

*Versatile Web Developer with design, marketing, and sales background;
passionate in front-end and video editing.*

SKILLS

- HTML5
- CSS3/Sass
- JavaScript (ES6)
- Angular.js
- SMACSS
- jQuery
- Node.js
- Express
- PostgreSQL

PROJECTS

- | | |
|------------------------|---|
| Scribble-Frames | A vanilla javascript wireframing tool, using Angular, Node, Express, and PostgreSQL.
Video Demo: https://www.youtube.com/watch?v=-dcLRq_cAR4&t |
| Basketbrawwl | A head-to-head statistical comparison app to settle NBA debates.
Video Demo: https://www.youtube.com/watch?v=r41zOw4rsVY&t |
| Evolve App | A micro-operating system for managing life and tracking achievement
Video Demo: https://www.youtube.com/watch?v=6xBO7ZEgWxY&t |

WORK EXPERIENCE

- | | |
|--|---|
| Alexander's
Marketing Manager
12/2015 - 10/2016 | <ul style="list-style-type: none">• Develop, implement, and direct the marketing and PR efforts of the company and its clients• Lead, train, and manage a small team in content marketing, SEO, and news release strategy• Manage client relationships and accounts• Support and develop new business opportunities to grow revenue streams for Alexander's brands• Reworked Alexander's digital strategy to create a reliable system of measurement and strategic planning |
| Leadgenix
SEO Engineer
8/2015 - 11/2015 | <ul style="list-style-type: none">• Managed 47+ client accounts• Used full range of SEO and digital marketing services to increase organic traffic• Trained SEO team on competitive link building methodologies• Used tools such as AHREFS, BuzzSumo, MOZ to leverage analytics and drive strategic content campaigns |
| Progrexion
Paralegal
8/2013 - 5/2014 | <ul style="list-style-type: none">• Promoted to inbound sales within first 3 months of work (highest sales position in the company)• Consistently held 2nd-3rd place in Provo for sales, among top 15 agents• Part of "100 Sales Club" for consistently closing over 100 sales every 2 weeks• Provided credit repair options to potential clients in over-the-phone consultations |

EDUCATION

DevMountain

Immersive Full-Stack Web Development Course - June 2017

Brigham Young University

BA Public Relations - April 2016