



matchpad

as featured on



and more...

matchpad



What is it?

MatchPad is a brand new way to find roommates and apartments.

How does it work?

MatchPad uses an algorithm to match renters and roommates on location and budget preferences.

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Benefits of using MatchPad

Get qualified leads based on lifestyle, location and budget preferences. We place users together so you don't have to. All of our users are verified and real, MatchPad users sign up using Facebook connect. We know who they are where they from and what they do. We crowdsource your leads and provide you multiple access points to renters.

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Features

Renters matched with listings

We present renters properties based on exactly what they are looking for.

Saving them time and energy sifting through unwanted listings.

See how hot your property is

Want to figure the real market value see how users are engaging with you listings

matchpad

Features

Direct Messaging

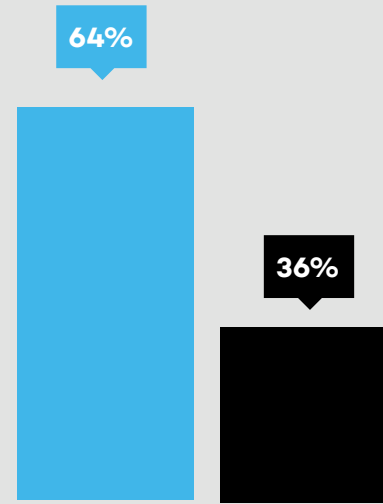
We allow renter contact you directly through the site, you receive leads direct to your email too.

matchpad

Users

64% aged
between 25-34

36% aged
between 18-24

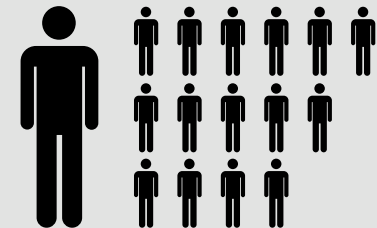


45k-65k pa
Average income

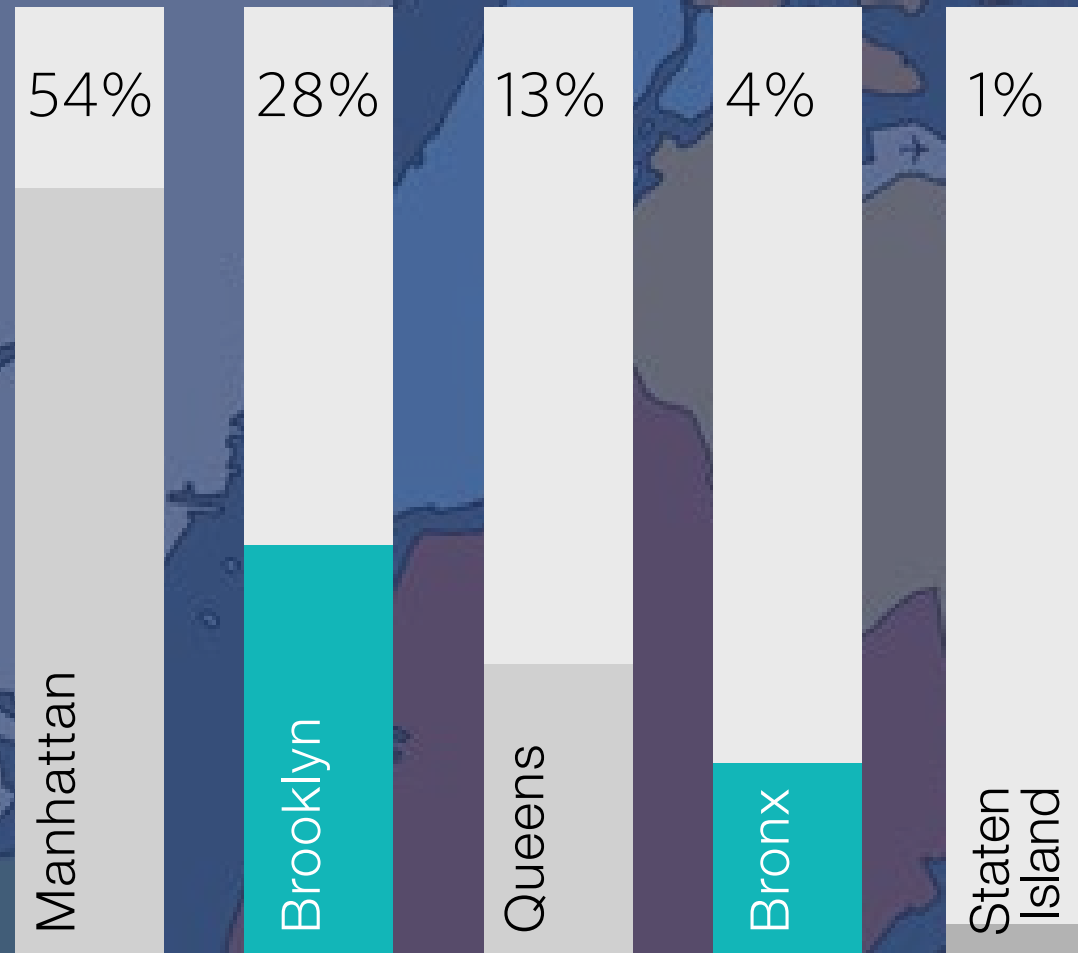


59%
aged between 25-34

41%
aged between 25-34

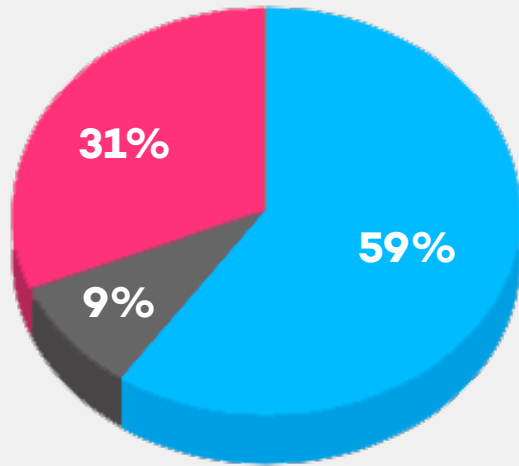


Users



Average rent of \$1000-1500

Users



59% of people seeking **2bed**

9% of people seeking **3bed**

31% 31% of people seeking
any size apartment

Renters are looking to pay

Average rent budget for **2 bed \$3000 or less**





Average rent budget for **3 bed \$4500 or less**

Number of average leads per property from

matchpad = 6

Comparison

Chart of competition and us

| Features |  |  |  |  |
|---|---|---|---|---|
| Uses an algorithm to match renters and roommates on location and budget preferences. | ✓ | ✗ | ✗ | ✗ |
| See how users are engaging with your listings | ✓ | ✗ | ✗ | ✗ |
| Present renters properties based on exactly what they are looking for. Saving them time and energy sifting through unwanted listings. | ✓ | ✗ | ✗ | ✗ |
| Renters matched with listings | ✓ | ✗ | ✗ | ✗ |
| Display contact information | ✓ | ✗ | ✗ | ✗ |
| Receive leads direct to your email | ✓ | ✗ | ✗ | ✗ |
| Direct messaging | ✓ | ✓ | ✓ | ✓ |
| Filtered listing results | ✓ | ✗ | ✗ | ✗ |
| Featured listing on home page | ✓ | ✗ | ✗ | ✗ |

Most desired Neighborhoods

Manhattan

Battery Park
Chelsea
East Village
West Village
Soho
Flatiron/Gramercy

Brooklyn

Williamsburg
Bushwick

Queens

Astoria

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STARTER

\$15
per month

- 10 listings
- Display contact information
- Direct messaging
- Filtered listing results

STANDARD

\$25
per month

- 30 listings
- Display contact information
- Direct messaging
- Filtered listing results
- Phone support

ADVANCE

\$45
per month

- 100 listings
- Display contact information
- Direct messaging
- Filtered listing results
- Phone support
- Dedicated account executive

ADVANCE

\$75
per month

- 200 listings
- Display contact information
- Direct messaging
- Filtered listing results
- Phone support
- Dedicated account executive
- Add open house
- Photographic listing assistance
- Featured listing on home page