Jianchen Zhu | User Experience Designer

Email: jianchen.zhu0428@gmail.com Portfolio: https://jianchenzhuuxd.com

Tel: +1 437-985-8621 Github: https://github.com/dazhuanger

Work Experience

UX Research and Design Intern
SnapTravel   2020.01 - Present

User flow audit

Competitor research

Data analysis

Ideation & Usability testing

Web Designer
Department of Psychiatry | University of Toronto 2019.09 - 2020.02

Improved the information architecture of Handle with Care Canada website:

  Reorganized the navigation system.

  Made the labelling system more consistent.

  Reduced the depth of the site hierarchy.

Enhanced the usability of Handle with Care Canada website:

  Fixed broken internal links and updated the content of outdated external links.

  Modified inconsistent fonts and layout using HTML and CSS.

Enriched the content of Handle with Care Canada website:

  Embedded Youtube videos and Googles Slides for promotional purposes.

  Translated and updated the downloadable documents on the French site to make it consistent with the English version.

Project

UX Design / Information Architecture
Special Olympics Ontario 2018.09 - 2019.01

Assessed the usability of SOO's current website.

Conducted interview, survey, usability test, card-sorting study and tree test with current and prospective users.

Redesigned the organization, navigation, and labelling system of the SOO's main website.

Created wireframe and mid-fidelity prototype.

Education

University of Toronto

Master of Information - User Experience Design 2018 - 2020 (expected)

Hong Kong Baptist University

Bachelor of Social Sciences - European Studies (French) 2010 - 2015

Second Class (Division I) Honours

Dean's List 2011 - 2013 President's Honor Roll 2014 - 2015

Sciences Po Strasbourg

Exchange Program - Political Sciences 2013 - 2014

Skills

UX

Information Architecture

User Research

User Interface Design

Prototyping

Usability Testing

UX Research and Design for Video Games

UX Design for VR and AR

Data Science

Data Visualization

Data Analytics

Experimental Design

Toolbox

Balsamiq

Sketch

Figma

Invision

Adobe CC

HTML

CSS

JavaScript

Python

Language

English

French

Mandarin

Cantonese