

Frankpeter Ani

Web3 Product Designer / UX Engineer

WORK EXPERIENCE

Linum Labs - Mid-level Product Designer (March 2022 - Present)

- Led the UX in several NFT projects while closely interacting with the client and creating very interactive and gamified interfaces.
- Worked closely with a cross-functional product team to produce elegantly designed, user friendly, actionable products while engaging in product tools like Notion, Clickup.
- Conducted UX research to determine usability issues, best practices to identify user pain points in product showcases.
- Customised presentations and pitchdecks for the company as well as participating in the total revamp of the company brand.

Cherry Network - Product Designer (October 2021 - March 2022)

- Created a design system for the entire product and redesigned the original brand style guide to improve the overall consistency and visuals of the company.
- Customised illustrations and made them similar to the identity that the company is portraying.
- Designed the responsive landing page and breakpoints.
- Collaborated with Product managers and designed several projects inside the Cherry ecosystem.

Midlman - UI/UX Designer (March 2021 - June 2021)

- Conducted research for an effective and usable healthcare product on large scale using the processes: concept, research, analysis, wireframe and prototype.
- Worked with a software development team as the only UX designer.
- Designed the entire process for a friendly landing page website.
- Designed for three dashboards: the customers which close to your typical ecommerce platform for healthcare. The businesses which included an e-wallet and more control for businesses than the customers dashboard. The suppliers who could only supply healthcare products. The admin dashboard for easy data control and collection of everything in all the 3 dashboards and editable elements in the landing page.
- Designed wireframes and restructured the interface for the mobile version. The user experience of the mobile version is very similar but more straightforward with action buttons that have more hierarchical importance.

Inspark - UI/UX Designer (August 2020 - Mar 2021)

- Redesigned the company's official website which initially got me hired, then I had to complete it.
- Did research for a mobile app for taking attendance these research included for competitive analysis, user flows and wireframing, empathy maps and user personas.
- I also led the wireframing, prototyping and testing for the mobile app design while mentoring an intern.

Happivibe - UX Consultant (Oct 2020 - Dec 2020)

- Collaborated with good number of designers here which helped increase my design communication to a level .
- Created interview scripts for customers, and gave critics and reviews to other design projects.
- Tested prototypes and made changes to these prototypes, then submitted reviews directly to the CEO.

INTERNSHIPS

Zuri Training - Product design Intern (April 2021 - June 2021)

- Further expanded my knowledge on deep understanding of the design processes and user research including: empathise, define, ideate, brainstorm, prototype, test and qualitative and quantitative research.
- Engaged in physical interviews with random people as requested by the mentors in the program which gave me more experience in collecting data for interview scripts and empathy maps etc.
- Had hands-on experience using apps like Miro for UX collaborations.

HNG Internship - Product design Intern (April 2020 - Sep 2020)

- Worked on several futuristic products that were provided by mentors.
- Had industry-like experience when designing and collaborating with other designers.

Genesys Tech Hub - Frontend development Intern (Sep 2020 - Feb 2021)

- Performed weekly projects and tasks after each class and tutorials.
- Helped me learn ReactJS better and strengthen my experience in CSS styling.
- Also improved my technical skills in software design and development.

EDUCATION

Enugu State University of Science & Technology

Computer Engineering (B.Eng)

Graduated: 2022

Techcraft ICT Academy

Frontend Development Bootcamp

Enrolled: 2018

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SKILLS

User Interface Design

Interaction Design

Rapid Prototyping

User Research

User Interviews

Task Analysis

Web Design

Blockchain

TOOLS

Figma

Zeplin

Protopie

Adobe After Effects

HTML, CSS & JS

Webflow

TALENTS

Out-of-box creativeness

Deep sense of empathy

Big-picture thinker

Strong at design communication

LANGUAGES

English

Igbo

CERTIFICATES



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