

PROJECT APARTMENT

Find a broker, connect via video chat, get a virtual tour and dodge the fee.

CLIENT: CITI PADS

PROJECT SUMMARY

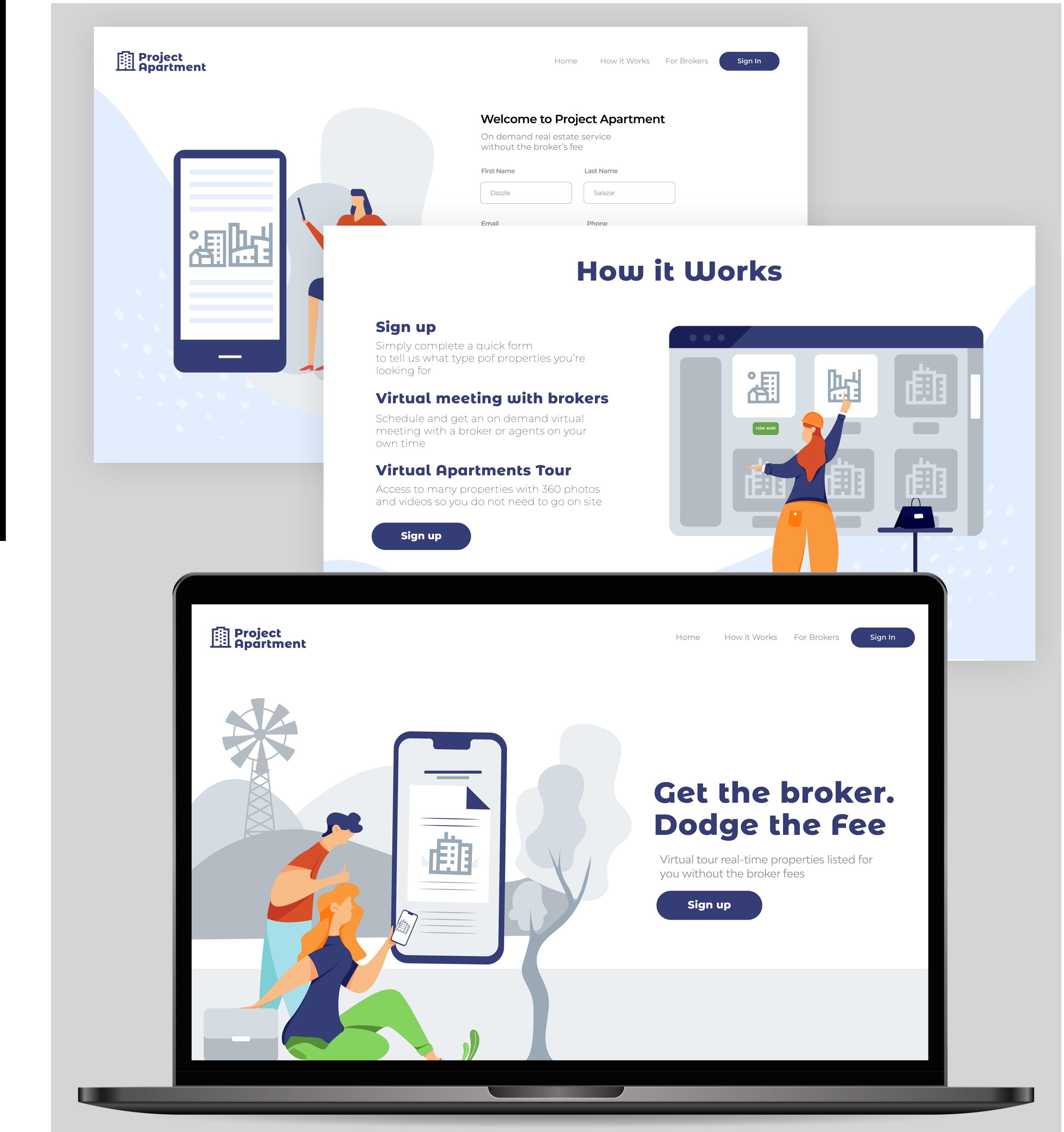
To provide a user interface design from client's MVP. Client didn't ask for research they just want to develop it really fast so they hired me to design the user interface.

TIMELINE

1 month

MY RESPONSIBILITIES

- Sketch Ideation
- Visual Design
- Product design
- Email Design



The image displays the Project Apartment user interface design, featuring three main sections: a landing page, a 'How it Works' section, and a promotional tablet screen.

Landing Page: The top section shows a mobile phone displaying a property listing. The header reads 'Project Apartment' and 'Welcome to Project Apartment'. It includes fields for First Name (Dazzle), Last Name (Salazar), Email, and Phone. A 'Sign In' button is at the top right.

How it Works: This section illustrates the service's features: 'Sign up' (with a note about completing a quick form), 'Virtual meeting with brokers' (with a note about scheduling on-demand meetings), and 'Virtual Apartments Tour' (with a note about accessing properties with 360 photos and videos). It also features a 'Sign up' button.

Tablet Screen: The bottom section shows a tablet displaying a woman sitting outdoors with a smartphone, looking at a property listing. The header reads 'Project Apartment' and 'Get the broker. Dodge the Fee'. It includes a 'Sign up' button and a note about virtual tours being listed without broker fees.

PROJECT APARTMENT

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What is Project Apartment?

Online market place for real estate agents advise. Mission of project apartment is make the process of connecting the broker simple, convenient and efficient. With just a few click you'll find a qualified broker in the area.

What is Project apartments Features?

Securely connecting clients with brokers in a push of a button. Easy to book appointment virtual chats and online payments.

Roles & Responsibilities

- Visual Design
- Visual Mood boards
- Interface Design
- Visual Illustrations

PROJECT APARTMENT

01. LANDING PAGE

02. SIGN UP PAGE

03. BROKERS LISTS

04. BROKER'S PROFILE

05. APPOINTMENT PAGE

06. CONFIRMATION

07. EMAIL CONFIRMATION

How it Works

Sign up
Simply complete a quick form to tell us what type of properties you're looking for

Virtual meeting with brokers
Schedule and get an on demand virtual meeting with a broker or agents on your own time

Virtual Apartments Tour
Access to many properties with 360 photos and videos so you do not need to go on site

[Sign up](#)

[Project Apartment](#)

[Home](#) [How it Works](#) [For Brokers](#) [Sign In](#)

About us

Project Apartment is an on demand real estate service. We are a team of licensed real estate professionals with years of NYC real estate and happy customers. Project Apartment doesn't just offer a more efficient way to find apartment on your time but saves you money on the broker fee.

[Book an appointment](#)

**Get the broker.
Dodge the fee**

Virtual tour real-time properties listed for you without the broker fees

[Sign up](#)

Landing Page before the sign up or log in

PROJECT APARTMENT

01. LANDING PAGE

02. SIGN UP PAGE

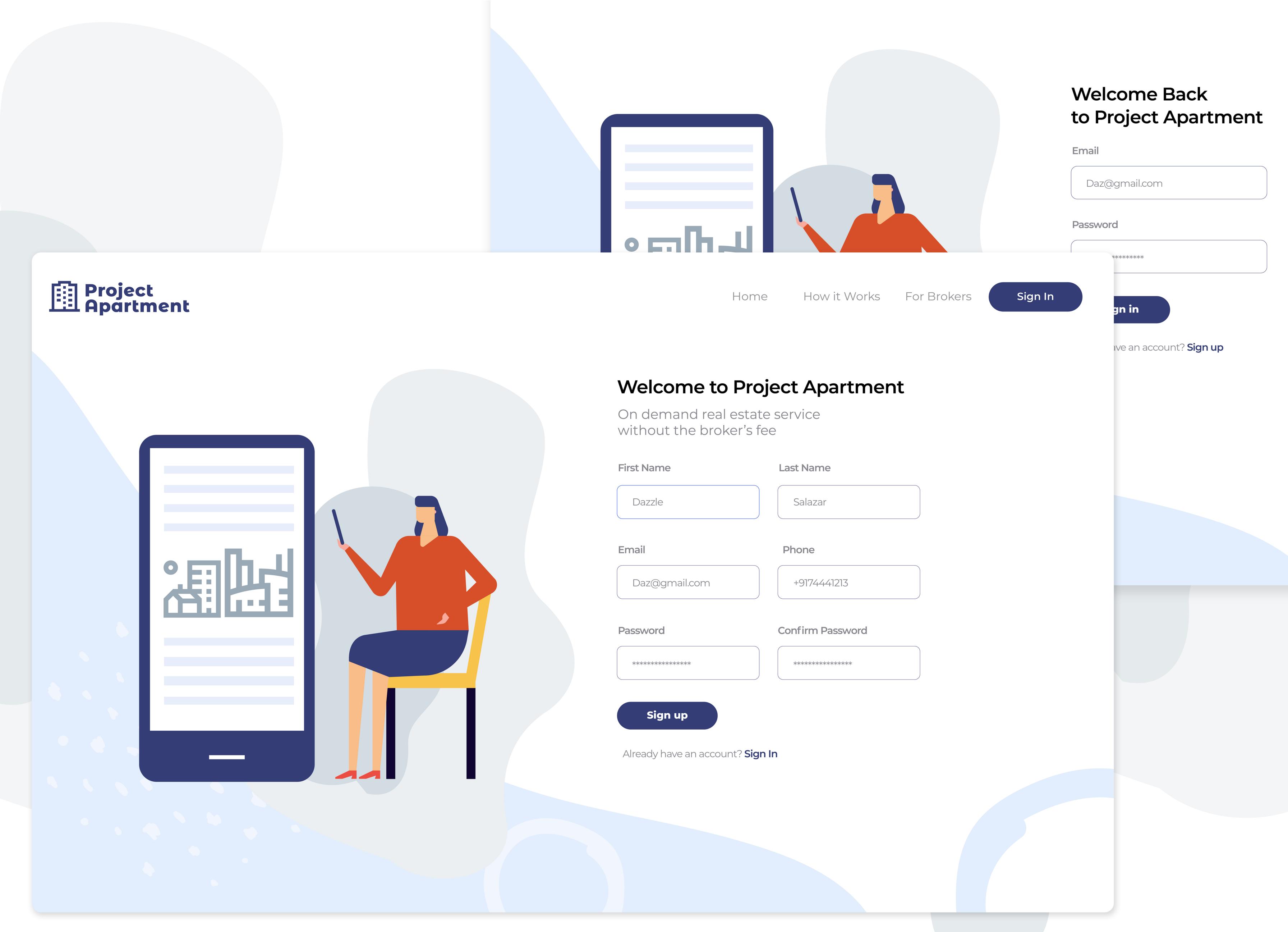
03. BROKERS LISTS

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Sign up and Sign in Page

PROJECT APARTMENT

01. LANDING PAGE

02. SIGN UP PAGE

03. BROKERS LISTS

04. BROKER'S PROFILE

05. APPOINTMENT PAGE

06. CONFIRMATION

07. EMAIL CONFIRMATION

The screenshot shows the 'Lists of Brokers' page from the Project Apartment website. At the top right, there's a user profile for 'James Morgan' with a picture of a man, status 'Away', and a rate of '\$4.50/ min'. Below the profile are three tabs: 'Home', 'Messaging', and 'Dazzle'. To the left of the main content area is a sidebar with a search bar, a dropdown menu for 'Sort: Best Match', and filter options for 'All Agents', 'Buyer's Agents', and 'Seller's Agents'. A large button labeled 'SEARCH' is at the bottom of the sidebar. The main content area displays a list of brokers with their profiles, online status, rates, specialties, license numbers, and review ratings. The brokers listed are Dianne Johnson, John McKenzie, James Morgan, and Anne Smith.

Broker Name	Status	Rate	Specialties	License Number(s)	Reviews
Dianne Johnson	Online	\$5.25/ min	Broker with Oxford Property Group Specialties: Co-Op, First-Time Home Buyers, Distressed Properties... License Number(s): #10401228527	#10401228527	4.7 ★★★★☆ Reviews (56)
John McKenzie	Online	\$4.50/ min	Broker with Compass Specialties: Co-Op, First-Time Home Buyers, Distressed Properties... License Number(s): #10401228527	#10401228527	4.3 ★★★★☆ Reviews (30)
James Morgan	Away	\$4.50/ min	Broker with Compass Specialties: Co-Op, First-Time Home Buyers, Distressed Properties... License Number(s): #10401228527	#10401228527	4.0 ★★★★☆ Reviews (27)
Anne Smith	Away	\$4.50/ min			

Lists of Brokers Page

- User starts by searching neighborhood
- User can filter by best match, featured recommendation etc.
- Shows if Agents/Broker are online that can chat right now
- Shows review ratings, license number and other details
- Goes to the booking page

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The screenshot shows the Project Apartment platform's broker profile page for Desmond Doe. At the top, there's a navigation bar with the 'Project Apartment' logo, a search bar, and three tabs: 'Home', 'Messaging', and 'Dazzle'. Below the navigation is a large circular profile picture of Desmond Doe, a man in a suit, with a green 'Online' badge. To his right are two buttons: 'Book an appointment' (teal background) and 'Request Call' (blue background). Below these buttons is a section with his broker information: 'Broker with Oxford Property Group', 'Specialties: Co-Op, First-Time Home Buyers, Distressed Properties...', and 'License Number(s): #10401228527'. A 'About' section contains a bio about Desmond's expertise in NYC real estate. Below the bio is a 'Reviews (5)' section with a 5-star rating and a review from Alice. To the right of the profile are three apartment listings by Dianne Doe's Properties:

- 3BR at Avenue B, Upper East Side, \$4,295 Per Month
- 3BR at W 53rd Street, Upper East Side, \$4,995 Per Month
- 3BR at W 53rd Street, Upper East Side, \$4,450 Per Month

A sidebar on the right side of the page contains a testimonial: 'He was very professional and helpful. Finding my first apartment in NYC went a lot smoother than I expected. I would recommend Desmond and his partner Sean to anyone who is looking for a NYC apartment.'

Broker's profile is designed to provide consumers information and credibility they need to make an informed decision.

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Your booking is confirmed

Booking details

Subject:
Find an Apartment

Agent:
Desmond Doe

Time:
Fri, May 29, 2015, 12:30pm - 12:50pm
Brasilia (GMT-4) [DST]

3BR at Avenue B
Upper East Side
\$4,295
Per Month

Book an appointment

Request Call

Available starting times ▾

11:00 AM

12:00 PM

1:00 PM

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

Submit

Irene reviewed Desmond
05/23/2015
Helped me rent a home

Desmond was a pleasure to work with! He was very professional and really seemed to know what he was doing. Finding my first apartment in the city was stressful but with his help it went a lot smoother than I expected.

Appointments Page with Calendar and Time Input

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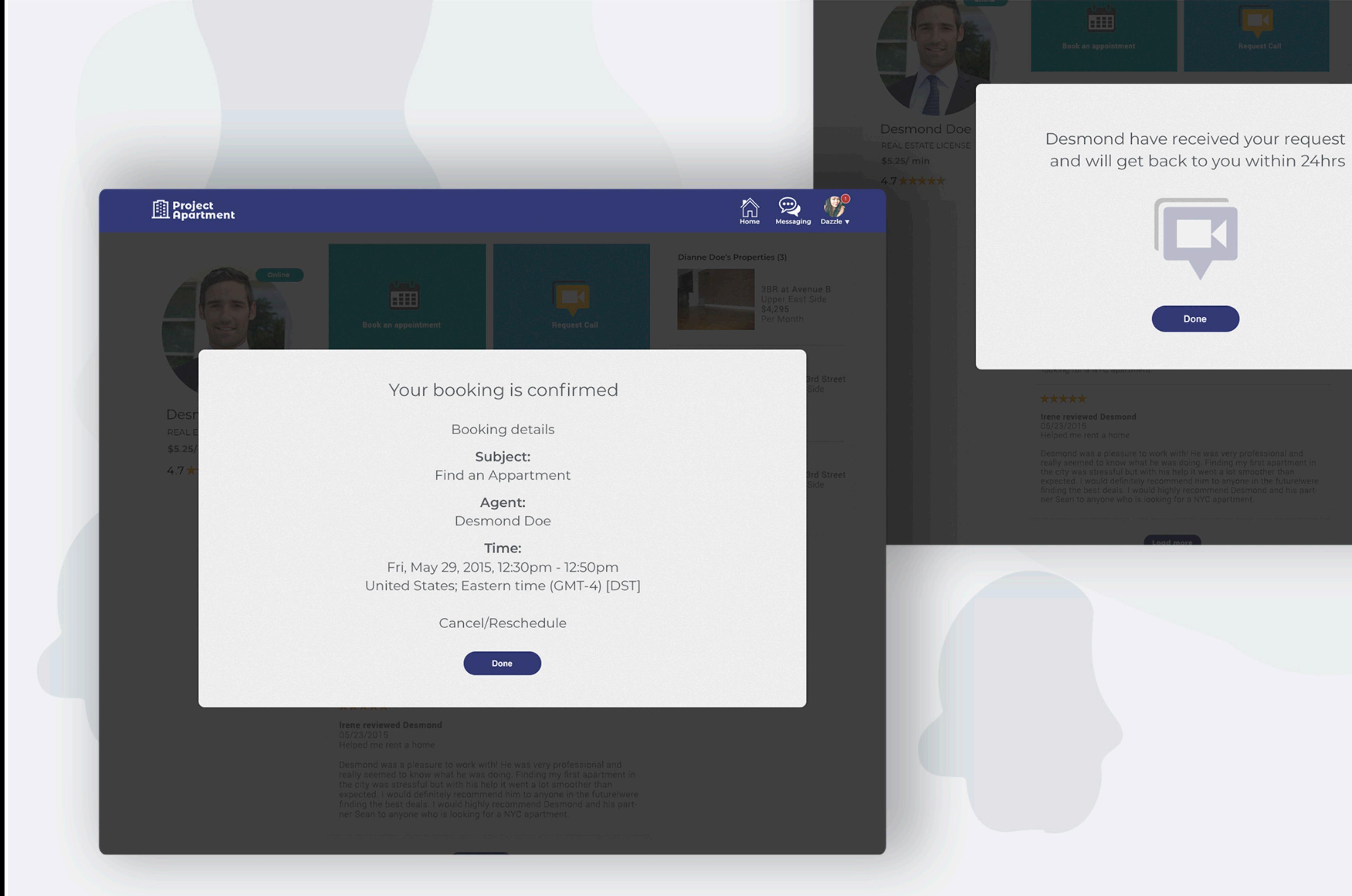
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Modal window pop-up after booking an appointment

Desmond have received your request and will get back to you within 24hrs



Done

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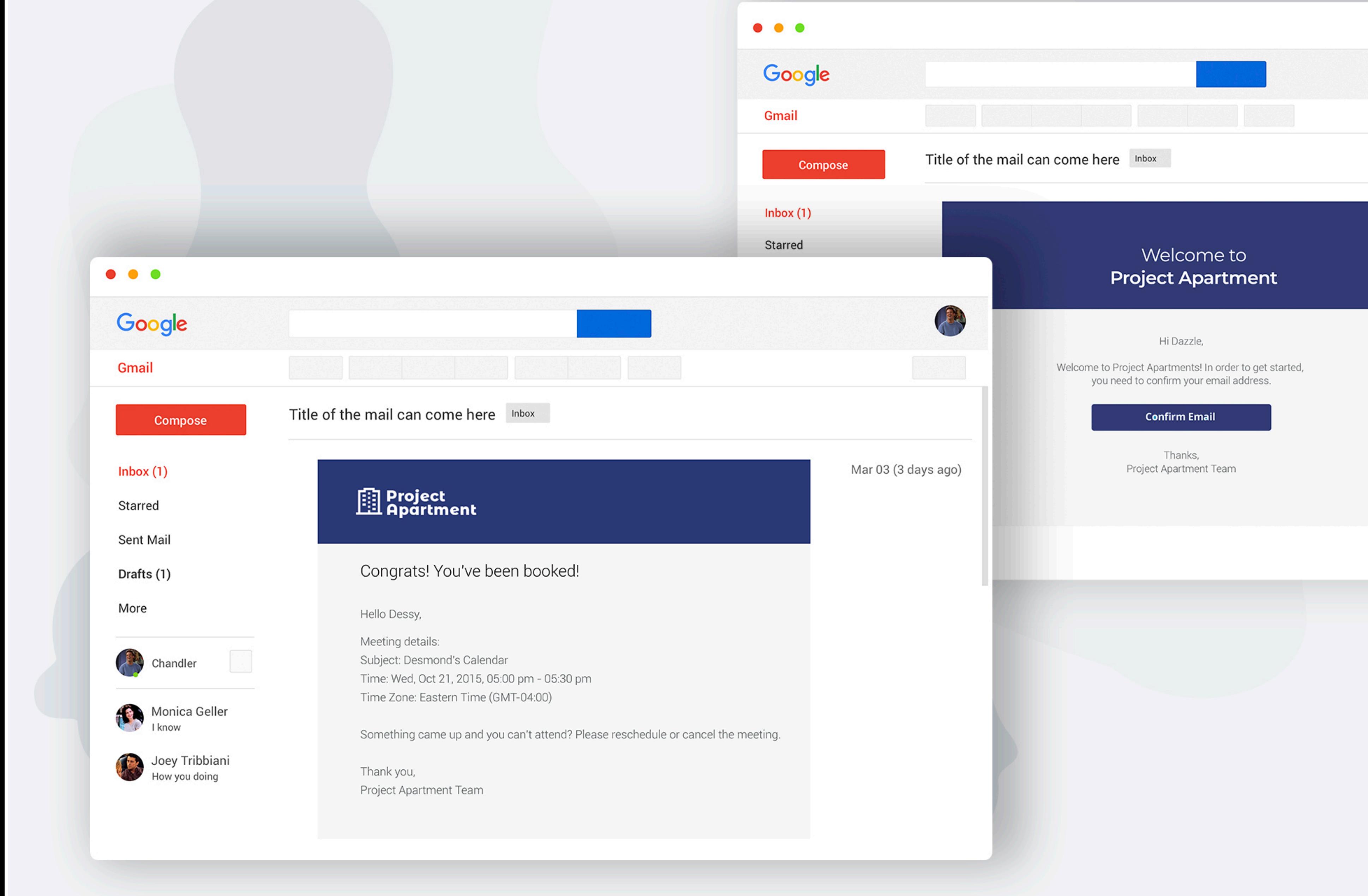
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Worked on some visual designs for email confirmation