

PROJECT APARTMENT

Find a broker, connect via video chat, get a virtual tour and dodge the fee.

CLIENT: CITI PADS

PROJECT SUMMARY

To provide a user interface design from client's MVP. Client didn't ask for research they just want to develop it really fast so they hired me to design the user interface.

MY RESPONSIBILITIES

- Sketch Ideation
- Visual Design
- Product design
- Email Design

TIMELINE

1 month

The image displays the Project Apartment user interface across two devices: a desktop monitor and a tablet. The desktop view shows a search interface with a sidebar for 'Search Options' (Sort by: Best Match, Featured, Sold Homes, Recommendations, All Agents, Buyer's Agents, Seller's Agents) and a main area for 'New York, NY Real Estate Agents - 24,610 Results'. It includes a detailed profile of 'Desmond Eaddy' and sections for 'HOW IT WORKS' (Sign up, Get an on demand virtual meeting, View apartments), and a sidebar for 'Desmond Eaddy's Properties (63)'. The tablet view features a large call-to-action button 'GET THE BROKER. DODGE THE FEE.' with a 'BOOK APPOINTMENT' button, accompanied by cartoon illustrations of a woman and a man.

PROJECT APARTMENT

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What is Project Apartment?

Online market place for real estate agents advise. Mission of project apartment is make the process of connecting the broker simple, convenient and efficient. With just a few click you'll find a qualified broker in the area.

What is Project apartments Features?

Securely connecting clients with brokers in a push of a button. Easy to book appointment virtual chats and online payments

Roles & Responsibilities

- Idea conceptualization
- Product user flows and wireframes
- Use interface design

IDEATION

01. IDEATION-SKETCHING IDEAS

Exercise to sketch ideas with clients

02. DETAILED DESIGN

① Logo: Rental Geeks (18) sign in / sign up ②

video Mission Statement.

Get Started for FREE ③.

Who we Are?
Welcome to xx ...
learn more ④

Advantage / why us? ⑤ learn more.
Save time Save money.

⑩ About Us | How it works | ⑪ T&C's | ⑫ Terms & conditions | ⑬ Contact us | ⑭ ⑮ ⑯ |

① Expert directory page
logo ② login / register
Email / Price / Area / Map Neighborhood ③

Neighborhoods
Manhattan Neighborhood
④ For each neighborhood there is a link to experts who have lived there
New Title
New Title
New Title
New Title
About Us | Terms & conditions | Privacy Policy | Copyright 2014

① Neighborhood Experts Page
login / register
Neighborhood ②
Featured Experts
John Smith
Title
Introduction
View Profile ③

1 2 3 4 5

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First Concept for Landing Page

Planning out to create a Neighborhood Maps

List of Broker/ Agents Page

IDEATION

01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

Quick exercise to sketch ideas with clients

① Agent/Broker profile page

② Sign Up / Log In

③ Calendar and Appointments

Based on [webpedder.com](#)

Sketching ideas for
Agents/Brokers profile
Page

① Sign Up / Log In

② Log In

③ Book Now → direct to Skype App.

Listing what is needed
Sign up and Log in Page

① Provide call info.

Message to XX:

Set estimate length:

- 15 minutes \$30
- 30 minutes \$50
- 60 minutes \$90

Email: _____
Phone: _____

Skype Account #: _____

② Choose Availability

Wed. Nov. 19, 2014 C
Wed. Nov. 19, 2014 S

4pm C
4:30pm S

③ Payment Details

Card #: _____
Expiration: _____ / _____
Name: _____
CVC: _____

④ Billing Address

City: _____ State: _____ Zip: _____

Calendar and
appointments page

LANDING PAGE

01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

The detailed design of the Project Apartment landing page is displayed across three main sections:

- Laptop View:** Shows the homepage with a teal header featuring the logo and navigation links: HOW IT WORKS, BENEFITS, ABOUT US, and CONTACT US. The main headline reads "GET THE BROKER. DODGE THE FEE." with a "BOOK APPOINTMENT" button. Below the headline are two cartoon characters: a woman pointing at a map and a man standing next to her.
- How It Works Section:** A teal sidebar titled "HOW IT WORKS" containing three steps:
 - SIGN UP:** Simply complete a quick form and tell us what you are looking for.
 - GET AN ON DEMAND VIRTUAL MEETING:** Simply complete a quick form and tell us what you are looking for.
 - VIEW APARTMENTS:** Once you have got a list of properties, learn how to access them on your time.
- BENEFITS Section:** A grey sidebar titled "BENEFITS" containing three icons:
 - RELEVANT PROPERTIES:** Get the most up to date, current and relevant properties for you on the market.
 - NO BROKER FEE:** Get the most up to date, current and relevant properties for you on the market.
 - BOOK APPOINTMENT:** Get the most up to date, current and relevant properties for you on the market.

Landing Page before the sign up or log in

PROJECT APARTMENT

01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

The image consists of two side-by-side screenshots of the Project Apartment website. The left screenshot shows the 'Sign up' page, which has a dark overlay over a background image of a multi-story brick building with fire escapes. The right screenshot shows a search results page for 'New York, NY Real Estate Agents' with 24,610 results. The search interface includes a sidebar with search options (labeled A) and a main area showing broker profiles (labeled B-E). Each profile includes a photo, name, status (e.g., 'Online'), price per minute, and a 'Book an appointment' button.

Sign up page, they can either log in to Facebook or email address

Lists of Brokers Page

- A. User starts by searching neighborhood
- B. User can filter by best match, featured recommendation etc.
- C. Shows if Agents/Broker are online that can chat right now
- D. Shows review ratings, license number and other details
- E. Goes to the booking page

PROJECT APARTMENT

01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

DETAILED DESIGN

Exercise to sketch ideas with clients

This screenshot shows a broker's profile page. At the top, there's a navigation bar with links for FIND AN AGENT, FOR BROKERS, ABOUT US, CONTACT US, and SIGN OUT. Below the navigation is a header for 'Desmond Eaddy's Properties (63)'. The main content area features a photo of Desmond Eaddy, his contact information, and a 'Book an appointment' button. To the right, there are sections for properties and reviews.

- A:** A blue button labeled 'Online' with a white icon.
- B:** A teal button labeled 'Book an appointment' with a calendar icon.
- C:** A light blue button labeled 'Request Call' with a video camera icon.
- D:** A link to 'Desmond Eaddy's Properties (63)'.
- E:** A section for 'Reviews (5)'.

Broker's profile are design to provide consumers information and credibility they need to make an informed decision.

This screenshot shows an 'APPOINTMENTS' page. It features a large calendar for November with specific dates highlighted in green. To the right, there's a form for booking an appointment with fields for Name, Email, and Phone, and a 'SUBMIT' button. The background shows a blurred image of a city street.

- A:** A link to 'NOVEMBER'.
- B:** A dropdown menu for 'Available starting times' with options from 11:00 AM to 6:00 PM.
- C:** A 'BOOK APPOINTMENT' button.

Appointments Page with Calendar and Time Input

- Categories
- Home
 - Agents Resources
 - Contact Us
 - Support
 - For brokers
 - Brokers Application
 - Privacy Policy
 - Terms & Conditions
- Follow Us
- Facebook
 - Twitter



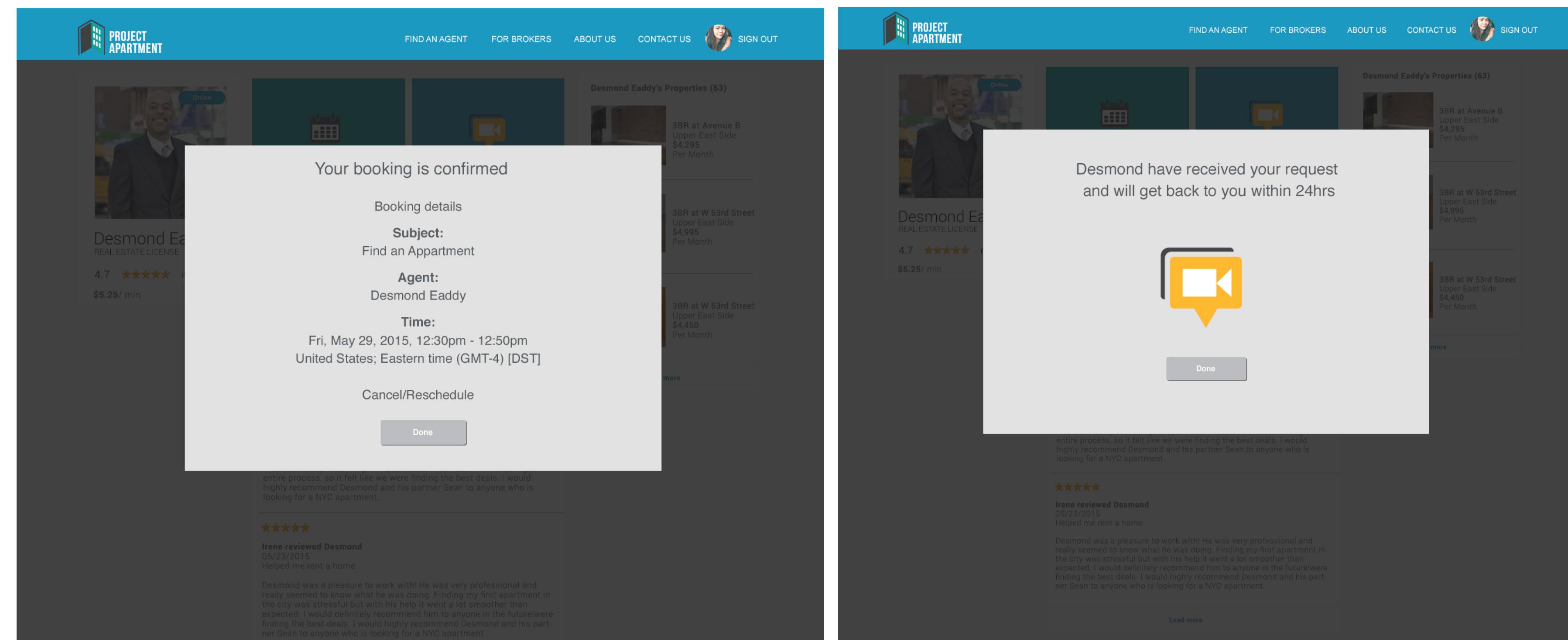
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01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

DETAILED DESIGN



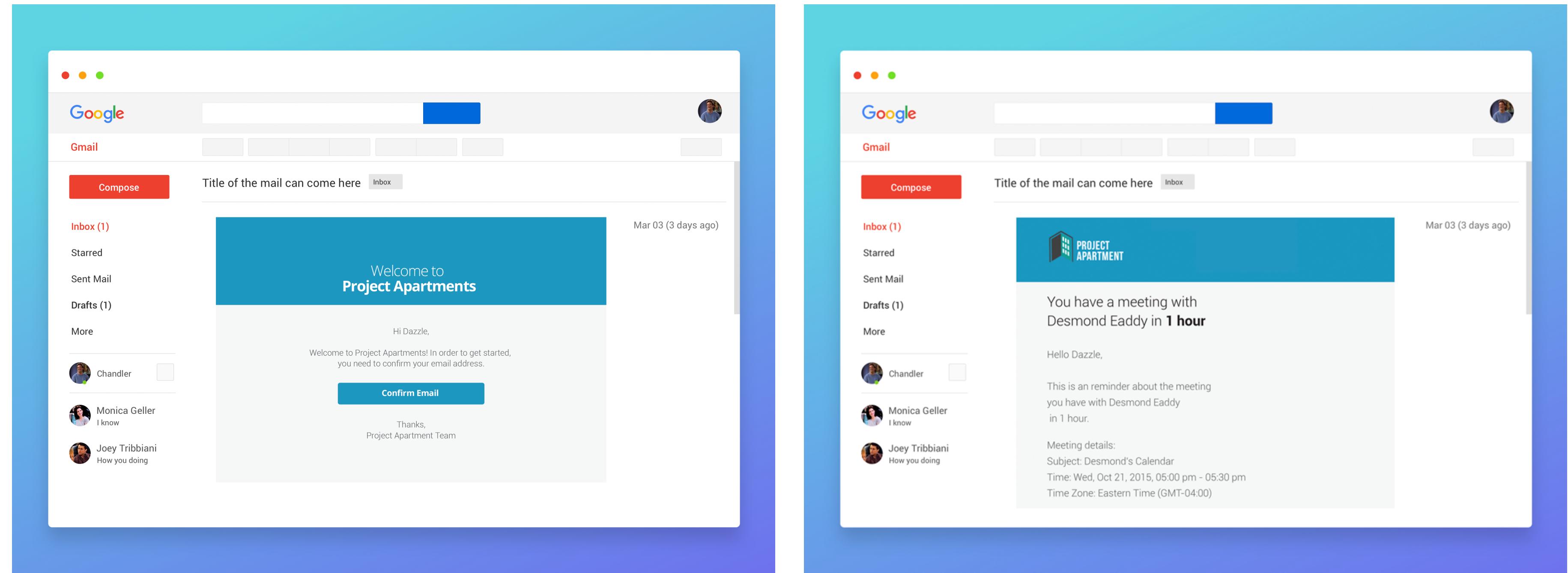
Modal window pop-up after booking an appointment

DETAILED DESIGN

01. IDEATION-SKETCHING IDEAS

02. DETAILED DESIGN

Email Conformation designs



Worked on some visual designs for
email confirmation

Same layout for Agent's appointment
reminder page