Dayton Steele

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EDUCATION *PhD*, Operations

Expected Graduation 2022

Advisor: Saravanan Kesavan

University of North Carolina at Chapel Hill - Kenan-Flagler Business School Dissertation: *An Empirical Examination of Innovative Strategies in Retail*

BS, Mathematical Economics, Summa Cum Laude

Graduated 2013

University of Richmond - School of Arts and Sciences

NATIONALITY

United States

WORKING PAPERS *Intertemporal Pricing with Resellers: An Empirical Study of Product Drops*, with Saravanan Kesavan and Seyed Emadi. Available for download <u>here</u>.

Reject & Resubmit at Management Science

Enhancing Local Fulfillment in Online Retail: An Application of the Newsvendor Model at JD.com, with Saravanan Kesavan. Available for download here.

WORKS IN PROGRESS

Incentivizing Recycling to Improve Sustainability: Evidence from a Randomized

Field Experiment, with Atalay Atasu and Saravanan Kesavan

Towards Interpretable Machine Learning in Forecasting Sales of Spare Parts, with

Saravanan Kesavan

PUBLISHED PAPERS

The Effect of Brexit on EU Voting Power (2018), with Kathy Hoke

The UMAP Journal. Available for download here.

A comparison of Carlet's second order nonlinearity bounds (2017), with Sihem

Mesnager, Gavin McGrew, James Davis, Katherine Marsten

International Journal of Computer Mathematics. Available for download here.

TEACHING

Instructor, UNC Chapel Hill

BUSI 410: Business Analytics

2020

Instructor Evaluation: 4.8/5.0 (Response Rate: 93%, from 26/28)

- Available for download here.
- Recipient of 2021 Latané PhD Outstanding Teacher Award

Teaching Assistant, UNC Chapel Hill

BUSI 403: Operations Management (Undergraduate Course)

BUSI 410: Business Analytics (Undergraduate Course)

MBA 703: Operations Management

2017-2020

MBA 705: Business Modeling: Prescriptive Analytics 2020-2021 MBA 706: Data Analytics: Tools and Opportunities (Machine Learning) 2020

PRESENTATIONS	Intertemporal Pricing with Resellers: An Empirical Study of Product Drops	
	• DSI Annual Conference (to be presented)	2021
	• INFORMS Annual Conference (to be presented)	2021
	• Revenue Management and Pricing Conference – Spotlight Session	2021
	(John Hopkins Carey Business School)	
	MSOM Annual Conference	2021
	POMS Annual Conference	2021
	• INFORMS Annual Conference	2020
	Towards Interpretable Machine Learning in Forecasting Sales of Spare F	Parts
	• Consortium of Operational Excellence in Retail	2021
	(Wharton Business School)	
ACADEMIC SERVICE	Session Moderator (7 sessions), Consortium of Operational Excellence in Retail (Wharton Business School)	2021
	Session Moderator (4 sessions), Consortium of Operational Excellence in Retail (Harvard Business School)	2020
	Session Co-chair, INFORMS Annual Conference	2020
	Ad-hoc Reviewer, Management Science	2020
DIVERSITY, EQUITY &	Completion of <i>Foundations of Diversity and Inclusion at Work</i> , Coursera – University of Virginia Darden School of Business	2021
INCLUSION	Completion of Leading for Equity, Diversity and Inclusion in Higher Education, Coursera – University of Michigan	2021
PROFESSIONAL	Research Assistant 20	17-Present
EXPERIENCE	UNC Chapel Hill - Operations Department	
	Director of Data Analytics Monument Consulting, Richmond, VA	2013-2017
REFERENCES	Prof. Saravanan Kesavan (Advisor), kesavans@kenan-flagler.unc.edu Prof. Seyed Emadi (Co-author), Seyed_Emadi@kenan-flagler.unc.edu Prof. Vinayak Desphande (Chair), Vinayak_Deshpande@kenan-flagler.unc.edu	