
Chienyem Nzekwu

07066641138 • nzekwuchienyem@gmail.com • linkedin.com/in/chienyem-nzekwu

Associate Product Manager

Product Manager with 2+ years of hands-on experience turning ideas into digital solutions that drive business impact. Adept at leading agile product development cycles, crafting clear PRDs, roadmaps, and prioritization frameworks that align with user needs and strategic goals. Proven ability to conduct user research, competitive analysis, and market discovery to inform product decisions and uncover growth opportunities. Experienced in cross-functional collaboration and delivering outcomes in fast-paced environments. Tools-savvy with proficiency in Notion, Jira, and Figma to streamline execution and boost team productivity. Currently learning full-stack development with hands-on projects that build on my product background.

WORK EXPERIENCE

She Code Africa Academy • Lagos • 04/2024 – 06/2024

Product Manager (Trainee)

- Led the product development of a user-friendly online menu website, enabling seamless access to menu options and restaurant information.
- Conducted user research to identify customer needs, optimize layout, and improve accessibility for a diverse audience.
- Collaborated with cross-functional teams (designers, developers) to align on requirements, prioritizing features that enhanced user experience and engagement.
- Developed product requirements and roadmap, facilitating successful project completion within deadlines.
- Monitored key metrics post-launch, gathering feedback and implementing iterative improvements to enhance usability and customer satisfaction.

Probar • 08/2023 – 10/2023

Product Manager (Trainee)

- Worked in a remote cohort actively involved in learning and undertaking live projects on product development and enhancement (Development of a Fintech app).
- Created and maintained thorough project documentation for product roadmaps, feature specifications, and project timelines, ensuring team alignment and clarity.
- Worked on self-development and continuous learning by actively researching industry trends and product management best practices through online resources, webinars, and training sessions.
- Utilized product design tools to shape user interfaces and enhance user experiences, maintaining organized documentation with meeting notes and project reports for effective communication.
- Contributed to problem-solving, innovative solutions, product enhancements, and project decision-making.

Project Manager/Product Manager

- Shaped the features and functionalities of a Fintech app with a strong emphasis on meeting user needs to ensure a user-centric design.

- Conducted user interviews and employed empathy maps to gain insights into the target audience's financial challenges and goals, forming the foundation for the app's design and overall user experience.
- Drawing from these insights, I developed key assumptions based on user feedback, guiding the project's direction and feature prioritization.
- To streamline the development process, I authored comprehensive user stories and acceptance criteria, ensuring a clear understanding of feature requirements for both the development and quality assurance teams.
- As part of the design phase, I transformed our conceptual ideas into tangible visual representations by creating low-fidelity and high-fidelity wireframes.
- To ensure a complete grasp of the app's specifications, functionalities, and technical requirements, I took the lead in crafting a detailed Product Requirement Document (PRD), which served as a guiding reference for the development team throughout the project.
- Moreover, I defined key success metrics for the app, enabling effective measurement of its performance and user engagement.

Code Anambra Program

Project Manager/Product Designer (Trainee)

- Led the entire project for designing a social fitness app, overseeing the project lifecycle from the brainstorming stage to the design stage.
- Collaborated with cross-functional teams, ensuring seamless communication and coordination.
- Utilized Agile methodologies to streamline project processes and enhance efficiency.
- Managed stakeholder expectations and facilitated feedback implementation for continuous improvement.

EDUCATION

Diploma in Product Management

AltSchool Africa • Lagos • GPA: 3.3 • 04/2024 - 04/2025

CERTIFICATIONS

Intermediate Product Management Course Certification • 04/2024 - 06/2024

She Code Africa Academy

Certificate in UI/UX Design and Product Management • 10/2023 - 03/2024

Solutions Innovation District, Anambra, Nigeria

Accelerated Jobberman Soft Skills Training Certification • 02/2024 - 02/2024

Jobberman, Nigeria

Product Strategy Micro-Certification • 01/2024 - 01/2024

Product School, California, U.S.A

Beginners' Course in Product Management • 08/2023 - 10/2023

Probar, Lagos, Nigeria

AWARDS & SCHOLARSHIPS

She Code Africa Academy Scholarship Program • 04/2024

She Code Africa

PROJECTS

G/Ate Restaurant Website Project

She Code Africa Academy

Led the product development of a user-friendly online menu website, enabling seamless access to menu options and restaurant information. Conducted user research to identify customer needs, optimize layout, and improve accessibility for a diverse audience. Collaborated with cross-functional teams (designers, developers) to align on requirements, prioritizing features that enhanced user experience and engagement. Developed product requirements and roadmap, facilitating successful project completion within deadlines. Monitored key metrics post-launch, gathering feedback and implementing iterative improvements to enhance usability and customer satisfaction.

Personal Finance Management App Project

Probar

Shaped the features and functionalities of a Fintech app with a strong emphasis on meeting user needs to ensure a user-centric design. Conducted user interviews and employed empathy maps to gain insights into the target audience's financial challenges and goals, forming the foundation for the app's design and overall user experience. Drawing from these insights, I developed key assumptions based on user feedback, guiding the project's direction and feature prioritization. To streamline the development process, I authored comprehensive user stories and acceptance criteria, ensuring a clear understanding of feature requirements for both the development and quality assurance teams. As part of the design phase, I transformed our conceptual ideas into tangible visual representations by creating low-fidelity and high-fidelity wireframes. To ensure a complete grasp of the app's specifications, functionalities, and technical requirements, I took the lead in crafting a detailed Product Requirement Document (PRD), which served as a guiding reference for the development team throughout the project. Moreover, I defined key success metrics for the app, enabling effective measurement of its performance and user engagement.

SKILLS

Competitive Analysis, CSS, Figma, HTML, JavaScript (in progress), Jira, Notion, Product Development, Project Management, Python (beginner), Remote Team Communication, Trello, UI/UX Design, User Research