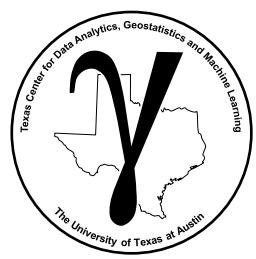


# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

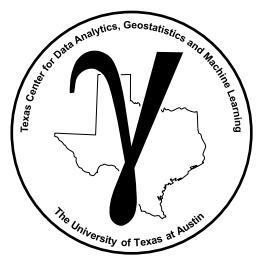
- Recall of Bayesian Approach
- Naïve Bayes Classifier
- Naïve Bayes Classifier Example
- Naïve Bayes Hands-on



# Motivation

## Another predictive machine learning with Bayesian methods

- classification for categorical response feature
- an intuitive classification method based on fundamental probability operators

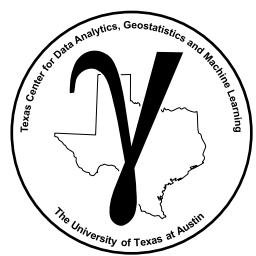


# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

- Recall of Bayesian Approach



# Probability Definitions Bayesian Statistics

Recall the Multiplication Rule,

$$P(B \cap A) = P(A|B) P(B)$$

$$P(A \cap B) = P(B|A) P(A)$$

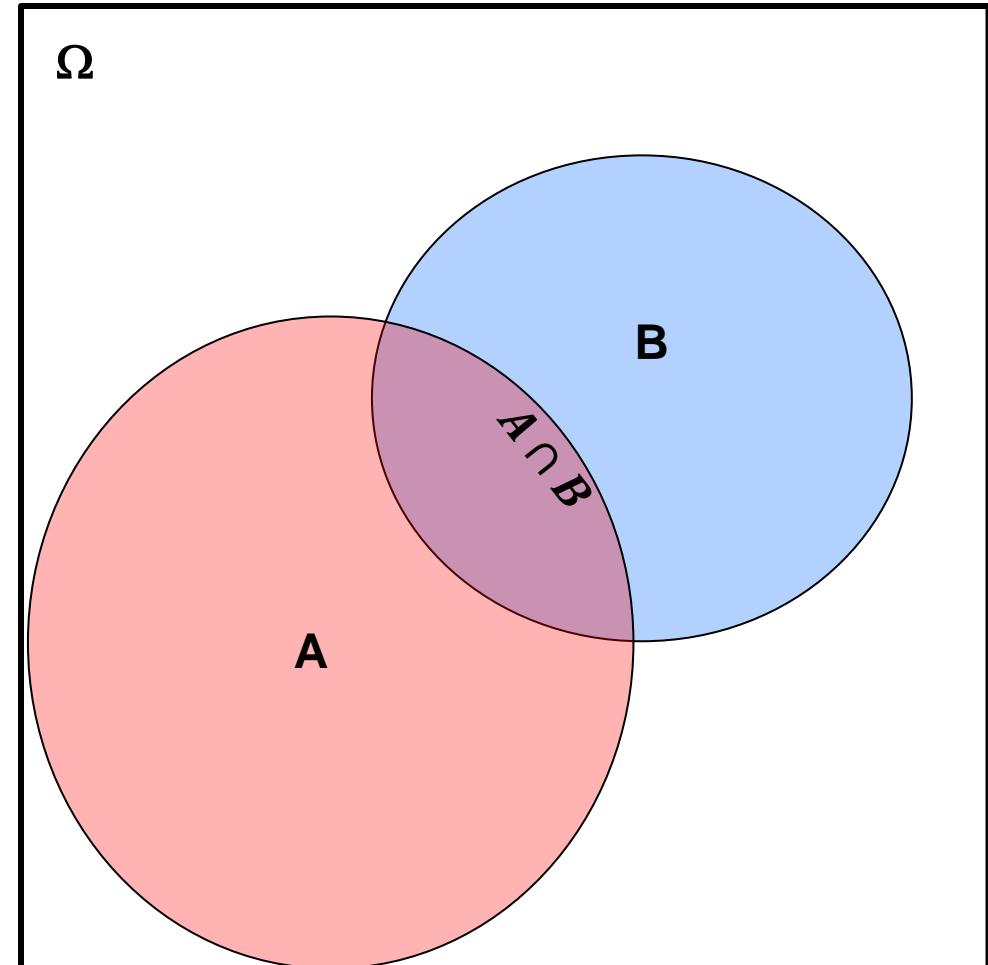
It follows that:

$$P(B \cap A) = P(A \cap B)$$

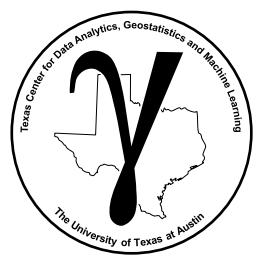
Therefore, we combine two product rules, substitute:

$$P(A|B) P(B) = P(B|A) P(A)$$

**We get Bayes' Theorem!**



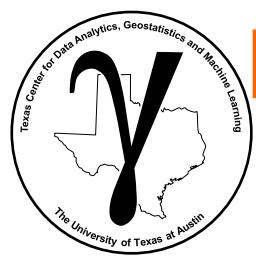
Venn Diagram – illustrating intersection.



# Probability Definitions Bayesian Statistics

## Bayesian Statistical Approaches,

- probabilities based on a degree of belief in an event
- updated as new information is available
- solve probability problems that we cannot use simple frequencies
- credibility intervals that are more rational than confidence intervals
- integrate uncertainty in the model parameters, we will sample an uncertainty model!



# Bayes' Theorem Details

## Bayes' Theorem Observations:

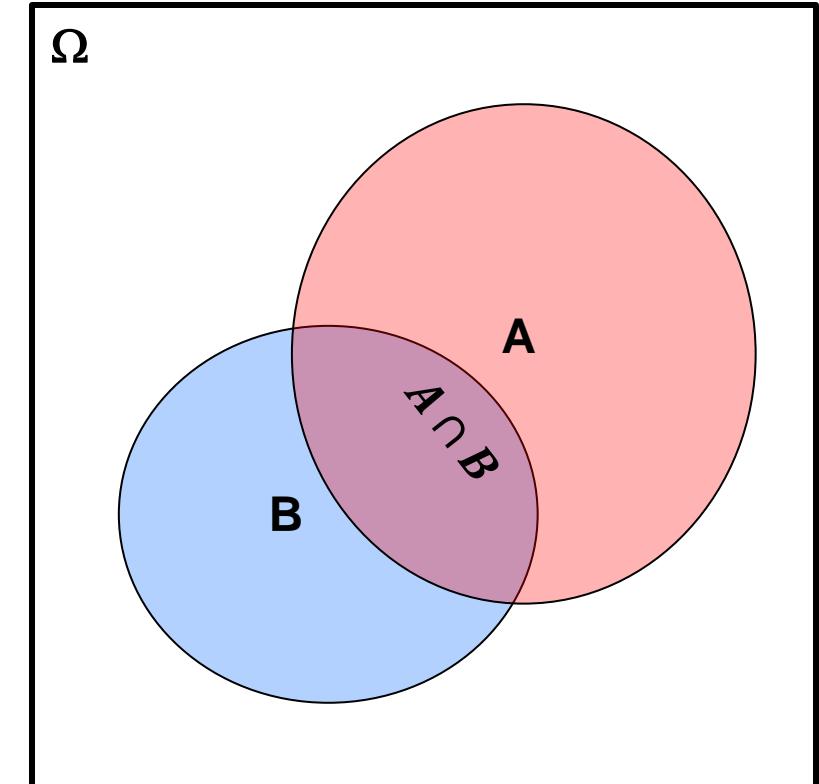
$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

### Observations:

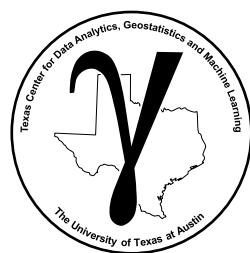
1. We can get  $P(A | B)$  from  $P(B | A)$ , as you will see this often comes in handy.
2. Each term is known as:

$$\text{Posterior} = \frac{\text{Likelihood} \times \text{Prior}}{\text{Evidence}}$$

3. Prior should have no information from likelihood.
4. Evidence term is usually just a standardization to ensure closure.



Venn Diagram – illustration of events and relations to each other.



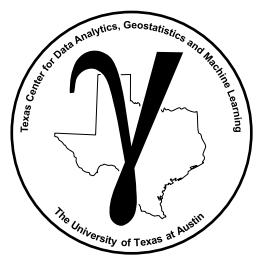
# Bayes' Theorem Common Approach

## Bayes' Theorem:

A common example of Bayes' Theorem for modeling the subsurface.

Let's change the labels to communicate model updating with a new data source:

$$\frac{\text{Posterior} \quad \text{Likelihood} \quad \text{Prior}}{\text{Evidence}} = \frac{P(\text{Model} | \text{New Data})}{P(\text{New Data})} = P(\text{New Data} | \text{Model}) P(\text{Model})$$

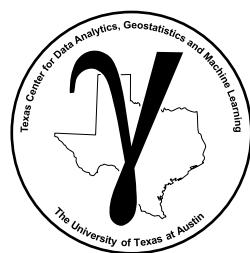


# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

- **Naïve Bayes Classifier**



# Naïve Bayes Classifier

## The Classification Prediction Problem

Given predictor features  $x_1, \dots, x_m$ , predict the probability of response category  $C_k$ , with  $k = 1, \dots, K$  possible categories.

$$P(C_k | x_1, \dots, x_m)$$

For example, we can conveniently state our prediction model as estimating conditional probabilities,

Mudstone:  $P(C_k = M | x_1, \dots, x_m)$

Siltstone:  $P(C_k = Si | x_1, \dots, x_m)$

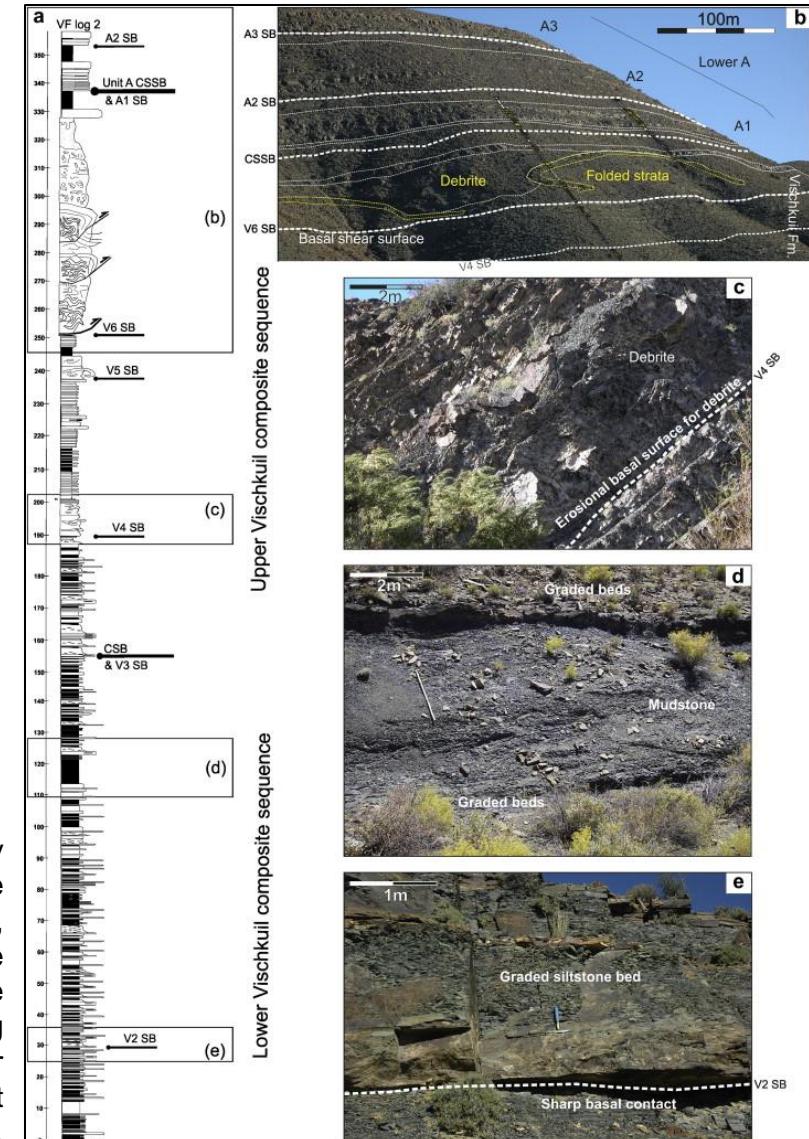
Sandstone:  $P(C_k = Ss | x_1, \dots, x_m)$

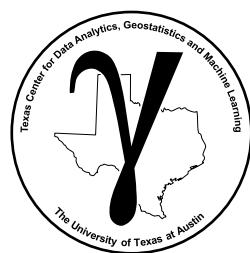
With closure,

$$P(C_k = M | x_1, \dots, x_m) + P(C_k = Si | x_1, \dots, x_m) + P(C_k = Ss | x_1, \dots, x_m) = 1.0$$

Note, **cardinality** is the number of unique categories in a categorical feature. 3 in this case.

Summary characteristics of the Vischkuil Formation, which marks the initiation of the Laingsburg deepwater stratigraphy (Flint et al., 2011).





# Naïve Bayes Classifier

## The Prediction Problem

Once again, here is our prediction model,

$$P(C_k | x_1, \dots, x_m), \forall k = 1, \dots, K$$

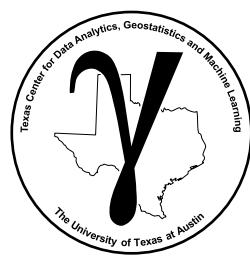
This would be a difficult inference problem, for which we would likely not have enough data,

- $x_1, \dots, x_m$  is a potentially high dimensionality joint

The Bayesian approach can help us tackle this problem,

$$P(C_k | x_1, \dots, x_m) \approx \lim_{n \rightarrow \infty} \frac{N(C_k, x_1, \dots, x_m)}{N(x_1, \dots, x_m)}$$

- let's not tackle this head on with the frequentist method.
- instead, we cast it as a posterior!



# Naïve Bayes Classifier

## The Naïve Bayes Method

Given our classification problem,

$$P(C_k | x_1, \dots, x_m), \forall k = 1, \dots, K$$

Let's pose this as a Bayesian updating problem.

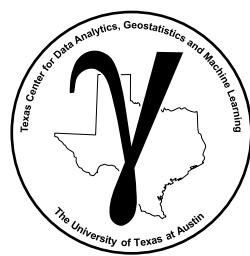
$$P(C_k | x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m | C_k) P(C_k)}{P(x_1, \dots, x_m)}$$

Recall,

$$P(B|A) = \frac{P(B|A)P(A)}{P(B)}$$

Notice that we have prior, likelihood, evidence and posterior terms.

$$\text{Posterior} = \frac{\text{Likelihood} \times \text{Prior}}{\text{Evidence}}$$



# Naïve Bayes Classifier

## The Naïve Bayes Method

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Prior:

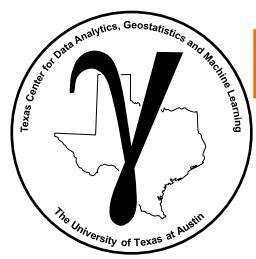
We need the prior probability of categories  $C_k, k = 1, \dots, K$  independent of the predictor features.

- **We cannot use the training data to estimate this – information leakage from likelihood to prior!**

This could be the global proportions seen in analog / other datasets or set naïve as a uniform distribution.

For example, if we are predicting low and high production wells from porosity and brittleness in an unconventional reservoir we could:

1. use the global proportion of low and high production wells observed in the entire basin, outside your study
2. use 50% for low and 50% for high production for a naïve prior



# Naïve Bayes Classifier

## The Naïve Bayes Method

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Evidence:

Note that the evidence term does not consider the response category,  $C_k$

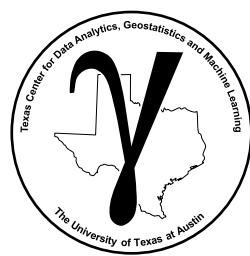
The evidence term is constant over the categories,  $C_k, k = 1, \dots, K$

Its only role is to standardize the resulting probabilities to sum to 1.0

This is the closure constraint – the sum of probabilities of all exhaustive, mutually exclusive outcomes must be 1.0.

$$P(x_1, \dots, x_m) = \sum_{k=1}^K P(x_1, \dots, x_m|C_k)P(C_k)$$

Divide each prediction by the sum over all the categories.



# Naïve Bayes Classifier

## The Naïve Bayes Method

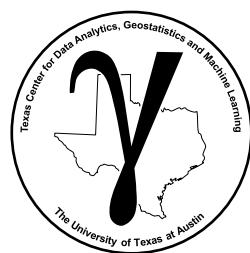
$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Likelihood:

This is the difficult part of naïve Bayes. That's a potentially high dimensional joint conditional!  
Let's try working with it using basic Bayesian concepts.

Combine the likelihood and the prior to get one joint:

$$P(x_1, \dots, x_m|C_k)P(C_k) = P(x_1, \dots, x_m, C_k)$$



# Naïve Bayes Classifier

## The Naïve Bayes Method

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Likelihood:

Recursively expand the joint,

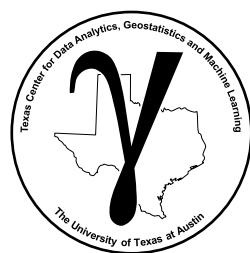
$$P(x_1, \dots, x_m, C_k) = P(x_1|x_2, \dots, x_m, C_k)P(x_2, \dots, x_m, C_k)$$

$$P(x_1, \dots, x_m, C_k) = P(x_1|x_2, \dots, x_m, C_k)P(x_2|x_3, \dots, x_m, C_k)P(x_3, \dots, x_m, C_k)$$

Let's generalize:

$$= P(x_1|x_2, \dots, x_m, C_k)P(x_2|x_3, \dots, x_m, C_k) \dots P(x_{m-1}|x_m, C_k)P(x_m|C_k)P(C_k)$$

Prior is back!



# Naïve Bayes Classifier

## The Naïve Bayes Method

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Likelihood:

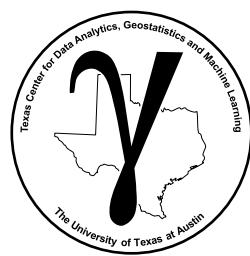
This is what we have now:

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1|x_2, \dots, x_m, C_k)P(x_2|x_3, \dots, x_m, C_k) \dots P(x_{m-1}|x_m, C_k)P(x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

This is quite interesting.

We can simplify this form greatly with an assumption of:

**Conditional independence**



# Naïve Bayes Classifier

## Conditional Independence

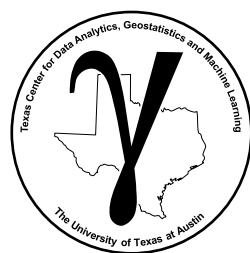
The predictor features are independent with each other conditional the prediction of response feature.

For example:

$$P(x_1|x_2, \dots, x_m, C_k) = P(x_1|C_k)$$

We can exclude all the other predictor features from these terms!

- This greatly simplifies our inference problem.
- We now omit any interactions between features,  $x_1, \dots, x_m$  with respect to predicting  $C_k$



# Naïve Bayes Classifier

## The Naïve Bayes Method

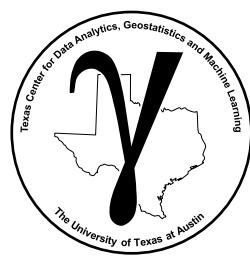
$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1, \dots, x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

### Likelihood:

Under the assumption of conditional independence, we have:

$$P(C_k|x_1, \dots, x_m) = \frac{P(x_1|C_k)P(x_2|C_k) \dots P(x_{m-1}|C_k)P(x_m|C_k)P(C_k)}{P(x_1, \dots, x_m)}$$

Now we need to estimate this set of conditional probabilities for each combination of predictor feature,  $x_1, \dots, x_m$ , and category,  $C_k, k = 1, \dots, K$ .



# Naïve Bayes Classifier

## Estimating the Likelihood Terms

$$P(x_1|C_k), P(x_2|C_k) \dots P(x_{m-1}|C_k), P(x_m|C_k), k = 1, \dots, K$$

We can estimate the conditional distribution by simply calculating the conditional probability density function.

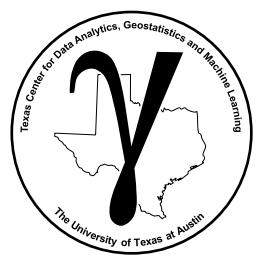
For example:

- pool all predictor feature 1 values,  $x_{1,j}$ , over  $j = 1, \dots, n$  training data
- calculate the associated continuous conditional probability density function (PDF)

$$f_{X_i|C_k}(X_i)$$

We can further simplify our work by assuming a parametric conditional distribution

- for the complete Gaussian conditional we only need to estimate the conditional mean and variance to get the entire conditional PDF.

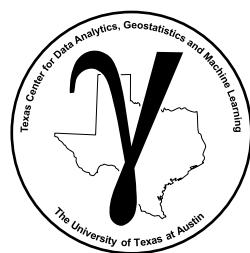


# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

- **Naïve Bayes Classifier Example**



# Naïve Bayes Classifier Example

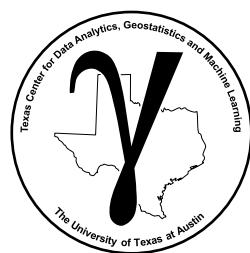
## Let's Calculate the Likelihoods By-hand

Let's say we want to estimate high or low production from average porosity and permeability over the well.

- We use Gaussian naïve Bayes classification.

1. Pool all available data, separate training and testing data sets

Porosity	Brittleness	Production
26%	33%	High
28%	75%	High
7%	52%	High
29%	46%	High
14%	61%	High
28%	46%	High
22%	30%	High
30%	18%	Low
21%	82%	Low
29%	14%	Low
6%	78%	Low
24%	82%	Low
1%	87%	Low
3%	74%	Low
23%	80%	Low
17%	73%	Low
13%	98%	Low
8%	62%	Low



# Naïve Bayes Classifier Example

## Let's Calculate the Likelihoods By-hand

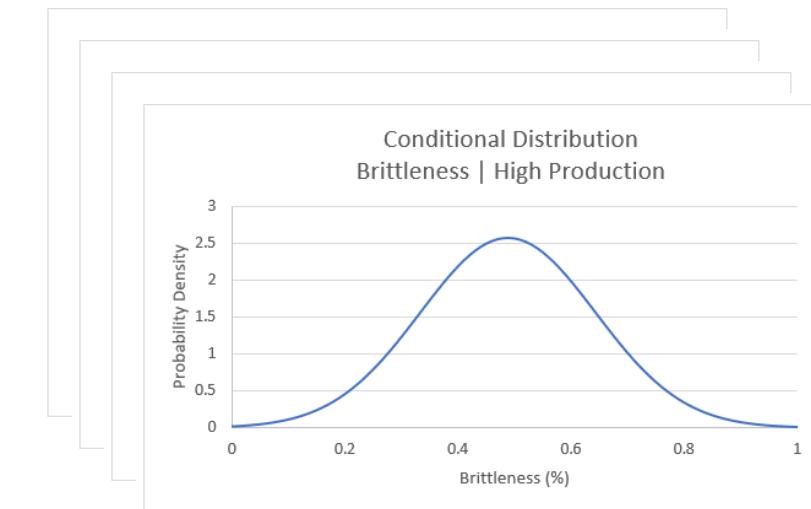
Let's say we want to estimate high or low production from average porosity and permeability over the well.

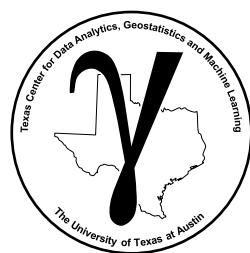
- We use Gaussian naïve Bayes classification.

2. Calculate the mean and variance for each conditional distribution.

	Porosity		Brittleness	
	Low	High	Low	High
Mean	16%	22%	68%	49%
StDev	10%	8%	27%	15%

3. Fit a Gaussian distribution to each conditional distribution.





# Naïve Bayes Classifier Example

## Let's Calculate the Likelihoods By-hand

Let's say we want to estimate high or low production from average porosity and permeability over the well.

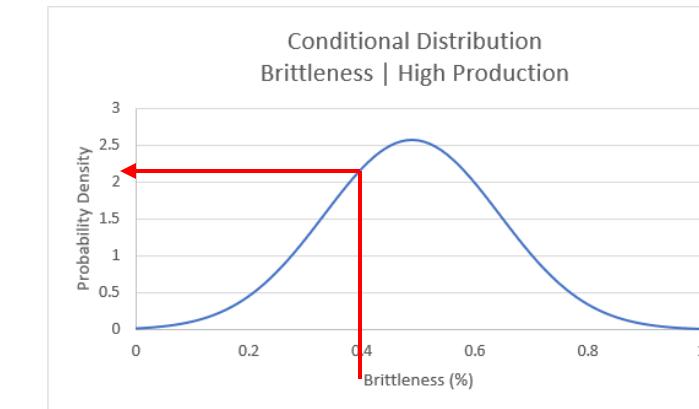
- We use Gaussian naïve Bayes classification.

### 4. Assign a prior probability

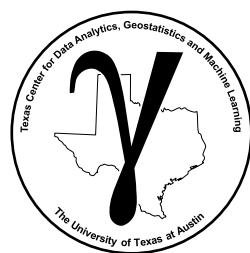
Prior Probability	
Low	39%
High	61%

### 5. We are ready to make predictions!

$$P(\text{Brittleness} = 40\% | \text{High Production}) = 2.2$$



We can use the density values, the evidence term will take care of closure.



# Naïve Bayes Classifier Example

## The Naïve Bayes Method

We estimate the posterior probability of production rate for any combination of porosity,  $\varphi$ , and brittleness,  $b$ .

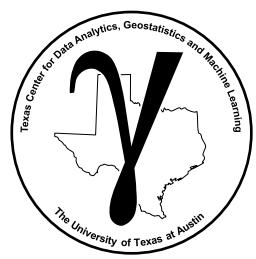
$$P(High|por = \varphi, brittle = b)' \propto P(Porosity = \varphi|High)P(Brittle = b|High)P(High)$$

$$P(Low|por = \varphi, brittle = b)' \propto P(Porosity = \varphi|Low)P(Brittle = b|Low)P(Low)$$

We indicate proportional,  $\propto$ , as we will standardize to sum one, instead of calculating the evidence term directly.

$$P(High|por = \varphi, brittle = b) = \frac{P(High|por = \varphi, brittle = b)'}{P(High|por = \varphi, brittle = b)' + P(Low|por = \varphi, brittle = b)'} \quad \text{Equation 1}$$

$$P(Low|por = \varphi, brittle = b) = \frac{P(Low|por = \varphi, brittle = b)'}{P(Low|por = \varphi, brittle = b)' + P(High|por = \varphi, brittle = b)'} \quad \text{Equation 2}$$

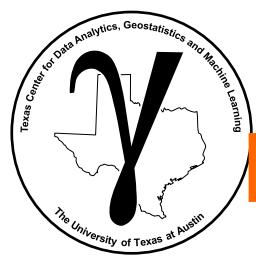


# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

- **Naïve Bayes Hands-on**



# Naïve Bayes Classifier Demonstration in Python

Demonstration of Naïve Bayes Classifier with a well-documented workflow.

The slide features a circular logo for the book 'Applied Machine Learning in Python: a Hands-on Guide with Code' in the top left corner. The logo has a brown background with a white 'Y' shape and the text 'Applied Machine Learning in Python' and 'a Hands-on Guide with Code'. Below the logo is a table of contents for the book's chapters:

Applied Machine Learning in Python: a Hands-on Guide with Code
Machine Learning Concepts
Workflow Construction and Coding
Probability Concepts
Loading and Plotting Data and Models
Univariate Analysis
Multivariate Analysis
Feature Transformations
Feature Ranking
Cluster Analysis
Density-based Clustering
Spectral Clustering
Principal Components Analysis

The main content area contains the following text:

Naive Bayes Classifier

Michael J. Pyrcz, Professor, The University of Texas at Austin

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Chapter of e-book "Applied Machine Learning in Python: a Hands-on Guide with Code".

**Cite this e-Book as:**

Pyrcz, M.J., 2024, Applied Machine Learning in Python: a Hands-on Guide with Code, [https://geostatsguy.github.io/MachineLearningDemos\\_Book](https://geostatsguy.github.io/MachineLearningDemos_Book).

The workflows in this book and more are available here:

**Cite the MachineLearningDemos GitHub Repository as:**

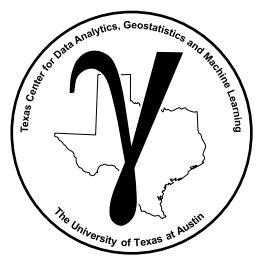
Pyrcz, M.J., 2024, MachineLearningDemos: Python Machine Learning Demonstration Workflows Repository (0.0.1). Zenodo. DOI [10.5281/zenodo.1383531](https://doi.org/10.5281/zenodo.1383531)

By Michael J. Pyrcz  
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This chapter is a tutorial for / demonstration of **Naive Bayes Classifier**.

**YouTube Lecture:** check out my lectures on:

Naïve Bayes chapter of Applied Machine Learning in Python e-book.



# PGE 383 Subsurface Machine Learning

## Lecture 12: Naïve Bayes Classifier

### Lecture outline:

- Recall of Bayesian Approach
- Naïve Bayes Classifier
- Naïve Bayes Classifier Example
- Naïve Bayes Hands-on