Dayton Steele

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EDUCATION

PhD, Business Administration - Operations

2017-2022

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

• Dissertation: An Empirical Examination of New Innovative Processes in Retail. Available here.

BS, Mathematical Economics, Summa Cum Laude 2009-2013
University of Richmond - School of Arts and Sciences

EMPLOYMENT Assistant Professor of Supply Chain and Operations

2022-Present

University of Minnesota, Carlson School of Management

Director of Data Analytics
Monument Consulting, Richmond, VA

2013-2017

ACCEPTED & PUBLISHED PAPERS

Steele, D., Emadi, S., & Kesavan, S. (2024). "Intertemporal Pricing with Resellers: An Empirical Study of Product Drops." *Management Science*. Available here.

Kesavan, S.*, Kushwaha, K.*, & Steele, D.* (2024). "Profit Implications of Judgmental Adjustments to Forecast Inputs: Evidence from a Large-Scale Field Experiment." *Management Science (Accepted)*.

*All authors contributed equally and their names appear in alphabetical order.

Steele, D., & Hoke, K. W. (2018). "The Effect of Brexit on EU Voting Power." *UMAP Journal*, 39(1):27-39. Available here.

Mesnager, S., McGrew, G., Davis, J., Steele, D., & Marsten, K. (2017). "A comparison of Carlet's second-order nonlinearity bounds." *International Journal of Computer Mathematics*, 94(3):427-436. Available here.

WORKING PAPERS

"Consumers' Role in Circularity Execution: Evidence from Field Experiments," with Atalay Atasu and Saravanan Kesavan (Reject with option to resubmit at Management Science)

"Local Fulfillment in E-Commerce: Structural Estimation of Fulfilling Demand Sensitive to Delivery Speed," with Saravanan Kesavan. Available here. (Reject with option to resubmit at M&SOM)

"Evaluating Crowdsourcing Problem Specifications: A Text Discourse Analysis using LLMs," with Brian Lee, Anant Mishra, and Andrew Shin (*Targeting submission to Management Science*)

WORKS IN PROGRESS

"Impact of Interpretable AI on Decision Bias" (Lab experiments in progress)

"The Product Drop Strategy," with Necati Tereyağoğlu (Model analysis in progress)

TEACHING	Instructor, University of Minnesota BA 2551: Business Statistics in R	2022-Present		
	Guest lecturer (analytics in R), University of Minnesota ACCT 2051H: Honors: Introduction to Financial Reporting	2024		
	Instructor, UNC Chapel Hill (2021 Latané PhD Outstanding Teacher) BUSI 410: Business Analytics	2020		
	Teaching Assistant, UNC Chapel Hill BUSI 403: Operations Management, BUSI 410: Business Analytics, Operations Management, MBA 705: Business Modeling: Prescriptiv MBA 706: Data Analytics: Tools and Opportunities (Machine Learn	e Analytics		
PRESENTATIONS	"Intertemporal Pricing with Resellers: An Empirical Study of Product	Drops"		
	Rotman Young Scholar Series	2023		
	Workshop for Empirical Research in Operations Management	2021		
	Revenue Management and Pricing Conference – Spotlight Session	sion 2021		
	MSOM Annual Conference	2021		
	 POMS Annual Conference 	2021		
	 DSI Annual Conference 	2021		
	 INFORMS Annual Conference 	2020, 2021		
	"Consumers' Role in Circularity Execution: Evidence from Field Experiments"			
	COER Annual Conference (Harvard Business School/Wharton			
	POMS Annual Conference	2022, 2024		
	 INFORMS Annual Conference 	2022, 2023		
	"Profit Implications of Judgmental Adjustments to Forecast Inputs: Evidence from a Large-Scale Field Experiment"			
	Carlson School of Management Applied Economics Series	2024		
	POMS Annual Conference	2024		
	 INFORMS Annual Conference 	2024		
	"Local Fulfillment in E-Commerce: Structural Estimation of Fulfilling Demand Sensitive to Delivery Speed"			
	Carlson School of Management Applied Economics Series	2022		
	POMS Annual Conference	2023		
	"How Transparency to Black Box Models Impacts Manager Override Behavior: Explainable AI in Retail"			
	COER Annual Conference (Harvard Business School/Wharton	2021		
	"Structural Estimation Methods in Practice" • POMS Annual Conference	2023		
	"Developing Effective Presentations: Key Skills for the Job Market," with Park Sinchaisri at UC-Berkeley			
	POMS Doctoral Consortium	2024		

ACADEMIC SERVICE	Journal article reviewer, Management Science, Operations Research, Manufacturing & Service Operations Management, Production and Operations Management	2020-Present
	Conference submission reviewer, M&SOM Annual Conference, M&SOM SIG, Service Science Best Student Paper	2022-Present
	PhD Admission Committee, Supply Chain & Operations program	2023
	Contributor to Management Science Reproducibility Collaboration	2023
	Session Moderator, COER Conference	2020-2021
	Session Co-chair, INFORMS Annual Conference	2020
MEDIA	Star Tribune – "Seller, beware – if you're hoping to unload this ubiqui	tous 2024
	Ikea dresser, it may be worth more than you think." Available <u>here</u> . FOX9 – "Taylor Swift resale prices still have Swifties seeing Red."	2023
	Available <u>here</u> . KARE11 – "'Swifties' compete for pricey resale tickets."	2023
	Available <u>here</u> . KTTC – "Business expert breaks down resale ticket market ahead of	2023
	Taylor Swift Eras Tour stop in Minneapolis." Available <u>here</u> . UMN Expert Alert – "Taylor Swift mania and the ticket resale market."	." 2023
	Available here . KARE11 – "Look what you made them do: Senators introduce 'Fans First Act' to hold ticket sellers accountable." Available here .	2023
DIVERSITY, EQUITY & INCLUSION	Coursework (Coursera): Foundations of Diversity and Inclusion at Wo and Leading for Equity, Diversity and Inclusion in Higher Education	ork, 2021
	DEI Liaison, UNC Kenan-Flagler Business School	2021-2022
SAFETY	Completion of UMN Active Threat Training	2023
SOFTWARE	R, Python, SLURM, Matlab, Stata, Mathematica, SQL, Excel/VBA	