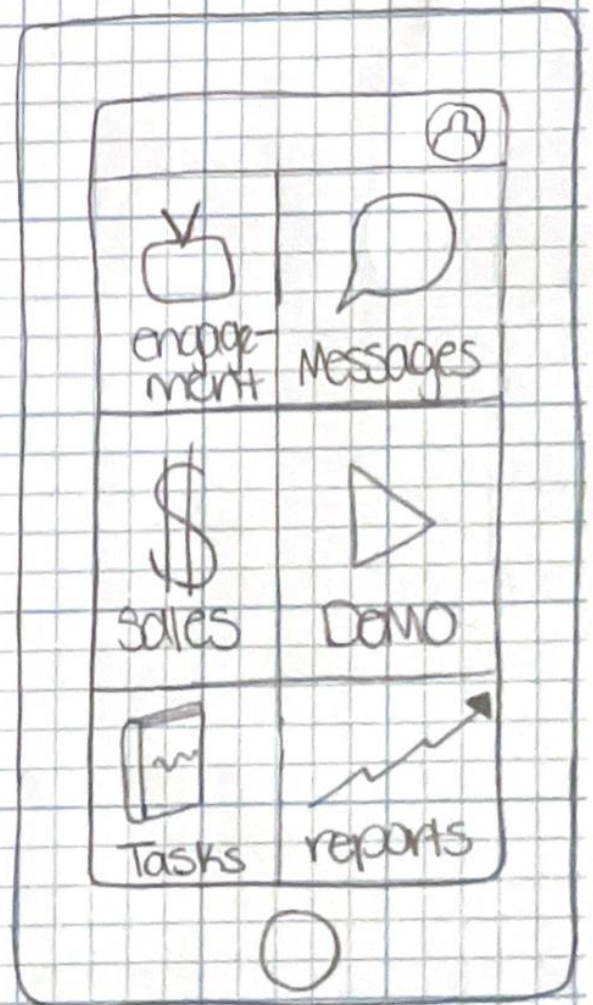
on/off button for ad-blocker

connection status

drop down menu for user to choose an app they want to block ads from

you can block ads on up to 5 apps but if you only want to block off ads on 3 apps, the remaining 2 boxes will be shaded

Management POV



Sales Pdv

Gross sales

$\Delta 8.1\%$

Average sale

$\Delta 2.3\%$

Net Sales

$\Delta 7.9\%$

