

Mailsy is a software platform that allows sales teams to engage their prospective and existing customers in a genuine, insightful, and time-efficient way.

Mailsy achieves this through three functions

Single Emails

List Emails

Template Emails

Use Cases

Emailing customers on an individual basis to set up calls, sending quotes and proposals, "following up", etc. Emailing a group of prospective or existing customers to make them aware of news, problems, promotions, or events relevant to them.

Emailing a list of customers that need to be made aware of a product or service that is being sold.

Mailsy Features and Benefits

Send and track emails to determine engagement from the recipient.

Integrate your CRM software so all emails through Mailsy are recorded.

Sending tracked emails through Mailsy allows reps to see when their messages are opening and read making a well-timed phone call much more effective.

Outlook and Gmail plugins coming soon!

Create templates for individualized emails.

Mailsy's single-use group emails allows reps to upload a list of contacts from their CRM and send them out in a matter of seconds, not hours like they do today. Reps can also manually enter recipient information. Mailsy can keep the templates that your reps create so team leaders can share them, update them, and improve them with the "reply rates" that Mailsy gives its users for each template.