

PROJECT PROPOSAL

Criteria	Max. Points (100 Total)	Points Earned
Cover/Title page	5	
Table of contents	5	
Abstract	5	
Introduction/background	10	
Competitive analysis	10	
Proposed plan	10	
Cost/benefit analysis	10	
Conclusion	10	
Tables and charts	10	
Format	5	
Grammar and style	10	
Works cited/APA Style	10	

Total ____/100