### **DAYYANA IBRAGIMOVA**

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### **EDUCATION**

# Illinois State University, College of Business - Normal, Illinois

Bachelor of Science, Finance; Bachelor of Arts, Spanish

May 2021

- Minor: International Business
- Overall GPA: 3.84/4.0

### Universidad de Granada - Granada, Spain

Study Abroad Fall 2017

• Completed the equivalent of 18 semester hours in high-advanced (B2 equivalent) Spanish

### **EXPERIENCE**

Caterpillar Inc. – Peoria, Illinois

May 2019 - August 2019

# Corporate Pricing Intern

- Analyzed global competitive environment for construction equipment resulting in enhanced data visualization
- Partnered with value communications team for development and marketing of a Value Estimating Tool application
- Supported the division's 2019 Caterpillar Employee United Way Appeal by developing communication strategies and coordinating the annual Day of Caring
- Collaborated on a cross-functional team and won a case competition with the goal of increasing the outdated standard cost revision process's efficiency

### AB Bernstein - Chicago, Illinois

May 2018 - July 2018

# Private Wealth Management Sophomore Intern

- Partnered with financial advisors and other team members to provide analytical support for benchmarking processes
- Analyzed financial information for clients to determine optimal strategies for achieving investment objectives
- Networked with and shadowed under a variety of industry professionals to learn about the investment landscape

### **ACTIVITIES & LEADERSHIP**

Business Week - Normal, Illinois

May 2018 - Present

### Professional Development Dinner Coordinator

- Planned an etiquette dinner to guide invited professionals and students in their future business endeavors
- Coordinated and communicate with over 200 invited professionals that are leaders in their fields
- Led and presented to 80+ professionals and 250+ students throughout the Professional Development Dinner
- Allocated a budget of approximately \$13K to key event stakeholders to successfully run event

### International Business Association – Normal, Illinois

September 2016 - Present

General Member (Fall 2016- Present), Treasurer (Fall 2018 - Spring 2019)

- Handled money, allocated a \$2K budget, and collaborated with the university's business office to provide funding
- Planned and scheduled events for Business Week and International Education Week

# CEA Study Abroad - Normal, Illinois

January 2018 - January 2019

Ambassador (Spring 2018), Senior Ambassador (Fall 2018)

- Promoted the overall experience of studying abroad and provided support for prospective study abroad students
- Led a team of seven ambassadors and oversaw their activities ensuring continued success of the program
- Developed knowledge of study abroad topics by regularly posting in Facebook group and guiding 25 students on their journeys

### **ADDITIONAL**

- Honors: Dean's List (Fall 2016 Spring 2019), Honor's Program, Redbird Scholar
- Language Fluency: Fluent in Russian, Advanced in Spanish
- Skills: Microsoft Office Suite, Public Speaking