## **Dayton Steele**

Email: steel502@umn.edu | Phone: (540) 597-7897 Website: https://daytonsteele.com

#### **EDUCATION**

*PhD*, Business Administration - Operations

Graduated 2022

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

- Dissertation: An Empirical Examination of New Innovative Processes in Retail. Available here.
- Dissertation committee: Saravanan Kesavan (advisor), Atalay Atasu, Seyed Morteza Emadi, Sajad Modaresi, Sriram Venkataraman

*BS*, Mathematical Economics, Summa Cum Laude University of Richmond - School of Arts and Sciences

Graduated 2013

#### **EMPLOYMENT**

Assistant Professor of Supply Chain and Operations
University of Minnesota, Carlson School of Management

2022-Present

Research Assistant 2017-2022

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

Director of Data Analytics

2013-2017

Monument Consulting, Richmond, VA

### RESEARCH IN PROGRESS

"Intertemporal Pricing with Resellers: An Empirical Study of Product Drops," with Saravanan Kesavan and Seyed Emadi. Available <a href="here">here</a>. (Major Revision, Management Science)

"Augmenting Algorithms with Human Input: Estimating the Value of Private Information with a Large-Scale Field Experiment," with Saravanan Kesavan and Tarun Kushwaha.

(Under 2<sup>nd</sup> round review at Management Science)

"Local Fulfillment in E-Commerce: Structural Estimation of Fulfilling Demand Sensitive to Delivery Speed," with Saravanan Kesavan. Available <a href="here">here</a>. (Working paper)

"Incentivizing Recycling to Improve Sustainability: Empirical Evidence from a Consumer Electronics Retailer," with Atalay Atasu and Saravanan Kesavan (Field experiments in progress)

"How Transparency to Black Box Models Impacts Manager Override Behavior: Explainable AI in Retail," with Saravanan Kesavan (Field experiments in progress)

# PUBLISHED PAPERS

"The Effect of Brexit on EU Voting Power" (2018), with Kathy Hoke *The UMAP Journal*. Available here.

"A comparison of Carlet's second order nonlinearity bounds" (2017), with Sihem Mesnager, Gavin McGrew, James Davis, Katherine Marsten *International Journal of Computer Mathematics*. Available <a href="here">here</a>.

TEACHING	Instructor, University of Minnesota BA 2551: Business Statistics in R	2023	
	Instructor, UNC Chapel Hill (2021 Latané PhD Outstanding Teacher) BUSI 410: Business Analytics	2020	
	Teaching Assistant, UNC Chapel Hill 2017-2021 BUSI 403: Operations Management, BUSI 410: Business Analytics, MBA 703: Operations Management, MBA 705: Business Modeling: Prescriptive Analytics MBA 706: Data Analytics: Tools and Opportunities (Machine Learning)		
PRESENTATIONS	<ul> <li>"Intertemporal Pricing with Resellers: An Empirical Study of Product D</li> <li>Workshop for Empirical Research in Operations Management</li> <li>Revenue Management and Pricing Conference – Spotlight Session</li> <li>MSOM Annual Conference</li> <li>POMS Annual Conference</li> <li>DSI Annual Conference</li> <li>INFORMS Annual Conference</li> <li>"Local Fulfillment in E-Commerce: Structural Estimation of Fulfilling In Sensitive to Delivery Speed"</li> <li>Carlson School of Management Applied Economics Series</li> <li>POMS Annual Conference</li> <li>"Incentivizing Recycling to Improve Sustainability: Empirical Evidence Consumer Electronics Retailer"</li> <li>POMS Annual Conference</li> <li>INFORMS Annual Conference</li> </ul>	2021 2021 2021 2021 2021 2020, 2021 Demand	
	<ul> <li>"How Transparency to Black Box Models Impacts Manager Override Behavior: Explainable AI in Retail"</li> <li>COER Annual Conference (Harvard Business School/Wharton)</li> </ul>	2021	
	"Structural Estimation Methods in Practice"  • POMS Annual Conference	2023	
MEDIA	<ul> <li>Resale markets for Taylor Swift's Eras Tour</li> <li>"Taylor Swift resale prices still have Swifties seeing Red." Available <a href="here">here</a>.</li> <li>"Swifties' compete for pricey resale tickets." Available <a href="here">here</a>.</li> <li>"Business expert breaks down resale ticket market ahead of Taylor Swift Eras Tour stop in Minneapolis." Available <a href="here">here</a>.</li> <li>"Taylor Swift mania and the ticket resale market." Available <a href="here">here</a>.</li> </ul>	2023 <u>re</u> .	
ACADEMIC SERVICE	Ad-hoc Reviewer, Management Science, M&SOM, POM	2020-2023	
	PhD Admission Committee, SCO program	2023	
	Session Moderator, COER Conference	2020-2021	

	Session Co-chair, INFORMS Annual Conference	2020
DIVERSITY, EQUITY & INCLUSION	Coursework (Coursera): Foundations of Diversity and Inclusion at Work and Leading for Equity, Diversity and Inclusion in Higher Education	2021
	DEI Liaison, UNC Kenan-Flagler Business School	2021-2022
SOFTWARE	R, Python, SLURM, Matlab, Stata, Mathematica, SQL, Excel/VBA	