Dayton Steele

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EDUCATION

PhD, Business Administration - Operations

Graduated 2022

Advisor: Saravanan Kesavan

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

Dissertation: An Empirical Examination of New Innovative Processes in Retail. Available for download here.

BS, Mathematical Economics, Summa Cum Laude University of Richmond - School of Arts and Sciences Graduated 2013

RESEARCH IN PROGRESS

"Intertemporal Pricing with Resellers: An Empirical Study of Product Drops," with Saravanan Kesavan and Seyed Emadi. Available for download here. (Under preparation for resubmission to Management Science)

"Enhancing Local Fulfillment in Retail: A Structural Model of Fulfilling Demand Sensitive to Waiting," with Saravanan Kesavan. Available for download here. (Working paper)

"Incentivizing Recycling to Improve Sustainability: Empirical Evidence from a Consumer Electronics Retailer," with Atalay Atasu and Saravanan Kesavan (Field experiments in progress)

"How Transparency to Black Box Models Impacts Manager Override Behavior: Explainable AI in Retail," with Saravanan Kesavan (Field experiments in progress)

PUBLISHED PAPERS

"The Effect of Brexit on EU Voting Power" (2018), with Kathy Hoke The UMAP Journal. Available for download here.

"A comparison of Carlet's second order nonlinearity bounds" (2017), with Sihem Mesnager, Gavin McGrew, James Davis, Katherine Marsten International Journal of Computer Mathematics. Available for download here.

TEACHING

Instructor, UNC Chapel Hill (2021 Latané PhD Outstanding Teacher)

BUSI 410: Business Analytics

2020

Instructor Evaluation: 4.8/5.0 (Response Rate: 93%, from 26/28)

• Available for download here.

Teaching Assistant, UNC Chapel Hill

BUSI 403: Operations Management (Undergraduate Course)	2019
BUSI 410: Business Analytics (Undergraduate Course)	2020
MBA 703: Operations Management	2017-2020
MBA 705: Business Modeling: Prescriptive Analytics	2020-2021
MBA 706: Data Analytics: Tools and Opportunities (Machine Learning)	2020

PRESENTATIONS "Intertemporal Pricing with Resellers: An Empirical Study of Product Drops"

Workshop for Empirical Research in Operations Management 2021

	(Hosted by the Wharton School)		
	Revenue Management and Pricing Conference – Spotlight Session	on 2021	
	(Hosted by John Hopkins Carey Business School)		
	 MSOM Annual Conference 	2021	
	 POMS Annual Conference 	2021	
	 DSI Annual Conference 	2021	
	 INFORMS Annual Conference 	2020, 2021	
	"Enhancing Local Fulfillment in Retail: A Structural Model of Fulfilling Sensitive to Waiting"	Fulfilling Demand	
	 Carlson School of Management Applied Economics Series 	2022	
	"Incentivizing Recycling to Improve Sustainability: Empirical Evidence Consumer Electronics Retailer"	al Evidence from a	
	 POMS Annual Conference 	2022	
	"How Transparency to Black Box Models Impacts Manager Override Behavior: Explainable AI in Retail"		
	 Consortium of Operational Excellence in Retail (Hosted by the Wharton School and Harvard Business School) 	2021	
ACADEMIC SERVICE	Ad-hoc Reviewer, Management Science and M&SOM	2020-2022	
SERVICE	Session Moderator, Consortium of Operational Excellence in Retail (Hosted by the Wharton School and Harvard Business School)	2020-2021	
	Session Co-chair, INFORMS Annual Conference	2020	
DIVERSITY, EQUITY & INCLUSION	Completion of Foundations of Diversity and Inclusion at Work, Coursera – University of Virginia Darden School of Business	2021	
INCLUSION	Completion of Leading for Equity, Diversity and Inclusion in Higher Education, Coursera – University of Michigan	2021	
	DEI Liaison, UNC Kenan-Flagler Business School	2021-2022	
PROFESSIONAL EXPERIENCE	 Director of Data Analytics Monument Consulting, Richmond, VA Managed a team of three full-time Business Analysts Led all client meetings involving data analysis Architected SQL data warehouse to streamline reporting across \$500MM in client spend across 12 clients 	2013-2017	
SOFTWARE	R, Python, SLURM, Matlab, Stata, Mathematica, SQL, Excel/VBA		
REFERENCES	Prof. Saravanan Kesavan (Advisor), kesavans@kenan-flagler.unc.edu Prof. Seyed Emadi (Co-author), Seyed_Emadi@kenan-flagler.unc.edu Prof. Atalay Atasu (Co-author), atalay.atasu@insead.edu		