

FiliBus Survey Responses

Questions	Person A	Person B	Person C	Person D
Problems with commuting via buses and time wasted	Overcrowding during rush hour, bus arrival times are unreliable; 15-30 minutes uncertainty	Long lines and arrival delays; wastes 20-30 minutes	Full seats and irregular timing; 30 minutes to 1 hour wasted	Bus schedule doesn't match class schedule; waits 25 minutes
Value of bus tracking/seat availability app and important features	Bus tracking would help; seat availability not useful due to overcrowding	Yes; helps estimate bus arrival times	Yes; wants seat availability route, route bus number, and color	Yes; suggests adding info on how many buses are available per day
Likelihood to try FiliBus with real-time tracking	Would use often to better estimate bus arrival times	Would try it like other transport apps	Very likely to try it	Would try it on commute days (M/T)
Preferred pricing model	Free with ads	Free	Free	Free
Alternative transport apps used and comparisons	Google Maps; not always updated for local routes	Angkas, Movelt; convenient and quick	Movelt; likes affordability and speed	Grab, Angkas, JoyRide; dislikes pricing and tracking accuracy
Time potentially saved using accurate app	15-30 minutes	Significant time saving expected	30 minutes	20 minutes
Willingness to provide feedback and suggestions	Depends on schedule; seat tracking might be ineffective	Suggested ticket payment integration	Yes, depends	Yes; repeat request to show bus availability per day
Commute purpose and relevance to others	Commutes for school; useful for all commuters	Commutes for school; unsure about peers	Commutes for school; yes, peers would find it useful	Commutes for school; classmates would find it convenient
Privacy or battery concerns	No concerns	Concerned about battery usage	No concerns	Concerned about IT accessing location data
Incentives or promotions that encourage trying the app	Good reviews and easy-to-use experience	Ticket discounts	Bus fare ticket promos	Discounts or loyalty programs
Additional	n/a	Wants the app to launch in	n/a	Hopes feature suggestions

comments		his area		are considered
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