

# DRESS TO THRIVE

Hello! My name is Chelsea Balderston and I run a fashion and lifestyle blog in San Diego, CA called Dress to Thrive. The purpose of my blog is to ignite creativity and inspiration through personal style, a purpose that was fully realized at the beginning of 2017. I had just completed nearly six months of breast cancer chemo and my hair was beginning to grow back. My new, edgy look led me to step outside my norm and experiment with my style. It was then that I realized that even though life had given me a few more lemons than I could handle, there was no reason why I couldn't make some awesome lemonade. Today, I'm happy to report that I am cancer-free, thriving, and rocking a killer bob. And now I've set my sights on encouraging women in all walks of life through sharing my story of how my worst nightmare helped me discover my greatest passion.

**SOCIAL MEDIA REACH: 2,559**  
**ALL SOCIAL HANDLES:**  
**@DRESSTOTHRIVE**



## BRAND PARTNERSHIPS

MADEWELL  
DIFF EYEWEAR  
NATIVE DEODORANT  
**LIVELY**

