DAVE BARRETT

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*Versatile Web Developer with design, marketing, and sales background;
passionate in front-end and video editing.*

SKILLS

- HTML5
- CSS3/Sass
- JavaScript (ES6)

- Angular.js
- SMACSS
- jQuery

- Node.js
- Express
- postgreSQL

PROJECTS

Scribble-Frames
A vanilla javascript wireframing tool, using Angular, Node, Express, and PostgreSQL.
Video Demo: www.youtube.com

Basketbrawwl
A head-to-head statistical comparison app to settle NBA debates.
Video Demo: www.youtube.com

Evolve App
A micro-operating system for managing life and tracking achievement
Video Demo: www.youtube.com

WORK EXPERIENCE

Alexander's
Marketing Manager
12/2015 - 10/2016
- Develop, implement, and direct the marketing and PR efforts of the company and its clients
- Lead, train, and manage a small team in content marketing, SEO, and news release strategy
- Manage client relationships and accounts
- Support and develop new business opportunities to grow revenue streams for Alexander's brands
- Reworked Alexander's digital strategy to create a reliable system of measurement and strategic planning

Leadgenix
SEO Engineer
8/2015 - 11/2015
- Managed 47+ client accounts
- Used full range of SEO and digital marketing services to increase organic traffic
- Trained SEO team on competitive link building methodologies
- Used tools such as AHREFS, BuzzSumo, MOZ to leverage analytics and drive strategic content campaigns

Progrexion
Paralegal
8/2013 - 5/2014
- Promoted to inbound sales within first 3 months of work (highest sales position in the company)
- Consistently held 2nd-3rd place in Provo for sales, among top 15 agents
- Part of "100 Sales Club" for consistently closing over 100 sales every 2 weeks
- Provided credit repair options to potential clients in over-the-phone consultations

EDUCATION

DevMountain
Immersive Full-Stack Web Development Course - June 2017

Brigham Young University
BA Public Relations - April 2016